

Terms and Conditions
Samsung Blessed Friday Campaign - Regular

1. These terms and conditions govern the promotional campaigns being offered as the **“Blessed Friday Campaign”** (herein also referred to as the **“Offers”**) on the Samsung Gulf FZE (**“Samsung”**) e-store in Pakistan (<https://www.samsung.com/pk/offer/>) (the **“E-Store”**), entitling a limited number of eligible Samsung customers (the **“Customer(s)”**) to receive discounts (**“Discount”**) and in some cases a free gift (**“Gift”**), on the purchase of certain product models of Galaxy Smartphones and Consumer Electronics of the Samsung brand mentioned in the tables given below (collectively the **“Eligible Product Model(s)”**).
2. The Offer includes the following sub-offers:
 - a. **Offer 1:** Tables 1 and 2
 - b. **Offer 2:** Tables 3 and 4
3. The Offers will be available only on the Eligible Product Model(s) which are sold on the E-Store, from **19^h November (4pm) till 29th November 2024 (4pm)**, or until stocks last, whichever is earlier (the **“Offer Period”**).

Offer 1

4. **Table 1: MX Eligible Product Model(s)**

On the purchase of the MX Eligible Product Model(s) mentioned in Table 1 (the **“MX Eligible Product Model(s)”**) during the Offer Period, the Customer(s) may receive a Discount on the prices of the relevant product(s) existing at the time of the purchase, and in some cases a Gift (if applicable), in accordance with Table 1 below but in the absolute discretion of Samsung:

| Category | MX Eligible Product Model(s) | Description | Discount | Gift |
|--------------|--|-------------|-------------|--|
| Smart Phones | Galaxy Z Flip6 | 12GB/512GB | PKR 20,000 | Galaxy Buds FE (subject to redemption process) |
| | Galaxy Z Flip6 Online Exclusive colour | 12GB/512GB | PKR 20,000 | Galaxy Buds FE (subject to redemption process) |
| | Galaxy Z Fold6 | 12GB/512GB | PKR 30,000 | Galaxy Watch FE (subject to redemption process) |
| | Galaxy Z Fold6 Online Exclusive colour | 12GB/512GB | PKR 30,000 | Galaxy Watch FE (subject to redemption process) |
| | Galaxy Z Fold5 | 12GB/256GB | PKR 195,000 | SPen Case |
| | Galaxy S24 Ultra | 12GB/1TB | PKR 67,000 | - |
| | Galaxy S24 Ultra Online Exclusive colour | 12GB/1TB | PKR 67,000 | - |
| | Galaxy S24 Ultra | 12GB/256GB | PKR 35,000 | - |
| | Galaxy S24 Ultra Online Exclusive colour | 12GB/256GB | PKR 35,000 | - |
| | Galaxy S24 | 8GB/256GB | PKR 23,000 | - |
| | Galaxy A15 | 8GB/256GB | PKR 6,000 | - |

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|--|-------------|-----------|-----------|---|
| | Galaxy A05 | 6GB/128GB | PKR 3,100 | - |
| | Galaxy A05s | 4GB/128GB | PKR 3,501 | - |

5. The Gift (if applicable), on the purchase of the **Galaxy Z Fold5** will be delivered separately, after the delivery of the said MX Eligible Product Model, within a reasonable time.
6. **Redemption Process:** The Gift (if applicable), on the purchase of the **Galaxy Z Flip6, Galaxy Z Flip6 Online Exclusive colour, Galaxy Z Fold6 and Galaxy Z Fold6 Online Exclusive colour**, will be delivered separately after activating the said device and subject to completing the redemption process on Samsung Members Application (a pre-loaded application on the relevant device). Accordingly, in order to redeem the Gift, the Customer must:
- Activate the relevant device and set it up;
 - If the Customer already has a Samsung Account, then they should log into the Samsung Members Application;
 - If the Customer does not have a Samsung Account, the Customer must set up their Samsung account and then log in to the Samsung Members Application;
 - Within the Samsung Members Application, the Customer should click on “Benefits” (visible on the home page of the Samsung Members Application). This will lead them to a separate page with the Offer banner;
 - The Customer must then click the Offer banner which will redirect them to a page where a voucher code will be visible (the “**Gift Voucher Code**”). The Customer should note down the Voucher Code and then click on “redeem voucher”;
 - Upon clicking “redeem voucher”, the Customer will be redirected to the Offer form on the E-store (the “**Voucher Form**”). The Customer **must complete the Voucher Form in its entirety** by filling in the required details (i.e., name, contact number, delivery address and the Gift Voucher Code) and submit the Voucher Form. This must be done by or before **30th Dec 2024 (11:59 pm)**. In case the Customer provides any incorrect, incomplete or invalid details, they will have no claim to redeem the Gift Voucher Code or have any other claims in this regard;
 - The Gift Voucher Code is only valid up to and can only be redeemed till 30th December 2024 (11:59 pm). Any Gift Voucher Code not utilised within the said period shall lapse and no claim shall be entertained in that regard after the said period.**
7. The Gift is an additional gratuitous benefit, not part of the relevant product/ MX Eligible Product Model. If at the time of delivery, the Gift is not available/out of stock, Samsung may remove the unavailable Gift completely from the said purchase or the package delivery, without affecting the order for the Eligible Product Model(s). The Customer will have no claim in this respect.

Table 2: CE Eligible Product Model(s)

8. On the purchase of the CE Eligible Product Model(s) in Table 2 (the “**CE Eligible Product Model**”) during the Offer Period, the Customer(s) may receive a Discount on the prices of the relevant product(s) existing at the time of the purchase, in accordance with Table 2 below but in the absolute discretion of Samsung:

| Category | CE Eligible Product Models(s) | Description | Discount (PKR) | Free Gift |
|----------|-------------------------------|------------------|----------------|-----------|
| TV | QA55Q60DAUSMM | 55" QLED 4K Q60D | 9,800 | - |
| | QA55LS03BAUXMM | 55" The Frame | 125,000 | - |

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|-----|----------------|---|---------|--------------|
| | UA55DU7000UXMM | 55" Crystal UHD 4K DU7000 | 16,000 | - |
| | SP-LSP3BLAXMM | The Freestyle | 148,800 | Battery Base |
| REF | RS62R5001M9/UT | RS62R5001M9/UT SBS with All-around Cooling, 647L | 53,500 | - |
| | RS62R5001B4/AE | RS62R5001B4/AE SBS with All-around Cooling, 647L | 53,500 | - |
| | RT31CG5004WWAE | RT31CG5004WWAE Top Mount Freezer with SpaceMax™, 306L | 22,400 | - |
| WM | WW90TA046AX/NQ | WW90TA046AX/NQ with Eco Bubble™ and DIT, 9 Kg | 11,500 | - |

9. The Gift (if applicable), on the purchase of the CE Eligible Product Model, the Freestyle, will be delivered separately, after the delivery of the said CE Eligible Product Model, within a reasonable time.

Offer 2: Buy More, Save More Offer (BMSM)

10. Unless otherwise expressly stated herein, on the purchase of either the MX or the CE Eligible Product Model mentioned in **Table 3**, during the Offer Period, the Customer(s) may receive a 10% Discount on the prices of one of the relevant Eligible Product Model mentioned in **Table 4**, existing at the time of the purchase.
11. In some cases, where the Eligible Product Models in **Table 3** are also listed in Tables 1 or 2, the Customer may also receive Discount and/or a Gift (if applicable), in accordance with **Table 1** and **2** but in the absolute discretion of Samsung. Therefore, **Offer 1** and **Offer 2** can be clubbed together, subject to the terms and conditions stated herein.

Table 3: Eligible Product Model(s)

| Category | MX + CE Eligible Product Model(s) | Description |
|--------------|-----------------------------------|-------------|
| Smart Phones | Galaxy Z Flip6 | 12GB/512GB |
| | Galaxy Z Flip6 Online Exclusive | 12GB/512GB |
| | Galaxy Z Fold6 | 12GB/512GB |
| | Galaxy Z Fold6 Online Exclusive | 12GB/512GB |
| | Galaxy Z Fold5 | 12GB/256GB |
| | Galaxy Z Fold5 | 12GB/512GB |
| | Galaxy Z Flip5 | 8GB/256GB |
| | Galaxy Z Flip5 | 8GB/512GB |
| | Galaxy S24 Ultra | 12GB/1TB |
| | Galaxy S24 Ultra Online Exclusive | 12GB/1TB |
| | Galaxy S24 Ultra | 12GB/512GB |
| | Galaxy S24 Ultra Online Exclusive | 12GB/512GB |

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|------------|---|----------------|
| | Galaxy S24 Ultra | 12GB/256GB |
| | Galaxy S24 Ultra Online Exclusive | 12GB/256GB |
| | Galaxy S23 Ultra | 12GB/256GB |
| | Galaxy S23 FE | 8GB/256GB |
| TV | The Freestyle | SP-LSP3BLAXMM |
| | 55" Crystal UHD 4K DU7000 | UA55DU7000UXMM |
| | 55" QLED 4K Q60D | QA55Q60DAUSMM |
| | 55" The Frame | QA55LS03BAUXMM |
| | 65" The Frame | QA65LS03BAUXMM |
| REF | RS62R5001M9/UT SBS with All-around Cooling, 647L | RS62R5001M9/UT |
| | RS62R5001B4/AE SBS with All-around Cooling, 647L | RS62R5001B4/AE |
| | RT31CG5004WWAE Top Mount Freezer with SpaceMax™, 306L | RT31CG5004WWAE |
| WM | WW90TA046AX/NQ with Eco Bubble™ and DIT, 9 Kg | WW90TA046AX/NQ |
| | WA10CK4545BYRT with Ecobubble™, 10 Kg | WA10CK4545BYRT |

Table 4: Eligible Product Model(s) – Wearables and Tablet

| Category | Wearables + Tablet Eligible Product Model(s) | Description | Discount |
|------------------|--|----------------|-----------|
| Wearables | Galaxy Bud3 | SM-R530NZAAMEA | PKR 5,200 |
| | Galaxy Watch FE (Bluetooth, 40mm) | SM-R861NZKAMEA | PKR 7,600 |
| | Galaxy Fit3 | All colours | PKR 1,950 |
| | 45W Power Adapter (2024) | EP-T4511XBEGWW | PKR 1,200 |
| | Galaxy Buds FE | SM-R400NZAAMEA | PKR 3,340 |
| Tablet | Galaxy Tab A9 (Wi-Fi) | All colours | PKR 4,480 |

General Terms and Conditions

- Samsung and its distributors reserve the right to change the prices of the Eligible Products Model(s) at any time before an order for the Eligible Products Model(s) is confirmed, particularly in case of the economic situation of the country, devaluation and import related problems. The Discount shall be applied, and the final prices will be calculated on the basis of the prices displayed on the E-Store at the time of the purchase.
- The Discount and Gift (if applicable) given under the Offer cannot be clubbed with any other discount/offer/promotion live on the E-Store at the same time as the Offer. Where any other promotion/offer is live on an Eligible Product Model at the same time as the Offer, the Customer can avail only one of the offers.

14. The above-mentioned Offer is available to the Customers on a first-come-first-served basis, provided they complete their order for the relevant purchased Eligible Product Model, pay for it and accept delivery. No Discount or Gift (if applicable) can be claimed under the Offer by a Customer in case of an incomplete, returned or cancelled order.
15. The Offer is provided gratuitously, without any additional/separate consideration and is in the complete discretion of Samsung. The placing of an order and even making payment by an online payment method does not amount to acceptance of the Offer and conclusion of a contract between you and the relevant seller. An order is confirmed only when the process for delivery of the product is initiated by Samsung's authorized distributor. In the case where payment is made using a credit/debit card, the approval of your order will be conditional upon successful payment, in addition to the conditions mentioned above.
16. The Customer agrees and acknowledges that this Offer is not a part of the consideration for their decision to purchase the Eligible Product Model and that the Customer's decision has not been made based on the availability of this Offer.
17. The Gift (if applicable) given under this Offer is not exchangeable for cash or other Samsung products.
18. Samsung shall be entitled at its sole discretion, to terminate or modify the Offer, or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the continuance of any of this Offer.
19. Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the purchase and/or use of any of this Offer or the inability to use such Offer.
20. By availing this Offer, the Customer accepts that any dispute of whatever nature, which is directly or indirectly related to these Terms and Conditions or to the Customer, shall be governed by the laws of the Islamic Republic of Pakistan, and shall be resolved by the competent courts at Lahore.
21. The Terms and Conditions of the E-Store, as available at <https://www.samsung.com/pk/terms-and-conditions>, shall apply in addition, but subject to, these terms.
22. Unless otherwise expressly stated herein, Samsung discourages Bulk Buying i.e., any order for the purchase of more than 2 units by a single individual or from the same address or from the same payment source, are considered as Bulk Buying and includes placement of multiple orders by a single person/entity. As a result, all those orders which in the opinion of Samsung are likely to be part of Bulk Buying, may be cancelled by Samsung. Samsung shall be the sole judge in this regard.
23. If any Voucher Form is accepted by system error or on account of mistake after the expiry or lapse of the Offer(s) or after the stocks have ended, Samsung may cancel such Voucher Form without affecting the validity of transaction of sale for the Relevant MX Eligible Product Model.
24. If any order is accepted by system error or on account of mistake after the expiry or lapse of the Offer(s) or after the stocks have ended, Samsung may cancel such orders. The relevant seller (as specified in the Terms and Conditions of the E-Store) will then attempt to provide a full refund of the payment received by it within fifteen (15) working days after the end of the Offer Period. The Customer acknowledges and understands that the sale contract is between the Customer and the relevant seller to whom payment is made, and Samsung is not liable for any dispute regarding the payment or the refund.