

## Terms and Conditions

### Offer

These terms and conditions govern the promotion being extended as “**Pre-Registration Offer**” (the “**Offer**”), entitling a limited number of individuals who register themselves for the Galaxy Unpack event taking place on 10<sup>th</sup> July, 2024 to obtain discount vouchers, which may be utilized for the purchase of certain models of Samsung mobile phones (“**Eligible Product Models**”), in the absolute discretion of Samsung Gulf FZE (“**Samsung**”).

- (a) Under this Offer, invitation to pre-register will be advertised through multiple channels including communication to a limited number of individuals on their emails registered with Samsung.
- (b) The individuals willing to avail the Offer, will be invited to fill out a form (the “**Form**”) to have themselves registered for the Galaxy Unpack event. The interested individual must complete the entire Form and submit the same in order to be eligible for this Offer.
- (c) The Form will be available on the Samsung E-Store in Pakistan at <https://www.samsung.com/pk/unpacked/> (the “**E-Store**”), from 26.06.2024 to 10.07.2024 (the “**Offer Period**”). The names of the Eligible Product Models will be disclosed at a date after the expiry of the Offer Period.
- (d) By registering for the Galaxy Unpack event through filling and submitting the Form, such individuals (“**Eligible Customers**”) will become entitled to avail the benefits being offered hereunder, but in the absolute discretion of Samsung. In order to be eligible for this Offer, the Eligible Customer must have provided correct information while registering, including their First Name, Last Name, Email and Mobile number.
- (e) The voucher(s) provided under this Offer can only be utilized for the purchase of the Eligible Product Models through Samsung’s E-Store.
- (f) The voucher(s) code can be redeemed only once and **within 30 days** after communication of the voucher(s) to the Eligible Customers.

#### **1. Standard Discount Voucher**

- (a) Eligible Customers will be provided with a single-use voucher of up to PKR 20,000, which can be used to purchase the Eligible Product Models (“**Offer Voucher**”), based on their selection of the preferred Eligible Product Model on the Form. In case the Eligible Customer has provided an incorrect email, they will have no claim to receive the Offer Voucher.

#### **2. Lucky Draw Voucher**

- (a) Eligible Customers will also get a chance to receive an additional discount voucher of **up to** PKR 100,000 (“**Lucky Draw Voucher**”) through a lucky draw, in the absolute discretion of Samsung.
- (b) The Lucky Draw Voucher will be given to (5) five random winners of the Lucky Draw (“**Winners**”).
- (c) The Winners will be able to utilize the Lucky Draw Voucher towards the purchase of the Eligible Product Models.

- (d) The Lucky Draw Voucher, if received, can be used concurrently with the Offer Voucher, subject to the Terms and Conditions of the Offer.
- (e) In order to ensure transparency, the Lucky Draw will be conducted by a third-party agency nominated by Samsung (the “Agency”).
- (f) The Agency will choose (5) five random people from amongst the Eligible Customers databases.
- (g) Once Lucky Draw Winners are chosen by the Agency and shared with Samsung, Samsung will inform such Winners via Samsung Helpline/Email (as per the details provided on the Form) of them winning the Lucky Draw Voucher and will provide Lucky Draw Vouchers to such Winners via email to be used to purchase the Eligible Product Models.
- (h) By submitting the Form and participating in the Lucky Draw, Eligible Customers agree and provide consent for their Personally Identifiable Data to be shared with the Agency in order to conduct the Lucky Draw.

### 3. **General Terms for the Offer**

- (a) This Offer is available to individuals on a first-come-first-served basis. No Voucher(s) can be claimed by Eligible Customers under this Offer in cases of an incomplete, returned or cancelled order. No Voucher(s) can be claimed by any individual in the case of an incorrect or incomplete Form.
- (b) Samsung shall be entitled at its sole discretion, to terminate or modify the Offer or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the continuance of the Offer.
- (c) The Voucher(s) may not be redeemed nor exchangeable for cash or other Samsung products and is only applicable on the E-Store.
- (d) This Offer may not be combined with any other ongoing or future offers or clubbed with any other discounts.
- (e) You agree and acknowledge that this Offer is not a part of the consideration for your decision to purchase the Eligible Product Model and that your decision has not been made based on the availability of this Offer. The Offer is provided gratuitously, without any additional/separate consideration from the Eligible Customer and is in the complete discretion of Samsung.
- (f) Samsung shall not be liable to the Eligible Customer for any loss and/or damages of any kind suffered in connection with the use of this Offer or the inability to use this Offer.
- (g) The submission of the Form, placing of an Order for the Eligible Product Model, and even making payment by an online payment method does not amount to acceptance of the order and conclusion of a contract between you and Samsung. An order is confirmed only when the process for the delivery of the product is initiated by the relevant authorized distributor.

- (h) Any dispute of whatever nature, which is directly or indirectly related to these Terms and Conditions or to the customer participation in the Offer, shall be governed by the laws of the Islamic Republic of Pakistan, and shall be resolved by the competent courts at Lahore.
- (i) The Terms and Conditions of the E-store, as available at <https://www.samsung.com/pk/shop-faq/>, shall apply in addition, but subject to, these terms.