

**Terms and Conditions**  
**Samsung New Year Campaign – Regular Offer**

1. These terms and conditions govern the promotional campaigns being offered as the “**Samsung New Year Campaign – Regular Offer**” (herein also referred to as the “**Offer**”) on the Samsung Gulf FZE (“**Samsung**”) e-store in Pakistan (<https://www.samsung.com/pk/offer/>) (the “**E-Store**”), entitling a limited number of eligible Samsung customers (the “**Customer(s)**”) to receive discounts (“**Discount**”) and in some cases a free gift (“**Gift**”), on the purchase of certain product models of Galaxy Smartphones of the Samsung brand mentioned in the Table1 given below (collectively the “**Eligible Product Model(s)**”).
2. The Offers will be available only on the Eligible Product Model(s) which are sold on the E-Store, from **2<sup>nd</sup> January 2025 (4pm) till 31<sup>st</sup> January 2025 (4pm)**, or until stocks last, whichever is earlier (the “**Offer Period**”).

3. **Table 1: Eligible Product Model(s)**

On the purchase of the MX Eligible Product Model(s) mentioned in Table 1 (the “**MX Eligible Product Model(s)**”) during the Offer Period, the Customer(s) may receive a Discount on the prices of the relevant product(s) existing at the time of the purchase, and in some cases a Gift (if applicable), in accordance with Table 1 below but in the absolute discretion of Samsung:

Category	MX Eligible Product Model(s)	Description	Discount	Gift
Smartphones/Wearables	Galaxy Z Flip6	12GB/512GB	PKR 37,000	-
	Galaxy Z Flip5	12GB/512GB	PKR 140,000	Silicone Case
	Galaxy Z Fold6	12GB/512GB	PKR 60,000	-
	Galaxy S24FE	12GB/256GB	PKR 14,000	-
	Galaxy S24 Ultra	12GB/256GB	PKR 45,000	-
	Galaxy S24	8GB/256GB	PKR 25,000	-
	Galaxy S23 Ultra	12GB/256GB	PKR 58,000	-
	Galaxy A35	8GB/256GB	PKR 14,000	-
	Galaxy A06	4GB/64GB	PKR 1,500	-
	Galaxy Watch FE	40mm	PKR 15,200	-
	Galaxy Tab A9	Graphite	PKR 4,800	-

4. The Gift (if applicable), on the purchase of the **Galaxy Z Flip5** will be delivered separately within a reasonable time, after the delivery of the said MX Eligible Product Model.
5. The Gift is an additional gratuitous benefit, not part of the relevant product/ MX Eligible Product Model. If at the time of delivery, the Gift is not available/out of stock, Samsung may remove the unavailable Gift

completely from the said purchase or the package delivery, without affecting the order for the MX Eligible Product Model(s). The Customer will have no claim in this respect.

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6. Samsung and its distributors reserve the right to change the prices of the Eligible Products Model(s) at any time before an order for the Eligible Products Model(s) is confirmed, particularly in case of the economic situation of the country, devaluation and import related problems. The Discount shall be applied, and the final prices will be calculated on the basis of the prices displayed on the E-Store at the time of the purchase.
7. The Discount and Gift (if applicable) given under the Offer cannot be clubbed with any other discount/offer/promotion live on the E-Store at the same time as the Offer. Where any other promotion/offer is live on an Eligible Product Model at the same time as the Offer, the Customer can avail only one of the offers.
8. The above-mentioned Offer is available to the Customers on a first-come-first-served basis, provided they complete their order for the relevant purchased Eligible Product Model, pay for it and accept delivery. No Discount or Gift (if applicable) can be claimed under the Offer by a Customer in case of an incomplete, returned or cancelled order.
9. The Offer is provided gratuitously, without any additional/separate consideration and is in the complete discretion of Samsung. The placing of an order and even making payment by an online payment method does not amount to acceptance of the Offer and conclusion of a contract between you and the relevant seller. An order is confirmed only when the process for delivery of the product is initiated by Samsung's authorized distributor. In the case where payment is made using a credit/debit card, the approval of your order will be conditional upon successful payment, in addition to the conditions mentioned above.
10. The Customer agrees and acknowledges that this Offer is not a part of the consideration for their decision to purchase the Eligible Product Model and that the Customer's decision has not been made based on the availability of this Offer.
11. The Gift (if applicable) given under this Offer is not exchangeable for cash or other Samsung products.
12. Samsung shall be entitled at its sole discretion, to terminate or modify the Offer, or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the continuance of any of this Offer.
13. Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the purchase and/or use of any of this Offer or the inability to use such Offer.
14. By availing this Offer, the Customer accepts that any dispute of whatever nature, which is directly or indirectly related to these Terms and Conditions or to the Customer, shall be governed by the laws of the Islamic Republic of Pakistan, and shall be resolved by the competent courts at Lahore.
15. The Terms and Conditions of the E-Store, as available at <https://www.samsung.com/pk/terms-and-conditions>, shall apply in addition, but subject to, these terms.
16. Unless otherwise expressly stated herein, Samsung discourages Bulk Buying i.e., any order for the purchase of more than 2 units by a single individual or from the same address or from the same payment source, are considered as Bulk Buying and includes placement of multiple orders by a single person/entity. As a result, all those orders which in the opinion of Samsung are likely to be part of Bulk Buying, may be cancelled by Samsung. Samsung shall be the sole judge in this regard.
17. If any order is accepted by system error or on account of mistake after the expiry or lapse of the Offer(s) or after the stocks have ended, Samsung may cancel such orders. The relevant seller (as specified in the Terms and Conditions of the E-Store) will then attempt to provide a full refund of the payment received

by it within fifteen (15) working days after the end of the Offer Period. The Customer acknowledges and understands that the sale contract is between the Customer and the relevant seller to whom payment is made, and Samsung is not liable for any dispute regarding the payment or the refund.