

Terms and Conditions

Galaxy A57 & A37 Launch Offer – Multibuy Promotion – Discount on Accessories

1. These terms and conditions govern the promotional campaign being offered as the “**Galaxy A57 & A37 Launch offer**” (herein also referred to as the “**Offer**”) on the Samsung Gulf FZE (“**Samsung**”) e-store in Pakistan (<https://www.samsung.com/pk/offer/>) (the “**E-Store**”), entitling a limited number of eligible Samsung customers (the “**Customer(s)**”) to receive discounts (“**Discount**”) on the purchase of certain product models of Accessories, and a Wearable of the Samsung brand mentioned in table 1 below (collectively the “**Eligible Product Model(s)**”) by purchasing certain variants of the Galaxy A57 and Galaxy A37 models of the Samsung brand.
2. Under this Offer, on the purchase of certain variants of Galaxy A57 and Galaxy A37 mentioned in Table 1 together with the products listed in the last column of that Table in the same cart, you get a discount on the purchase of the products listed in the last column of that Table.
3. This Offer will be available only on the Eligible Product Model(s) which are sold on the E-Store, from **28th April (3pm) till 11th May 2026 (4pm)**, or until stocks last, whichever is earlier (the “**Offer Period**”).

Table 1:

Category	Eligible Product Model(s) and Variant	Accessories In Multi-buy	Discount Offer
Smartphones	Galaxy A57 12GB/512GB Galaxy A57 12GB/256GB Galaxy A57 8GB/256GB	(i) 25W Charger, or (ii) 45W Charger, or (iii) a Car charger	If the Customer purchases one of the products mentioned in column 2 and adds one of the products in Column 3 in the same cart, they may get a 30% discount on the existing price of the Column 3 product.
		a Galaxy Fit3 (Pink Gold Colour)	If the Customer purchases one of the products mentioned in column 2 and adds the products in Column 3 in the same cart, they may get a 10% discount on the existing price of the Column 3 product
	Galaxy A37 8GB/256GB	(i) 25W Charger, or (ii) 45W Charger, or (iii) a Car charger	If the Customer purchases one of the products mentioned in column 2 and adds one of the products in Column 3 in the same cart, they may get a 30% discount on the existing price of the Column 3 product.
		a Galaxy Fit3 (Pink Gold Colour)	If the Customer purchases one of the products mentioned in column 2 and adds the products in Column 3 in the same cart, they may get a 10% discount on the existing price of the Column 3 product

NOTE: Multi-Buy Offer in terms of Table 1 above is available only on the specified variants and not any other variant of the same product.

4. The Multi-buy Sub-Offer on 12GB/512GB, 12GB/256GB and 8GB/256GB variants of Galaxy A57 and 8GB/256GB variant of Galaxy A37 (given in Table 1 above) will be available only if the Customer meets the conditions for the said offer as given in Table 1 above, subject to availability of stock.

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5. Samsung and its distributors reserve the right to change the prices of the Eligible Products Model(s) at any time before an order for the Eligible Products Model(s) is confirmed, particularly in case of the economic situation of the country, devaluation and import related problems. The Discount shall be applied, and the final prices will be calculated on the basis of the prices displayed on the E-Store at the time of the purchase. Samsung shall not be liable to the Customer for any price variation occurring prior to order confirmation. All orders shall remain subject to verification and confirmation by Samsung and/or its authorized distributor. Samsung and/or its authorized distributor reserve the right to cancel any order in case of pricing error, system errors or stock unavailability.
6. The Discount given under the Offer cannot be clubbed with any other discount/offer/promotion live on the E-Store at the same time as the Offer, except where the offer is provided by a third party (like a payment services provider or aggregator). For the avoidance of doubt, Samsung shall not be responsible or liable for any claims, representations or failures arising out of third-party promotions. Where any other promotion/offer is live on an Eligible Product Model at the same time as the Offer, the Customer can avail only one of the offers.
7. The above-mentioned Offer is available to the Customers on a first-come-first-served basis, provided they complete their order for the relevant purchased Eligible Product Model, pay for it and accept delivery. No Discount can be claimed under the Offer by a Customer in case of an incomplete, returned or cancelled order. No claim for the Discount shall lie in such circumstances.
8. The placing of an order and even making payment by an online payment method does not amount to acceptance of the Offer and conclusion of a contract between the Customer and the relevant seller. An order is confirmed only when the process for delivery of the product is initiated by Samsung's authorized distributor. In the case where payment is made using a credit/debit card, the approval of your order will be conditional upon receipt of successful payment by the authorised distributor, in addition to the conditions mentioned above.
9. The Offer is provided gratuitously, as a promotional benefit, without any additional/separate consideration and is in the complete discretion of Samsung. The Customer agrees and acknowledges that this Offer is not a part of the consideration for their decision to purchase the Eligible Product Model and that the Customer's decision has not been made based on the availability of this Offer.
10. The Discount/Gift (if applicable) given under this Offer is not exchangeable for cash or other Samsung products. The Offer is non-transferable, non-refundable and cannot be exchanged for cash, store credit or any other Samsung product or service.
11. Samsung shall be entitled at its sole discretion, to terminate or modify the Offer, or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the continuance of any of this Offer. Such modification or termination shall not create any right to compensation or damages in favour of any Customer or third party.
12. To the fullest extent permitted under applicable laws, Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the purchase and/or use of any of this Offer or the inability to use such Offer.
13. By availing this Offer, the Customer accepts that any dispute, claim or controversy arising out of or in connection with these Terms and Conditions, shall be governed by and construed in accordance with the laws of the Islamic Republic of Pakistan. Exclusive jurisdiction shall lie with the competent courts at Lahore. The Customer further acknowledges that the importation, assembly, marketing, and sale of Samsung products in Pakistan are carried out exclusively by Samsung's authorized distributors and not by Samsung itself. Accordingly, any claims or remedies shall be pursued solely against such authorized distributors.

14. The Terms and Conditions of the E-Store, as available at <https://www.samsung.com/pk/terms-and-conditions>, shall apply in addition, but subject to, these terms. In case of any inconsistency between these Terms and Conditions and the E-Store Terms, these Terms and Conditions shall prevail for purposes of the Offer.
15. Unless otherwise expressly stated herein, Samsung discourages Bulk Buying i.e., any order for the purchase of more than 2 units by a single individual or from the same address or from the same payment source, are considered as Bulk Buying and includes placement of multiple orders by a single person/entity. As a result, all those orders which in the opinion of Samsung are likely to be part of Bulk Buying, may be cancelled by Samsung. Samsung shall be the sole judge in this regard.
16. If any order is accepted by system error or on account of mistake after the expiry or lapse of the Offer(s) or after the stocks have ended, Samsung may cancel such orders. The relevant seller (as specified in the Terms and Conditions of the E-Store) will then attempt to provide a full refund of the payment (if any) received by it within fifteen (15) working days after the end of the Offer Period. The Customer acknowledges and understands that the sale contract is between the Customer and the relevant seller to whom payment is made, and Samsung is not liable for any dispute regarding the payment or the refund.