

## Terms and Conditions

1. These terms and conditions govern the promotional campaign being offered as the “**Samsung Week**” campaign (herein also referred to as the “**Offer**”) on the Samsung Gulf FZE (“**Samsung**”) e-store in Pakistan (<https://www.samsung.com/pk/offer/>) (the “**E-Store**”), entitling a limited number of eligible Samsung customers (the “**Customer(s)**”) to receive discounts (“**Discount**”) and in some cases a free gift (“**Gift**”), on the purchase of certain product models of mobile phones and consumer electronics of the Samsung brand mentioned in the tables given below (collectively the “**Eligible Product Model(s)**”).
2. The Offer will be available on the relevant Eligible Product Model(s) sold on the E-Store only, during specific Offer periods, in the following manner:
  - 2.1. The Offer period starts from **21<sup>st</sup> October 2024 (3pm) till 4<sup>th</sup> November 2024 (4pm)**, or until stocks last, whichever is earlier, on all MX Eligible Product Model(s) in Tables 1 and 2.
  - 2.2. The Offer period starts from **21<sup>st</sup> October 2024 (3pm) till 4<sup>th</sup> November 2024 (4pm)**, or until stocks last, whichever is earlier, on the certain CE Eligible Product Models mentioned in Table 3 below, particularly, QA55LS03BAUSMM (55’ The Frame) and QA65LS03BAUSMM (65’ The Frame) only.
  - 2.3. The Offer period starts from **23<sup>rd</sup> October (3pm) until 4<sup>th</sup> November 2024 (10pm)**, or until stocks last, whichever is earlier, on the remaining CE Eligible Product Models mentioned in Table 3 below.

(all offer periods are collectively referred to as the “**Offer Period**”).
3. On the purchase of the mobile phone Eligible Product Model(s) (“**MX Eligible Product Models**”) mentioned in Tables 1 and 2 during the relevant Offer Period, the Customer(s) may receive a Discount on the prices of the relevant product(s) existing at the time of the purchase, and in some cases a Gift (if applicable), in accordance with the tables below but in the absolute discretion of Samsung:

**Table 1: MX Eligible Product Model(s)**

Category	MX Eligible Product Model(s)	Description	Discount	Gift
Smart Phones	Galaxy Z Flip6	12GB/512GB	PKR 20,000	Galaxy Buds FE
	Galaxy Z Fold6	12GB/512GB	PKR 30,000	Galaxy Watch FE
	Galaxy Z Flip5	8GB/256GB	PKR 109,000	Flip5 Silicone Case
	Galaxy S24 Ultra	12GB/512GB	PKR 33,000	-
	Galaxy S24 Ultra	12GB/256GB	PKR 35,000	-
	Galaxy A55 5G	8GB/256GB	PKR 9,000	-
	Galaxy A05s	4GB/128GB	PKR 3,001	-

4. On the purchase of the MX Eligible Product Model(s) mentioned in Table 2 during the relevant Offer Period, the Customer(s) may receive a Discount on the prices of the relevant MX Eligible Product Model(s) existing at the time of the purchase. This discount is only applicable if the Customer makes the payment through one of the four payment methods: **EasyPaisa, JazzCash, HBL or Alfa**, available on the E-Store.
  - 4.1. The following discounts will not be applicable on any other payment methods. The Customer will add the MX Eligible Product Model(s) (Table 2) in the cart. After selecting the desired

payment option at checkout, the following discount will be added in the cart automatically (if applicable).

- 4.2. These payment methods are offered independently by the relevant entities, and the terms and conditions of the respective bank/entity apply in addition to these terms. Any disputes regarding payment will be exclusively between the Customer and the relevant entity.

**Table 2: MX Eligible Product Model(s)**

Category	MX Eligible Product Model(s)	Description	Discount
Smart Phones	Galaxy A15	8GB/256GB	PKR 6,000
	Galaxy A05	6GB/128GB	PKR 4,000
	Galaxy A13	4GB/128GB	PKR 25,000

5. The Gift (if applicable), on the purchase of the Galaxy Z Flip5 will be delivered separately, after the purchase and delivery of the said MX Eligible Product Model (Table 1), within a reasonable time.
6. The Gift (if applicable), on the purchase of the Galaxy Z Flip6 and Galaxy Z Fold6 will be delivered separately after the Customer activates the said MX Eligible Product Model(s) (Table 1) and completes redemption on Samsung Members Application (a pre-loaded Application on the Eligible Product Model) in the following manner:
- 6.1. Once the Customer completes the purchase within the relevant Offer Period, and receives the Eligible Product Model (i.e., Galaxy Z Flip6 or Galaxy Z Fold6), in order to redeem the Gift, the Customer must:
- i. Activate the MX Eligible Product Model and set it up;
  - ii. If the Customer already has a Samsung Account, then they should log into the Samsung Members Application;
  - iii. If the Customer does not have a Samsung Account, the Customer must set up their Samsung account and log in to the Samsung Members Application;
  - iv. Within the Samsung Members Application, the Customer should click on “Benefits” (visible on the home page of the Samsung Members Application). This will lead them to a separate page with the Offer banner;
  - v. The Customer must then click the Offer banner which will redirect them to a page where a voucher code will be visible (the “**Voucher Code**”). The Customer should note down the Voucher Code and then click on “redeem voucher”;
  - vi. Upon clicking “redeem voucher”, the Customer will be redirected to the Offer form on the E-store (the “**Form**”). The Customer **must complete the Form in its entirety** by filling in the required details (i.e., name, contact number, delivery address and the Voucher Code), and submit the Form. **This must be done on or before 30<sup>th</sup> Dec 2024 (11:59 pm). In case the Customer has provided incorrect, incomplete or invalid details, they will have no claim to redeem the Voucher Code or have any other claims in this regard;**
7. On the purchase of the consumer electronic Eligible Product Model(s) in Table 3 (the “**CE Eligible Product Model**”) during the relevant Offer Period, the Customer(s) may receive a Discount on the prices of the

relevant product(s) existing at the time of the purchase, in accordance with Table 2 below but in the absolute discretion of Samsung:

**Table 3: CE Eligible Product Model(s)**

Category	CE Eligible Product Models(s)	Description	Discount (PKR)
TV	UA85CU8000USMM	85" Crystal UHD 4K CU8000	251,999
	SP-LSP3BLAXMM	The Freestyle	146,999
	QA55Q60CAUSMM	55" QLED 4K Q60C	45,999
	QA55LS03BAUSMM	55" The Frame	125,000
	QA65LS03BAUSMM	65" The Frame	150,000
REF	RS62R5001M9/UT	SBS with All-around Cooling, 647L	84,999
	RS62R5001B4/AE	SBS with All-around Cooling, 647L	84,999
	RR39M73107F/SG	Tall 1 Door with No Frost, 375L	44,999
	RZ32M71207F/SG	Tall 1 Door with No Frost, 315L	44,999
	RT31CG5004WWAE	Top Mount Freezer with SpaceMax™, 306L	49,999
	RT42CG6420S9SG	Top Mount Freezer with Optimal Fresh+, 411L	60,999
	RT47CG6406S9AE	Top Mount Freezer with Optimal Fresh+, 460L	34,999
WM	WA80CK4240BWRT	WA80CK4240BWRT with DIT, 8 Kg	10,999
	WA90CK4545BDRT	WA90CK4545BDRT with Ecobubble™, 9 Kg	17,999
	WA10CK4545BYRT	WA10CK4545BYRT with Ecobubble™, 10 Kg	15,000
	WA15CK5745BDRT	WA15CK5745BDRT with Ecobubble™, 15 Kg	20,000
	WA21CK6745BVRT	WA21CK6745BVRT with Ecobubble™, 21 Kg	10,000
	WW90TA046AX/NQ	WW90TA046AX/NQ with Eco Bubble™ and DIT, 9 Kg	15,000

8. Upon making payment, accepting delivery and completing the purchase of the aforesaid Eligible Product Model(s) detailed in Tables 1, 2 and 3, from the E-Store within the relevant Offer Period, the Customer may be eligible to get the above-stated Discount on prices displayed on the E-store at the time of the purchase and a Gift (if applicable), subject to availability of stock.
9. The Gift is an additional gratuitous benefit, not part of the relevant product/Eligible Product Models (Tables 1, 2 and 3). If at the time of delivery, the Gift is not available/out of stock, Samsung may remove the unavailable Gift completely from the said purchase or the package delivery, without affecting the order for the Eligible Product Model(s). The Customer will have no claim in this respect.

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10. Samsung and its distributors reserve the right to change the prices of the Eligible Products Model(s) at any time before an order for the Eligible Products Model(s) is confirmed, particularly in case of the economic situation of the country, devaluation and import related problems. The Discount shall be applied, and the final prices will be calculated on the basis of the prices displayed on the E-Store at the time of the purchase.

11. The Discount and Gift (if applicable) given under the Offer cannot be clubbed with any other discount/offer/promotion live on the E-Store at the same time as the Offer. Where any other promotion/offer is live on an Eligible Product Model at the same time as the Offer, the Customer can avail only one of the offers.
12. The above-mentioned Offer is available to the Customers on a first-come-first-served basis, provided they complete their order for the relevant purchased Eligible Product Model, pay for it and accept delivery. No Discount or Gift (if applicable) can be claimed under the Offer by a Customer in case of an incomplete, returned or cancelled order.
13. The Offer is provided gratuitously, without any additional/separate consideration and is in the complete discretion of Samsung. The placing of an order and even making payment by an online payment method or completing the redemption process on the Samsung Members Application does not amount to acceptance of the Offer and conclusion of a contract between you and the relevant seller. An order is confirmed only when the process for delivery of the product is initiated by Samsung's authorized distributor. In the case where payment is made using a credit/debit card, the approval of your order will be conditional upon successful payment, in addition to the conditions mentioned above.
14. The Customer agrees and acknowledges that this Offer is not a part of the consideration for their decision to purchase the Eligible Product Model and that the Customer's decision has not been made based on the availability of this Offer.
15. The Gift (if applicable) given under this Offer is not exchangeable for cash or other Samsung products.
16. Samsung shall be entitled at its sole discretion, to terminate or modify the Offer, or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the continuance of any of this Offer.
17. Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the purchase and/or use of any of this Offer or the inability to use such Offer.
18. By availing this Offer, the Customer accepts that any dispute of whatever nature, which is directly or indirectly related to these Terms and Conditions or to the Customer, shall be governed by the laws of the Islamic Republic of Pakistan, and shall be resolved by the competent courts at Lahore.
19. The Terms and Conditions of the E-Store, as available at <https://www.samsung.com/pk/terms-and-conditions>, shall apply in addition, but subject to, these terms.
20. Samsung discourages Bulk Buying i.e., any order for the purchase of more than 2 units by a single individual or from the same address or from the same payment source, are considered as Bulk Buying and includes placement of multiple orders by a single person/entity. As a result, all those orders which in the opinion of Samsung are likely to be part of Bulk Buying, may be cancelled by Samsung. Samsung shall be the sole judge in this regard.
21. If any order/Form is accepted by system error or on account of mistake after the expiry or lapse of the Offer(s) or the relevant deadline, or after the stocks have ended, Samsung may cancel such orders. The relevant seller (as specified in the Terms and Conditions of the E-Store) will then attempt to provide a full refund of the payment received by it within fifteen (15) working days after the end of the relevant Offer Period. The Customer acknowledges and understands that the sale contract is between the Customer and the relevant seller to whom payment is made, and Samsung is not liable for any dispute regarding the payment or the refund.