

Terms and Conditions

Samsung Azadi Campaign – Regular Offer

1. These terms and conditions govern the promotional campaign being offered as the **“Samsung Azadi Campaign – Regular Offer”** (herein also referred to as the **“Offer”**) on the Samsung Gulf FZE (**“Samsung”**) e-store in Pakistan (<https://www.samsung.com/pk/offer/>) (the **“E-Store”**), entitling a limited number of eligible Samsung customers (the **“Customer(s)”**) to receive discounts (**“Discount”**) on the purchase of certain product models of Galaxy Devices, Accessories, and Appliances of the Samsung brand mentioned in tables 1-7 given below (collectively the **“Eligible Product Model(s)”**).
2. The Eligible Product Model for the purposes of this Offer is only such variant of the relevant product as is specifically mentioned in the relevant table.
3. This Offer consists of various sub-offers:
 - i). **Sub-Offer 1: Discount plus Multi-Buy Offer (Table 1)**
 - a. On the purchase of a smartphone mentioned in Table 1 together with the product listed in the last column of that table in the same cart, you get a discount on the purchase of the product listed in the last column of that Table. In case, there is a discount mentioned against the smartphone in Table 1, you also get a discount as stated in the third column of that table.
 - ii). **Sub-Offer 2: Discounts (Tables 2A and 2B):**
 - a. On the purchase of an Eligible Product Model mentioned in Tables 2A and 2B below, you get a discount, as stated in the last column of that Table on:
 - i. certain Smartphones, Buds and Tablet mentioned in Table 2A.
 - ii. certain TV, Washing Machine, Refrigerators, RAC, Dishwashers, and Monitors mentioned in Table 2B.
 - iii). **Sub-Offer 3: Trade-in offer (Table 3):**
 - a. If a Customer trades in their old device to purchase a Galaxy smartphone mentioned in Table 3 below, the Customer may receive a discretionary discount (**“Discount”**) with their purchase of the smartphone mentioned in Table 3, as mentioned in the last column of that table.

Trade-In is offered by REGEN, an independent third party. For terms and conditions relating to Trade-in, please visit https://images.samsung.com/is/content/samsung/assets/pk/terms-and-conditions/deals/SEPAK_Trade-InTnCs-ReviewedBNR.pdf
 - iv). **Sub-Offer 4: Samsung Members offer (Table 4):**
 - a. If you purchase eligible Galaxy smartphone mentioned in Table 4 below, you may receive an E-Store gift voucher (**“Voucher”**) with your purchase of the smartphone, as mentioned in the last column of table 4. The Voucher must be redeemed by following certain steps (as detailed below) and can be used on purchases made at the E-Store.
 - i. In order to redeem the Voucher, you must have a valid Samsung account.

- b. If you trade-in your old device to purchase a smartphone mentioned in Table 4, you may get a Discount, as mentioned in the last column of Table 3 as well as the Voucher, as mentioned in the last column of Table 4. Therefore, to that limited extent, **Sub-Offers 3 and 4** can be clubbed together, subject to the terms and conditions stated herein.
- v). **Sub-Offer 5: Buy More Save More (Tables 5A, 5B, 6 and 7):**
- a. When you purchase one Eligible Product from **Table 5A**, and:
- one Eligible Product from either Table 6 or 7, you will get a discount on product purchased from Table 6 or 7 (as the case may be), as mentioned in the last columns of those Tables; or
 - one Eligible Product from Table 6 and one Eligible Product from Table 7, you will get a discount on each product purchased from Table 6 and from Table 7, as mentioned in the last columns of those Tables.
- b. When you purchase one Eligible Product from **Table 5B** and one Eligible Product from Table 6, you will get a discount on product purchased from Table 6, as mentioned in the last column of that Table.
- c. In some cases, where the Eligible Product Models mentioned in **Tables 2A and 2B is also mentioned in Table 5A/5B** and you combine you purchase with product(s) mentioned in Tables 6 and/or 7, you may receive a Discount as mentioned in **Tables 2A/2B** as well as the discount mentioned on the combined purchase from Tables 6 or 7. Therefore, to that limited extent, **Sub-Offers 2 and 5** can be clubbed together, subject to the terms and conditions stated herein.
4. The Offers will be available only on the Eligible Product Model(s) which are sold on the E-Store, from **7th Aug 2026 (3pm) till 17th Aug 2026 (11am)**, or until stocks last, whichever is earlier (the “**Offer Period**”).

Sub-Offer 1: Discount plus Multi Buy Offer

5. On the purchase of a smartphone mentioned in Table 1 together with the product listed in the last column of that Table in the same cart, you may get a discount on the purchase of the product listed in the last column of that Table. In case, there is a discount mentioned against the product, you also get a discount as stated in column 3 of that Table.

Table 1: Eligible Product Model(s) – Smartphones

Category	Eligible Product Model(s) and Variant	Discount	Multi-Buy Offer
Smartphones/Tabs	Galaxy S26 Ultra 12GB/256GB	Rs. 63,000	If the Customer purchases a “Galaxy S26 Magnet Case” in the same cart, they may also get a 30% discount on the existing price of that Case.
	Galaxy S26 Ultra 12GB/512GB	Rs. 72,800	If the Customer purchases a “Galaxy S26 Ultra Silicone Magnet Case” in the same cart, they may also get a 30%

			discount on the existing price of that Case.
	Galaxy S26 Ultra 16GB/1TB	Rs. 85,400	If the Customer purchases a “Galaxy S26 Ultra Silicone Magnet Case” in the same cart, they may also get a 30% discount on the existing price of that Case.
	Galaxy S26+ 12GB/512GB	Rs. 62,300	If the Customer purchases a “Galaxy Fit3” in the same cart, they may also get a 30% discount on the existing price of that Watch.
	Galaxy S26+ 12GB/256GB	Rs. 53,900	If the Customer purchases a “Galaxy Watch8 40mm” in the same cart, they may also get a 30% discount on the existing price of that Watch.
	Galaxy S26 12GB/256GB	Rs. 32,000	If the Customer purchases a “Galaxy S26 Rugged Magnet Case” in the same cart, they may also get a 30% discount on the existing price of that Case.
	Galaxy S26 Ultra Online exclusive Colour 16GB/1TB	Rs. 85,400	If the Customer purchases a “Galaxy S26 Ultra Silicone Magnet Case” in the same cart, they may also get a 30% discount on the existing price of that Case.
	Galaxy S26 Ultra Online exclusive Colour 12GB/512GB	Rs. 72,800	If the Customer purchases a “Galaxy S26 Ultra Silicone Magnet Case” in the same cart, they may also get a 30% discount on the existing price of that Case.
	Galaxy S26 Ultra Online exclusive Colour 12GB/256GB	Rs. 63,000	If the Customer purchases a “Galaxy S26 Ultra Silicone Magnet Case” in the same cart, they may also get a 30% discount on the existing price of that Case.
	Galaxy Tab S10 FE	Rs. 22,540	If the customer purchases Galaxy Buds4 Pro in the same cart, they may also get a 30% discount on the existing price of those Buds.
	Galaxy Tab A11+	Rs. 11,200	If the customer purchases Galaxy Buds Core in the same cart, they may also get a 30% discount on the existing price of those Buds.
	Galaxy Tab S11 Ultra	Rs. 57,750	If the customer purchases Galaxy Buds4 Pro in the same cart, they may also get a 30% discount on the existing price of those Buds.

6. The Multi-buy Sub-Offer on the displayed variants of Galaxy S26 Ultra and Tabs given in Table 1 above will be available only if the Customer meets the conditions for the said offer as given in the last column of that table, subject to availability of stock.

Sub-Offer 2

7. On the purchase of the Eligible Product Model(s) mentioned in tables 2A and 2B below during the Offer Period, the Customer(s) may receive a Discount on the prices of the relevant product(s) existing at the time of the purchase, as stated in the last column of those tables.

8. **Table 2A: Eligible Product Model(s) – Smartphones & Buds**

Category	Eligible Product Model(s)	Variant	Discount
Smartphones	Galaxy S25 Ultra	12GB/256GB	PKR 90,000
	Galaxy S25	12GB/512GB	PKR 78,000
	Galaxy S25 FE	12GB/512GB	PKR 55,000
	Galaxy A57	12GB/512GB	PKR 22,500
	Galaxy A37	8GB/256GB	PKR 21,000
	Galaxy A56	12GB/256GB	PKR 24,000
	Galaxy A56	8GB/256GB	PKR 22,000
	Galaxy A36	8GB/256GB	PKR 21,000
	Galaxy A34 5G	8GB/256GB	PKR 35,100
Buds	Galaxy Buds3	-	PKR 17,010
Watch	Galaxy Watch8	44mm	PKR 38,100
Tab	Galaxy Tab S10 Lite	128GB	PKR 13,500

9. **Table 2B: Eligible Product Model(s) – Television, Washing Machine, Dishwasher, Refrigerators, AC, and Monitors (This table is only part of Sub-Offer 2).**

Type	Model Name	Model Code	Discount
TV	98 inch QLED Q7F 4K Samsung Vision AI Smart TV (2025)	QA98Q7FAAUSMM	181,999
	83" OLED S85F 4K Samsung Vision AI Smart TV (2025)	QA83S85FAESMM	241,599
	77" OLED S85F 4K Samsung Vision AI Smart TV (2025)	QA77S85FAESMM	181,999
	65" The Frame 4K Samsung Vision AI Smart TV (2025)	QA65LS03FAUSMM	76,800
	98 Inch Crystal UHD DU9000 4K Smart TV (2024)	UA98DU9000USMM	100,000
WM	Top-Load Washer DIT 8Kg	WA80CK4240BWRT	25,000
	Top-Load Washer Ecobubble 9Kg	WA90CK4545BDRT	20,000
	Top-Load Washer Ecobubble 10Kg	WA10CK4545BYRT	20,000
	Front-Load Washer AI Ecobubble 8Kg	WW80FG5L32ABMF	30,000
REF	Top Mounted Freezer SpaceMax 304L	RT31CG5004WWRT	32,000
	Top Mounted Freezer SpaceMax 348L	RT35CG5004WWRT	34,000
	Top Mounted Freezer Twist Ice Maker 391L	RT38CG6020S9RT	36,000
	Top Mounted Freezer Optimal Fresh+ 411L	RT42CG6420S9RT	40,000
RAC	Wall-mount Air-Conditioner Digital Inverter 12,000 BTU/Hr	AR50F12C1NH2PM	16,000
	Wall-mount Air-Conditioner Digital Inverter 18,000 BTU/Hr	AR50F18C1NH2PM	12,000
	Wall-mount Air-Conditioner Digital Inverter 22,000 BTU/Hr	AR50F24C1NH2PM	15,000
	Wall-mount Air-Conditioner WindFree 18,000 BTU/Hr	AR60F18C1UW2PM	12,000
Dishwasher	Freestanding Dishwasher with Energy Efficiency and WaterJet Clean™ 14 Place Settings	DW60DG790FSLGU	45,000
Monitor	24 Inch ViewFinity S6 S60D QHD Monitor	LS24D600EAUXEN	8,220
	Odyssey G5 32 Inch 165Hz Monitor	LS32CG552EUXEN	6,600
	27 Inch Essential Monitor S3 S30GD Full HD	LS27D300GAUXEN	3,010
	34" Curved Gaming Monitor With 165Hz Refresh Rate	LC34G55TWWPXEN	10,000
	27" FHD monitor	LS27BG400EUXEN	15,000
	32 inch ViewFinity S7 S70H	LS32H704EAUXEN	9,800

Sub-Offer 3: Trade-in Offer

10. If a Customer trades in their old device to purchase a Galaxy smartphone mentioned in Table 3 below, the Customer may receive a discount (“**Discount**”) with their purchase of the smartphone mentioned in Table 3, as mentioned in the last column of that table. For terms and conditions relating to Trade-in, please visit https://images.samsung.com/is/content/samsung/assets/pk/terms-and-conditions/deals/SEPAK_Trade-InTnCs-ReviewedBNR.pdf
11. The Discount mentioned in table 3 below will be automatically apply to the value of the cart when customers purchase the Eligible Product Model and select the trade-in option.

Table 3: Eligible Product Model(s) Trade In Offer

Category	Eligible Product Model(s)	Variant	Discount
Smartphone	Galaxy S26 Ultra (all colors)	12GB/256GB, 512GB & 1TB	Rs. 20,000
	Galaxy S26 (all colors)	12GB/256 & 512GB	Rs. 20,000
	Galaxy S26+ (all colors)	12GB/256GB & 512GB	Rs. 20,000

NOTE: TRADE-IN IS OFFERED BY REGEN, AN INDEPENDENT THIRD PARTY.

Sub-Offer 4: Samsung Members Offer

12. If you purchase eligible Galaxy smartphone mentioned in Table 4 below, you may:
- 12.1. receive an E-Store gift voucher (“**Voucher**”) with your purchase of the smartphone, as mentioned in the last column of table 4.

Table 4: Eligible Product Model(s) Trade In Offer

Category	Eligible Product Model(s)	Variant	Gift
Smartphone	Galaxy S26 Ultra Online Exclusive	12GB/256GB, 512GB & 1TB	eStore voucher worth 20,000

NOTE: VALID SAMSUNG ACCOUNT REQUIRED TO REDEEM VOUCHER

13. The User journey to avail the Voucher through Samsung Members (as mentioned in Table 4 above) is as follows:
- 13.1. Once you complete your purchase within the Offer Period, and receive the Eligible Product Model, in order to redeem the E-Store voucher, you must:

i. Activate the Eligible Product Model and set it up;

- ii. If you already have a Samsung Account, you should log into the Samsung Members Application (a pre-loaded Application on the Eligible Product Model) (“**Application**”);
- iii. If you do not have a Samsung Account, you must set up a new Samsung account and log in to the Application;
- iv. Within the Application, you should click on “**Benefits**” (visible on the home page of the Application). This will lead you to a separate page within the Application;
- v. Within the Benefits section, a Banner relating to “**Claim your gift voucher of Rs. 20,000**” will appear will appear (“**Banner**”). You must then click the banner, and then click on “**Copy Code**”.
- vi. Upon copying the Voucher code, you must save the same as it will disappear after 20 August 2026. You can avail the Discount using the Voucher Code on a single purchase on the E-Store before 31 December 2026 (4PM local time).

Sub-Offer 5: Buy More, Save More Offer (BMSM)

Table 5A: Eligible Product Model(s) of S-series

Category	Eligible Product Model(s)	Variant
Smartphone S Series	Galaxy S26 Ultra	12GB/256GB, 12GB/512GB, 16GB/1TB
	Galaxy S26+	12GB/256GB, 12GB/512GB
	Galaxy S26 Base	12GB/256GB, 12GB/512GB
	Galaxy S25 Ultra	12GB/256GB
	Galaxy S25	12GB/512GB
	Galaxy S25 FE	8/256GB
	Galaxy S24 Ultra	12GB/256GB, 12GB/512GB, 12GB/1TB

Table 5B: Eligible Product Model(s) of A-series

Smartphones A series	Galaxy A57	8GB/256GB, 12GB/512GB
	Galaxy A56 5G	8/256GB & 12/256GB
	Galaxy A36 5G	8GB/256GB
	Galaxy A07	6GB/128GB
	Galaxy A17	All storage (128GB, 256GB)
	Galaxy A37	8GB/256GB

Table 6: Eligible Product Model(s) – Accessories

Category	Eligible Product Model(s)	Colour	Discount
Accessories	45W Power Adapter with cable	Black	3,360
	45W Power Adapter without Cable	Black	2,700
	25W Power Adapter with Cable	Black	2,100
	25W Power Adapter without Cable	Black	1,320
	60W Power Adapter without Cable	Black	3,360

Table 7: Eligible Product Model(s) – Buds

Category	Eligible Product Model(s)	Colour	Discount
Buds	Galaxy Buds3 FE	Black	13,800
	Galaxy Buds Core	Black	5,400
	Galaxy Buds4	Black	16,500
	Galaxy Buds4 Pro	Black & White	22,950

14. In order the avail Sub-Offer 5 - Buy More Save More, the items from Table 5A/5B must be **bought together** with the items from Table 6 (and 7 as the case may be) in the same cart, subject to the explanations given in respect of Sub-Offer 4 above. The Customer(s) can then avail the Discount on the products given in Tables 6 and 7 only if the said product is purchased in the same transaction (in a single cart) as the purchase of a Table 5A/5B product. Products purchased in separate transactions, or products not included in a single check-out cart are not eligible for this sub offer. No discount can be claimed on a different bundle configuration.

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15. Samsung and its distributors reserve the right to change the prices of the Eligible Products Model(s) at any time before an order for the Eligible Products Model(s) is confirmed, particularly in case of the economic situation of the country, devaluation and import related problems. The Discount shall be applied, and the final prices will be calculated on the basis of the prices displayed on the E-Store at the time of the purchase. Samsung shall not be liable to the Customer for any price variation occurring prior to order confirmation. All orders shall remain subject to verification and confirmation by Samsung and/or its authorized distributor. Samsung and/or its authorized distributor reserve the right to cancel any order in case of pricing error, system errors or stock unavailability.
16. The Discount given under the Offer cannot be clubbed with any other discount/offer/promotion live on the E-Store at the same time as the Offer, except where the offer is provided by a third party (like a payment services provider or aggregator). For the avoidance of doubt, Samsung shall not be responsible or liable for any claims, representations or failures arising out of third-party promotions. Where any other promotion/offer is live on an Eligible Product Model at the same time as the Offer, the Customer can avail only one of the offers.
17. The above-mentioned Offer is available to the Customers on a first-come-first-served basis, provided they complete their order for the relevant purchased Eligible Product Model, pay for it and accept delivery. No Discount can be claimed under the Offer by a Customer in case of an incomplete, returned or cancelled order. No claim for the Discount shall lie in such circumstances.

18. The placing of an order and even making payment by an online payment method does not amount to acceptance of the Offer and conclusion of a contract between the Customer and the relevant seller. An order is confirmed only when the process for delivery of the product is initiated by Samsung's authorized distributor. In the case where payment is made using a credit/debit card, the approval of your order will be conditional upon receipt of successful payment by the authorised distributor, in addition to the conditions mentioned above.
19. The Offer is provided gratuitously, as a promotional benefit, without any additional/separate consideration and is in the complete discretion of Samsung. The Customer agrees and acknowledges that this Offer is not a part of the consideration for their decision to purchase the Eligible Product Model and that the Customer's decision has not been made based on the availability of this Offer.
20. The Discount/Gift (if applicable) given under this Offer is not exchangeable for cash or other Samsung products. The Offer is non-transferable, non-refundable and cannot be exchanged for cash, store credit or any other Samsung product or service.
21. Samsung shall be entitled at its sole discretion, to terminate or modify the Offer, or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the continuance of any of this Offer. Such modification or termination shall not create any right to compensation or damages in favour of any Customer or third party.
22. To the fullest extent permitted under applicable laws, Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the purchase and/or use of any of this Offer or the inability to use such Offer.
23. By availing this Offer, the Customer accepts that any dispute, claim or controversy arising out of or in connection with these Terms and Conditions, shall be governed by and construed in accordance with the laws of the Islamic Republic of Pakistan. Exclusive jurisdiction shall lie with the competent courts at Lahore. The Customer further acknowledges that the importation, assembly, marketing, and sale of Samsung products in Pakistan are carried out exclusively by Samsung's authorized distributors and not by Samsung itself. Samsung's role in relation to the Offer is limited to the advertisement, marketing and promotion of the Offer. All matters relating to product sales, order fulfillment, payment processing, delivery, returns and refunds (if applicable) are undertaken and handled solely by Samsung's authorized distributor. Accordingly, any claims or remedies shall be pursued solely against such authorized distributors.
24. The Terms and Conditions of the E-Store, as available at <https://www.samsung.com/pk/terms-and-conditions>, shall apply in addition, but subject to, these terms. In case of any inconsistency between these Terms and Conditions and the E-Store Terms, these Terms and Conditions shall prevail for purposes of the Offer.
25. Unless otherwise expressly stated herein, Samsung discourages Bulk Buying i.e., any order for the purchase of more than 2 units by a single individual or from the same address or from the same payment source, are considered as Bulk Buying and includes placement of multiple orders by a single person/entity. As a result, all those orders which in the opinion of Samsung are likely to be part of Bulk Buying, may be cancelled by Samsung. Samsung shall be the sole judge in this regard.
26. If any order is accepted by system error or on account of mistake after the expiry or lapse of the Offer(s) or after the stocks have ended, Samsung may cancel such orders. The relevant seller (as specified in the Terms and Conditions of the E-Store) will then attempt to provide a full refund of the payment (if any) received by it within fifteen (15) working days after the end of the Offer Period. The Customer acknowledges and understands that the sale contract is between the Customer and the relevant seller to whom payment is made, and Samsung is not liable for any dispute regarding the payment or the refund.