

Terms and Conditions - Galaxy S26 Series Advance Booking Offer on E-Store

1. These terms and conditions (“**Terms**”) govern the promotional offer (the “**Offer**”) entitling a limited number of eligible customers (the “**Customer(s)**”) who place advance orders for the 512 GB variants of the Samsung Galaxy S26 series device(s) (the “**Eligible Product Model(s)**”) on the Samsung Gulf FZE (“**Samsung**”) e-store in Pakistan (“**E-Store**”) to receive a limited time free memory upgrade (“**Upgrade**”). The provision of the Upgrade shall be in accordance with these Terms but in the absolute discretion of Samsung.
2. Through this Offer, Samsung plans to run a promotion wherein it will be offering Customers who place advance orders the 512 GB variants of the Eligible Product Models at the price of their respective 256 GB variants.
3. The Offer is only available to Customer(s) who place advance orders the 512GB variant of the Eligible Product Model on the E-Store from 26 March 2026 [4PM] to 15April 2026 [4PM], or until stocks last, whichever is earlier (the “**Offer Period**”). The devices ordered under this Offer will be delivered within seven (7) to ten (10) working days, subject to any delays caused by governmental restrictions, import delays, civil commotion, riots, force majeure events or other situations of this nature. The terms of the E-store stand superseded to this extent.
4. On the pre-order of the 512GB variant of the Eligible Product Model(s) mentioned in the Table below during the Offer Period, the Customer(s) may receive the free memory Upgrade, in accordance with these Terms and subject to the prices set out in Table 1 below but in the absolute discretion of Samsung.

Table 1 – Memory Upgrade

Model	Variants Purchased and its current Price*	Variants offered (and its discounted price)*
Galaxy S26	12GB/512GB; Rs. 356,999	12GB/512GB; Rs. 299,999
Galaxy S26+	12GB/512GB Rs. 409,999	12GB/512GB; Rs. 364,999
Galaxy S26 Ultra	12GB/512GB Rs. 489,999	12GB/512GB; Rs. 424,999

*Prices subject to change.

5. In order to avail the Offer, the Customers can visit the relevant page of the Eligible Product Models on the E-Store. When the Customer selects the 512GB variant of the Eligible Product Model, the Customers will offered the variant with the price of 256GB variant.
6. This Offer is only applicable on the 512GB variant of the Eligible Product Models within the Galaxy S26 lineup. Other variants of the S26 lineup are not part of this Offer, and are available at their respective retail prices on the E-Store, subject to any other ongoing offer.
7. This Offer is also not available on purchases made from any channels other than the E-Store.

Pre-Order:

8. Pre-Orders on the E-store are placed by payment of the full price of the Eligible Product Model through online payment via credit/debit card and other advance payment modes available on the E-store.
9. The Pre-Orders, placed through the E-Store, are neither refundable nor transferable. However, the Pre-Order Amount may be refunded in the absolute discretion of Samsung in limited cases of genuine hardship or unreasonable delay in delivery timelines, subject to Samsung's satisfaction and discretion.
10. The Eligible Product Model will be delivered to the Customers as per the usual terms of the E-store, but subject to time delays mentioned in this Offer.

General Terms and Conditions

11. Subject to applicable law, Samsung and its distributors reserve the right to change the prices of the Eligible Products Model(s) at any time before an order for the Eligible Products Model(s) is confirmed, particularly in case of the economic situation of the country, devaluation and import related problems. The Discount shall be applied, and the final prices will be calculated on the basis of the prices displayed on the E-Store at the time of the pre-order/advance booking. Samsung shall not be liable to the Customer for any price variation occurring prior to order confirmation. All orders shall remain subject to verification and confirmation by Samsung and/or its authorized distributor. Samsung and/or its authorized distributor reserve the right to cancel any order in case of pricing error, system errors or stock unavailability.
12. The Upgrade (if applicable) given under the Offer cannot be clubbed with any other discount/offer/promotion live on the E-Store at the same time as the Offer, except where the offer is provided by a third party (like a payment services provider or aggregator). For the avoidance of doubt, Samsung shall not be responsible or liable for any claims, representations or failures arising out of third-party promotions. Where any other promotion/offer is live on an Eligible Product Model at the same time as the Offer, the Customer can avail only one of the offers.
13. The above-mentioned Offer is available to the Customers on a first-come-first-served basis, provided they complete their order for the relevant pre-ordered Eligible Product Model, pay for it and accept delivery. No Upgrade can be claimed under the Offer by a Customer in case of an incomplete, returned or cancelled order. No claim shall lie in such circumstances.
14. The placing of an order and even making payment by an online payment method does not amount to acceptance of the Offer and conclusion of a contract between the Customer and the relevant seller. An order is confirmed only when the process for delivery of the product

is initiated by Samsung's authorized distributor. In the case where payment is made using a credit/debit card, the approval of your order will be conditional upon receipt of successful payment by the authorised distributor, in addition to the conditions mentioned above.

15. The Offer is provided gratuitously as a promotional benefit, without any additional/separate consideration and is in the complete discretion of Samsung. The Customer agrees and acknowledges that this Offer is not a part of the consideration for their decision to pre-order the Eligible Product Model and that the Customer's decision has not been made based on the availability of this Offer.
16. The Gift (if applicable) given under this Offer is not exchangeable for cash or other Samsung products. The Offer is non-transferable, non-refundable and cannot be exchanged for cash, store credit, or any other Samsung product or service.
17. Samsung shall be entitled at its sole discretion, to terminate or modify the Offer, or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the continuance of any of this Offer. Such modification or termination shall not create any right to compensation or damages in favour of any Customer or third party.
18. To the fullest extent permitted under applicable laws, Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the pre-order and/or use of any of this Offer or the inability to use such Offer.
19. By availing this Offer, the Customer accepts that any dispute, claim or controversy arising out of or in connection to these Terms and Conditions, shall be governed by the laws of the Islamic Republic of Pakistan. Exclusive jurisdiction shall lie with the competent courts at Lahore. The Customer further acknowledges that the importation, assembly, marketing, and sale of Samsung products in Pakistan are carried out exclusively by Samsung's authorized distributors and not by Samsung itself. Accordingly, any claims or remedies shall only be pursued solely against such authorized distributors.
20. The Terms and Conditions of the E-Store, as available at <https://www.samsung.com/pk/terms-and-conditions>, shall apply in addition, but subject to, these terms. In case of any inconsistency between these Terms and Conditions and the E-Store Terms, these Terms and Conditions shall prevail for purposes of the Offer.
21. Unless otherwise expressly stated herein, Samsung discourages Bulk Buying i.e., any order for the pre-order/purchase of more than 2 units by a single individual or from the same address or from the same payment source, are considered as Bulk Buying and includes placement of multiple orders by a single person/entity. As a result, all those orders which in the opinion of Samsung are likely to be part of Bulk Buying, may be cancelled by Samsung. Samsung shall be the sole judge in this regard.
22. If any order is accepted by system error or on account of mistake after the expiry or lapse of the Offer(s) or after the stocks have ended, Samsung may cancel such orders. The relevant seller (as specified in the Terms and Conditions of the E-Store) will then attempt

to provide a full refund of the payment received by it within fifteen (15) working days after the end of the Offer Period. The Customer acknowledges and understands that the sale contract is between the Customer and the relevant seller to whom payment is made, and Samsung is not liable for any dispute regarding the payment or the refund.

Annexure – 1 (List of Designated Stores for Pick up)

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