

Terms and Conditions

Samsung Back to School Campaign – Regular Offer

1. These terms and conditions govern the promotional campaigns being offered as the “**Samsung Back to School Campaign – Regular Offer**” (herein also referred to as the “**Offer**”) on the Samsung Gulf FZE (“**Samsung**”) e-store in Pakistan (<https://www.samsung.com/pk/offer/>) (the “**E-Store**”), entitling a limited number of eligible Samsung customers (the “**Customer(s)**”) to receive discounts (“**Discount**”) and, in some cases, a gift (“**Gift**”) on the purchase of certain product models of Galaxy Smartphones of the Samsung brand mentioned in the tables given below (collectively the “**Eligible Product Model(s)**”).
2. The Offers will be available only on the Eligible Product Model(s) which are sold on the E-Store, from **8th August 2025 (12pm) till 18th September 2025 (4pm)**, or until stocks last, whichever is earlier (the “**Offer Period**”).
3. **Table 1: Eligible Product Model(s) – Smartphones & Tablets**

On the purchase of the Eligible Product Model(s) mentioned in the table 1 below during the Offer Period, the Customer(s) may receive a Discount on the prices of the relevant product(s) existing at the time of the purchase and Gift (where applicable), in accordance with the table 1 below but in the absolute discretion of Samsung:

Category	MX Eligible Product Model(s)	Description	Discount	Multi-Buy Sub-Offer Discount	Gift
Smartphones	Galaxy S24 Ultra	12GB/1TB	PKR 137,000	-	Battery Pack 20,000mAh
	Galaxy S25 Ultra	12GB/512GB	PKR 30,000	If the Customer purchases a 40W Car Charger Duo (“ Car Charger ”) in the same cart as the S25 Ultra 512GB, they may also get a 50% discount of the existing price of the Car Charger.	-
	Galaxy S25 Ultra	12GB/256GB	PKR 30,000	If the Customer purchases a 25W Power Adapter with Cable (“ Adapter ”) in the same cart as the S25 Ultra 256GB, they may also get a 50% discount of the existing price of the Adapter.	-
	Galaxy S25	12GB/512GB	PKR 30,000	If the Customer purchases a 25W Adapter in the same cart as the S25 512GB, they may also get a 50% discount of the existing price of the Adapter.	-

	Galaxy A56	8GB/256GB	PKR 7,000	-	-
	Galaxy A26	8GB/256GB	PKR 8,500	-	-
	Galaxy A16	6GB/128GB	PKR 6,500	-	-
	Galaxy A06	4GB/128GB	PKR 5,000	-	-
	Galaxy A06	6GB/128GB	PKR 5,000	-	-
Tablets	Galaxy Tab A9+ 5G	8GB/256GB	PKR 13,001	-	-

4. Multi-buy sub-offer Discount:

i) This sub-offer Discount is applicable only when a 40W Car Charger Duo (Car Charger) is **bought together** with Galaxy S25 Ultra (12GB/512GB) in the same check-out cart. The Customer(s) can then avail 50% off on the price of the said Car Charger existing at the time of purchase. No discount can be claimed on a different bundle configuration.

ii) This sub-offer is applicable only when a 25W Power Adapter with Cable (Adapter) is **bought together** with Galaxy S25 Ultra (12GB/256GB) or Galaxy S25 (12GB/512GB) in the same check-out cart. The Customer(s) can then avail 50% off on the price of the said power adapter existing at the time of purchase. No discount can be claimed on a different bundle configuration.
5. The Gift if applicable, will be delivered with the Eligible Product Model.
6. The color of the Gift (if applicable) may vary as it will be selected randomly, and no specific color can be promised.
7. The Gift is an additional gratuitous benefit, not part of the relevant product/Eligible Product Model. If at the time of delivery, the Gift is not available/out of stock, Samsung may remove the unavailable Gift completely from the said purchase or the package delivery, without affecting the validity of the order for the Eligible Product Model(s). The Customer will have no claim in this respect.
8. **Table 2: Eligible Product Model(s) – CE Monitors**

On the purchase of the Eligible Product Model(s) mentioned in the table 2 below during the Offer Period, the Customer(s) may receive a Discount on the prices of the relevant product(s) existing at the time of the purchase, in accordance with the table 2 below but in the absolute discretion of Samsung:

Category	CE Eligible Product Model(s)	Description	Discount
Monitors	49" Odyssey OLED G9 G93SC	49" inch	PKR 65,000
	27" FHD monitor with IPS panel	27" inch	PKR 3,000
	34" Curved Gaming Monitor With 165Hz Refresh Rate	34" inch	PKR 8,000
	ViewFinity S7 S70D UHD Monitor	32" inch	PKR 5,000

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9. Samsung and its distributors reserve the right to change the prices of the Eligible Products Model(s) at any time before an order for the Eligible Products Model(s) is confirmed, particularly in case of the economic situation of the country, devaluation and import related problems. The Discount shall be applied, and the final prices will be calculated on the basis of the prices displayed on the E-Store at the time of the purchase. Samsung shall not be liable to the Customer for any price variation occurring prior to order confirmation.
10. The Discount given under the Offer cannot be clubbed with any other discount/offer/promotion live on the E-Store at the same time as the Offer, except where the offer is provided by a third party (like a payment services provider or aggregator). For the avoidance of doubt, Samsung shall not be responsible or liable for any claims, representations or failures arising out of third-party promotions. Where any other promotion/offer is live on an Eligible Product Model at the same time as the Offer, the Customer can avail only one of the offers.
11. The above-mentioned Offer is available to the Customers on a first-come-first-served basis, provided they complete their order for the relevant purchased Eligible Product Model, pay for it and accept delivery. No Discount can be claimed under the Offer by a Customer in case of an incomplete, returned or cancelled order. No claim for the Discount shall lie in such circumstances.
12. The placing of an order and even making payment by an online payment method does not amount to acceptance of the Offer and conclusion of a contract between you and the relevant seller. An order is confirmed only when the process for delivery of the product is initiated by Samsung's authorized distributor. In the case where payment is made using a credit/debit card, the approval of your order will be conditional upon successful payment, in addition to the conditions mentioned above.
13. The Offer is provided gratuitously, without any additional/separate consideration and is in the complete discretion of Samsung. The Customer agrees and acknowledges that this Offer is not a part of the consideration for their decision to purchase the Eligible Product Model and that the Customer's decision has not been made based on the availability of this Offer.
14. The Discount/Gift (if applicable) given under this Offer is not exchangeable for cash or other Samsung products. The Offer is non-transferable, non-refundable and cannot be exchanged for cash, store credit or any other Samsung product or service.
15. Samsung shall be entitled at its sole discretion, to terminate or modify the Offer, or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the continuance of any of this Offer. Such modification or termination shall not create any right to compensation or damages in favour of any Customer or third party.
16. To the fullest extent permitted under applicable laws, Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the purchase and/or use of any of this Offer or the inability to use such Offer.
17. By availing this Offer, the Customer accepts that any dispute, claim or controversy arising out of or in connection with these Terms and Conditions, shall be governed by and construed in accordance with the laws of the Islamic Republic of Pakistan. Exclusive jurisdiction shall lie with the competent courts at Lahore. The Customer further acknowledges that the importation, assembly, marketing, and sale of Samsung products in Pakistan are carried out exclusively by Samsung's authorized distributors and not by Samsung itself. Accordingly, any claims or remedies shall be pursued solely against such authorized distributors.
18. The Terms and Conditions of the E-Store, as available at <https://www.samsung.com/pk/terms-and-conditions>, shall apply in addition, but subject to, these terms. In case of any inconsistency between these Terms and Conditions and the E-Store Terms, these Terms and Conditions shall prevail for purposes of the Offer.

19. Unless otherwise expressly stated herein, Samsung discourages Bulk Buying i.e., any order for the purchase of more than 2 units by a single individual or from the same address or from the same payment source, are considered as Bulk Buying and includes placement of multiple orders by a single person/entity. As a result, all those orders which in the opinion of Samsung are likely to be part of Bulk Buying, may be cancelled by Samsung. Samsung shall be the sole judge in this regard.
20. If any order is accepted by system error or on account of mistake after the expiry or lapse of the Offer(s) or after the stocks have ended, Samsung may cancel such orders. The relevant seller (as specified in the Terms and Conditions of the E-Store) will then attempt to provide a full refund of the payment (if any) received by it within fifteen (15) working days after the end of the Offer Period. The Customer acknowledges and understands that the sale contract is between the Customer and the relevant seller to whom payment is made, and Samsung is not liable for any dispute regarding the payment or the refund.