Terms and Conditions

- These Terms and Conditions govern the "Frame Bezel Giveaway" Campaign ("Offer") entitling a limited number of eligible Samsung customers in Pakistan (the "Customer(s)") to get a gift on the purchase of certain product models of the Samsung Frame TV ("Eligible Product Model(s)").
- The Offer will be applicable until the stock of the Gift(s) mentioned in the table below lasts (the "Offer Period").
- 3. The Offer will be applicable to:
 - 3.1. Eligible Product Models purchased on the Samsung E-store in Pakistan (<u>https://shop.samsung.com/pk</u>) (the "E-store"); and
 - 3.2. Eligible Product Models purchased from an offline authorized retailer/distributor of Samsung Gulf FZE ("Samsung")
- 4. Under the Offer, the Customer(s) will be entitled to receive two free bezels on the purchase of a Eligible Product Model, as specified in the table below (the "**Gifts**"), but in the absolute discretion of Samsung:

The Frame model	Description	Gift 1 (Bezel)	Description	Gift 2 (Bezel)	Description
QA65LS03BAUXMM	65" The	VG-	Customizable	VG-	Customizable
	Frame	SCFA65WTCRU	Beveled	SCFA65TRCRU	Beveled
			Frame (VG-		Frame (VG-
			SCFA)		SCFA)
QA55LS03BAUXMM	55" The	VG-SCFA55TRCRU	Customizable	VG-	Customizable
	Frame		Beveled	SCFA55WTCRU	Beveled
			Frame (VG-		Frame (VG-
			SCFA)		SCFA)

- 5. The Gift will be delivered with the purchased Eligible Product Model as part of the package delivery for orders placed on the E-Store and given with the Eligible Product Model where the purchased is made through an authorized offline source.
- 6. If at the time of delivery or collection, as the case may be, one of the Gifts is not available Samsung may omit the unavailable Gift option from the package delivery and such omission will not affect the order and shall not entitle the Customer to make any claim, given the gratuitous nature of the Gift. Such omission cannot form the basis for cancellation of the transaction, nor does it provide any cause of action to the customer.

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- 7. The Offer is available to the Customers on a first-come-first-served basis, provided they complete their order for the relevant Eligible Product Model, pay for it and accept delivery. No Gift can be claimed under the Offer by a Customer in cases of an incomplete, returned or cancelled order.
- 8. Samsung shall be entitled at its sole discretion, to terminate or modify the Offer or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the Offer Period.
- 9. The Offer may not be redeemed nor exchangeable for cash or other Samsung products and is only applicable on the E-Store.
- 10. This Offer may not be combined with any other ongoing or future offers.
- 11. You agree and acknowledge that this Offer is not a part of the consideration for your decision to purchase the Eligible Product Model and that your decision has not been made based on the availability of this Offer. The Offer is provided gratuitously, without any additional/separate consideration from the Customer and is in the complete discretion of Samsung.

- 12. The placing of an Order and even making payment by an online payment method does not amount to acceptance of the order and conclusion of a contract between you and. An order is confirmed only when the process for the delivery of the product is initiated by the relevant authorized distributor.
- 13. Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the use of this Offer or the inability to use this Offer.
- 14. By participating in the Offer, the Customer accepts that any dispute of whatever nature, which is directly or indirectly related to these Terms and Conditions or to the customer participation in the Offer, shall be governed by the laws of the Islamic Republic of Pakistan, and shall be resolved by the competent courts at Lahore.