



APPLICATION TOKEN
SPS1300N79D5BSN


PREMIUM
(NATIONWIDE)

March 27, 2026

VICTOR FRANCISCO SANTOS
ACCOUNT MANAGER
SAMSUNG ELECTRONICS PHILIPPINES
CORPORATION
CITY OF TAGUIG NCR - NATIONAL CAPITAL REGION

Sir/Madam:

Please be informed that your application for permit to conduct Sales Promotion entitled: ESTORE MX SAMSUNG ONLINE EXCLUSIVE APRIL OFFERS for the period 2026-04-01 to 2026-04-30 is hereby granted under DTI Fair Trade Permit No. FTEB-252983 Series of 2026, subject to the attached conditions, for your strict compliance.


ATTY. REGINO D. MALLARI JR.
Assistant Secretary and Supervising Head
DTI - Fair Trade Group

THIS LETTER SERVES AS YOUR PERMIT

Documentary Stamp Tax Paid Php 30.00



TERMS AND CONDITION FOR THE ISSUANCE AND VALIDITY OF DTI-FTEB SALES PROMOTION PERMIT

1. All the activities and public disclosures relative to the Sales Promotion shall be consistent with that disclosed in the application and approved by DTI-FTEB;
2. Any and/or all changes in the mechanics, prizes, starting dates, termination dates or schedules shall require the prior approval of DTI-FTEB; Processing of the same shall be done within fifteen (15) days from receipt of the complete documents and/or requirements for such; The foregoing changes shall be announced in the same manner as the announcement of the sales promotion before the expiration of the original schedule at least twice before the change is effected;
3. A DTI representative shall be invited to witness the pre-validation of entries, printing and seeding of winning articles and determination of winners; verify the game/contest paraphernalia. Transportation and other necessary expenses of DTI representative who shall witness, verify, and/or certify as to certain aspects of the sales promotion, shall be borne by the sponsor/s of the promotion;
4. A list of winners and their corresponding addresses and prizes shall be submitted to DTI-FTEB immediately after the winners are determined or selected;
5. All winners shall be announced and/or published in the same manner that the sales promotion was announced/or published not later than two weeks after the determination of winners; In all cases where the amount of the prize is five hundred pesos (P500) or more, the winners shall also be notified in writing by registered mail or any communication where proof of notice can be verified;
6. All subsequent advertisements, collateral materials and announcements containing the approved mechanic shall require the prior approval of DTI-FTEB and shall further carry in visible print the phrase, "Per DTI-Fair Trade Permit No. FTEB-_____Series of_____. Other published announcement shall refer to the advertising materials with complete mechanics "See _____ for details"
7. A copy of the approved mechanics and other pertinent documents shall be submitted to the DTI Regional Office/s covering the area/s where the Sales Promotion is being conducted; The sponsor shall send an invitation to the DTI Regional/Provincial Office at least one (1) week before the scheduled sales promotional activity requiring presence, verification and/or certification of DTI representative;
8. Final list of winners and proof of awarding of prize/s shall be submitted to DTI-FTEB Sales Promotion Division thru fteb_salespromotion@dti.gov.ph within 60 days from the last draw date Proof of awarding of prize/s to winners/s shall be submitted to DTI-FTEB.



SAMSUNG ELECTRONICS PHILS. CORP.
9/F Science Hub Tower 4 Building
Mckinley Hill Cyberpark,
Fort Bonifacio
Taguig, Philippines 1634

Phone (632) 7214-7777
www.samsung.com.ph

March 27, 2026

This is to inform you of the **Samsung Online Exclusive Promotion from April 1 to 30, 2026.**

ACTIVITY	Payment offers via Straight Payment Methods
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App
Promo duration	April 1 to 30, 2026
Offer	Get additional 5% off the purchase of Mobile products via straight payment methods
Participating Products	Mobile products including Smartphones, Tablets, Watches, Buds
Customer Mechanics	<ol style="list-style-type: none">1. Customers who purchase any Participating products in Samsung.com/ph or Shop App and make straight payment methods via Credit/Debit Card or Online Bank Transfer or E-Wallet at checkout will get correspondingly mentioned discount in Offer section.2. The discount will be automatically applied at checkout page during the promo duration only.3. The promo can be combined with any other prevailing online promotions, unless otherwise specified.4. Customer cannot avail this together with 0% Installment.5. The discount is not convertible to any other product.6. The final purchase amount must be at least ₱1 after applying all discounts.

ACTIVITY	eStore Exclusive: Livestream Promotion for Flagship Smartphones								
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App								
Promo duration	April 1 to 30, 2026								
Offer	Exclusive promo code redeemable during livestream runs and replays only Use code "LS-PHFLAGSHIP" or "AI-PHFLAGSHIP" to get additional freebies as follows: <table border="1"><thead><tr><th>Models</th><th>Applicable freebie</th></tr></thead><tbody><tr><td>Galaxy S25 Series</td><td>Galaxy Bud3 FE (random color)</td></tr><tr><td>Galaxy Z Fold7/ Z Flip7/ Z Flip7 FE</td><td>Galaxy Bud3 FE (random color)</td></tr><tr><td>Galaxy S25 FE</td><td>Galaxy Bud3 FE (random color)</td></tr></tbody></table>	Models	Applicable freebie	Galaxy S25 Series	Galaxy Bud3 FE (random color)	Galaxy Z Fold7/ Z Flip7/ Z Flip7 FE	Galaxy Bud3 FE (random color)	Galaxy S25 FE	Galaxy Bud3 FE (random color)
Models	Applicable freebie								
Galaxy S25 Series	Galaxy Bud3 FE (random color)								
Galaxy Z Fold7/ Z Flip7/ Z Flip7 FE	Galaxy Bud3 FE (random color)								
Galaxy S25 FE	Galaxy Bud3 FE (random color)								
Participating Products	Galaxy S25 Series Galaxy Z Fold7/ Z Flip7/ Z Flip7 FE Galaxy S25 FE								
Customer Mechanics	<ol style="list-style-type: none">1. Customers who join Live Commerce / Selling via Samsung Facebook Live will receive a free Galaxy Buds3 FE with the purchase of any Participating products from Samsung.com/ph or Samsung Shop App.2. The promo code must be entered before check-out. Failing to do so will result in not being entitled to receive the freebie. <i>- During 1hour of the actual date of live selling or live replay of the same day, customers must input the corresponding promo code upon checkout to avail of the additional freebie items.</i>3. The promo can only be combined with Welcome offer, unless otherwise specified. No other combinations are allowed.4. Customer may avail this together with 0% Installment payment scheme or Straight payment.5. Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash.6. The promo code can only be used when purchasing any of the participating products and can only be redeemed during the 1 hour of actual date of live selling or live replay. There can be multiple runs during the promo period.7. The final purchase amount must be at least ₱1 after applying all discounts.								

ACTIVITY	eStore Exclusive: Livestream Promotion for Galaxy S26 Series								
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App								
Promo duration	April 1 to 30, 2026								
Offer	Exclusive promo code redeemable during livestream runs and replays only Use code "LS-PHGALAXYS26" to get: <table border="1"><thead><tr><th>Models</th><th>Applicable freebie + discount</th></tr></thead><tbody><tr><td>Galaxy S26</td><td>Random case + anti-reflecting film + ₱1,000 discount</td></tr><tr><td>Galaxy S26+</td><td>Random case + anti-reflecting film + ₱2,000 discount</td></tr><tr><td>Galaxy S26 Ultra</td><td>Random case + anti-reflecting film + ₱3,000 discount</td></tr></tbody></table>	Models	Applicable freebie + discount	Galaxy S26	Random case + anti-reflecting film + ₱1,000 discount	Galaxy S26+	Random case + anti-reflecting film + ₱2,000 discount	Galaxy S26 Ultra	Random case + anti-reflecting film + ₱3,000 discount
Models	Applicable freebie + discount								
Galaxy S26	Random case + anti-reflecting film + ₱1,000 discount								
Galaxy S26+	Random case + anti-reflecting film + ₱2,000 discount								
Galaxy S26 Ultra	Random case + anti-reflecting film + ₱3,000 discount								
Participating Products	Galaxy S26 Series								
Customer Mechanics	<ol style="list-style-type: none">1. Customers who join Live Commerce / Selling via Samsung Facebook Live will receive a free Galaxy Buds3 FE with the purchase of any Participating products from Samsung.com/ph or Samsung Shop App.2. The promo code must be entered before check-out. Failing to do so will result in not being entitled to receive the freebie. <i>- During 1hour of the actual date of live selling or live replay of the same day, customers must input the corresponding promo code upon checkout to avail of the additional freebie items.</i>3. The promo can only be combined with Welcome offer, unless otherwise specified. No other combinations are allowed.4. Customer may avail this together with 0% Installment payment scheme or Straight payment.5. Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash.6. The promo code can only be used when purchasing any of the participating products and can only be redeemed during the 1 hour of actual date of live selling or live replay. There can be multiple runs during the promo period.7. The final purchase amount must be at least ₱1 after applying all discounts.								



SAMSUNG ELECTRONICS PHILS. CORP.

9/F Science Hub Tower 4 Building
Mckinley Hill Cyberpark,
Fort Bonifacio
Taguig, Philippines 1634

Phone (632) 7214-7777

www.samsung.com.ph

ACTIVITY	eStore Exclusive: Livestream Promotion for Tablets	
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App	
Promo duration	April 1 to 30, 2026	
Offer	Exclusive promo code redeemable during livestream runs and replays only Use code "LS-PHTABLET" or "AI-PHTABLET" to get	
	Model	Offer
	Galaxy Tab S10 FE Series	₱2,000 discount plus free book cover keyboard
	Galaxy Tab S10 Lite	₱2,000 discount plus free book cover keyboard
Participating Products	Galaxy Tab S11 Series	₱2,000 discount plus free book cover
	Galaxy Tab S10 FE Series	
	Galaxy Tab S10 Lite	
Customer Mechanics	1. Customers who join Live Commerce / Selling via Samsung Facebook Live will receive a ₱2,000 discount plus a freebie (as mentioned above) with the purchase of any Participating products from Samsung.com/ph or Samsung Shop App.	
	2. The promo code must be entered before check-out. Failing to do so will result in not being entitled to receive the discount and freebie. <i>- During 1hour of the actual date of live selling or live replay of the same day, customers must input the corresponding promo code upon checkout to avail of the additional discount and freebie items.</i>	
	3. The promo can only be combined with Welcome offer and App voucher, unless otherwise specified.	
	4. Customer may avail this together with 0% Installment payment scheme or Straight payment.	
	5. Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash.	
	6. The promo code can only be used when purchasing any of the participating products and can only be redeemed during the 1 hour of actual date of live selling or live replay. There can be multiple runs during the promo period.	
	7. The final purchase amount must be at least ₱1 after applying all discounts.	

ACTIVITY	Exclusive Promo Code for Affiliate Club / Affiliate Programs / Ambassadors / Influencer Marketing	
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App	
Promo duration	April 1 to 30, 2026	
Offer	Use code "GALAXYAIJIAFF" to get additional discount on Flagship products (see more on Participating products)	
Participating Products	Model	Discount
	Galaxy S26 Series	₱3,000 off
	Galaxy Z Fold7/ Z Flip7/ Z Flip7 FE	₱3,000 off
	Galaxy S25 Series	₱3,000 off
	Galaxy S25 FE	₱2,000 off
	Galaxy Tab S10+	₱2,000 off
	Galaxy Tab S10 FE series	₱2,000 off
	Galaxy Tab S10 Lite	₱2,000 off
	Galaxy Tab S11 Series	₱2,000 off
	Galaxy A26	₱1,000 off
Galaxy Tab A11 Series	₱1,000 off	
Customer Mechanics	1. Samsung PH affiliate groups, KOL, ambassadors, influencers will showcase eStore exclusive offers with an exclusive promo code.	
	2. Customers can avail the promo code in Samsung Online Store (Samsung.com/ph) or Shop App when purchasing any Participating products.	
	3. The promo code must be entered before check-out. Failing to do so will result in not being entitled to receive the discount. <i>-During the pre-order period, customer must input promo code GALAXYAIJIAFF upon checkout to avail of the discount.</i>	
	4. The promo code can only be combined with welcome gift offer, unless otherwise specified. No other combinations are allowed.	
	5. Customer may avail this together with 0% Installment or straight payment methods.	
	6. Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash.	

ACTIVITY	Exclusive e-Promoter Switching	
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App	
Promo duration	April 1 to 30, 2026	
Offer	Exclusive Promo Code with additional discounts via e-Promoter & CRP CS Switching (See Participating products)	



SAMSUNG ELECTRONICS PHILS. CORP.
 9/F Science Hub Tower 4 Building
 Mckinley Hill Cyberpark,
 Fort Bonifacio
 Taguig, Philippines 1634

Phone (632) 7214-7777
www.samsung.com.ph

Participating Products	Model	Discount
	Galaxy S26 Series	₱3,000 off
	Galaxy Z Fold7/ Z Flip7/ Z Flip7 FE	₱3,000 off
	Galaxy S25 Series	₱3,000 off
	Galaxy S24 Ultra	₱2,500 off
	Galaxy S25 FE	₱2,000 off
	Galaxy Tab S10+	₱2,000 off
	Galaxy Tab S10 FE series	₱2,000 off
	Galaxy Tab S10 Lite	₱2,000 off
	Galaxy Tab S11 Series	₱2,000 off
	Galaxy A26	₱1,000 off
	Galaxy Tab A11 Series	₱1,000 off
Customer Mechanics	<ol style="list-style-type: none"> Customers who purchase any participating products in Samsung.com/ph or Shop App driven or referred via our Samsung e-promoters or CRP CS will receive an e-voucher. Customers can avail the voucher code in Samsung.com/ph or Shop App when purchasing any participating products. The unique code must be entered before check-out. Failure to do so will not be entitled to avail the discount. <i>-During the program period, customer must redeem the unique voucher code upon checkout to avail of the discount</i> The promo code can only be combined with welcome gift offer, unless otherwise specified. No other combinations are allowed. Customer may avail this together with 0% Installment or straight payment methods. Vouchers are not convertible to any other product. Voucher cannot be sold, exchanged or refunded for cash. 	

ACTIVITY	Gift with Purchase	
Coverage	Samsung Online Store (Samsung.com/ph) Samsung Online Shop App	
Promo duration	April 1 to 30, 2026	
Offer	Free gift for every purchase of the following products	
Participating Products	Model	Discount
	Galaxy Z Fold7/ Flip7/ Flip7 FE	Free 2 random cases
	Galaxy S25 Series	Free 2 random cases
	Galaxy S25 FE	Free 2 random cases
	Galaxy Tab S10 FE series	Free travel adapter
	Galaxy Tab S10 Lite	Free travel adapter
	Galaxy Tab A11 Series	Free travel adapter
	Galaxy A26/ A36/ A56	Free travel adapter and 2 random cases
	Galaxy A06/ A07/ A16/ A17	Free travel adapter
	Galaxy Watch8 Series	Free random strap
	Galaxy Watch Ultra	Free random strap
	Galaxy Buds4 Series	Free random case
Customer Mechanics	<ol style="list-style-type: none"> Customers can purchase the participating SKUs and its corresponding freebie/s will be delivered together with the main SKU. Customers are eligible to get one (1) GWP "Gift with Purchase" unit for every purchase of main unit (1:1 basis), unless the promo indicates that there will be multiple freebies. This promotion is valid for purchases made in Samsung Online Store. Freebies are not convertible to cash or any other product. The customer may not choose the color of the freebie. Samsung reserves the right to refuse delivery to locations that it deems unsafe / unreachable. In this case, another delivery address shall be asked of the customer to provide (applicable to Samsung Online Store). The promo can be combined with any other promotions unless otherwise specified. 	

Thank you very much.
Sincerely,

Phan Thu Huong
Business Development Manager