

Terms and Conditions
Samsung Blessed Friday Campaign – Friday Time Deals

1. These terms and conditions govern the promotional campaigns being offered as the “**Samsung Blessed Friday Campaign – Friday Time Deals Offer**” (herein also referred to as the “**Offer**”) on the Samsung Gulf FZE (“**Samsung**”) e-store in Pakistan (<https://www.samsung.com/pk/offer/>) (the “**E-Store**”), entitling a limited number of eligible Samsung customers (the “**Customer(s)**”) to receive discounts (“**Discount**”) and, in some cases, a gift (“**Gift**”) on the purchase of certain product model(s) of Galaxy Smartphones ,Washing Machine (WM), Side by Side Refrigerator (SBS), and Monitor of the Samsung brand mentioned in the tables given below (collectively the “**Eligible Product Model(s)**”).
2. The Offers will be available only on the Eligible Product Model(s) which are sold on the E-Store during the various specified intervals as set out below. Each Offer Period, for the purposes of this Campaign will last for 24 hours or until stocks last, whichever is earlier (each, an “**Offer Period**”).
3. On the purchase of the Eligible Product Model(s) mentioned in the tables below during the Offer Period, the Customer(s) may receive a Discount on the prices of the relevant product(s) existing at the time of the purchase and in some cases a Gift (where applicable), in accordance with the tables 1 and 2 below but in the absolute discretion of Samsung:

4. **Table 1: Eligible Product Model(s) – Smartphone & Washing Machine**

Offer Period (1): 14th November 2025, 4PM till 15th November 2025, 4PM

Category	Eligible Product Model(s)	Variant	Discount	Gift
Smartphone	Galaxy S25 Ultra	12GB/1TB	PKR 75,000	25W Power Adapter with cable
	Galaxy A17	8GB/128GB	PKR 3,000	-
Washing Machine	WA90CK4545BDRT with Ecobubble™, 9 Kg	9kg	PKR 25,000	-

5. **Table 2: Eligible Product Model(s) – Smartphones, Refrigerator & Monitor**

Offer Period (2): 21st November 2025, 12PM till 22nd November 2025, 12PM

Offer Period (3): 28th November 2025, 12PM till 29th November 2025, 12PM

Category	Eligible Product Model(s)	Variant	Discount
Smartphone	Galaxy S25 FE	12GB/512GB	PKR 7,000
	Galaxy A07	6GB/128GB	PKR 2,000
Side by Side Refrigerator	655L SBS No-Frost Refrigerator with All-around Cooling	655L	PKR 79,999

Monitor	34" Curved Gaming Monitor	34" inch	PKR 12,000
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- 6. The Gift, if applicable, will be delivered with the Eligible Product Model. The color of the Gift (if applicable) may vary as it will be selected randomly, and no specific color can be promised.
- 7. The Gift is an additional gratuitous benefit, not part of the relevant product/Eligible Product Model. If at the time of delivery, the Gift is not available/out of stock, Samsung may remove the unavailable Gift completely from the said purchase or the package delivery, without affecting the validity of the order for the Eligible Product Model(s). The Customer will have no claim in this respect.

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- 8. Samsung and its distributors reserve the right to change the prices of the Eligible Products Model(s) at any time before an order for the Eligible Products Model(s) is confirmed, particularly in case of the economic situation of the country, devaluation and import related problems. The Discount shall be applied, and the final prices will be calculated on the basis of the prices displayed on the E-Store at the time of the purchase. Samsung shall not be liable to the Customer for any price variation occurring prior to order confirmation. All orders shall remain subject to verification and confirmation by Samsung and/or its authorized distributor. Samsung and/or its authorized distributor reserve the right to cancel any order in case of any pricing error or stock unavailability.
- 9. The Discount given under the Offer cannot be clubbed with any other discount/offer/promotion live on the E-Store at the same time as the Offer, except where the offer is provided by a third party (like a payment services provider or aggregator). For the avoidance of doubt, Samsung shall not be responsible or liable for any claims, representations or failures arising out of third-party promotions. Where any other promotion/offer is live on an Eligible Product Model at the same time as the Offer, the Customer can avail only one of the offers.
- 10. The above-mentioned Offer is available to the Customers on a first-come-first-served basis, provided they complete their order for the relevant purchased Eligible Product Model, pay for it and accept delivery. No Discount can be claimed under the Offer by a Customer in case of an incomplete, returned or cancelled order. No claim for the Discount shall lie in such circumstances.
- 11. The placing of an order and even making payment by an online payment method does not amount to acceptance of the Offer and conclusion of a contract between you and the relevant seller. An order is confirmed only when the process for delivery of the product is initiated by Samsung’s authorized distributor. In the case where payment is made using a credit/debit card, the approval of your order will be conditional upon successful payment, in addition to the conditions mentioned above.
- 12. The Offer is provided gratuitously, without any additional/separate consideration and is in the complete discretion of Samsung. The Customer agrees and acknowledges that this Offer is not a part of the consideration for their decision to purchase the Eligible Product Model and that the Customer’s decision has not been made based on the availability of this Offer.
- 13. The Discount/Gift (if applicable) given under this Offer is not exchangeable for cash or other Samsung products. The Offer is non-transferable, non-refundable and cannot be exchanged for cash, store credit or any other Samsung product or service.
- 14. Samsung shall be entitled at its sole discretion, to terminate or modify the Offer, or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the continuance of any of this Offer. Such modification or termination shall not create any right to compensation or damages in favour of any Customer or third party.

15. To the fullest extent permitted under applicable laws, Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the purchase and/or use of any of this Offer or the inability to use such Offer.
16. By availing this Offer, the Customer accepts that any dispute, claim or controversy arising out of or in connection with these Terms and Conditions, shall be governed by and construed in accordance with the laws of the Islamic Republic of Pakistan. Exclusive jurisdiction shall lie with the competent courts at Lahore. The Customer further acknowledges that the importation, assembly, marketing, and sale of Samsung products in Pakistan are carried out exclusively by Samsung's authorized distributors and not by Samsung itself. Accordingly, any claims or remedies shall be pursued solely against such authorized distributors.
17. The Terms and Conditions of the E-Store, as available at <https://www.samsung.com/pk/terms-and-conditions>, shall apply in addition, but subject to, these terms. In case of any inconsistency between these Terms and Conditions and the E-Store Terms, these Terms and Conditions shall prevail for purposes of the Offer.
18. Unless otherwise expressly stated herein, Samsung discourages Bulk Buying i.e., any order for the purchase of more than 2 units by a single individual or from the same address or from the same payment source, are considered as Bulk Buying and includes placement of multiple orders by a single person/entity. As a result, all those orders which in the opinion of Samsung are likely to be part of Bulk Buying, may be cancelled by Samsung. Samsung shall be the sole judge in this regard.
19. If any order is accepted by system error or on account of mistake after the expiry or lapse of the Offer(s) or after the stocks have ended, Samsung may cancel such orders. The relevant seller (as specified in the Terms and Conditions of the E-Store) will then attempt to provide a full refund of the payment (if any) received by it within fifteen (15) working days after the end of the Offer Period. The Customer acknowledges and understands that the sale contract is between the Customer and the relevant seller to whom payment is made, and Samsung is not liable for any dispute regarding the payment or the refund.