

Terms and Conditions

Samsung Back to School Campaign – Regular Offer

1. These terms and conditions govern the promotional campaign being offered as the **“Samsung Back to School Campaign – Regular Offer”** (herein also referred to as the **“Offer”**) on the Samsung Gulf FZE (**“Samsung”**) e-store in Pakistan (<https://www.samsung.com/pk/offer/back-to-school/>) (the **“E-Store”**), entitling a limited number of eligible Samsung customers (the **“Customer(s)”**) to receive discounts (**“Discount”**) on the purchase of certain product models of Galaxy Devices, Accessories, and Appliances of the Samsung brand mentioned in tables 1-6 given below (collectively the **“Eligible Product Model(s)”**).
2. The Eligible Product Model for the purposes of this Offer is only such variant of the relevant product as is specifically mentioned in the relevant table.
3. This Offer consists of various sub-offers:
 - i). **Sub-Offer 1: Discount plus Multi-Buy Offer or Free Gift (Table 1)**
 - a. On the purchase of a smartphone, tablet or monitor mentioned in Table 1 together with the product listed in the fourth column of that table in the same cart, you get a discount on the purchase of the product as listed in the fourth column of that Table.
 - b. In case, there is a discount mentioned against the listed product in Table 1, you also get a discount as stated in the third column of that table.
 - c. In some cases, you may also get a gift on the purchase of the product, as mentioned in the last column of that table.
 - ii). **Sub-Offer 2: Discounts and/or Free Gift (Tables 2A and 2B):**
 - a. On the purchase of an Eligible Product Model mentioned in Tables 2A and 2B below, you get a discount, and/or free gift as stated in the last column of that Table on:
 - i. certain Smartphones, Watch, Buds and Tablet mentioned in Table 2A.
 - ii. certain TV, Washing Machine, Refrigerators, RAC, Dishwashers, and Monitors mentioned in Table 2B.
 - iii). **Sub-Offer 3: Trade-in offer (Table 3):**
 - a. If a Customer trades in their old device to purchase a Galaxy smartphone mentioned in Table 3 below, the Customer may receive a discount on the existing price of the Eligible Product Model at the time of their purchase of the smartphone mentioned in Table 3, as mentioned in the last column of that table. The Trade-in offer will be for a limited-time only, from every Friday [4pm] till Sunday [11:59pm] from 4th September 2026 till 4th October 2026.

Trade-In is offered by REGEN, an independent third party. For terms and conditions relating to Trade-in, please visit https://images.samsung.com/is/content/samsung/assets/pk/terms-and-conditions/deals/SEPAK_Trade-InTnCs-ReviewedBNR.pdf
 - iv). **Sub-Offer 4: Buy More Save More (Tables 4A, 4B, 5 and 6):**
 - a. When you purchase one Eligible Product Model from **Table 4A** or **Table 4B** and:

- i. one Eligible Product Model from Table 5 or Table 6, you will get a discount on the product purchased from Table 5 or Table 6, as mentioned in the last columns of those Tables; or
 - ii. one Eligible Product from Table 5 and one Eligible Product from Table 6, you will get a discount on each product purchased from Table 5 and from Table 6, as mentioned in the last columns of those Tables.
 - b. In some cases, where the Eligible Product Models mentioned in **Tables 4A or 4B is also mentioned in Table 2A/2B** and you combine you purchase with product(s) mentioned in Tables 5 and/or 6 , you may receive a discount as mentioned in **Tables 2A/2B** as well as the discounts mentioned in Tables 5 or 6. Therefore, to that limited extent, **Sub-Offers 2 and 4** can be clubbed together, subject to the terms and conditions stated herein.
4. The Offers will be available only on the Eligible Product Model(s) which are sold on the E-Store, from **4th September 2026 (3pm) till 5th October 2026 (5pm)**, or until stocks last, whichever is earlier (the “Offer Period”).

Sub-Offer 1: Discount plus Multi Buy Offer or Free Gift

5. On the purchase of a smartphone, tablet or monitor mentioned in Table 1 together with the product listed in the fourth column of that Table in the same cart, you may get a gift on the purchase of the product mentioned in the fourth column of that Table. In case, there is a discount mentioned against the product, you also get a discount as stated in column 3 of that Table. In some cases, you may also be eligible to get a gift with the listed product, as mentioned in the last column of that table.

Table 1: Eligible Product Model(s) – Smartphones, Tabs, and Monitors

Category	Eligible Product Model(s) and Variant	Discount	Multi-Buy Offer	Gift
Smartphones/Tabs	Galaxy S26 Ultra 12GB/256GB	Rs. 65,000	If the Customer purchases a “Galaxy Buds4 Pro” in the same cart, they may also get a 30% discount on the existing price of those Buds.	-
	Galaxy S26 Ultra 12GB/512GB	Rs. 69,000	If the Customer purchases a “Galaxy Buds4 Pro” in the same cart, they may also get a 30% discount on the existing price of those Buds.	-
	Galaxy S26 Ultra 16GB/1TB	Rs. 120,400	If the Customer purchases a “Galaxy Tab S11 Ultra” in the same cart, they may also get a 30% discount on the	-

			existing price of that Tablet.	
	Galaxy S26+ 12GB/512GB	Rs. 64,300	If the Customer purchases a “Galaxy SmartTag2” in the same cart, they may also get a 30% discount on the existing price of that Tag.	-
	Galaxy S26+ 12GB/256GB	Rs. 68,900	If the Customer purchases a “Galaxy SmartTag2” in the same cart, they may also get a 30% discount on the existing price of that Tag.	-
	Galaxy S26 12GB/256GB	Rs. 49,200	If the Customer purchases a “Galaxy S26 Magnet Case” in the same cart, they may also get a 30% discount on the existing price of that Case.	-
	Galaxy S26 12GB/512GB	Rs. 58,600	If the Customer purchases a “Galaxy S26 Magnet Case” in the same cart, they may also get a 30% discount on the existing price of that Case.	-
	Galaxy Z Fold5 12GB/512GB	Rs. 328,500	-	Galaxy Fit3 (random colour)
	Galaxy A57 5G 12GB/256GB	Rs. 34,800	If the Customer purchases a “Galaxy Tab A11 64GB” in the same cart, they may also get a 30% discount on the existing price of that Tablet.	-
	Galaxy Tab A11+ 128GB	Rs. 11,200	If the customer purchases Galaxy Buds Core in the same cart, they may also get a 30% discount on the existing price of those Buds.	-
	Galaxy Tab S10 FE 128GB	Rs. 22,540	If the customer purchases Galaxy Buds4 Pro in the same cart, they may also get a 30% discount on the existing price of those Buds.	-

	Galaxy Tab S11 Ultra 256GB	Rs. 61,600	If the customer purchases Galaxy Buds4 Pro in the same cart, they may also get a 30% discount on the existing price of those Buds.	-
Monitors	Odyssey G5 32 Inch 165Hz Monitor	Rs. 6,600	If the customer purchases an eligible Galaxy Buds Core, Galaxy Buds4 Pro, Galaxy Buds or Galaxy Buds3 FE in the same cart, they may also get a 30% discount on the existing price of those Buds.	-
	24 Inch ViewFinity S6 S60D QHD Monitor	Rs. 6,640	If the customer purchases an eligible Galaxy Buds Core, Galaxy Buds4 Pro, Galaxy Buds or Galaxy Buds3 FE in the same cart, they may also get a 30% discount on the existing price of those Buds.	-
	34" Curved Gaming Monitor	Rs. 8,820	If the customer purchases an eligible Galaxy Buds Core, Galaxy Buds4 Pro, Galaxy Buds or Galaxy Buds3 FE in the same cart, they may also get a 30% discount on the existing price of those Buds.	-
	27 Inch Essential Monitor S3 S30GD Full HD	Rs. 3,010	If the customer purchases an eligible Galaxy Buds Core, Galaxy Buds4 Pro, Galaxy Buds or Galaxy Buds3 FE in the same cart, they may also get a 30% discount on the existing price of those Buds.	-
	32" ViewFinity S7 S70H 4K UHD Monitor	Rs. 8,750	If the customer purchases an eligible Galaxy Buds Core, Galaxy Buds4 Pro, Galaxy Buds or Galaxy Buds3 FE in the same cart, they may also get a 30% discount on the existing price of those Buds.	-

	24 Inch Essential Monitor S3 S30GD Full HD	Rs. 2,450	If the customer purchases an eligible Galaxy Buds Core, Galaxy Buds4 Pro, Galaxy Buds or Galaxy Buds3 FE in the same cart, they may also get a 30% discount on the existing price of those Buds.	-
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6. The Multi-buy Sub-Offer on the displayed on the models given in Table 1 above will be available only if the Customer meets the conditions for the said offer as given in the last column of that table, subject to availability of stock.

Sub-Offer 2

7. On the purchase of the Eligible Product Model(s) mentioned in tables 2A and 2B below during the Offer Period, the Customer(s) may receive a Discount on the prices of the relevant product(s) existing at the time of the purchase, as stated in the last column of those tables. In case where there is a gift mentioned in the last column of the table, the Customer may also get a gift, subject to the conditions set out in clause 10 below.

8. **Table 2A: Eligible Product Model(s) – Smartphones, Buds, Watch, and Tablets**

Category	Eligible Product Model(s)	Variant	Discount
Smartphones	Galaxy S25 Ultra	12GB/1TB	Rs. 135,000
	Galaxy S24 Ultra	12GB/512GB	Rs. 150,400
	Galaxy S24	8GB/256GB	Rs. 90,000
	Galaxy A37	8GB/256GB	Rs. 26,000
	Galaxy A56	12GB/256GB	Rs. 24,000
	Galaxy A56	8GB/256GB	Rs. 22,000
	Galaxy A35	8GB/256GB	Rs. 30,000
	Galaxy A55	8GB/256GB	Rs. 35,000
Buds	Galaxy Buds3	-	Rs. 25,515
Watch	Galaxy Watch8	44mm	PKR 38,100

Tablet	Galaxy Tab S10 Lite	128GB	PKR 13,500
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9. **Table 2B: Eligible Product Model(s) – Television, Washing Machine, Dishwasher, Refrigerators, AC, and Monitors (This table is only part of Sub-Offer 2).**

Type	Model Name	Model Code	Discount	Free Gift
TV	85" Neo QLED QN900F 8K Samsung Vision AI Smart TV (2025)	QA85QN900FUSMM	-	PlayStation (PS5)
	75" Neo QLED QN900F 8K Samsung Vision AI Smart TV (2025)	QA75QN900FUSMM	-	PlayStation (PS5)
	83 OLED S90F 4K Samsung Vision AI Smart TV (2025)	QA83S90FAESMM	-	PlayStation (PS5)
	77 OLED S90F 4K Samsung Vision AI Smart TV (2025)	QA77S90FAESMM	-	PlayStation (PS5)
	65 Inch Crystal UHD DU8000 4K Smart TV (2024)	UA65DU8000USWK	Rs. 27,000	-
	65 Inch Crystal UHD DU7000 4K Smart TV (2024)	UA65DU7000USWK	Rs. 38,000	-
	55 Inch Crystal UHD DU7000 4K Smart TV (2024)	UA55DU7000USWK	Rs. 34,000	-
	65" QLED Q7F 4K Samsung Vision AI Smart TV (2025)	QA65Q7FAAUSMM	-	Galaxy Buds Core
	75" Crystal UHD U8000F 4K Smart TV (2025)	UA75U8000FUSMM	-	Galaxy Buds Core
WM	Top-Load Washer DIT 8Kg	WA80CK4240BWRT	Rs. 3,000	Philips Steam Iron DST2030/90
	Top-Load Washer Ecobubble 9Kg	WA90CK4545BDRT	Rs. 4,000	Philips Steam Iron DST2030/90
	Top-Load Washer Ecobubble 10Kg	WA10CK4545BYRT	Rs. 4,000	Philips Steam Iron DST2030/90
	Top-Load Washer Ecobubble 15Kg	WA15CK5745BDRT	Rs. 5,000	Philips Steam Iron DST2030/90
	Top-Load Washer Ecobubble 13Kg	WA13CK5441BYRT	-	Philips Steam Iron DST2030/90
	WA17CK6745BDRT with Ecobubble™, 17 Kg	WA17CK6745BDRT	-	Philips Steam Iron DST2030/90
	Top-Load Washer Ecobubble 21Kg	WA21CK6745BVRT	-	Philips Steam Iron DST2030/90
	Front-Load Washer AI Ecobubble 8Kg	WW80FG5L32ABMF	-	Philips Garment Steamer - STE1020/4
	Front-Load Washer AI Ecobubble 9Kg	WW90DG5U34ABFA	-	Philips Garment Steamer - STE1020/4
	Front-Load Washer AI Ecobubble 9Kg	WW90DG5U34AEGU	-	Philips Garment Steamer - STE1020/4
	Washer Dryer AI Ecobubble 11.5Kg + 8Kg	WD11BB944DGBGU	-	Philips Garment Steamer - STE1020/4
	Washer Dryer AI Ecobubble 13Kg + 8Kg	WD13BB944DGBFQ	-	

				Philips Garment Steamer - STE1020/4
	Washer Dryer AI Control 16Kg + 10Kg	WD16T6500GV/ST	-	Philips Garment Steamer - STE1020/4
REF	Side-by-Side Refrigerator Plumbed Dispenser 635L	RS70F64K1TAE	-	Philips Air Fryer D9270/90
	1-Door Refrigerator Non-Plumbed Dispenser 375L	RR39M73107F/SG	-	Philips Air Fryer D9270/90
	1-Door Freezer SpaceMax 315L	RZ32M71207F/SG	-	Philips Air Fryer D9270/90
	Top Mounted Freezer Non-Plumbed Dispenser 540L	RT53DG7B10B1FA	-	Philips Air Fryer D9270/90
	Top Mounted Freezer SpaceMax 304L	RT31CG5004WWRT	-	Philips Air Fryer D9270/90
	Top Mounted Freezer SpaceMax 348L	RT35CG5004WWRT	-	Philips Air Fryer D9270/90
	Top Mounted Freezer Twist Ice Maker 391L	RT38CG6020S9RT	-	Philips Air Fryer D9270/90
	Top Mounted Freezer Optimal Fresh+ 411L	RT42CG6420S9RT	-	Philips Air Fryer D9270/90
RAC	Wall-mount Air-Conditioner Digital Inverter 18,000 BTU/Hr	AR18ASFZGWK2PM	Rs. 11,000	-
Dishwasher	Freestanding Dishwasher with Energy Efficiency and WaterJet Clean™ 14 Place Settings	DW60DG790FSLGU	Rs. 40,000	-
Monitor	27" FHD monitor	LS27BG400EUXEN	Rs. 8,100	-

10. Information relating to Gifts mentioned in the last column of Table 2B:
- 10.1. Some of the gifts mentioned in the last column of table 2B, namely Air Fryer, Steam Iron, Garment Steamer, and PlayStation are not Samsung products. Those gifts will be delivered separately, after the delivery of the Eligible Product Model.

10.2. In case the exact models are not available in market, then models / brands will be replaced at company's discretion.

Sub-Offer 3: Trade-in Offer

11. If a Customer trades in their old device to purchase a Galaxy smartphone mentioned in Table 3 below, the Customer may receive a discount on the existing price of the Eligible Product Model with their purchase of the smartphone mentioned in Table 3, as mentioned in the last column of that table. For terms and conditions relating to Trade-in, please visit https://images.samsung.com/is/content/samsung/assets/pk/terms-and-conditions/deals/SEPAK_Trade-InTnCs-ReviewedBNR.pdf
12. The Trade-in offer will be live on the E-store from **4th September 2026 till 4th October 2026, every Friday [4pm] – Sunday [11:59pm]**. The discount will not work on the remaining days of the week.

13.
- The Discount mentioned in table 3 below will be automatically applied to the value of the cart when customers purchase the Eligible Product Model and select the trade-in option.

Table 3: Eligible Product Model(s) Trade In Offer

Category	Eligible Product Model(s)	Variant	Discount
Smartphone	Galaxy S26 Ultra (all colors)	12GB/256GB, 512GB & 1TB	Rs. 20,000
	Galaxy S26 (all colors)	12GB/256 & 512GB	Rs. 20,000
	Galaxy S26+ (all colors)	12GB/256GB & 512GB	Rs. 20,000

NOTE: TRADE-IN IS OFFERED BY REGEN, AN INDEPENDENT THIRD PARTY.

Sub-Offer 4: Buy More, Save More Offer (BMSM)

Table 4A: Eligible Product Model(s) of S-series

Category	Eligible Product Model(s)	Variant
Smartphone S Series	Galaxy S26 Ultra	12GB/256GB, 12GB/512GB, 16GB/1TB
	Galaxy S26+	12GB/256GB, 12GB/512GB
	Galaxy S26	12GB/256GB, 12GB/512GB
	Galaxy S25 Ultra	12GB/1TB
	Galaxy S24 Ultra	12GB/512GB
	Galaxy S24	8/256GB

Table 4B: Eligible Product Model(s) of A-series

Smartphones A series	Galaxy A57	8GB/256GB, 12GB/512GB
	Galaxy A56 5G	8/256GB & 12/256GB
	Galaxy A37 5G	8GB/256GB
	Galaxy A27 5G	8GB /256GB
	Galaxy A55 5G	8GB /256GB
	Galaxy A37	8GB/256GB

Table 5: Eligible Product Model(s) – Accessories

Category	Eligible Product Model(s)	Colour	Discount
Accessories	45W Power Adapter with cable	Black	Rs. 2,240
	45W Power Adapter without Cable	Black	Rs. 1,800
	25W Power Adapter with Cable	Black	Rs. 1,400
	25W Power Adapter without Cable	Black	Rs. 880
	60W Power Adapter without Cable	Black	Rs. 2,240

Table 6: Eligible Product Model(s) – Buds, Watch or Tablet

Category	Eligible Product Model(s)	Colour	Discount
Buds	Galaxy Buds3 FE	Black	Rs. 13,800
	Galaxy Buds Core	Black	Rs. 5,400
	Galaxy Buds4	Black	Rs. 16,500
	Galaxy Buds4 Pro	Black & White	Rs. 22,950
Watch	Galaxy Fit3	Pink Gold, Gray & Silver	Rs. 6,150
	Galaxy Watch8 40mm	Black & Silver	Rs. 35,400
Tablet	Galaxy Tab S10 Lite	Gray	Rs. 33,750
	Galaxy Tab A11	Gray & Silver	Rs. 14,400
	Galaxy Tab S11 Ultra	Gray	Rs. 115,500

14. In order the avail Sub-Offer 4 - Buy More Save More, the items from Table 4A/4B must be **bought together** with the items from Table 5 (and 6 as the case may be) in the same cart, subject to the explanations given in respect of Sub-Offer 4 above. The Customer(s) can then avail the Discount on the products given in Tables 5 and 6 only if the said product is purchased in the same transaction (in a single cart) as the purchase of a Table 4A/4B product. Products purchased in separate transactions, or products not included in a single check-out cart are not eligible for this sub offer. No discount can be claimed on a different bundle configuration.

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15. Samsung and its distributors reserve the right to change the prices of the Eligible Products Model(s) at any time before an order for the Eligible Products Model(s) is confirmed, particularly in case of the economic situation of the country, devaluation and import related problems. The Discount shall be applied, and the final prices will be calculated on the basis of the prices displayed on the E-Store at the time of the purchase. Samsung shall not be liable to the Customer for any price variation occurring prior to order confirmation. All orders shall remain subject to verification and confirmation by Samsung and/or its authorized distributor. Samsung and/or its authorized distributor reserve the right to cancel any order in case of pricing error, system errors or stock unavailability.
16. The Discount given under the Offer cannot be clubbed with any other discount/offer/promotion live on the E-Store at the same time as the Offer, except where the offer is provided by a third party (like a payment services provider or aggregator). For the avoidance of doubt, Samsung shall not be responsible or liable for any claims, representations or failures arising out of third-party promotions. Where any other promotion/offer is live on an Eligible Product Model at the same time as the Offer, the Customer can avail only one of the offers.
17. The above-mentioned Offer is available to the Customers on a first-come-first-served basis, provided they complete their order for the relevant purchased Eligible Product Model, pay for it and accept delivery. No Discount can be claimed under the Offer by a Customer in case of an incomplete, returned or cancelled order. No claim for the Discount shall lie in such circumstances.
18. The placing of an order and even making payment by an online payment method does not amount to acceptance of the Offer and conclusion of a contract between the Customer and the relevant seller. An order is confirmed only when the process for delivery of the product is initiated by Samsung’s authorized distributor. In the case where payment is made using a credit/debit card, the approval of your order will

be conditional upon receipt of successful payment by the authorised distributor, in addition to the conditions mentioned above.

19. The Offer is provided gratuitously, as a promotional benefit, without any additional/separate consideration and is in the complete discretion of Samsung. The Customer agrees and acknowledges that this Offer is not a part of the consideration for their decision to purchase the Eligible Product Model and that the Customer's decision has not been made based on the availability of this Offer.
20. The Discount/Gift (if applicable) given under this Offer is not exchangeable for cash or other Samsung products. The Offer is non-transferable, non-refundable and cannot be exchanged for cash, store credit or any other Samsung product or service.
21. Samsung shall be entitled at its sole discretion, to terminate or modify the Offer, or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the continuance of any of this Offer. Such modification or termination shall not create any right to compensation or damages in favour of any Customer or third party.
22. To the fullest extent permitted under applicable laws, Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the purchase and/or use of any of this Offer or the inability to use such Offer.
23. By availing this Offer, the Customer accepts that any dispute, claim or controversy arising out of or in connection with these Terms and Conditions, shall be governed by and construed in accordance with the laws of the Islamic Republic of Pakistan. Exclusive jurisdiction shall lie with the competent courts at Lahore. The Customer further acknowledges that the importation, assembly, marketing, and sale of Samsung products in Pakistan are carried out exclusively by Samsung's authorized distributors and not by Samsung itself. Samsung's role in relation to the Offer is limited to the advertisement, marketing and promotion of the Offer. All matters relating to product sales, order fulfillment, payment processing, delivery, returns and refunds (if applicable) are undertaken and handled solely by Samsung's authorized distributor. Accordingly, any claims or remedies shall be pursued solely against such authorized distributors.
24. The Terms and Conditions of the E-Store, as available at <https://www.samsung.com/pk/terms-and-conditions>, shall apply in addition, but subject to, these terms. In case of any inconsistency between these Terms and Conditions and the E-Store Terms, these Terms and Conditions shall prevail for purposes of the Offer.
25. Unless otherwise expressly stated herein, Samsung discourages Bulk Buying i.e., any order for the purchase of more than 2 units by a single individual or from the same address or from the same payment source, are considered as Bulk Buying and includes placement of multiple orders by a single person/entity. As a result, all those orders which in the opinion of Samsung are likely to be part of Bulk Buying, may be cancelled by Samsung. Samsung shall be the sole judge in this regard.
26. If any order is accepted by system error or on account of mistake after the expiry or lapse of the Offer(s) or after the stocks have ended, Samsung may cancel such orders. The relevant seller (as specified in the Terms and Conditions of the E-Store) will then attempt to provide a full refund of the payment (if any) received by it within fifteen (15) working days after the end of the Offer Period. The Customer acknowledges and understands that the sale contract is between the Customer and the relevant seller to whom payment is made, and Samsung is not liable for any dispute regarding the payment or the refund.