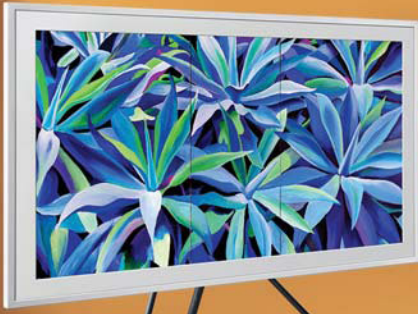


SAMSUNG



The Frame

Lifestyle TV



The Serif



MICROLED

The Premiere



www.samsung.com/ph

Image simulated for illustration purposes only.

GLOBAL
No. 1
TELEVISION
FOR 15 YEARS

Source – Omdia, Jan-2021. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk.

ASC REF. NO. S071P030321SS



**GLOBAL
No.1
TELEVISION**
FOR 15 YEARS

Samsung has constantly paved the way for technological innovations by offering consumers a new TV experience and a future for the global TV industry.

Source – Omdia, Jan-2021. Results are not an endorsement of Samsung. Any reliance on these results is at the third-party's own risk.

ASC REF. NO. S071P030321SS

Going Green

Samsung TV's efforts to minimize its impact on the environment



Award-winning eco-packaging designed to be upcycled to serve a new purpose.

SolarCell Remote, powered by indoor or outdoor lighting, eliminates the need for disposable batteries.



Eco-sensor automatically adjusts screen brightness depending on a room's lighting to save energy.

Samsung introduced the first **cadmium-free QLED TV** for consumer safety.

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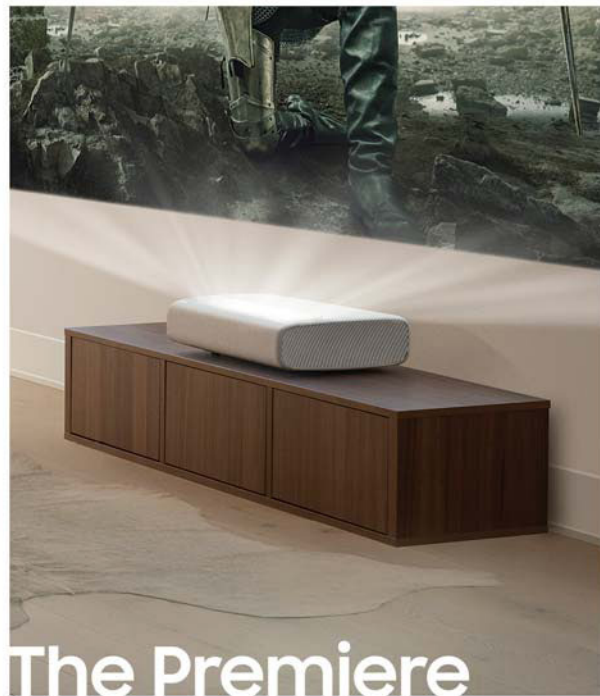
MICROLED



The Frame

Samsung
has the TV
to fit your
personality

#TVHowYouWantIt



The Premiere



The Serif

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The Frame

Make your own TV



Modern frame design

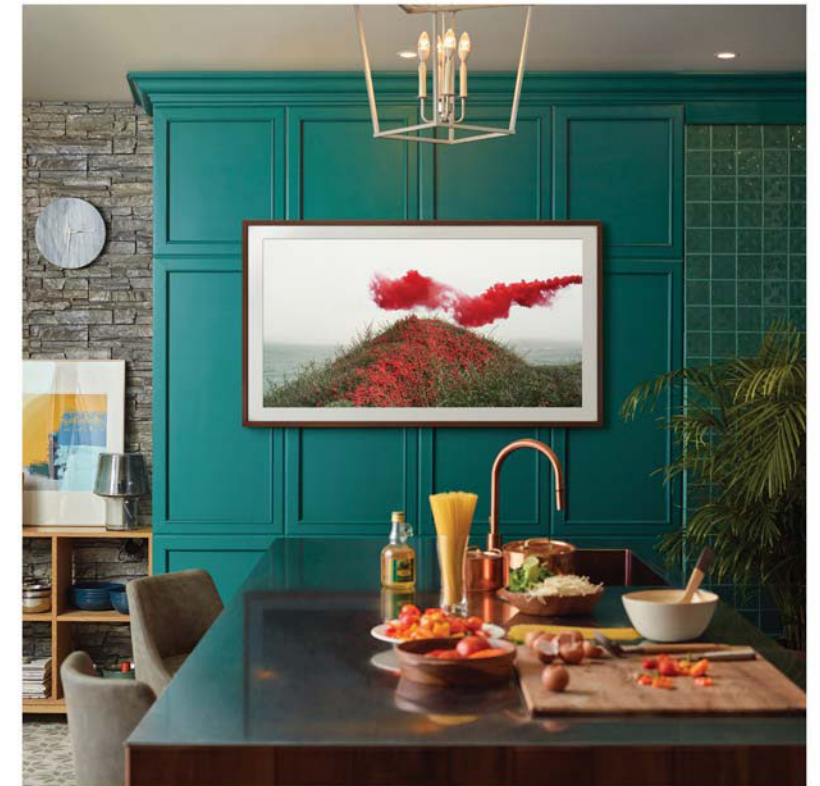
NOW SLIMMER

The Frame's minimalist design blends in flawlessly with your interior. Now with new bezel finishes and colors, and even more artworks on Samsung Art store, you can truly make your own TV that fits your taste.

*Customizable frame bezel sold separately.



From TV to private art gallery



ART MODE + ART STORE

When switched on, The Frame delivers brilliant QLED picture quality. When it's turned off, it transforms into art to enhance your space. Get instant access to famous artworks from the world's leading galleries and museums with Art Mode. Immerse yourself in culture, right from your home.



Image simulated for illustration purposes only.

The Frame
can be
customized
to your taste
to make it
your own



Displays like a work of art

STUDIO STAND*
+ SLIM FIT WALL-MOUNT**
Place The Frame on an
easel-like studio stand, or
mount it flush on the wall
with the no gap wall-mount.

*Studio Stand sold separately.
**Slim Fit Wall-Mount is included in the box.

The Frame



LS03A

Resolution

3,840 x 2,160

Screen Size

65", 55", 43"

Customizable Frame Color

Modern

- White
- Teak
- Brown
- Beige

Beveled

- White
- Brick Red

Features

Picture

- 100% Color Volume with Quantum Dot
- Quantum HDR
- 4K AI Upscaling
- Supreme UHD Dimming
- Adaptive Picture
- 120Hz Refresh Rate (65", 55"), 60Hz (43")

Design

- Very Narrow Bezel
- Slim Look
- One Connect Box
- One Connect Cable

Smart TV & Connectivity

- Powered by Tizen
- Bixby Voice Assistant
- Bluetooth 5.2
- Multi-View
- Ambient Mode+
- Tap View

Functions

Sound

- Object Tracking Sound Lite
- Adaptive Sound+
- Active Voice Amplifier
- Q-Symphony

Gaming

- FreeSync Premium Pro (65", 55")
- Game Motion Plus
- Auto Game Mode
- HDMI 2.1



The Frame TV for Video Displays

Image simulated for illustration purposes only.



The Serif

Unconditionally beautiful

Designed to fit beautifully into any interior

ICONIC 360° DESIGN

The Serif fits flawlessly into your space, whether on its stylish floor stand or on a shelf. Co-created with French designers Ronan and Erwan Bouroullec, The Serif, with its minimalistic lines, unique I-shape, and 360-degree design, will look beautiful from any angle and add style and character to your home.



Image simulated for illustration purposes only.

The Serif

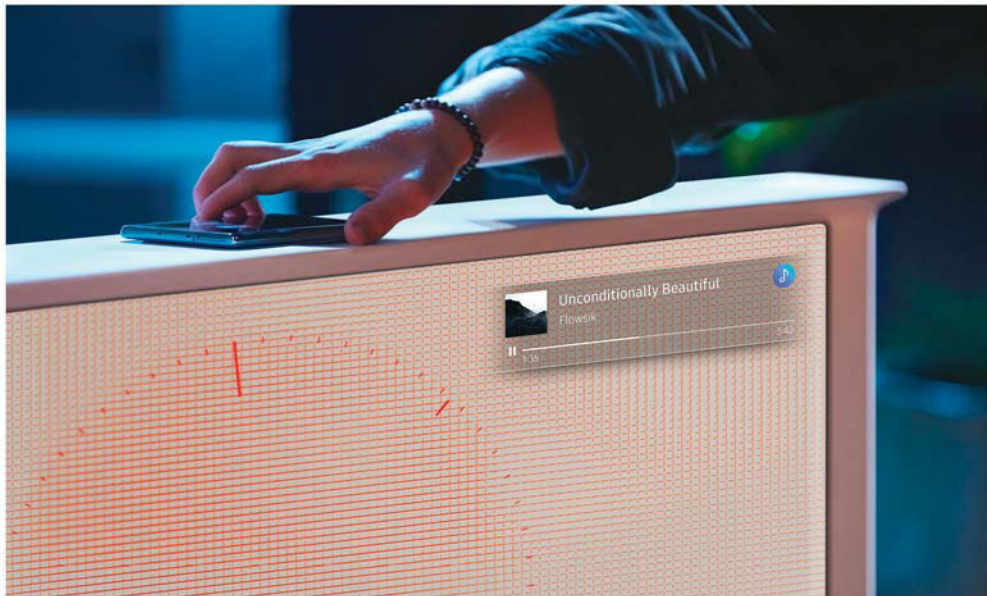
A world made colorful by QLED

100% COLOR VOLUME WITH QUANTUM DOT

Capture the world in punchy, true-to-life color, Samsung's Quantum Dot technology delivers a billion shades of color to bring out the best of your TV program - down to the tiniest detail.



Simple connectivity



TAP VIEW*

To stream content from your smartphone, simply tap it on The Serif. Mirroring your favorite videos and music has never been easier.

*Tap View is available on Samsung Galaxy Devices Android OS 8.1 and higher.

The Serif stand included in-box.

The Serif



LS01T

Resolution

3,840 x 2,160

Screen Size

55", 43"

Color

● Cloud White

Features

Picture

- 100% Color Volume with Quantum Dot
- Quantum HDR
- 4K AI Upscaling
- Supreme UHD Dimming
- Adaptive Picture
- 120Hz Refresh Rate (55"), 60Hz (43")

Design

- Very Narrow Bezel
- Iconic 360 Design

Smart TV & Connectivity

- Powered by Tizen
- Bixby Voice Assistant
- Bluetooth 4.2
- Ambient Mode+
- Tap View

Functions

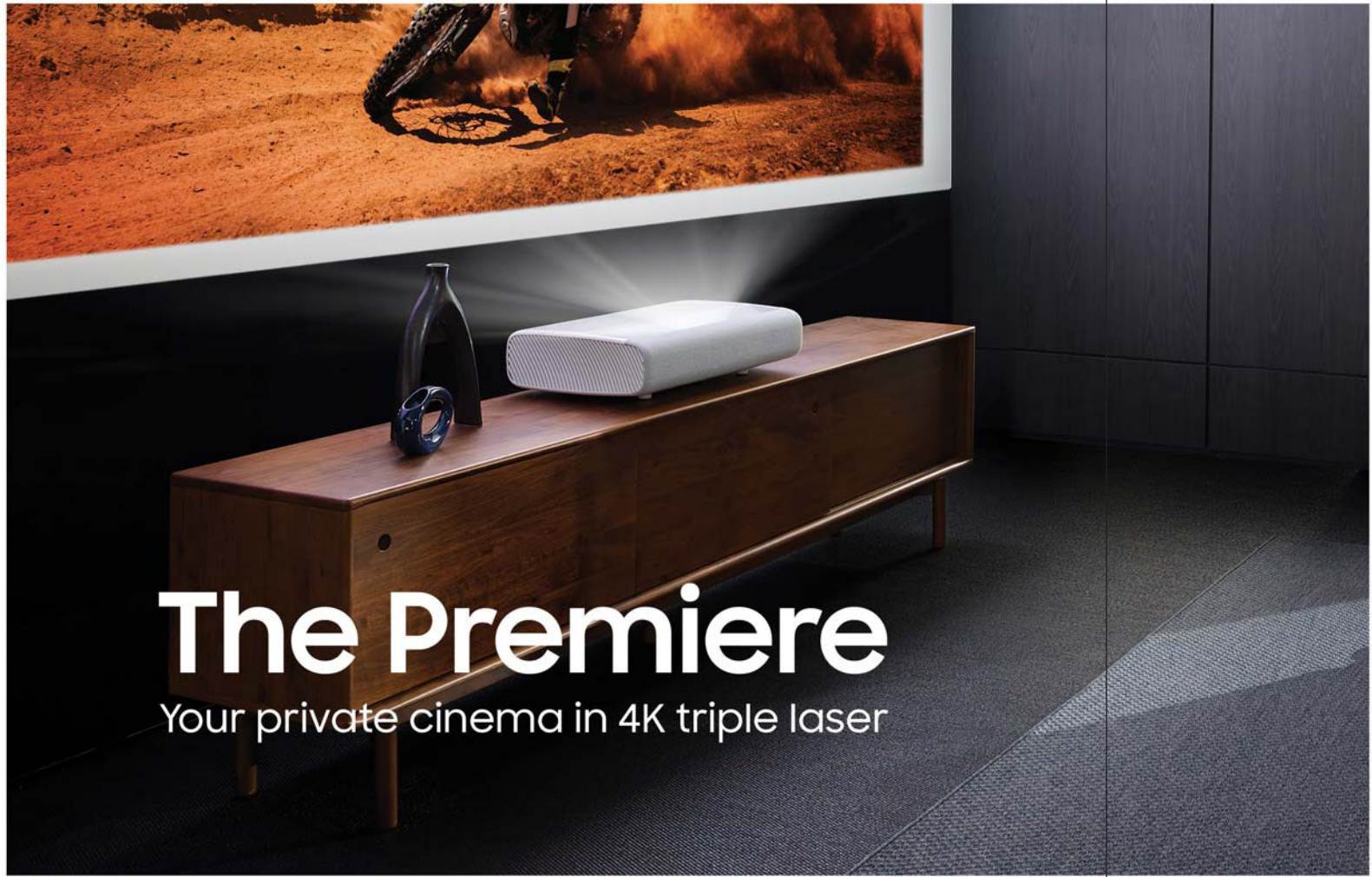
Sound

- Adaptive Sound+
- Active Voice Amplifier

Gaming

- FreeSync (55")
- HDMI 2.1

Image simulated for illustration purposes only.



The Premiere

Your private cinema in 4K triple laser

Simple setup at a close distance

ULTRA SHORT THROW
Unlike traditional projectors, The Premiere uses Ultra Short Throw Technology for a spectacularly clear display from just a few inches away from the wall or screen.



Image simulated for illustration purposes only.

The Premiere

Realistic cinema experience

TRIPLE LASER TECHNOLOGY
Cutting-edge Triple Laser Technology brings out every detail with vivid and bright picture quality.



All the functions of a Smart TV

SMART TV EXPERIENCE

Experience the intelligent convenience of a Smart TV from your projector. Enjoy direct access to streaming services, or instantly mirror mobile content onto the big screen using Tap View* with your mobile phone.

*Tap View is available on Samsung Galaxy Devices Android OS 8.1 and higher.

The Premiere

LSP9T



Resolution

3,840 x 2,160

Screen Size

130"

Color

○ White

Dimensions (WxHxD)

550mm x 141mm x 367mm

Features

Picture

- UHD 4K
- Triple Laser Technology
- 2,800 ANSI Lumen

Sound

- Acoustic Beam Technology (4.2Ch 40W)

Design

- Ultra Short Throw (11cm)

Functions

Smart

- Tap View
- Bixby Voice Assistant
- Filmmaker Mode
- Game Enhancer

LSP7T



Resolution

3,840 x 2,160

Screen Size

120"

Color

○ White

Dimensions (WxHxD)

532mm x 132.7mm x 342mm

Features

Picture

- UHD 4K
- Single Laser Technology
- 2,200 ANSI Lumen

Sound

- 2.2Ch 30W

Design

- Ultra Short Throw (30cm)

Functions

Smart

- Tap View
- Bixby Voice Assistant
- Filmmaker Mode
- Game Enhancer

Image simulated for illustration purposes only.



MICROLED
Born to be incomparable



Image simulated for illustration purposes only.



Creating limitless light

MICROLED TECHNOLOGY

MICROLED is an inorganic, self-emitting LED born to change the world of displays. Creating light and color on its own, MICROLED delivers true-to-life color and contrast, with optimum brightness in every scene.



Boundless aesthetics

MONOLITH DESIGN

A monumental design that draws the line with the past. The extraordinary minimalist design offers a seamless experience from wherever you watch.

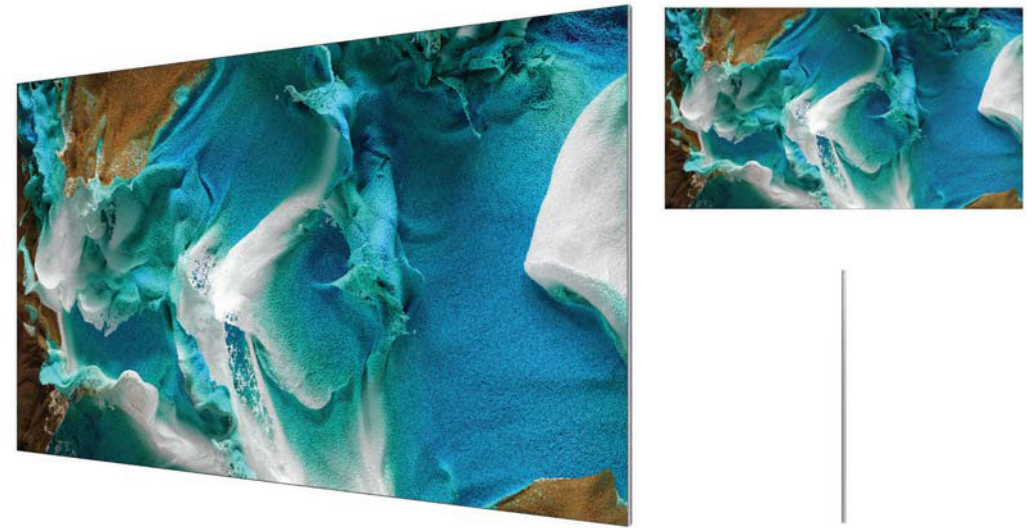


FIRST MICROLED IN THE MARKET

Breathtaking picture quality, luxurious and sophisticated design, overwhelmingly powerful sounds and conventional multi-screen provide you with a stunning viewing experience. Incomparable level of viewing experience is finally unfolded before your very eyes.



MICROLED



MSTAC

Resolution

3,840 x 2,160

Screen Size

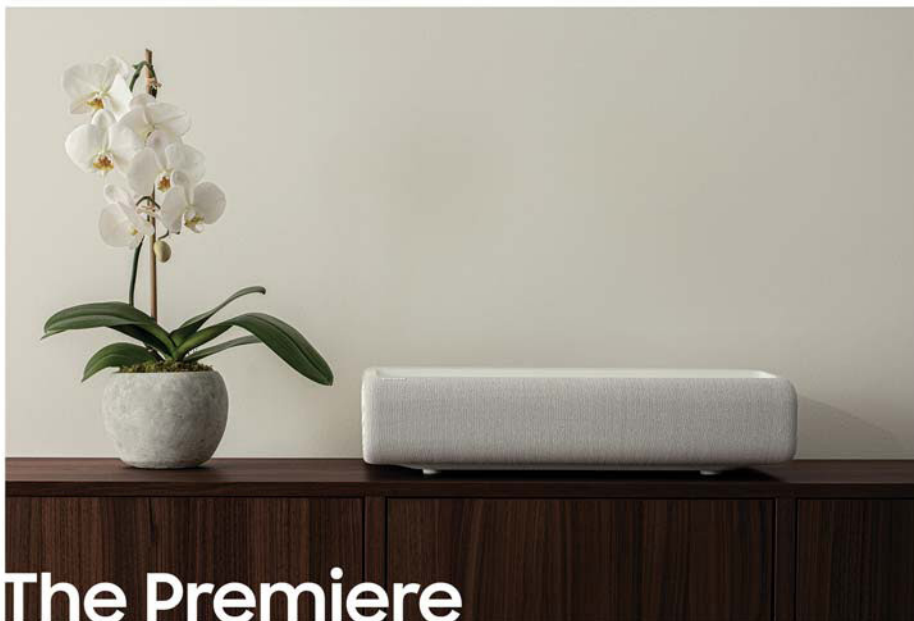
110", 99"

Features

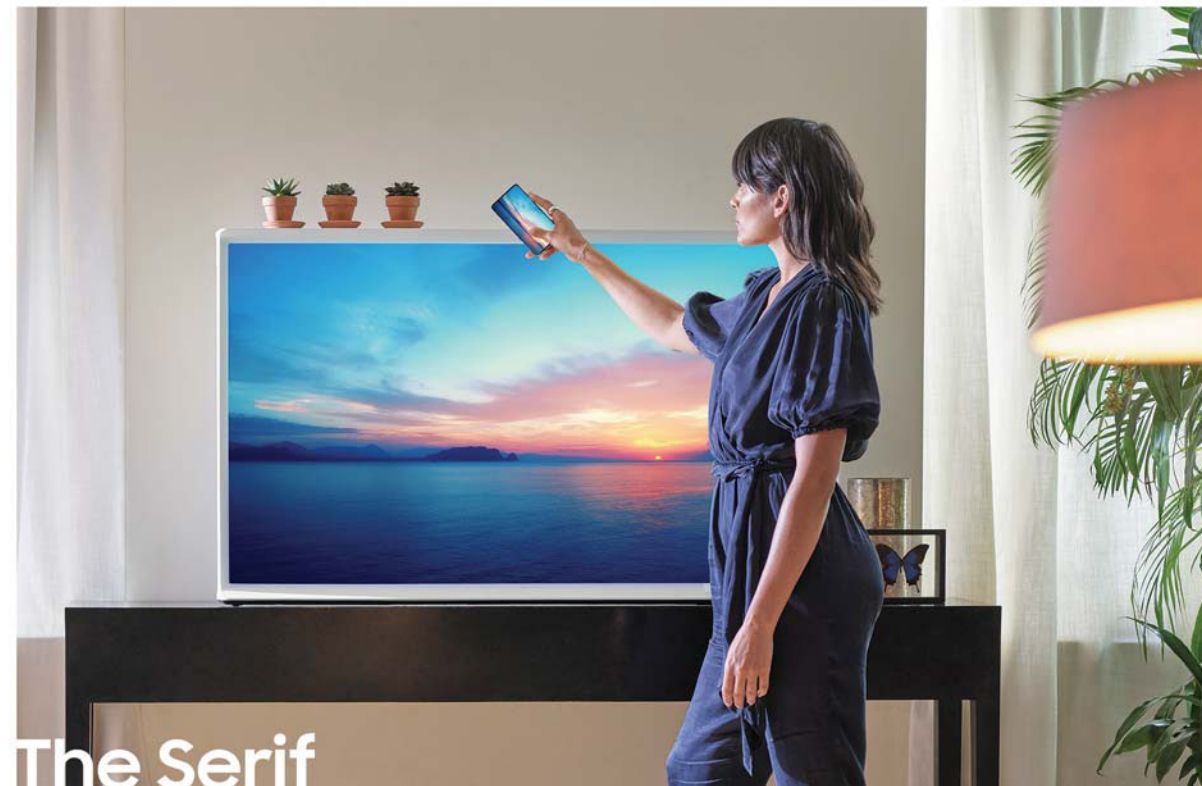
- Micro-size small LED (99% smaller than conventional LED)
- Micro (Contrast, Color, HDR, AI Processor)
- Monolith Design .8mm - Infinity Screen
- Arena Sound with OTS Pro and Q-Symphony
- Simultaneous Multi-view all on one screen

Image simulated for illustration purposes only.

Lifestyle TV

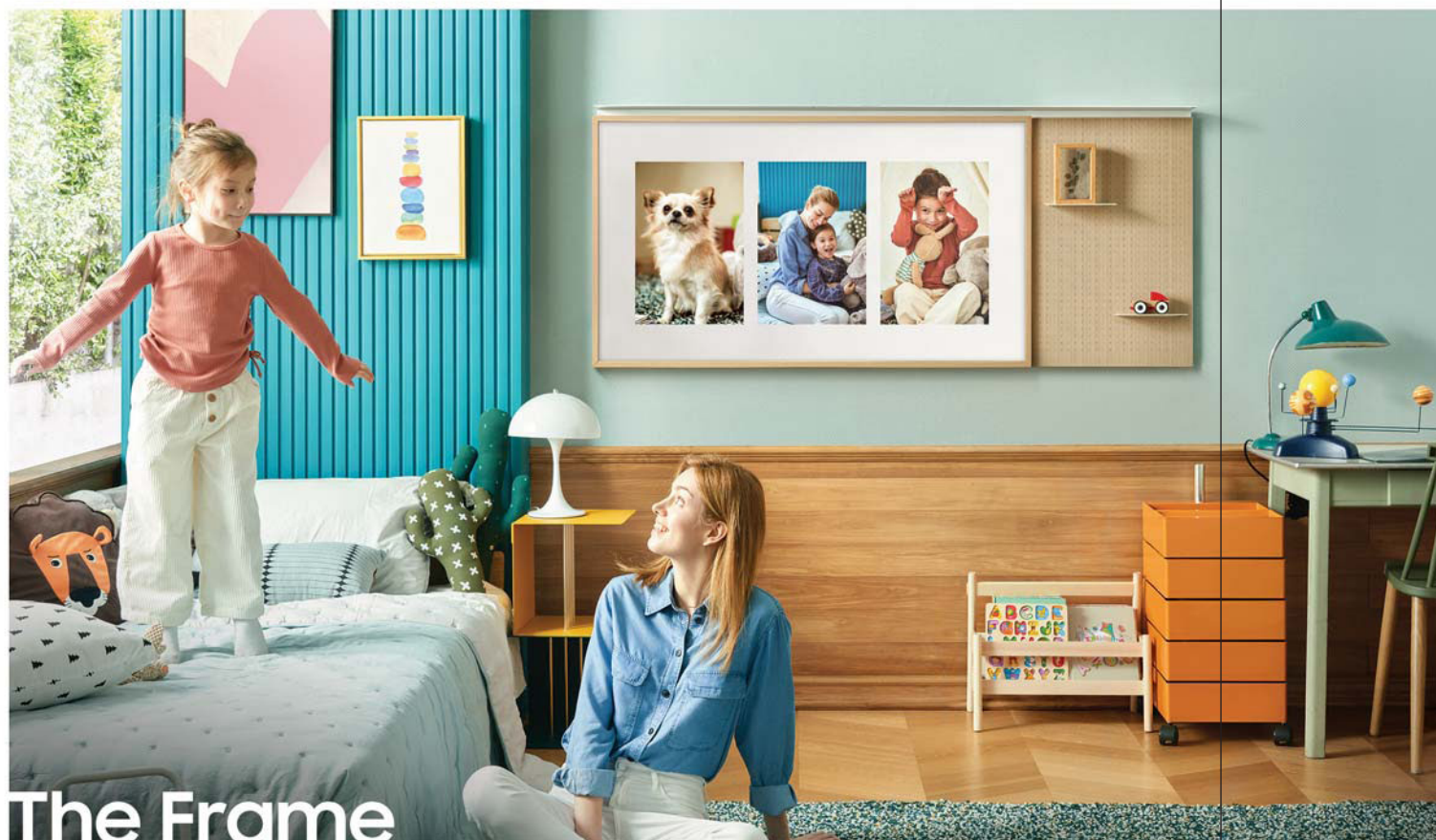


The Premiere



The Serif

#TVHowYouWantIt



The Frame



MICROLED

Image simulated for illustration purposes only.

SAMSUNG

Get the Right Care, Right Now from Samsung Customer Service.

- Chat with us at www.samsung.com/ph/support
- Go to www.samsung.com/ph/support/service-center/ to check the nearest authorized Samsung service center in your area.
- 1-800-10-726-7864 (PLDT Toll-Free) | 1-800-8-726-7864 (Globe Toll-Free) | (02) 8-422-2111 (Standard Landline),
Monday to Friday (9:00 A.M. to 6:00 P.M.)

Samsung Electronics Philippines Corporation

9th Floor, Science Hub Tower 4, McKinley Hill Cyberpark, Fort Bonifacio, Taguig City

To learn more about Samsung TV or to find your nearest retailer, please visit www.samsung.com/ph or Like @SamsungPH on Facebook