

Terms and Conditions

Samsung Back to School Campaign – Weekend Surprise Offer

1. These terms and conditions govern the promotional campaign being offered as the “**Samsung Back to School Campaign – Weekend Surprise Offer**” (herein also referred to as the “**Offer**”) on the Samsung Gulf FZE (“**Samsung**”) e-store in Pakistan (<https://www.samsung.com/pk/offer/back-to-school/>) (the “**E-Store**”).
2. The Offer will be available only on the Eligible Product Model(s) which are sold on the E-Store from **25th September 2026 (4pm) till 27th September 2026 (11:59pm)** (“**Offer Period**”)
3. This Offer applies to a limited number of eligible Samsung customers (the “**Customer(s)**”) who purchase certain product models of Galaxy Smartphones and Televisions (TVs) of the Samsung brand mentioned in tables 1 and 2 given below (collectively the “**Eligible Product Model(s)**”).
4. Under this Offer, Customers who purchase the Eligible Product Models may be entitled to:

4.1. Receive a discount (“**Discount**”) on the purchase of the Eligible Product Models at the E-Store, as set out in table 1 below. E In addition, Samsung may add a gratuitous gift as a surprise when an eligible product is added to cart (the “**Gift**”).

4.2. Receive surprise Gift on the purchase of the Eligible Product Models at the E-Store, as set out in table 2 below.
5. The Eligible Product Model for the purposes of this Offer is only such variant of the relevant product as is specifically mentioned in the relevant table.

Offer : Discount and/or Free Gift

Table 1: Eligible Product Model(s) – DISCOUNT + SURPRISE GIFT

Category	Eligible Product Model(s) and Variant	Discount	Gift (will show in cart on purchase of eligible product model)
Smartphones	Galaxy S26+ 12GB/512GB	Rs. 62,300	Surprise Gift
	Galaxy S26+ 12GB/256GB	Rs. 53,900	Surprise Gift
	Galaxy A57 5G 12GB/256B	Rs. 19,800	Surprise Gift
	Galaxy A57 5G 8GB/256B	Rs. 14,360	Surprise Gift
	Galaxy A57 5G 12GB/512GB	Rs. 28,000	Surprise Gift

	Galaxy A37 5G 8GB/256GB	Rs. 14,000	Surprise Gift
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6. **Table 2: Eligible Product Model(s) – SURPRISE GIFT (Gift** will show in cart on purchase of eligible product model)

Category	Eligible Product Model(s)	Variant
Smartphones	Galaxy A27 5G	8GB/256GB
TV	65" Crystal UHD U8000F 4K Smart TV (2025)	UA65U8000FUSMM
	85" Crystal UHD U8000F 4K Smart TV (2025)	UA85U8000FUSMM
	55" QLED Q7F 4K Samsung Vision AI Smart TV (2025)	QA55Q7FAAUSMM

7. The Gift, where applicable, will automatically be added to the Cart upon checking out at the E-Store.
8. Any complaints or claims relating to this Offer must be communicated to Samsung by the Customer no later than fifteen (15) days from the end of the Offer Period, i.e., by or before 10th October 2026. Samsung shall not entertain, process, or otherwise respond to any complaint or claim received after the expiry of this fifteen (15) day period, and any such complaint or claim shall be deemed waived.

General Terms and Conditions

1. Samsung and its distributors reserve the right to change the prices of the Eligible Products Model(s) at any time before an order for the Eligible Products Model(s) is confirmed, particularly in case of the economic situation of the country, devaluation and import related problems. The Discount shall be applied, and the final prices will be calculated on the basis of the prices displayed on the E-Store at the time of the purchase. Samsung shall not be liable to the Customer for any price variation occurring prior to order confirmation. All orders shall remain subject to verification and confirmation by Samsung and/or its authorized distributor. Samsung and/or its authorized distributor reserve the right to cancel any order in case of pricing error, system errors or stock unavailability.
2. The Discount given under the Offer cannot be clubbed with any other discount/offer/promotion live on the E-Store at the same time as the Offer, except where the offer is provided by a third party (like a payment services provider or aggregator). For the avoidance of doubt, Samsung shall not be responsible or liable for any claims, representations or failures arising out of third-party promotions. Where any other promotion/offer is live on an Eligible Product Model at the same time as the Offer, the Customer can avail only one of the offers.
3. The above-mentioned Offer is available to the Customers on a first-come-first-served basis, provided they complete their order for the relevant purchased Eligible Product Model, pay for it and accept delivery. No Discount can be claimed under the Offer by a Customer in case of an incomplete, returned or cancelled order. No claim for the Discount shall lie in such circumstances.

4. The placing of an order and even making payment by an online payment method does not amount to acceptance of the Offer and conclusion of a contract between the Customer and the relevant seller. An order is confirmed only when the process for delivery of the product is initiated by Samsung's authorized distributor. In the case where payment is made using a credit/debit card, the approval of your order will be conditional upon receipt of successful payment by the authorised distributor, in addition to the conditions mentioned above.
5. The Offer is provided gratuitously, as a promotional benefit, without any additional/separate consideration and is in the complete discretion of Samsung. The Customer agrees and acknowledges that this Offer is not a part of the consideration for their decision to purchase the Eligible Product Model and that the Customer's decision has not been made based on the availability of this Offer.
6. The Discount/Gift (if applicable) given under this Offer is not exchangeable for cash or other Samsung products. The Offer is non-transferable, non-refundable and cannot be exchanged for cash, store credit or any other Samsung product or service.
7. Samsung shall be entitled at its sole discretion, to terminate or modify the Offer, or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the continuance of any of this Offer. Such modification or termination shall not create any right to compensation or damages in favour of any Customer or third party.
8. To the fullest extent permitted under applicable laws, Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the purchase and/or use of any of this Offer or the inability to use such Offer.
9. By availing this Offer, the Customer accepts that any dispute, claim or controversy arising out of or in connection with these Terms and Conditions, shall be governed by and construed in accordance with the laws of the Islamic Republic of Pakistan. Exclusive jurisdiction shall lie with the competent courts at Lahore. The Customer further acknowledges that the importation, assembly, marketing, and sale of Samsung products in Pakistan are carried out exclusively by Samsung's authorized distributors and not by Samsung itself. Samsung's role in relation to the Offer is limited to the advertisement, marketing and promotion of the Offer. All matters relating to product sales, order fulfillment, payment processing, delivery, returns and refunds (if applicable) are undertaken and handled solely by Samsung's authorized distributor. Accordingly, any claims or remedies shall be pursued solely against such authorized distributors.
10. The Terms and Conditions of the E-Store, as available at <https://www.samsung.com/pk/terms-and-conditions>, shall apply in addition, but subject to, these terms. In case of any inconsistency between these Terms and Conditions and the E-Store Terms, these Terms and Conditions shall prevail for purposes of the Offer.
11. Unless otherwise expressly stated herein, Samsung discourages Bulk Buying i.e., any order for the purchase of more than 2 units by a single individual or from the same address or from the same payment source, are considered as Bulk Buying and includes placement of multiple orders by a single person/entity. As a result, all those orders which in the opinion of Samsung are likely to be part of Bulk Buying, may be cancelled by Samsung. Samsung shall be the sole judge in this regard.
12. If any order is accepted by system error or on account of mistake after the expiry or lapse of the Offer(s) or after the stocks have ended, Samsung may cancel such orders. The relevant seller (as specified in the Terms and Conditions of the E-Store) will then attempt to provide a full refund of the payment (if any) received by it within fifteen (15) working days after the end of the Offer Period. The Customer acknowledges and understands that the sale contract is between the Customer and the relevant seller to whom payment is made, and Samsung is not liable for any dispute regarding the payment or the refund.