

Terms and Conditions
Galaxy S26FE Launch Offer

1. These terms and conditions govern the promotional offer titled the Galaxy S26FE Launch Offer (the “**Offer**”).
2. This Offer applies to a limited number of eligible customers (the “**Customer(s)**”) who purchase selected variants of the Samsung Galaxy S26FE series mentioned in Table 1 below (“**Eligible Product Model(s)**”) from Samsung’s e-commerce website (www.samsung.com/pk) (“**E-Store**”).
3. This Offer is only available to the Customers, on a first-come-first-serve basis, who purchase the Eligible Product Models from the E-Store between 18 September 2026 [2:00 pm] and 4 October 2026 [11:49 pm] (both days inclusive) (“**Offer Period**”).
4. Under this Offer, Customers who purchase the Eligible Product Models during the Offer period may receive a gift voucher (“**Voucher**”) in accordance with these terms and conditions but in the absolute discretion of Samsung and until stocks last.
5. The Voucher can only be used for future purchases made on the E-Store. The value of the Voucher is set out in Table 1 below. In order to redeem the Voucher for their future purchase, the Customer must follow the steps set out in clause 8 below.
6. This Offer does not include devices purchased from out of Pakistan or devices not intended for Pakistan.

Table 1: Voucher Value

Eligible Product Models	Voucher
Samsung S26FE 256GB	PKR 25000 E-Store Voucher
Samsung S26FE 512GB	PKR 30000 E-Store Voucher

Process to Redeem the Voucher:

7. Once the Customer purchases an Eligible Product Model from the E-Store during the Offer Period and receives the same, the Customer must:
 - 7.1. Activate the Eligible Product Model and set it up;
 - 7.2. If the Customer already has a Samsung Account, then they should log into the Samsung Members Application (a pre-loaded Application on the Eligible Product Model) (“**Application**”);
 - 7.3. If the Customer does not have a Samsung Account, the Customer must set up their Samsung account and log in to the Application;
 - 7.4. Within the Application, the Customer should click on Benefits (visible on the home page of the Application). This will lead them to a separate page with the Offer banner;
 - 7.5. The Customer must then click the Offer banner which will redirect them to a page where the Voucher code will be visible. The Customer should note down the code of the Voucher and then click on “redeem voucher”. The Voucher must be redeemed before 11th Oct 2026 (11:59PM)
 - 7.6. Upon redemption of the Voucher, the Customer may use the Voucher towards a future purchase made at the E-Store. The Voucher must be used for a future purchase made before 31 December 2026.

- 7.7. Upon checkout at the E-Store for a future purchase, the Customer must fill the box titled “Vouchers” with the Voucher and click on “Apply”. Upon the application of the Voucher by the Customer, the value of the Voucher shall be automatically deducted from the total value of the Customer’s cart.
8. If the total value of the cart is less than the value of the Voucher, the full value of the Voucher shall be applied to the cart but any balance amount in the Voucher Value shall lapse. No claims can be made in respect of any balance value.
9. The Voucher is only valid up to and can only be redeemed till 31 December 2026 [11:59 pm]. Any unutilized Voucher shall lapse and no claim shall be entertained in that regard after that date.
10. Any complaints or claims relating to unavailability of the Voucher Code or the banner at the Members App in terms of this Offer must be communicated to Samsung by the Customer no later than twenty-one (21) days from the end of the Offer Period, i.e., by or before 25 October 2026. Samsung shall not entertain, process, or otherwise respond to any complaint or claim received after the expiry of this twenty-one (21) day period, and any such complaint or claim shall be deemed waived.
11. The Voucher shall not be valid in respect of any order placed at the E-Store in which more than two (2) units of the same product have been added to the cart. For the avoidance of doubt, it is clarified that where two (2) units of the same product are added to the cart, the Voucher shall remain valid and may be redeemed against such order; however, where three (3) or more units of the same product are added to the cart, the Voucher shall be rendered inapplicable to that order in its entirety, and Samsung and/or its distributors shall be entitled to reject or cancel such order accordingly.

General Terms and Conditions

12. The Offer is provided gratuitously, without any additional/separate consideration. The submission of a complete Form does not amount to acceptance of the Offer.
13. No Voucher can be claimed under the Offer by the Eligible Customer in cases of an incomplete, incorrect, returned or cancelled Form.
14. The Customer agrees and acknowledges that this Offer is not a part of the consideration for their decision to purchase/prebook the Eligible Product Model and that their decision has not been made based on the availability of this Offer. Unavailability or non-provision of the Voucher for any reason whatsoever will not affect or invalidate the purchase/prebooking of the Eligible Product Model nor shall entitle the Customer to any refund or discount.
15. The Voucher given under this Offer may not be redeemed nor exchangeable for cash or other Samsung products and can only be redeemed through the E-store.
16. Samsung or its Distributors shall be entitled at its sole discretion, to terminate or modify the Offer or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the continuance of this Offer.
17. Samsung or its Distributors shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the purchase and/or use of this Offer or the inability to use this Offer.
18. By participating in this Offer, the Customer accepts that any dispute, claim or controversy arising out of or in connection with these Terms of whatever nature, shall be governed and construed in accordance with the laws of the Islamic Republic of Pakistan. Exclusive

jurisdiction shall be with the competent courts at Lahore. The Customer further acknowledges that the importation, assembly, and sale of Samsung products in Pakistan are carried out exclusively by Samsung's authorized distributors and not by Samsung itself. Samsung's role in relation to the Offer is limited to the advertisement, marketing and promotion of the Offer. All matters relating to product sales, order fulfillment, payment processing, delivery, returns and refunds (if applicable) are undertaken and handled solely by Samsung's authorized distributor. Accordingly, any claims or remedies shall be pursued solely against such authorized distributors.

19. The Terms and Conditions of the E-Store, as available at <https://www.samsung.com/pk/terms-and-conditions>, shall apply in addition, but subject to, these terms. In case of any inconsistency between these Terms and Conditions and the E-Store Terms, these Terms and Conditions shall prevail for purposes of the Offer.