

Terms and Conditions

Samsung Football Season Campaign – Regular Offer

1. These terms and conditions govern the promotional campaign being offered as the “**Samsung Football Season Campaign – Regular Offer**” (herein also referred to as the “**Offer**”) on the Samsung Gulf FZE (“**Samsung**”) e-store in Pakistan (<https://www.samsung.com/pk/offer/>) (the “**E-Store**”), entitling a limited number of eligible Samsung customers (the “**Customer(s)**”) to receive discounts (“**Discount**”) on the purchase of certain product models of Galaxy Devices, Accessories, and Appliances of the Samsung brand mentioned in tables 1-8 given below (collectively the “**Eligible Product Model(s)**”).
2. This Offer consists of various sub-offers:
 - i). **Sub-Offer 1: Discount plus Multi-Buy Offer**
 - a. On the purchase of a smartphone mentioned in Table 1 together with the product listed in the last column of that table in the same cart, you get a discount on the purchase of the product listed in the last column of that Table. In case, there is a discount mentioned against the smartphone in Table 1, you also get a discount as stated in the third column of that table.
 - ii). **Sub-Offer 2: Multi-Buy Offer – Discounts on secondary item/accessory**
 - a. On the purchase of a TV mentioned in Table 2 together with the wearable product listed in the last column of that table in the same cart, you get a discount on the purchase of the wearable product listed in the last column of that Table
 - iii). **Sub-Offer 3: Discounts:**
 - a. On the purchase of an Eligible Product Model mentioned in Tables 3 and 4 below, you get a discount, as stated in the last column of that Table on:
 - i. certain Smartphones and Buds mentioned in Table 3A.
 - ii. certain TV, Washing Machine, Refrigerators, RAC, Dishwashers, and Monitors mentioned in Table 3B.
 - iv). **Sub-Offer 4: Gift through Trade-in:**
 - a. If a Customer trades in their old device to purchase a Galaxy smartphone mentioned in Table 5 below, the Customer may receive a discretionary gift (“**Gift**”) with their purchase of the smartphone mentioned in Table 4, as mentioned in the last column of that table.

Trade-In is offered by REGEN, an independent third party. For terms and conditions relating to Trade-in, please visit https://images.samsung.com/is/content/samsung/assets/pk/terms-and-conditions/deals/SEPAK_Trade-InTnCs-ReviewedBNR.pdf
 - v). **Sub-Offer 5: Buy More Save More:**
 - a. When you purchase (i) one Eligible Product from Table 5, and (ii) one Eligible Product from Table 6, in the same cart, you get a discount on the Table 6 Product, as stated in the last column of that table.

- b. When you purchase (i) one Eligible Product from Table 5, (ii) one Eligible Product from Table 6, and (iii) one Eligible Product from Table 7, you get a discount on the Table 6 Product, as stated in the last column of Table 6 and also a discount on the Table 7 Product, as stated in the last column of Table 7.
3. In some cases, where the Eligible Product Models mentioned in **Tables 3A or 3B is also mentioned in Table 5**, the Customer may also receive Discount, in accordance with **Table 3 or 4** as well as the discount mentioned in Sub-Offer 5. Therefore, to that limited extent only, **Sub-Offer 3** and **Sub-Offer 5** can be clubbed together, subject to the terms and conditions stated herein.
4. The Offers will be available only on the Eligible Product Model(s) which are sold on the E-Store, from **11th June 2026 (3pm) till 20th July 2026 (11am)**, or until stocks last, whichever is earlier (the “**Offer Period**”).

Sub-Offer 1: Discount plus Multi Buy Offer

5. On the purchase of a smartphone mentioned in Table 1 together with the product listed in the last column of that Table in the same cart, you get a discount on the purchase of the product listed in the last column of that Table. In case, there is a discount mentioned against the product, you also get a discount as stated in column 3 of that Table.

Table 1: Eligible Product Model(s) – Smartphones

| Category | Eligible Product Model(s) and Variant | Discount | Multi-Buy Offer |
|-------------|---------------------------------------|------------|---|
| Smartphones | Galaxy S26 Ultra 12GB/256GB | Rs. 17,000 | If the Customer purchases a “Galaxy S26 Magnet Case” (“ Case ”) in the same cart, they may also get a 30% discount on the existing price of the Case. |
| | Galaxy S26 Ultra 12GB/512GB | Rs. 26,000 | If the Customer purchases a “Galaxy S26 Ultra Silicone Magnet Case” (“ Case ”) in the same cart, they may also get a 30% discount on the existing price of the Case. |

6. The Multi-buy Sub-Offer on the displayed variants of Galaxy S26 Ultra given in Table 1 above will be available only if the Customer meets the conditions for the said offer as given in the last column of that table, subject to availability of stock.

Sub-Offer 2: Multi Buy Offer

7. On the purchase of a TV mentioned in Table 2 together with the wearable product listed in the last column of that table in the same cart, you get a discount on the purchase of the wearable product listed in the last column of that Table

Table 2: Eligible Product Model(s) – TV

| Category | Eligible Product Model(s) and Variant | Multi-Buy Offer |
|----------|---|---|
| TV | 75" QLED Q8F 4K Samsung Vision AI Smart TV (2025) | If the Customer purchases a “Galaxy Buds4 Pro” (“Buds”) in the same cart, they may also get a 30% discount on the existing price of the Buds. |
| | 65" QLED Q8F 4K Samsung Vision AI Smart TV (2025) | If the Customer purchases a “Galaxy Buds4 Pro” (“Buds”) in the same cart, they may also get a 30% discount on the existing price of the Buds. |

8. The Multi-buy Sub-Offers on the TV’s given in Table 2 above will be available only if the Customer meets the conditions for the said offer as given in the last column of that table, subject to availability of stock.

Sub-Offer 3

9. On the purchase of the Eligible Product Model(s) mentioned in tables 3A and 3B below during the Offer Period, the Customer(s) may receive a Discount on the prices of the relevant product(s) existing at the time of the purchase, as stated in the last column of those tables.

10. **Table 3A: Eligible Product Model(s) – Smartphones & Buds**

| Category | Eligible Product Model(s) | Variant | Discount |
|-------------|---------------------------|------------|-------------|
| Smartphones | Galaxy S26 | 12GB/256GB | PKR 12,000 |
| | Galaxy S26+ | 12GB/512GB | PKR 25,000 |
| | Galaxy S25 Ultra | 12GB/512GB | PKR 104,444 |
| | Galaxy S25 Ultra | 12GB/256GB | PKR 94,000 |
| | Galaxy S25 | 12GB/512GB | PKR 78,000 |
| | Galaxy S25 FE | 8GB/256GB | PKR 35,000 |

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|-------------|------------------|------------|-------------|
| | Galaxy S24 FE | 8GB/256GB | PKR 55,000 |
| | Galaxy S24 Ultra | 8GB/256GB | PKR 135,000 |
| | Galaxy A56 5G | 12GB/256GB | PKR 24,000 |
| | Galaxy A56 5G | 8GB/256GB | PKR 22,000 |
| | Galaxy A36 5G | 8GB/256GB | PKR 21,000 |
| | Galaxy A17 | 8GB/256GB | PKR 19,000 |
| | Galaxy A17 | 6GB/128GB | PKR 10,500 |
| | Galaxy A07 | 6GB/128GB | PKR 9,501 |
| Buds | Galaxy Buds3 | - | PKR 11,200 |

11. **Table 3B: Eligible Product Model(s) – Television, Washing Machine, Dishwasher, Refrigerators, AC, and Monitors (This table is only part of Sub-Offer 3).**

| Type | Model Name | Model Code | Discount |
|------|--|----------------|----------|
| TV | 65 Inch Crystal UHD DU7000 4K Smart TV (2024) | UA65DU7000USWK | 38,000 |
| | 50 Inch Crystal UHD DU7000 4K Smart TV (2024) | UA50DU7000USWK | 29,000 |
| | 85" Neo QLED QN900F 8K Samsung Vision AI Smart TV (2025) | QA85QN900FUSMM | 150,000 |
| | 85" Neo QLED QN900F 8K Samsung Vision AI Smart TV (2025) | QA85QN900FUSMM | 150,000 |
| | 75" Neo QLED QN900F 8K Samsung Vision AI Smart TV (2025) | QA75QN900FUSMM | 120,000 |
| | 83 OLED S90F 4K Samsung Vision AI Smart TV (2025) | QA83S90FAESMM | 120,000 |
| | 77 OLED S90F 4K Samsung Vision AI Smart TV (2025) | QA77S90FAESMM | 120,000 |
| | 65 OLED S90F 4K Samsung Vision AI Smart TV (2025) | QA65S90FAESMM | 75,000 |
| | OLED S85F 4K Samsung Vision AI Smart TV (2025) | QA55S85FAESMM | 50,000 |
| | 85" Neo QLED QN85F 4K Samsung Vision AI Smart TV (2025) | QA85QN85FAUSMM | 75,000 |
| | 75" Neo QLED QN85F 4K Samsung Vision AI Smart TV (2025) | QA75QN85FAUSMM | 75,000 |
| | 85" Neo QLED QN70F 4K Samsung Vision AI Smart TV (2025) | QA85QN70FAUSMM | 50,000 |
| | 75" Neo QLED QN70F 4K Samsung Vision AI Smart TV (2025) | QA75QN70FAUSMM | 50,000 |
| | 65" Neo QLED QN70F 4K Samsung Vision AI Smart TV (2025) | QA65QN70FAUSMM | 50,000 |
| | 98 inch QLED Q7F 4K Samsung Vision AI Smart TV (2025) | QA98Q7FAAUSMM | 50,000 |

| | | | |
|-------------------|--|----------------|---------|
| | 65" QLED Q7F 4K Samsung Vision AI Smart TV (2025) | QA65Q7FAAUSMM | 10,000 |
| | 83" OLED S85F 4K Samsung Vision AI Smart TV (2025) | QA83S85FAESMM | 120,000 |
| | 77" OLED S85F 4K Samsung Vision AI Smart TV (2025) | QA77S85FAESMM | 120,000 |
| | OLED S85F 4K Samsung Vision AI Smart TV (2025) | QA65S85FAESMM | 50,000 |
| WM | WA80CK4240BWRT with DIT, 8 Kg | WA80CK4240BWRT | 25,000 |
| | WA90CK4545BDRT with Ecobubble 9 Kg | WA90CK4545BDRT | 20,000 |
| | Top-Load Washer Ecobubble 10Kg | WA10CK4545BYRT | 20,000 |
| | WW80FG5L32ABMF with AI Ecobubble™ and AI Energy, 8 kg | WW80FG5L32ABMF | 15,000 |
| REF | RT31CG5004WWRT Top Mount Freezer with No Frost, 304L | RT31CG5004WWRT | 32,000 |
| | RT35CG5004WWRT Top Mount Freezer with No Frost, 348L | RT35CG5004WWRT | 34,000 |
| | RT38CG6020S9RT Top Mount Freezer with No Frost, 391L | RT38CG6020S9RT | 36,000 |
| | RT42CG6420S9RT Top Mount Freezer with Optimal Fresh+, 411L | RT42CG6420S9RT | 40,000 |
| RAC | Wall-mount Air-Conditioner Digital Inverter 11,260 BTU/Hr | AR12TSHZGWK2PM | 11,000 |
| Dishwasher | Freestanding Dishwasher with Energy Efficiency and WaterJet Clean™ 14 Place Settings | DW60DG790FSLGU | 30,000 |
| Monitor | 24 Inch ViewFinity S6 S60D QHD Monitor | LS24D600EAUEN | 8,400 |
| | Odyssey G5 32 Inch Curved QHD Monitor | LS32CG552EUXEN | 6,600 |
| | 49" Odyssey OLED G9 G91SD DQHD | LS49DG910SUXEN | 15,000 |
| | 34" Curved Gaming Monitor With 165Hz Refresh Rate | LC34G55TWWPXEN | 11,000 |

Sub-Offer 4: Trade-in Offer

12. If a Customer trades in their old device to purchase a Galaxy smartphone mentioned in Table 4 below, the Customer may receive a discretionary gift (“Gift”) with their purchase of the smartphone mentioned in Table 5, as mentioned in the last column of that table. For terms and conditions relating to Trade-in, please visit https://images.samsung.com/is/content/samsung/assets/pk/terms-and-conditions/deals/SEPAK_Trade-InTnCs-ReviewedBNR.pdf

Table 4: Eligible Product Model(s) Trade In Offer

| Category | Eligible Product Model(s) | Variant | Gift |
|-------------------|---------------------------|-------------------------|---------------------------------|
| Smartphone | Galaxy S26 Ultra | 12GB/256GB, 512GB & 1TB | Galaxy Buds Pro (random colour) |
| | Galaxy S26 | 12GB/256 & 512GB | Galaxy Buds Pro (random colour) |
| | Galaxy S26+ | 12GB/256GB & 512GB | Galaxy Buds Pro (random colour) |

NOTE: TRADE-IN IS OFFERED BY REGEN, AN INDEPENDENT THIRD PARTY.

Sub-Offer 5: Buy More, Save More Offer (BMSM)

Table 5: Eligible Product Model(s)

| Category | Eligible Product Model(s) | Variant |
|------------|---------------------------|----------------------------|
| Smartphone | Galaxy S26 Ultra | 12GB/256GB |
| | Galaxy S25 Ultra | 12GB/256GB & 512GB |
| | Galaxy S25 | 12GB/512GB |
| | Galaxy S25 FE | 8/256GB |
| | Galaxy A56 5G | 8/256GB & 12/256GB |
| | Galaxy A36 5G | 8GB/256GB |
| | Galaxy A07 | 6GB/128GB |
| | Galaxy A17 | All storage (128GB, 256GB) |
| | Galaxy S24 Ultra | 12GB/256GB |
| | Galaxy S24 FE | 8GB/256GB |

NOTE: Offer in terms of Table 5 is available only on specified variants and not any other variant of the same product.

Table 6: Eligible Product Model(s) – Accessories

| Category | Eligible Product Model(s) | Colour | Discount |
|-------------|---------------------------------|--------|-----------|
| Accessories | 25W Power Adapter without Cable | Black | PKR 880 |
| | 45W Power Adapter (with Cable) | Black | PKR 2,240 |
| | 40W Car Charger Duo | Black | PKR 1,600 |

Table 7: Eligible Product Model(s) – Buds & Tablet

| Category | Eligible Product Model(s) | Colour | Discount |
|----------|---------------------------|----------|------------|
| Buds | Galaxy Buds3 | Silver | PKR 17,010 |
| | Galaxy Buds FE | Graphite | PKR 10,980 |
| | Galaxy Buds Core | Black | PKR 5,400 |

13. In order to avail Sub-Offer 5 - Buy More Save More, the items from Table 5 must be **bought together** with the items from Table 6 (and 7 as the case may be) in the same cart. The Customer(s) can then avail the Discount on the products given in Tables 6 and 7 only if the said product is purchased in the same transaction (in a single cart) as the purchase of a Table 5 product. Products purchased in separate transactions, or products not included in a single check-out cart are not eligible for this sub offer. No discount can be claimed on a different bundle configuration.

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14. Samsung and its distributors reserve the right to change the prices of the Eligible Products Model(s) at any time before an order for the Eligible Products Model(s) is confirmed, particularly in case of the economic situation of the country, devaluation and import related problems. The Discount shall be

applied, and the final prices will be calculated on the basis of the prices displayed on the E-Store at the time of the purchase. Samsung shall not be liable to the Customer for any price variation occurring prior to order confirmation. All orders shall remain subject to verification and confirmation by Samsung and/or its authorized distributor. Samsung and/or its authorized distributor reserve the right to cancel any order in case of pricing error, system errors or stock unavailability.

15. The Discount given under the Offer cannot be clubbed with any other discount/offer/promotion live on the E-Store at the same time as the Offer, except where the offer is provided by a third party (like a payment services provider or aggregator). For the avoidance of doubt, Samsung shall not be responsible or liable for any claims, representations or failures arising out of third-party promotions. Where any other promotion/offer is live on an Eligible Product Model at the same time as the Offer, the Customer can avail only one of the offers.
16. The above-mentioned Offer is available to the Customers on a first-come-first-served basis, provided they complete their order for the relevant purchased Eligible Product Model, pay for it and accept delivery. No Discount can be claimed under the Offer by a Customer in case of an incomplete, returned or cancelled order. No claim for the Discount shall lie in such circumstances.
17. The placing of an order and even making payment by an online payment method does not amount to acceptance of the Offer and conclusion of a contract between the Customer and the relevant seller. An order is confirmed only when the process for delivery of the product is initiated by Samsung's authorized distributor. In the case where payment is made using a credit/debit card, the approval of your order will be conditional upon receipt of successful payment by the authorised distributor, in addition to the conditions mentioned above.
18. The Offer is provided gratuitously, as a promotional benefit, without any additional/separate consideration and is in the complete discretion of Samsung. The Customer agrees and acknowledges that this Offer is not a part of the consideration for their decision to purchase the Eligible Product Model and that the Customer's decision has not been made based on the availability of this Offer.
19. The Discount/Gift (if applicable) given under this Offer is not exchangeable for cash or other Samsung products. The Offer is non-transferable, non-refundable and cannot be exchanged for cash, store credit or any other Samsung product or service.
20. Samsung shall be entitled at its sole discretion, to terminate or modify the Offer, or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the continuance of any of this Offer. Such modification or termination shall not create any right to compensation or damages in favour of any Customer or third party.
21. To the fullest extent permitted under applicable laws, Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the purchase and/or use of any of this Offer or the inability to use such Offer.
22. By availing this Offer, the Customer accepts that any dispute, claim or controversy arising out of or in connection with these Terms and Conditions, shall be governed by and construed in accordance with the laws of the Islamic Republic of Pakistan. Exclusive jurisdiction shall lie with the competent courts at Lahore. The Customer further acknowledges that the importation, assembly, marketing, and sale of Samsung products in Pakistan are carried out exclusively by Samsung's authorized distributors and not by Samsung itself. Samsung's role in relation to the Offer is limited to the advertisement, marketing and promotion of the Offer. All matters relating to product sales, order fulfillment, payment processing, delivery, returns and refunds (if applicable) are undertaken and handled solely by Samsung's authorized distributor. Accordingly, any claims or remedies shall be pursued solely against such authorized distributors.
23. The Terms and Conditions of the E-Store, as available at <https://www.samsung.com/pk/terms-and-conditions>, shall apply in addition, but subject to, these terms. In case of any inconsistency between these

Terms and Conditions and the E-Store Terms, these Terms and Conditions shall prevail for purposes of the Offer.

24. Unless otherwise expressly stated herein, Samsung discourages Bulk Buying i.e., any order for the purchase of more than 2 units by a single individual or from the same address or from the same payment source, are considered as Bulk Buying and includes placement of multiple orders by a single person/entity. As a result, all those orders which in the opinion of Samsung are likely to be part of Bulk Buying, may be cancelled by Samsung. Samsung shall be the sole judge in this regard.
25. If any order is accepted by system error or on account of mistake after the expiry or lapse of the Offer(s) or after the stocks have ended, Samsung may cancel such orders. The relevant seller (as specified in the Terms and Conditions of the E-Store) will then attempt to provide a full refund of the payment (if any) received by it within fifteen (15) working days after the end of the Offer Period. The Customer acknowledges and understands that the sale contract is between the Customer and the relevant seller to whom payment is made, and Samsung is not liable for any dispute regarding the payment or the refund.