

## Terms and Conditions

### Samsung Mother's Day Campaign – Regular Offer

1. These terms and conditions govern the promotional campaign being offered as the **“Samsung Mother's Day Campaign – Regular Offer”** (herein also referred to as the **“Offer”**) on the Samsung Gulf FZE (**“Samsung”**) e-store in Pakistan (<https://www.samsung.com/pk/offer/>) (the **“E-Store”**), entitling a limited number of eligible Samsung customers (the **“Customer(s)”**) to receive discounts (**“Discount”**) on the purchase of certain product models of Galaxy Devices, Accessories, and Appliances of the Samsung brand mentioned in tables 1-7 given below (collectively the **“Eligible Product Model(s)”**).
2. This Offer consists of various sub-offers:
  - i). **Sub-Offer 1: Discount plus Multi-Buy Offer**
    - a. On the purchase of a smartphone mentioned in Table 1 together with the product listed in the last column of that table in the same cart, you get a discount on the purchase of the product listed in the last column of that Table. In case, there is a discount mentioned against the smartphone in Table 1, you also get a discount as stated.
  - ii). **Sub-Offer 2: Discounts:**
    - a. certain Smartphones mentioned in Table 2.
    - b. certain TV, Washing Machine, Refrigerators, RAC, Dishwashers, and Monitors mentioned in Table 3.
  - iii). **Sub-Offer 3: Buy More Save More:**
    - a. When you purchase (i) one Eligible Product from Table 4, and (ii) one Eligible Product from Table 5, in the same cart, you get a discount on the Table 5 Product, as stated in the last column of that table.
    - b. When you purchase (i) one Eligible Product from Table 4, (ii) one Eligible Product from Table 5, and (iii) one Eligible Product from Table 6, you get a discount on the Table 5 Product, as stated in the last column of Table 5 and also a discount on the Table 6 Product, as stated in the last column of Table 6.
  - iv). **Sub-Offer 4: Bundles (TV + Smartphone) by using of Voucher Code:**
    - a. When you purchase certain Smartphones and TV of Eligible Product Models mentioned in Table 7, in the same cart, you get a discount on the total aggregate value of the bundle as mentioned in Table 7, by using the Voucher Code mentioned in the last column of that Table.
3. In some cases, where the Eligible Product Models in **Table 4** are also listed in **Tables 2 or 3**, the Customer may also receive Discount, in accordance with **Table 2 or 3**. Therefore, to that limited extent only, **Sub-Offer 2** and **Sub-Offer 3** can be clubbed together, subject to the terms and conditions stated herein.
4. The Offers will be available only on the Eligible Product Model(s) which are sold on the E-Store, from **05<sup>th</sup> May (3pm) till 12<sup>th</sup> May 2026 (4pm)**, or until stocks last, whichever is earlier (the **“Offer Period”**).

### **Sub-Offer 1: Discount plus Multi Buy Offer**

On the purchase of the smartphone mentioned in Table 1 together with the product listed in the last column of that Table in the same cart, you get a discount on the purchase of the product listed in the last column of that Table. In case, there is a discount mentioned against the product in Table 1, you also get a discount as stated in column 3 of that Table.

**Table 1: Eligible Product Model(s) – Smartphones**

<b>Category</b>	<b>Eligible Product Model(s) and Variant</b>	<b>Multi-Buy Offer</b>
<b>Smartphones</b>	Galaxy S26 12GB/256GB	If the Customer purchases a “Galaxy S26 Ultra Silicone Magnet Case” (“Case”) in the same cart, they may also get a 30% discount on the existing price of the Case.

5. The Multi-buy Sub-Offer on the 12GB/256GB variant of Galaxy S26 (given in Table 1) will be available only if the Customer meets the conditions for the said offer as given in Table 1 above, subject to availability of stock.

### **Sub-Offer 2**

6. On the purchase of the Eligible Product Model(s) mentioned in tables 2 and 3 below during the Offer Period, the Customer(s) may receive a Discount on the prices of the relevant product(s) existing at the time of the purchase, as stated in the last column of those tables.

7. **Table 2: Eligible Product Model(s) – Smartphones**

<b>Category</b>	<b>Eligible Product Model(s)</b>	<b>Variant</b>	<b>Discount</b>
<b>Smartphones</b>	Galaxy S25 Ultra	12GB/512GB	PKR 104,444
	Galaxy S25 Ultra	12GB/256GB	PKR 94,000
	Galaxy S25	12GB/512GB	PKR 70,000
	Galaxy S25 FE	8GB/512GB	PKR 42,000
	Galaxy A56 5G	12GB/256GB	PKR 22,000
	Galaxy A56 5G	8GB/256GB	PKR 19,000
	Galaxy A36 5G	8GB/256GB	PKR 19,000

	Galaxy A17	8GB/256GB	PKR 19,000
	Galaxy A17	6GB/128GB	PKR 10,500
	Galaxy A07	6GB/128GB	PKR 10,000
	Galaxy A07	4GB/128GB	PKR 8,501
	Galaxy A07	4GB/64GB	PKR 6,500
	Galaxy S24 Ultra	12GB/1TB	PKR 212,000

8. **Table 3: Eligible Product Model(s) – Television, Washing Machine, Dishwasher, Refrigerators, AC, and Monitors (This table is only part of Sub-Offer 2).**

Type	Model Name	Model Code	Discount
TV	43 Inch Crystal UHD DU7000 4K Smart TV (2024)	UA43DU7000USWK	22,000
	65 Inch Crystal UHD DU7000 4K Smart TV (2024)	UA65DU7000USWK	38,000
	50 Inch Crystal UHD DU7000 4K Smart TV (2024)	UA50DU7000USWK	29,000
	55 Inch Crystal UHD DU7000 4K Smart TV (2024)	UA55DU7000USWK	34,000
	85" Neo QLED QN70F 4K Samsung Vision AI Smart TV (2025)	QA85QN70FAUSMM	50,000
	75" Neo QLED QN70F 4K Samsung Vision AI Smart TV (2025)	QA75QN70FAUSMM	50,000
	65" Neo QLED QN70F 4K Samsung Vision AI Smart TV (2025)	QA65QN70FAUSMM	50,000
	75" QLED Q8F 4K Samsung Vision AI Smart TV (2025)	QA75Q8FAAUSMM	10,000
	65" QLED Q8F 4K Samsung Vision AI Smart TV (2025)	QA65Q8FAAUSMM	11,000
	77" OLED S85F 4K Samsung Vision AI Smart TV (2025)	QA77S85FAESMM	100,000
	65" The Frame 4K Samsung Vision AI Smart TV (2025)	QA65LS03FAUSMM	24,001
WM	WA70H4000SGURT with Air Turbo, 7 Kg	WA70H4000SGURT	17,000
	WA80CK4240BWRT with DIT, 8 Kg	WA80CK4240BWRT	25,000
	WA90CK4545BDRT with Ecobubble 9 Kg	WA90CK4545BDRT	25,000
	WA10CK4545BYRT with Ecobubble™, 10 Kg	WA10CK4545BYRT	25,000
	WA13CK5441BYRT with Ecobubble™, 13 Kg	WA13CK5441BYRT	9,000
	WA15CK5745BDRT with Ecobubble™, 15 Kg	WA15CK5745BDRT	11,000
	WA21CK6745BVRT with Ecobubble™, 21 Kg	WA21CK6745BVRT	13,000
	WD11BB944DGBGU with AI Ecobubble™ and AI Wash, 11.5+8 Kg	WD11BB944DGBGU	30,000

REF	635L SBS No-Frost Refrigerator with Water Dispenser	RS70F64K1TAE	80,000
	655L SBS No-Frost Refrigerator with All-around Cooling (Black)	RS70F65QEFTR	80,000
	655L SBS No-Frost Refrigerator with All-around Cooling (Silver)	RS70F65QETTR	80,000
	RR39M73107F/SG Tall 1 Door with No Frost, 375L	RR39M73107F/SG	50,000
	RZ32M71207F/SG Tall 1 Door with No Frost, 315L	RZ32M71207F/SG	50,000
	RT53DG7B10B1FA Top Mount Freezer with Twin Cooling, 540L	RT53DG7B10B1FA	80,000
	RT31CG5004WWRT Top Mount Freezer with No Frost, 304L	RT31CG5004WWRT	32,000
	RT38CG6020S9RT Top Mount Freezer with No Frost, 391L	RT38CG6020S9RT	36,000
	RT42CG6420S9RT Top Mount Freezer with Optimal Fresh+, 411L	RT42CG6420S9RT	40,000
RAC	AR9500T Wall-mount AC with Fast Cooling_AX	AR18ASFZGWK2PM	11,000
Dishwasher	Freestanding Dishwasher with Energy Efficiency and WaterJet Clean™ 14 Place Settings	DW60DG790FSLGU	30,000
Monitor	Odyssey G5 27 Inch 165Hz Monitor	LS27CG552EUXEN	6,171
	Odyssey G5 32 Inch 165Hz Monitor	LS32CG552EUXEN	6,500
	27 Inch Odyssey G5 G50F QHD 180Hz Gaming Monitor	LS27FG502EUXEN	4,700
	32 Inch Odyssey G5 G50F QHD 180Hz Gaming Monitor	LS32FG502EUXEN	6,200
	27" FHD monitor with IPS panel, 240Hz refresh rate and 1ms response time	LS27BG402EMXUE	4,050
	34" Curved Gaming Monitor With 165Hz Refresh Rate	LS24D600EAMXUE	6,400
	27 Inch ViewFinity S6 S60D QHD Monitor	LS27D600EAUXEN	6,600
	ViewFinity S7 S70D UHD Monitor	LS32D706EAMXUE	6,250

### **Sub-Offer 3: Buy More, Save More Offer (BMSM)**

**Table 4: Eligible Product Model(s)**

Category	Eligible Product Model(s)	Variant
Smartphone	Galaxy S26+	12GB/256GB & 512GB
	Galaxy S25	12GB/512GB
	Galaxy S25 Ultra	12GB/256GB, 512GB, 1TB
	Galaxy S25 FE	512GB
	Galaxy A56 5G	8/256GB
	Galaxy A36 5G	8GB/256GB
	Galaxy A26 5G	8GB/256GB
	Galaxy A07	4GB/128GB, 4GB/64GB
	Galaxy A17	All storage (128GB, 256GB)
	Galaxy S24 Ultra	12GB/256GB
	Galaxy S24 FE	8GB/256GB

**NOTE:** Offer in terms of Table 4 is available only on specified variants and not any other variant of the same product.

**Table 5: Eligible Product Model(s) – Accessories**

Category	Eligible Product Model(s)	Colour	Discount
Accessories	25W Power Adapter without Cable	Black	PKR 880
	45W Power Adapter (with Cable)	Black	PKR 2,240
	40W Car Charger Duo	Black	PKR 1,600

**Table 6: Eligible Product Model(s) – Buds & Tablet**

Category	Eligible Product Model(s)	Colour	Discount
Buds	Galaxy Buds3	Silver	PKR 17,010
	Galaxy Buds FE	Graphite	PKR 10,980
	Galaxy Buds Core	Black	PKR 5,400
Tablet	Galaxy Tab S9 FE 5G	Gray	PKR 60,000

9. In order to avail Sub-Offer 3 - Buy More Save More, the items from Table 4 must be **bought together** with the items from Table 5 (and 6 as the case may be) in the same cart. The Customer(s) can then avail the Discount on the products given in Table 5 and 6 only if the said product is purchased in the same transaction (in a single cart) as the purchase of a Table 4 product. Products purchased in separate transactions, or products not included in a single check-out cart are not eligible for this sub offer. No discount can be claimed on a different bundle configuration.

**Sub-Offer 4: Bundles (TV + Smartphone)**

**Table 7: Eligible Product Model(s) – TV & Smartphone**

Category	Eligible Product Model(s)	Bundle Offer	Discount on the aggregate price of the Bundled products	Voucher Code
TV + Smartphone	43 Inch Crystal UHD DU7000 4K Smart TV (2024) + A26 5G 8/256GB Bundle	If the Customer purchases a “43 Inch Crystal DU7000 with A26 5G 8/256GB” in the same cart, they may get a PKR 47,000 discount on the bundle	PKR 47,000	43TVCOMBO
	77" OLED S85F 4K Samsung Vision AI Smart TV (2025) + S25 FE 512GB Bundle	If the Customer purchases a “77 Inch OLED 4K Samsung Vision AI Smart TV with Galaxy S25 FE 512GB” in the same cart, they may get a PKR 198,000 discount on the bundle.	PKR 198,000	OLEDCOMBOMOM

10. In order to avail Sub-Offer 4 – Bundles (TV + Smartphone), the items from Table 7 must be **bought together** in the same cart. In order to avail a discount on the bundles mentioned in Table 7, the

Customer(s) must use the voucher code mentioned in the last column of that table. The Discount on the products given in Table 7 can only be applied if the said products are purchased in the same transaction (in a single cart) and the voucher code is used. No discount can be claimed on a different bundle configuration.

#### **General Terms and Conditions**

11. Samsung and its distributors reserve the right to change the prices of the Eligible Products Model(s) at any time before an order for the Eligible Products Model(s) is confirmed, particularly in case of the economic situation of the country, devaluation and import related problems. The Discount shall be applied, and the final prices will be calculated on the basis of the prices displayed on the E-Store at the time of the purchase. Samsung shall not be liable to the Customer for any price variation occurring prior to order confirmation. All orders shall remain subject to verification and confirmation by Samsung and/or its authorized distributor. Samsung and/or its authorized distributor reserve the right to cancel any order in case of pricing error, system errors or stock unavailability.
12. The Discount given under the Offer cannot be clubbed with any other discount/offer/promotion live on the E-Store at the same time as the Offer, except where the offer is provided by a third party (like a payment services provider or aggregator). For the avoidance of doubt, Samsung shall not be responsible or liable for any claims, representations or failures arising out of third-party promotions. Where any other promotion/offer is live on an Eligible Product Model at the same time as the Offer, the Customer can avail only one of the offers.
13. The above-mentioned Offer is available to the Customers on a first-come-first-served basis, provided they complete their order for the relevant purchased Eligible Product Model, pay for it and accept delivery. No Discount can be claimed under the Offer by a Customer in case of an incomplete, returned or cancelled order. No claim for the Discount shall lie in such circumstances.
14. The placing of an order and even making payment by an online payment method does not amount to acceptance of the Offer and conclusion of a contract between the Customer and the relevant seller. An order is confirmed only when the process for delivery of the product is initiated by Samsung's authorized distributor. In the case where payment is made using a credit/debit card, the approval of your order will be conditional upon receipt of successful payment by the authorised distributor, in addition to the conditions mentioned above.
15. The Offer is provided gratuitously, as a promotional benefit, without any additional/separate consideration and is in the complete discretion of Samsung. The Customer agrees and acknowledges that this Offer is not a part of the consideration for their decision to purchase the Eligible Product Model and that the Customer's decision has not been made based on the availability of this Offer.
16. The Discount/Gift (if applicable) given under this Offer is not exchangeable for cash or other Samsung products. The Offer is non-transferable, non-refundable and cannot be exchanged for cash, store credit or any other Samsung product or service.
17. Samsung shall be entitled at its sole discretion, to terminate or modify the Offer, or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the continuance of any of this Offer. Such modification or termination shall not create any right to compensation or damages in favour of any Customer or third party.
18. To the fullest extent permitted under applicable laws, Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the purchase and/or use of any of this Offer or the inability to use such Offer.
19. By availing this Offer, the Customer accepts that any dispute, claim or controversy arising out of or in connection with these Terms and Conditions, shall be governed by and construed in accordance with the laws of the Islamic Republic of Pakistan. Exclusive jurisdiction shall lie with the competent courts at Lahore. The Customer further acknowledges that the importation, assembly, marketing, and sale of Samsung products in Pakistan are carried out exclusively by Samsung's authorized distributors and not by

Samsung itself. Accordingly, any claims or remedies shall be pursued solely against such authorized distributors.

20. The Terms and Conditions of the E-Store, as available at <https://www.samsung.com/pk/terms-and-conditions>, shall apply in addition, but subject to, these terms. In case of any inconsistency between these Terms and Conditions and the E-Store Terms, these Terms and Conditions shall prevail for purposes of the Offer.
21. Unless otherwise expressly stated herein, Samsung discourages Bulk Buying i.e., any order for the purchase of more than 2 units by a single individual or from the same address or from the same payment source, are considered as Bulk Buying and includes placement of multiple orders by a single person/entity. As a result, all those orders which in the opinion of Samsung are likely to be part of Bulk Buying, may be cancelled by Samsung. Samsung shall be the sole judge in this regard.
22. If any order is accepted by system error or on account of mistake after the expiry or lapse of the Offer(s) or after the stocks have ended, Samsung may cancel such orders. The relevant seller (as specified in the Terms and Conditions of the E-Store) will then attempt to provide a full refund of the payment (if any) received by it within fifteen (15) working days after the end of the Offer Period. The Customer acknowledges and understands that the sale contract is between the Customer and the relevant seller to whom payment is made, and Samsung is not liable for any dispute regarding the payment or the refund.