

## Terms and Conditions

1. These terms and conditions govern the promotional campaign being offered as the **“Back to School Campaign”** (herein also referred to as the **“Offer”**) on the Samsung Gulf FZE (**“Samsung”**) e-store in Pakistan (<https://www.samsung.com/pk/offer/>) (the **“E-Store”**), entitling a limited number of eligible Samsung customers (the **“Customer(s)”**) to receive discounts (**“Discount”**) and in some cases a free gift (**“Gift”**), on the purchase of certain product models of Galaxy Smartphones and Consumer Electronics of the Samsung brand mentioned in the tables given below (collectively the **“Eligible Product Model(s)”**).
  2. The Offer for the Discount and Gift (if applicable) will be available only on the Eligible Product Model(s) which are sold at the E-Store, from **18<sup>th</sup> July 2024 (4pm) till 16<sup>th</sup> September 2024 (4pm)** (subject to clause 3 below), or until stocks last, whichever is earlier, (the **“Offer Period No. 1”**).
  3. All Eligible Product Products are sold during Offer Period No. 1, except MX Eligible Product Models: **Galaxy Fold5 512GB and Galaxy Flip5 512GB**, which are sold at the E-Store, from **9<sup>th</sup> August 2024 (4pm) till 16<sup>th</sup> September 2024 (4pm)**, or until stocks last, whichever is earlier, (the **“Offer Period No. 2”**).
- Offer Period No. 1 and Offer Period No. 2 are collectively referred to as the **“Offer Period”**.
4. On the purchase of the MX Eligible Product Model(s) mentioned in Table 1 (the **“MX Eligible Product Model(s)”**) during the relevant Offer Period, the Customer(s) may receive a price discount (the **“Discount”**) on the prices of the relevant product(s) existing at the time of the purchase, and in some cases a Gift (if applicable), in accordance with the tables below but in the absolute discretion of Samsung:

**Table 1: MX Eligible Product Model(s)**

| Category     | MX Eligible Product Model(s) | Description | Discount    | Gift                  |
|--------------|------------------------------|-------------|-------------|-----------------------|
| Smart Phones | Galaxy Fold5 512GB           | 12GB/512GB  | PKR 152,000 | Fold Case and a S-Pen |
|              | Galaxy Flip5 512GB           | 8GB/512GB   | PKR 90,000  | Flip5 Silicone Case   |
|              | Galaxy S24 Ultra             | 1TB/12GB    | PKR 77,000  | -                     |
|              | Galaxy S24 Ultra             | 12GB/256GB  | PKR 23,000  | -                     |
|              | Galaxy S23 Ultra             | 12GB/256GB  | PKR 23,000  | -                     |
|              | Galaxy S23 FE                | 8GB/256GB   | PKR 19,000  | -                     |
|              | Galaxy A25 5G                | 8GB/256GB   | PKR 9,000   | -                     |
|              | Galaxy A15                   | 8GB/256GB   | PKR 3,500   | -                     |
|              | Galaxy A54                   | 8GB/256GB   | PKR 36,000  | -                     |
|              | Galaxy A33                   | 8GB/128GB   | PKR 32,501  | -                     |
|              | Galaxy Tab A7 Lite LTE       | 32GB        | PKR 22,000  | -                     |

5. On the purchase of the CE Eligible Product Model(s) in Table 2 (the **“CE Eligible Product Model”**) during the Offer Period, the Customer(s) may receive a Discount on the prices of the relevant product(s) existing at the time of the purchase, and in some cases a Gift (if applicable), in accordance with the table below but in the absolute discretion of Samsung:

**Table 2: CE Eligible Product Model(s)**

| Category  | CE Eligible Product Models(s) | Description   | Discount    | Gift         |
|-----------|-------------------------------|---------------|-------------|--------------|
| Freestyle | SP-LSP3BLAXMM                 | The Freestyle | PKR 122,000 | Battery Base |

|     |                |  |             |  |
|-----|----------------|--|-------------|--|
| TV  | QA55Q60CAUXMM  | 55" QLED 4K Q60C                                 | PKR 45,000  |  |
|     | QA55LS03BAUXMM | 55" The Frame                                    | PKR 117,000 |  |
|     | QA65LS03BAUXMM | 65" The Frame                                    | PKR 145,000 |  |
|     | UA65CU7000UXMM | 65" UHD 4K CU7000                                | PKR 70,000  |  |
| REF | RS62R5001B4/SG | Side by Side Refrigerator, 680 L                 | PKR 45,000  |  |
|     | RS62R5001M9/LV | RS62R5001M9/LV SBS with All-around Cooling, 680L | PKR 45,000  |  |
|     | RT42CG6420S9SG | Top Mount Freezer with Optimal Fresh+, 411L      | PKR 25,000  |  |
|     | RT31CG5004WWAE | Top Mount Freezer with SpaceMax™, 306L           | PKR 30,000  |  |
|     | RT47CG6406S9AE | Top Mount Freezer with Optimal Fresh+, 460L      | PKR 34,000  |  |
| WM  | WW90TA046AX/NQ | Eco Bubble™ and DIT, 9 Kg                        | PKR 20,000  |  |
|     | WD11TP34DSX/FQ | QuickDrive and AI Control, 11+7 Kg               | PKR 28,000  |  |
|     | WA10CK4545BYRT | Ecobubble™, 10 Kg                                | PKR 15,000  |  |
|     | WA15CK5745BDRT | Ecobubble™, 15 Kg                                | PKR 19,000  |  |

6. Upon making payment, accepting delivery and completing the purchase of the aforesaid Eligible Product Model(s) detailed in Tables 1 and 2, from the E-Store within the relevant Offer Period, the Customer may be eligible to get the above-stated Discount on prices displayed on the E-store at the time of the purchase and a Gift (if applicable), subject to availability of stock.
7. The Gift (if applicable):
- 7.1. On the purchase of the MX Eligible Product Model(s) will be delivered separately, after the purchase of the Eligible Product Model(s) within a reasonable time; and
  - 7.2. On the purchase of the CE Eligible Product Model(s) will be delivered with the CE Eligible Product Model(s).
8. The Gift is an additional gratuitous benefit, not part of the relevant product/ Eligible Product Model. If at the time of delivery, the Gift is not available/out of stock, Samsung may remove the unavailable Gift completely from the said purchase or the package delivery, without affecting the order for the Eligible Product Model(s). The Customer will have no claim in this respect.

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9. Samsung and its distributors reserve the right to change the prices of the Eligible Products Model(s) at any time before an order for the Eligible Products Model(s) is confirmed, particularly in case of the economic situation of the country, devaluation and import related problems. The Discount shall be applied, and the final prices will be calculated on the basis of the prices displayed on the E-Store at the time of the purchase.
10. The Discount and Gift (if applicable) given under the Offer cannot be clubbed with any other discount/offer/promotion live on the E-Store at the same time as the Offer. Where any other promotion/offer is live on an Eligible Product Model at the same time as the Offer, the Customer can avail only one of the offers.
11. The above-mentioned Offer is available to the Customers on a first-come-first-served basis, provided they complete their order for the relevant purchased Eligible Product Model, pay for it and accept delivery. No Discount or Gift (if applicable) can be claimed under the Offer by a Customer in case of an incomplete, returned or cancelled order.

12. The Offer is provided gratuitously, without any additional/separate consideration and is in the complete discretion of Samsung. The placing of an order and even making payment by an online payment method does not amount to acceptance of the Offer and conclusion of a contract between you and the relevant seller. An order is confirmed only when the process for delivery of the product is initiated by Samsung's authorized distributor. In the case where payment is made using a credit/debit card, the approval of your order will be conditional upon successful payment, in addition to the conditions mentioned above.
13. The Customer agrees and acknowledges that this Offer is not a part of the consideration for their decision to purchase the Eligible Product Model and that the Customer's decision has not been made based on the availability of this Offer.
14. The Gift (if applicable) given under this Offer is not exchangeable for cash or other Samsung products.
15. Samsung shall be entitled at its sole discretion, to terminate or modify the Offer, or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the continuance of any of this Offer.
16. Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the purchase and/or use of any of this Offer or the inability to use such Offer.
17. By availing this Offer, the Customer accepts that any dispute of whatever nature, which is directly or indirectly related to these Terms and Conditions or to the Customer, shall be governed by the laws of the Islamic Republic of Pakistan, and shall be resolved by the competent courts at Lahore.
18. The Terms and Conditions of the E-Store, as available at <https://www.samsung.com/pk/terms-and-conditions>, shall apply in addition, but subject to, these terms.
19. Samsung discourages Bulk Buying i.e., any order for the purchase of more than 2 units by a single individual or from the same address or from the same payment source, are considered as Bulk Buying and includes placement of multiple orders by a single person/entity. As a result, all those orders which in the opinion of Samsung are likely to be part of Bulk Buying, may be cancelled by Samsung. Samsung shall be the sole judge in this regard.
20. If any order is accepted by system error or on account of mistake after the expiry or lapse of the Offer(s) or after the stocks have ended, Samsung may cancel such orders. The relevant seller (as specified in the Terms and Conditions of the E-Store) will then attempt to provide a full refund of the payment received by it within fifteen (15) working days after the end of the Offer Period. The Customer acknowledges and understands that the sale contract is between the Customer and the relevant seller to whom payment is made, and Samsung is not liable for any dispute regarding the payment or the refund.