Terms and Conditions

Blessed Friday Campaign – Regular Offer

1. These terms and conditions govern the promotional campaign being offered as the **"Blessed Friday Campaign – Regular Offer"** (herein also referred to as the "**Offer**") on the Samsung Gulf FZE ("**Samsung**") e-store in Pakistan (https://www.samsung.com/pk/offer/samsung-week/) (the "**E-Store**"), entitling a limited number of eligible Samsung customers (the "**Customer(s)**") to receive discounts ("**Discount**") on the purchase of certain product models of Galaxy Devices, Accessories, and Appliances of the Samsung brand mentioned in tables 1-7 given below (collectively the "**Eligible Product Model(s)**").

2. The Eligible Product Model for the purposes of this Offer is only such variant of the relevant product as is specifically mentioned in the relevant table.

3. The Offers will be available only on the Eligible Product Model(s) which are sold on the E-Store, from **12th November, 2026 (12pm) till 30th November, 2026 (4PM)**, or until stocks last, whichever is earlier (the "**Offer Period**")**.**

4. This Offer consists of various sub-offers:

   i). **Sub-Offer 1**: **Discount and Multi-Buy Offer (Tables 1, 1A and 1B)**

      a. On the purchase of a smartphone mentioned in Table 1 together with the product listed in the fourth column of that table in the same cart, you may get a discount on the purchase of the product as listed in the fourth column of that Table.

      b. In case, there is a discount mentioned the third column of that table against any smartphone, you also get the applicable discount on that product.

      c. On the purchase of a washing machine mentioned in Table 1A together with the product listed in Table 1B, you may get a discount on the purchase of both products, if they are bought together in the same cart.

   ii). **Sub-Offer 2**: **Discounts and/or Free Gift / Voucher (Tables 2A and 2B):**

      a. On the purchase of an Eligible Product Model mentioned in Tables 2A or 2B below, you get a discount, and/or free gift or voucher to use on next purchase, as stated in the last column of the relevant Table on:

         i. certain Smartphones, and Watch mentioned in Table 2A.

         ii. certain TV, Refrigerators, RAC, and Monitors mentioned in Table 2B.

   iii). **Sub-Offer 3**: **Trade-in offer (Table 3) – Limited Time**:

      a. If a Customer trades in their old device to purchase a Galaxy S26 series smartphone mentioned in Table 3 below, the Customer may receive a discount on the existing price of the Eligible Product Model at the time of their purchase of the smartphone mentioned in Table 3, as mentioned in the last column of that table. The Trade-in offer will be for a limited-time only as per the following schedule:
         - 13th November, 12:00 AM till 15th November 2026, 11:59 PM
         - 20th November, 12:00 AM till 22nd November 2026, 11:59PM
         - 27th November, 12:00 AM till 29th November 2026, 11:59PM

      Trade-In is offered by REGEN, an independent third party. For terms and conditions relating to Trade-in, please visit

https://images.samsung.com/is/content/samsung/assets/pk/terms-and-conditions/deals/SEPAK_Trade-InTnCs-ReviewedBNR.pdf

iv). **Sub-Offer 4**: **Buy More Save More (Tables 4, 5 and 6)**:

a. On the purchase of an Eligible Product Model listed in Tables 4 together with the purchase of a product listed either in Table 5 or Table 6 in the same cart, you may receive a discount on the existing price of the product in Table 5 and 6, as specified in the last column of Table 5 and 6.

Sub-Offer 1: Discount & Multi Buy Offer

5. On the purchase of a smartphone mentioned in Table 1 together with the product listed in the fourth column of that Table in the same cart, you may get a discount on the purchase of the product listed in the fourth column of that Table. In case, there is a discount mentioned in column 3 of the Table, you may also get that discount.

Table 1: Eligible Product Model(s) – Smartphones + TV

Category	Eligible Product Model(s) and Variant	Discount	Multi-Buy Offer
Smartphones	Galaxy A57 5G 8GB/256GB	Rs. 29,000	If the Customer purchases a "55 or 65 QLED Q6F 4K Smart TV" in the same cart, they may also get a 10% discount on the existing price of that TV.
	Galaxy A57 5G 12GB/256GB	Rs. 36,000	If the Customer purchases a "55 or 65 QLED Q6F 4K Smart TV" in the same cart, they may also get a 10% discount on the existing price of that TV.
	Galaxy A57 5G 12GB/512GB	Rs. 44,501	If the Customer purchases a "55 or 65 QLED Q6F 4K Smart TV" in the same cart, they may also get a 10% discount on the existing price of that TV.
	Galaxy A37 5G	Rs. 28,000	If the Customer purchases a "55 or 65 QLED Q6F 4K Smart TV" in the same cart, they may also get a 10% discount on the existing price of that TV.
	Galaxy A27 5G	Rs. 18,501	If the Customer purchases a "55 or 65 QLED Q6F 4K Smart TV" in the same cart, they may also get a 10% discount on the existing price of that TV.

6. The Multi-buy Sub-Offer given in Table 1 above will be available only if the Customer meets the conditions for the said offer as given in the last column of that table, subject to availability of stock.

Table 1A: Eligible Product Model(s) – Washing Machines

On the purchase of a washing machine mentioned in Table 1A together with the refrigerator listed in Table 1B, you may get a discount on the purchase of both products, if they are bought together in the same cart.

Category	SKU code	Discount only applicable if bought together with a refrigerator from Table 1B
Washing Machine	WA80CK4240BWRT	Rs. 4,499
	WA90CK4545BDRT	Rs. 3,375
	WA10CK4545BYRT	Rs. 3,500
	WA13CK5441BYRT	Rs. 3,375
	WA15CK5745BDRT	Rs. 4,250
	WA17CK6745BDRT	Rs. 5,250
	WA21CK6745BVRT	Rs. 5,750
	WW80FG5L32ABMF	Rs. 11,000
	WW90DG5U34ABFA	Rs. 13,000
	WW90DG5U34AEGU	Rs. 13,000
	WD11BB944DGBGU	Rs. 16,500
	WD13BB944DGBFQ	Rs. 18,000
	WD16T6500GV/ST	Rs. 19,500

Table 1B: Eligible Product Model(s) – REF

On the purchase of a washing machine mentioned in Table 1A above, together with the refrigerator listed in Table 1B below, you may get a discount on the purchase of both products, if they are bought together in the same cart

Category	SKU code	Discount only applicable if bought together with a washing machine from Table 1A
REF	RS70F64K1TAE	Rs. 118,200
	RR39M73107F/SG	Rs. 65,800
	RZ32M71207F/SG	Rs. 65,800
	RT53DG7B10B1FA	Rs. 91,400
	RT31CG5004WWRT	Rs. 46,000
	RT35CG5004WWRT	Rs. 49,000
	RT38CG6020S9RT	Rs. 53,000
	RT42CG6420S9RT	Rs. 57,200

Sub-Offer 2: Discounts

7. On the purchase of the Eligible Product Model(s) mentioned in tables 2A or 2B below during the Offer Period, the Customer(s) may receive a Discount t on the prices of the relevant product(s) existing at the time of the purchase, as stated in the last column of those tables. In case where there is a gift mentioned in the last column of the table, the Customer may also get a gift, subject to the conditions set out in clause 9 and 11 below.

8. **Table 2A: Eligible Product Model(s) – Smartphones and Watch**

Category	Eligible Product Model(s)	Discount	Free Gift
Smartphones	Galaxy S26 Ultra 12GB/256GB	Rs. 68,000	-
	Galaxy S26 Ultra 12GB/512GB	Rs. 75,000	-
	Galaxy S26 Ultra 16GB/1TB	Rs. 120,400	Galaxy Buds2 Pro
	Galaxy S26 12GB/256GB	Rs. 49,000	-
	Galaxy S26 12GB/512GB	Rs. 58,600	SmartTag 2
	Galaxy S26+ 512GB	Rs. 81,000	-

	Galaxy S26+ 256GB	Rs. 49,000	-
	Galaxy S26 FE 256GB	Rs. 12,000	Buds FE
	Galaxy S26 FE 512GB	Rs. 15,000	Buds FE
	Galaxy S25 Ultra 256GB	Rs. 82,000	-
	Galaxy S25 Ultra 512GB	Rs. 105,000	-
	Galaxy S25 512GB	Rs. 69,500	-
	Galaxy A56 5G 12|256GB	Rs. 17,000	-
Watch	Galaxy Watch8 44mm	Rs. 51,000	-
	Galaxy Watch8 40mm	Rs. 53,100	-
	Galaxy Watch9 44mm	Rs. 20,550	-
	Galaxy Watch9 40mm	Rs. 18,900	-

9. Information relating to Gifts mentioned in the last column of Table 2A:

9.1. This gift will be delivered separately, after the delivery of the Eligible Product Model.

9.2. In case the exact models listed in the last column of Table 2A are not available, the Gift maybe replaced at Samsung's discretion.

10. **Table 2B: Eligible Product Model(s) – Television, Refrigerators, AC, and Monitors.**

Type	Model Name	Model Code	Discount	Free Gift/Voucher
TV	85" Neo QLED QN900F 8K Samsung Vision AI Smart TV (2025)	QA85QN900FUSMM	Rs. 47,200	PlayStation (PS5)
	75" Neo QLED QN900F 8K Samsung Vision AI Smart TV (2025)	QA75QN900FUSMM	Rs. 36,200	PlayStation (PS5)
	83 OLED S90F 4K Samsung Vision AI Smart TV (2025)	QA83S90FAESMM	Rs. 38,520	PlayStation (PS5)
	77 OLED S90F 4K Samsung Vision AI Smart TV (2025)	QA77S90FAESMM	Rs. 29,000	PlayStation (PS5)
	83" OLED S85F 4K Samsung Vision AI Smart TV	QA83S85FAESMM	Rs. 166,000	-
	77" OLED S85F 4K Samsung Vision AI Smart TV	QA77S85FAESMM	Rs. 125,000	-
	85" Neo QLED QN85F 4K Samsung Vision AI Smart TV	QA85QN85FAUSMM	Rs. 51,000	-
	75" Neo QLED QN85F 4K Samsung Vision AI Smart TV	QA75QN85FAUSMM	Rs. 56,000	-
	85" Neo QLED QN70F 4K Samsung Vision AI Smart TV	QA85QN70FAUSMM	Rs. 33,000	-
	75" Neo QLED QN70F 4K Samsung Vision AI Smart TV	QA75QN70FAUSMM	Rs. 37,000	-
	65" Neo QLED QN70F 4K Samsung Vision AI Smart TV	QA65QN70FAUSMM	Rs. 41,000	-

	75" QLED Q8F 4K Samsung Vision AI Smart TV (2025)	QA75Q8FAAUSMM	Rs. 25,000	-
	65" QLED Q8F 4K Samsung Vision AI Smart TV (2025)	QA65Q8FAAUSMM	Rs. 28,000	-
	75" QLED Q6F 4K Smart TV	QA75Q6FAAUSMM	Rs. 18,000	-
	85 Inch QLED Q70D 4K Smart TV (2024)	QA85Q70DAUSWK	Rs. 31,000	-
	65" QLED Q7F 4K Samsung Vision AI Smart TV	QA65Q7FAAUSMM	Rs. 5,840	Galaxy Buds3
	55" QLED Q7F 4K Samsung Vision AI Smart TV	QA55Q7FAAUSMM	Rs. 4,220	Galaxy Buds3
	65 Inch The Frame LS03D QLED 4K Art Mode Smart TV	QA65LS03DAUSWK	Rs. 43,000	-
	65" The Frame 4K Samsung Vision AI Smart TV (2025)	QA65LS03FAUSMM	Rs. 49,001	-
	85" Crystal UHD U8000F 4K Smart TV	UA85U8000FUSMM	Rs. 13,800	Galaxy Buds3
	75" Crystal UHD U8000F 4K Smart TV	UA75U8000FUSMM	Rs. 7,420	Galaxy Buds3
	65" Crystal UHD U8000F 4K Smart TV	UA65U8000FUSMM	Rs. 7,740	Galaxy Buds3
REF	Side-by-Side Refrigerator Plumbed Dispenser 635L	RS70F64K1TAE	Rs. 14,999	Rs. 20,000 Voucher
	1-Door Refrigerator Non-Plumbed Dispenser 375L	RR39M73107F/SG	Rs. 8,499	Rs. 20,000 Voucher
	1-Door Freezer SpaceMax 315L	RZ32M71207F/SG	Rs. 8,499	Rs. 20,000 Voucher
	Top Mounted Freezer Non-Plumbed Dispenser 540L	RT53DG7B10B1FA	Rs. 11,499	Rs. 20,000 Voucher
	Top Mounted Freezer SpaceMax 304L	RT31CG5004WWRT	Rs. 23,000	Rs. 20,000 Voucher
	Top Mounted Freezer SpaceMax 348L	RT35CG5004WWRT	Rs. 24,500	Rs. 20,000 Voucher
	Top Mounted Freezer Twist Ice Maker 391L	RT38CG6020S9RT	Rs. 26,500	Rs. 20,000 Voucher
	Top Mounted Freezer Optimal Fresh+ 411L	RT42CG6420S9RT	Rs. 28,600	Rs. 20,000 Voucher
RAC	Wall-mount Air-Conditioner Digital Inverter 11,260 BTU/Hr	AR12TSHZGWK2PM	Rs. 15,000	-
	Wall-mount Air-Conditioner Digital Inverter 18,000 BTU/Hr	AR18ASFZGWK2PM	Rs. 15,000	-
	Wall-mount Air-Conditioner Digital Inverter 22,000 BTU/Hr	AR24ASFZGWK2PM	Rs. 15,000	-
	Wall-mount Air-Conditioner Digital Inverter 12,000 BTU/Hr	AR50F12C1NH2PM	Rs. 15,000	-
	Wall-mount Air-Conditioner WindFree 18,000 BTU/Hr	AR60F18C1UW2PM	Rs. 15,000	-
	Wall-mount Air-Conditioner Digital Inverter 18,000 BTU/Hr	AR50F18C1NH2PM	Rs. 15,000	-
Monitor	27" FHD monitor	LS27BG400EUXEN	Rs. 16,200	-
	Odyssey G5 32 Inch 165Hz Monitor	LS32CG552EUXEN	Rs. 6,600	-
	24 Inch ViewFinity S6 S60D QHD Monitor	LS24D600EAUXEN	Rs. 6,640	-
	34" Curved Gaming Monitor	LC34G55TWWMXUE		-

			Rs. 8,820	
	27 Inch Essential Monitor S3 S30GD Full HD	LS27D300GAUXEN	Rs. 3,010	-
	32" ViewFinity S7 S70H 4K UHD Monitor	LS32H704EAUXEN	Rs. 8,750	-
	24 Inch Essential Monitor S3 S30GD Full HD	LS24D300GAUXEN	Rs. 1,050	-
	24 Inch Essential Monitor G3 G31H FHD 144Hz Gaming	LH24G310EUXEN	Rs. 1,750	-
	27 Inch Essential Monitor G3 G31H FHD 144Hz Gaming	LH27G310EUXEN	Rs. 2,150	-

11. Information relating to Gifts mentioned in the last column of Table 2B:

11.1. Some of the gifts mentioned in the last column of table 2B, namely PlayStation is not a Samsung product. This gift will be delivered separately, after the delivery of the Eligible Product Model. Samsung does not offer any separate warranty or after-sales services in respect of such products. To the extent the said products come with any warranty, the same may only be claimed from the relevant manufacturer. Samsung shall have no liability in this regard.

11.2. The gift mentioned in the last column of table 2B, namely Galaxy Buds3 is a Samsung product. This gift will be delivered separately, after the delivery of the Eligible Product Model.

11.3. In case the exact models listed in the last column of Table 2B are not available, the Gift maybe replaced at Samsung's discretion.

11.4. The Rs. 20,000 Estore Voucher offer mentioned in the last column of Table 2B cannot be availed with the multi-buy offer mentioned in table 1B. This voucher will be sent to the customer to his email address. Customer details will be verified by our Samsung Call Center. The voucher can be used on the next purchase on any product on Estore, valid till 31st December 2026, 11:59 PM.

Sub-Offer 3: Trade-in Offer Tarde-In Services by REGEN

12. If a Customer trades in their old device to purchase a Galaxy S26 series smartphone mentioned in Table 3 below, the Customer may receive a discount on the existing price of the Eligible Product Model with their purchase of the smartphone mentioned in Table 3. Trade-In services are provided an independent service provider, REGEN, without any liability for Samsung. For terms and conditions relating to Trade-in, please visit https://images.samsung.com/is/content/samsung/assets/pk/terms-and-conditions/deals/SEPAK_Trade-InTnCs-ReviewedBNR.pdf

13. The Trade-in offer will be live on the E-store as mentioned in the following schedule. The discount will work only during these dates and time.

- 13th November, 12:00 AM till 15th November 2026, 11:59 PM
- 20th November, 12:00 AM till 22nd November 2026, 11:59PM
- 27th November, 12:00 AM till 29th November 2026, 11:59PM

14. The Discount mentioned in table 3 below will be automatically applied to the value of the cart when customers purchase the Eligible Product Model and select the trade-in option within the relevant Offer Period.

Table 3: Eligible Product Model(s) Trade In Offer

Category	Eligible Product Model(s)	Variant	Discount
Smartphone	Galaxy S26 Ultra (all colors)	12GB/256GB, 512GB & 1TB	Rs. 20,000
	Galaxy S26 (all colors)	12GB/256 & 512GB	Rs. 20,000
	Galaxy S26+ (all colors)	12GB/256GB & 512GB	Rs. 20,000
	Galaxy S26 FE (all colors)	8GB/256GB & 512GB	Rs. 20,000

NOTE: TRADE-IN IS OFFERED BY REGEN, AN INDEPENDENT THIRD PARTY. Samsung liability for Trade-In Services is excluded to the fullest extent permissible by law.

Sub-Offer 4: Buy More Save More

15. On the purchase of an Eligible Product Model listed in Tables 4A together with the purchase of a product listed in Table 5 or Table 6 in the same cart, you may receive a discount on the existing price of the product in Table 5 or 6, as the case may be.

Table 4A: Eligible Product Model(s)

Category	Eligible Product Model(s)	Variant
Smartphones	Galaxy S26 Ultra	12GB/256GB, 12GB/512GB, 16GB/1TB
	Galaxy S26+	12GB/256GB, 12GB/512GB
	Galaxy S26	12GB/256GB, 12GB/512GB
	Galaxy S26 FE	8GB/256GB & 512GB
	Galaxy S25 Ultra	256GB, 512GB
	Galaxy S25	512GB
	Galaxy A56 5G	12GB/56GB
	Galaxy A57	8GB/256GB, 12GB/256GB, 12GB/512GB
	Galaxy A37 5G	8GB/256GB
	Galaxy A27 5G	8GB /256GB
	Galaxy A07	4GB/64GB, 4GB/128GB, 6GB/128GB
	Galaxy A17	6GB/128GB, 8GB/256GB

Table 5: Eligible Product Model(s) – Accessories

Category	Eligible Product Model(s)	Colour	Discount
Accessories	45W Power Adapter with cable	Black	Rs. 2,240
	45W Power Adapter without Cable	Black	Rs. 1,800
	25W Power Adapter with Cable	Black	Rs. 1,400
	25W Power Adapter without Cable	Black	Rs. 880
	60W Power Adapter without Cable	Black	Rs. 2,240

	65W Trio Power Adapter (Only)	Black	Rs. 2,700
	Galaxy S26 Rugged Magnet Case	Black	Rs. 3,800
	Galaxy S26 Silicone Magnet Case	All colors	Rs. 2,720
	C to C Cable, 3A, 1.8m	Black	Rs. 880
	Galaxy SmartTag2 1 Pack	Black	Rs. 1,300

Table 6: Eligible Product Model(s) – Buds and Watch

Category	Eligible Product Model(s)	Colour	Discount
Buds	Galaxy Buds3 FE	Black	Rs. 13,800
	Galaxy Buds Core	Black	Rs. 5,400
	Galaxy Buds4	Black	Rs. 16,500
	Galaxy Buds4 Pro	Black & White	Rs. 22,950
Watch	Galaxy Fit3	Pink Gold, Gray & Silver	Rs. 6,150
	Galaxy Watch9 Bluetooth 44mm	Graphite & Silver	Rs. 41,100
	Galaxy Watch9 Bluetooth 40mm	Graphite	Rs. 37,800

NOTE: Discounts listed in Table 5 and 6 can only be availed when the product from Table 4A is purchased together with a product from Table 5 or 6.

16. In order the avail Sub-Offer 4 – Buy more save more, the items from Table 4A must be **bought together** with the items from Table 5 or Table 6 in the same cart, subject to the explanations given in respect of Sub-Offer 4 above. The Customer(s) can then avail the Discount on the products given in Tables 5 and 6 only if the said product is purchased in the same transaction (in a single cart) as the purchase of a Table 4A product. Products purchased in separate transactions, or products not included in a single check-out cart are not eligible for this sub offer. No discount can be claimed on a different bundle configuration.

17. Any complaints or claims relating to this Offer must be communicated to Samsung by the Customer no later than five (15) days from the end of the Offer Period, i.e., by or before 30th November, 2026 (4PM). Samsung shall not entertain, process, or otherwise respond to any complaint or claim received after the expiry of this five (15) day period, and any such complaint or claim shall be deemed waived.

General Terms and Conditions

18. Samsung and its distributors reserve the right to change the prices of the Eligible Products Model(s) at any time before an order for the Eligible Products Model(s) is confirmed, particularly in case of the economic situation of the country, devaluation and import related problems. The Discount shall be applied, and the final prices will be calculated on the basis of the prices displayed on the E-Store at the time of the purchase. Samsung shall not be liable to the Customer for any price variation occurring prior to order confirmation. All orders shall remain subject to verification and confirmation by Samsung and/or its authorized distributor. Samsung and/or its authorized distributor reserve the right to cancel any order in case of pricing error, system errors or stock unavailability.

19. The Discount given under the Offer cannot be clubbed with any other discount/offer/promotion live on the E-Store at the same time as the Offer, except where the offer is provided by a third party (like a payment services provider or aggregator). For the avoidance of doubt, Samsung shall not be responsible

or liable for any claims, representations or failures arising out of third-party promotions. Where any other promotion/offer is live on an Eligible Product Model at the same time as the Offer, the Customer can avail only one of the offers.

20. The above-mentioned Offer is available to the Customers on a first-come-first-served basis, provided they complete their order for the relevant purchased Eligible Product Model, pay for it and accept delivery. No Discount can be claimed under the Offer by a Customer in case of an incomplete, returned or cancelled order. No claim for the Discount shall lie in such circumstances.

21. The placing of an order and even making payment by an online payment method does not amount to acceptance of the Offer and conclusion of a contract between the Customer and the relevant seller. An order is confirmed only when the process for delivery of the product is initiated by Samsung's authorized distributor. In the case where payment is made using a credit/debit card, the approval of your order will be conditional upon receipt of successful payment by the authorised distributor, in addition to the conditions mentioned above.

22. The Offer is provided gratuitously, as a promotional benefit, without any additional/separate consideration and is in the complete discretion of Samsung. The Customer agrees and acknowledges that this Offer is not a part of the consideration for their decision to purchase the Eligible Product Model and that the Customer's decision has not been made based on the availability of this Offer.

23. The Discount/Gift (if applicable) given under this Offer is not exchangeable for cash or other Samsung products. The Offer is non-transferable, non-refundable and cannot be exchanged for cash, store credit or any other Samsung product or service.

24. Samsung shall be entitled at its sole discretion, to terminate or modify the Offer, or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the continuance of any of this Offer. Such modification or termination shall not create any right to compensation or damages in favour of any Customer or third party.

25. To the fullest extent permitted under applicable laws, Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the purchase and/or use of any of this Offer or the inability to use such Offer.

26. By availing this Offer, the Customer accepts that any dispute, claim or controversy arising out of or in connection with these Terms and Conditions, shall be governed by and construed in accordance with the laws of the Islamic Republic of Pakistan. Exclusive jurisdiction shall lie with the competent courts at Lahore. The Customer further acknowledges that the importation, assembly, marketing, and sale of Samsung products in Pakistan are carried out exclusively by Samsung's authorized distributors and not by Samsung itself. Samsung's role in relation to the Offer is limited to the advertisement, marketing and promotion of the Offer. All matters relating to product sales, order fulfillment, payment processing, delivery, returns and refunds (if applicable) are undertaken and handled solely by Samsung's authorized distributor. Accordingly, any claims or remedies shall be pursued solely against such authorized distributors.

27. The Terms and Conditions of the E-Store, as available at https://www.samsung.com/pk/terms-and-conditions, shall apply in addition, but subject to, these terms. In case of any inconsistency between these Terms and Conditions and the E-Store Terms, these Terms and Conditions shall prevail for purposes of the Offer.

28. Unless otherwise expressly stated herein, Samsung discourages Bulk Buying i.e., any order for the purchase of more than 2 units by a single individual or from the same address or from the same payment source, are considered as Bulk Buying and includes placement of multiple orders by a single person/entity. As a result, all those orders which in the opinion of Samsung are likely to be part of Bulk Buying, may be cancelled by Samsung. Samsung shall be the sole judge in this regard.

29. If any order is accepted by system error or on account of mistake after the expiry or lapse of the Offer(s) or after the stocks have ended, Samsung may cancel such orders. The relevant seller (as specified in the

Terms and Conditions of the E-Store) will then attempt to provide a full refund of the payment (if any) received by it within fifteen (15) working days after the end of the Offer Period. The Customer acknowledges and understands that the sale contract is between the Customer and the relevant seller to whom payment is made, and Samsung is not liable for any dispute regarding the payment or the refund.