

**Terms and Conditions**  
**Samsung Ramadan Campaign – Regular Offer**

1. These terms and conditions govern the promotional campaigns being offered as the “**Samsung Ramadan Campaign – Regular Offer**” (herein also referred to as the “**Offer**”) on the Samsung Gulf FZE (“**Samsung**”) e-store in Pakistan (<https://www.samsung.com/pk/offer/>) (the “**E-Store**”), entitling a limited number of eligible Samsung customers (the “**Customer(s)**”) to receive discounts (“**Discount**”) and, in some cases, a gift (“**Gift**”) on the purchase of certain product models of Galaxy Devices, Accessories, and Appliances of the Samsung brand mentioned in the tables given below (collectively the “**Eligible Product Model(s)**”).
2. This Offer consists of various sub-offers:
  - a. **Sub-Offer 1: Discounts, and in some cases, gifts, offered on:**
    - a. certain Smartphones of Eligible Product Models mentioned in Table 1
    - b. certain TV, Washing Machine, Refrigerators, AC, and Monitors mentioned in Table 2.
  - b. **Sub-Offer 2: Buy More Save More with Multi-buy:**
    - a. When you purchase (i) one Eligible Product from Table 3, and (ii) one Eligible Product from Table 4, in the same cart, you get a discount on the Table 4 Product, as stated in the last column of that table.
    - b. When you purchase (i) one Eligible Product from Table 3, (ii) one Eligible Product from Table 4, and (iii) one Eligible Product from Table 5, you get a discount on the Table 4 Product, as stated in the last column of that Table and also a discount on the Table 5 Product, as stated in the last column of that table.
3. In some cases, where the Eligible Product Models in **Table 3** are also listed in **Tables 1 or 2**, the Customer may also receive Discount and/or a Gift (if applicable), in accordance with **Table 1 and 2** but in the absolute discretion of Samsung. Therefore, to that limited extent only, **Offer 1** and **Offer 2** can be clubbed together, subject to the terms and conditions stated herein.
4. The Offers will be available only on the Eligible Product Model(s) which are sold on the E-Store, from **17<sup>th</sup> February (10am) till 18<sup>th</sup> March 2026 (2pm)**, or until stocks last, whichever is earlier (the “**Offer Period**”).
5. On the purchase of the Eligible Product Model(s) mentioned in tables 1 and 2 below during the Offer Period, the Customer(s) may receive a Discount on the prices of the relevant product(s) existing at the time of the purchase and in some cases a Gift (where applicable), in accordance with the table 1 below but in the absolute discretion of Samsung:

**Sub-Offer 1**

6. **Table 1: Eligible Product Model(s) – Smartphones**

Category	Eligible Product Model(s)	Variant	Discount	Multi-Buy Offer	Gift
Smartphones	Galaxy S25 Ultra	12GB/256GB	PKR 72,000	If the Customer purchases a “45W Power Adapter” without cable in the same cart , they may also get a 50% discount of the existing price of the Adapter	-
	Galaxy S25 Ultra	12GB/512GB	PKR 98,000	If the Customer purchases a “45W Power Adapter” without cable in the same cart , they may also get a 50% discount of the existing price of the Adapter	-
	Galaxy S25	12GB/512GB	PKR 70,000	-	-
	Galaxy S25 FE	8GB/256GB	PKR 23,000	-	25W Power Adapter without Cable
	Galaxy S24 Ultra	1TB/12GB	PKR 172,000	-	-
	Galaxy A56 5G	8GB/256GB	PKR 19,000	-	-
	Galaxy A17	6GB/128GB	PKR 8,000	-	-
	Galaxy A07	6GB/128GB	PKR 9,999	-	-
	Galaxy A07	4GB/64GB	PKR 6,001	-	-

7. **Table 2: Eligible Product Model(s) – TV, Washing Machine, Refrigerators, AC, and Monitors**

Type	Model Name	Model Code	Discount
LED	32 Inch T5300 HD Flat Smart TV	UA32T5300AUSWK	8,000
	43 Inch Crystal UHD DU7000 4K Smart TV (2024)	UA43DU7000USWK	22,000
	55 Inch QLED Q60D 4K Smart TV (2024)	QA55Q60DAUSWK	20,000
	65 Inch QLED Q60D 4K Smart TV (2024)	QA65Q60DAUSWK	25,000
	75 Inch QLED Q70D 4K Smart TV (2024)	QA75Q70DAUSWK	26,000

	85 Inch QLED Q70D 4K Smart TV (2024)	QA85Q70DAUSWK	36,000
WM	WA70H4000SGURT with Air Turbo, 7 Kg	WA70H4000SGURT	17,000
	WA80CK4240BWRT with DIT, 8 Kg	WA80CK4240BWRT	21,000
	WA90CK4545BDRT with Ecobubble™, 9 Kg	WA90CK4545BDRT	23,000
	WA10CK4545BYRT with Ecobubble™, 10 Kg	WA10CK4545BYRT	23,000
	WA13CK5441BYRT with Ecobubble™, 13 Kg	WA13CK5441BYRT	10,000
	WA15CK5745BDRT with Ecobubble™, 15 Kg	WA15CK5745BDRT	13,000
	WA17CK6745BDRT with Ecobubble™, 17 Kg	WA17CK6745BDRT	16,000
	WA21CK6745BVRT with Ecobubble™, 21 Kg	WA21CK6745BVRT	18,000
	WW90DG5U34ABFA with Eco Bubble™ and DIT, 9 Kg	WW90DG5U34ABFA	28,000
	WW90DG5U34AEGU with Eco Bubble™ and DIT, 9 Kg	WW90DG5U34AEGU	28,000
	WD13BB944DGBFQ with AI Ecobubble™ and AI Control, 13+8 Kg	WD13BB944DGBFQ	40,000
	REF	635L SBS No-Frost Refrigerator with Water Dispenser	RS70F64K1TAE
655L SBS No-Frost Refrigerator with All-around Cooling		RS70F65QEFTR	63,000
655L SBS No-Frost Refrigerator with All-around Cooling		RS70F65QETTR	63,000
RR39M73107F/SG Tall 1 Door with No Frost, 375L		RR39M73107F/SG	40,000
RZ32M71207F/SG Tall 1 Door with No Frost, 315L		RZ32M71207F/SG	40,000
RT53DG7B10B1FA Top Mount Freezer with Twin Cooling, 540L		RT53DG7B10B1FA	55,000
RT31CG5004WWRT Top Mount Freezer with No Frost, 304L		RT31CG5004WWRT	30,000
RT35CG5004WWRT Top Mount Freezer with No Frost, 348L		RT35CG5004WWRT	32,000
RT38CG6020S9RT Top Mount Freezer with No Frost, 391L		RT38CG6020S9RT	34,000
RT42CG6420S9RT Top Mount Freezer with Optimal Fresh+, 411L		RT42CG6420S9RT	37,000
RAC	AR9500T Wall-mount AC with Fast Cooling	AR12TSHZGWK2PM	50,000
Monitor	27" FHD monitor with IPS panel, 240Hz refresh rate and 1ms response time	LS27BG402EMXUE	7,000
	34" Curved Gaming Monitor With 165Hz Refresh Rate	LC34G55TWWMXUE	12,000
	49" Odyssey OLED G9 G93SC	LS49CG934SMXUE	45,000

**Sub-Offer 2: Buy More, Save More Offer (BMSM)**

**Table 3: Eligible Product Model(s)**

Category	Eligible Product Model(s)	Variant
Smart Phones	Galaxy S25 Ultra	All storage (1TB)
	Galaxy S25	12GB/512GB
	Galaxy S25 FE	All storage (256GB & 512GB)

	Galaxy A26 5G	8GB/256GB
	Galaxy A07	4GB/128GB, 6GB/128GB, 4GB/64GB
	Galaxy A06	6GB/128GB, 4GB/64GB
	Galaxy A17	All storage (128GB, 256GB)
	Galaxy A56 5G	All storage (8GB/256GB & 12GB/256GB)
	Galaxy A36 5G	8GB/256GB

**Table 4: Eligible Product Model(s) – Accessories**

Category	Eligible Product Model(s)	Colour	Discount
Accessories	25W Power Adapter without Cable	Black	PKR 880
	Battery Pack 20,000mAh	Beige	PKR 2,680
	45W Power Adapter	Black	PKR 1,740
	40W Car Charger Duo	Black	PKR 1,600

**Table 5: Eligible Product Model(s) – Buds**

Category	Eligible Product Model(s)	Colour	Discount
Buds	Galaxy Buds3	Silver	PKR 17,010
	Galaxy Buds FE	Graphite	PKR 10,980

8. The Multi-buy Sub-Offer (given in Table 1) will be available only if the Customer meets the conditions for the said offer as given in Table 1 above, subject to availability of stock.
9. In order to avail Sub-Offer 2 - Buy More Save More, the items from Table 3 must be **bought together** with the items from Table 4 (and 5 as the case may be). The Customer(s) can then avail the Discount on the products given in Table 4 and 5 only if the said product is purchased in the same transaction (in a single cart) as the purchase of a Table 3 product. Products purchased in separate transactions, or products not included in a single check-out cart are not eligible for this sub offer. No discount can be claimed on a different bundle configuration.
10. The Gift if applicable, will be delivered with the relevant Eligible Product Model.
11. Unless stated in the tables above, the color of the Gift (if applicable) may vary as it will be selected randomly, and no specific color can be promised.
12. The Gift is an additional gratuitous benefit, not part of the relevant product/Eligible Product Model. If at the time of delivery, the Gift is not available/out of stock, Samsung may remove the unavailable Gift completely from the said purchase or the package delivery, without affecting the validity of the order for the Eligible Product Model(s). The Customer will have no claim in this respect.

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13. Samsung and its distributors reserve the right to change the prices of the Eligible Products Model(s) at any time before an order for the Eligible Products Model(s) is confirmed, particularly in case of the

economic situation of the country, devaluation and import related problems. The Discount shall be applied, and the final prices will be calculated on the basis of the prices displayed on the E-Store at the time of the purchase. Samsung shall not be liable to the Customer for any price variation occurring prior to order confirmation. All orders shall remain subject to verification and confirmation by Samsung and/or its authorized distributor. Samsung and/or its authorized distributor reserve the right to cancel any order in case of pricing error, system errors or stock unavailability.

14. The Discount given under the Offer cannot be clubbed with any other discount/offer/promotion live on the E-Store at the same time as the Offer, except where the offer is provided by a third party (like a payment services provider or aggregator). For the avoidance of doubt, Samsung shall not be responsible or liable for any claims, representations or failures arising out of third-party promotions. Where any other promotion/offer is live on an Eligible Product Model at the same time as the Offer, the Customer can avail only one of the offers.
15. The above-mentioned Offer is available to the Customers on a first-come-first-served basis, provided they complete their order for the relevant purchased Eligible Product Model, pay for it and accept delivery. No Discount can be claimed under the Offer by a Customer in case of an incomplete, returned or cancelled order. No claim for the Discount shall lie in such circumstances.
16. The placing of an order and even making payment by an online payment method does not amount to acceptance of the Offer and conclusion of a contract between the Customer and the relevant seller. An order is confirmed only when the process for delivery of the product is initiated by Samsung's authorized distributor. In the case where payment is made using a credit/debit card, the approval of your order will be conditional upon receipt of successful payment by the authorised distributor, in addition to the conditions mentioned above.
17. The Offer is provided gratuitously, as a promotional benefit, without any additional/separate consideration and is in the complete discretion of Samsung. The Customer agrees and acknowledges that this Offer is not a part of the consideration for their decision to purchase the Eligible Product Model and that the Customer's decision has not been made based on the availability of this Offer.
18. The Discount/Gift (if applicable) given under this Offer is not exchangeable for cash or other Samsung products. The Offer is non-transferable, non-refundable and cannot be exchanged for cash, store credit or any other Samsung product or service.
19. Samsung shall be entitled at its sole discretion, to terminate or modify the Offer, or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the continuance of any of this Offer. Such modification or termination shall not create any right to compensation or damages in favour of any Customer or third party.
20. To the fullest extent permitted under applicable laws, Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the purchase and/or use of any of this Offer or the inability to use such Offer.
21. By availing this Offer, the Customer accepts that any dispute, claim or controversy arising out of or in connection with these Terms and Conditions, shall be governed by and construed in accordance with the laws of the Islamic Republic of Pakistan. Exclusive jurisdiction shall lie with the competent courts at Lahore. The Customer further acknowledges that the importation, assembly, marketing, and sale of Samsung products in Pakistan are carried out exclusively by Samsung's authorized distributors and not by Samsung itself. Accordingly, any claims or remedies shall be pursued solely against such authorized distributors.
22. The Terms and Conditions of the E-Store, as available at <https://www.samsung.com/pk/terms-and-conditions>, shall apply in addition, but subject to, these terms. In case of any inconsistency between these Terms and Conditions and the E-Store Terms, these Terms and Conditions shall prevail for purposes of the Offer.
23. Unless otherwise expressly stated herein, Samsung discourages Bulk Buying i.e., any order for the purchase of more than 2 units by a single individual or from the same address or from the same payment

source, are considered as Bulk Buying and includes placement of multiple orders by a single person/entity. As a result, all those orders which in the opinion of Samsung are likely to be part of Bulk Buying, may be cancelled by Samsung. Samsung shall be the sole judge in this regard.

24. If any order is accepted by system error or on account of mistake after the expiry or lapse of the Offer(s) or after the stocks have ended, Samsung may cancel such orders. The relevant seller (as specified in the Terms and Conditions of the E-Store) will then attempt to provide a full refund of the payment (if any) received by it within fifteen (15) working days after the end of the Offer Period. The Customer acknowledges and understands that the sale contract is between the Customer and the relevant seller to whom payment is made, and Samsung is not liable for any dispute regarding the payment or the refund.