Terms and Conditions

1. These terms and conditions comprise an offer (the "Offer") to a limited number of eligible Samsung customers (the "Customer(s)"), pre-ordering a specific product model of Samsung Projector, mentioned in this Offer.

<u>Offer</u>

- Under this Offer, Samsung customers who pre-order The Premiere Projector (the "Eligible Product Model") from the Samsung E-store (https://shop.samsung.com/pk) (the "E-store") or through any other officially announced mode listed in Annexure A ("Offline Mode(s)") shall, in Samsung's discretion, be entitled to receive a gift.
- 3. The Offer is available upon the pre-order of the Product Model in Pakistan from the 10th of June 2022 up to the 22nd of July 2022 or until stocks last, whichever is earlier (the "**Offer Period**").
- 4. This Offer is only available on pre-ordering in accordance with the methods officially announced by Samsung Gulf FZE ("Samsung"), on the Product Models officially launched by Samsung in Pakistan and sold through its authorized distributors/retailers in Pakistan.
- 5. This Offer only applies to the Eligible Product Model and is subject to availability. Customers who have completed their purchase pursuant to a Pre-Order may, in the absolute discretion of Samsung, be entitled to receive the following gift (the "**Gift**"):
 - i. Motorized Projection Screen

Pre-Orders

- 6. Pre-Orders on the E-store are placed by payment of the full price of the Eligible Product Model through online payment via credit/debit card.
- 7. Pre-Orders placed through an Offline Mode can be made by making an advance token payment of 25% of the full price of the Eligible Product Model (the "Pre-Order Amount") out of the recommended retail price of the Eligible Product Model. Once the Customer has paid the Pre-Order Amount, a Pre-order Confirmation ("Confirmation") receipt shall be provided to the pre-ordering Customer. The Confirmation receipt should be retained by the pre-ordering Customer as a proof of purchase and submitted to Samsung/Authorized distributor or retailer whenever required as an essential condition for acquiring the Eligible Product Model and the Gifts. Samsung and its authorized Distributors/Retailers shall not be liable for any costs or damages that may accrue as a result of the loss of the Confirmation receipt.
- 8. The Pre-Orders, placed through any of the aforesaid modes, are neither refundable nor transferable. However, the Pre-Order Amount may be refunded in the discretion of Samsung in limited cases of genuine hardship, subject to Samsung's satisfaction and discretion.
- 9. The Eligible Product Model will be delivered to all pre-ordering Customers subject to: (1) availability of Devices, (2) all just exceptions, and (3) force majeure events. The delivery of the

Eligible Product Model to the Pre-Ordering Customer shall be made subject to availability, import conditions and other like factors.

Gifts

- 10. On the E-store, once the Customer has completed the purchase, the Gift shall be delivered with the Eligible Product Model as part of the package delivery.
- 11. Over any Offline Mode, the Gift shall be delivered with the Eligible Product Model as part of the package delivery upon completion of the purchase.
- 12. If at the time of delivery, the Gift is not available, Samsung may, at its absolute discretion, remove the unavailable Gift completely from the package delivery.
- 13. Since this offer is gratuitous in nature, it should not be treated as an additional incentive for the Pre-Order and no compensation or claim from the Customer will be admissible for non-delivery of the Gifts.

General Terms

- 14. This Offer is available to the Customers on first-come-first-served basis, provided they complete their Pre-Order for the Eligible Product Model, pay the complete price of the Eligible Product Model and accept delivery. No Gift can be claimed under this Offer by a Customer in cases of an incomplete, returned or cancelled Pre-Order.
- 15. This Offer is provided gratuitously, without any additional/separate consideration and is in the complete discretion of Samsung. This Offer should not be treated as having any monetary value or special incentive.
- 16. The Gift given under this Offer may not be redeemed nor exchangeable for cash or other Samsung products.
- 17. Samsung shall be entitled at its sole discretion, to terminate or modify the Offer or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the Offer Period.
- 18. Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the use of this Offer.
- 19. By participating in this Offer, the Customer accepts that any dispute of whatever nature, which is directly or indirectly related to these Terms and Conditions or to the Customer, shall be governed by the laws of the Islamic Republic of Pakistan, and shall be resolved by the competent courts at Lahore.

Annexure A

Pre-order services will be available at the following offline channels:

Smart Hub Packages Mall – Lahore	
RTC Liberty – Lahore	
Friends Home – Islamabad	
Smart Hub – Karachi	