

2025 Samsung.com B2B Integrated Offering Vertical Page - Retail

2025-11-03	Version 1.3
PVI Digital Material > Samsung.com Content > 2025 Samsung.com B2B Integrated Offering Vertical Page - Retail	

Document History

Version	D/M/Y	Description of Changes/Updates
1.0	24/09/2025	Initial version of the document
1.1	01/10/2025	'Get integrated offers' banner changed
1.2	28/10/2025	S.com IA Structure (p.6), KV CTA (p.25,26), Solution/product sections (p.51-54,93) updated
1.3	03/11/2025	S.com IA Structure (p.6) updated (Industries → Integrated Offering)

Adaptation Guideline

Please read the following guidelines carefully before downloading any images and content from PVI. Your failure to comply with the terms hereof could result in the immediate loss of credibility on behalf of your market and any additional legal issues or cost incurred by your failure to comply will be your own responsibility.

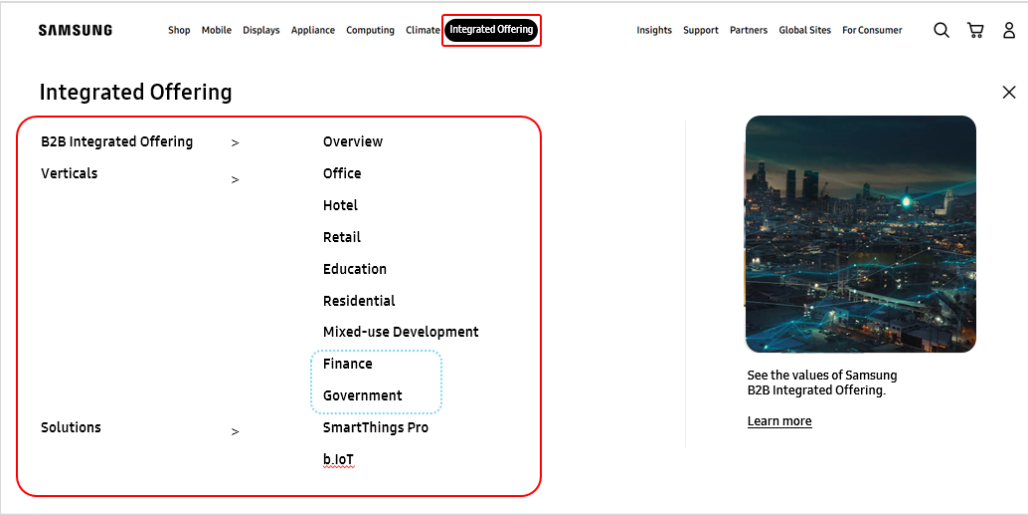
- DO NOT modify URLs structure.
- Please adjust the right product design and specification in your own market.
- Please check whether the service's features are applied to your market or not.
- DO NOT distort images in any shape or form from its original content (ex : Alter the colors, shades and tone of the contents)
- DO NOT use the specific model onscreen images/ feature assets to communicate different product model.
- Please check the license in copy deck for all assets and make sure the use is overdue.
- If local adaptation is required, please use the provided PSD source file.
Also, PLEASE CONFIRM THE CHANGES WITH HQ B2B Planning lead BEFORE GOING LIVE.
- Contact:
Jay Jiseok Park (jiseok2.park@samsung.com)
Minkyung Kim (mink2957.kim@samsung.com)

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I. S.com IA Structure & User Journey

- Please update B2B GNB menu.
- The existing 'Industries' menu name should be changed to 'Integrated Offering'.
 - The maximum character limit is 19, and this limit must be maintained in all local language translations.
- Menu hierarchy should follow below guideline.
- 3-depth menus should link to their detail pages accordingly.
- Please add the pages other than the 6 verticals (e.g., Finance, Government, etc.) at the same 3-depth level as the other verticals.
 - Replace the existing 'Corporate' with 'Office'.



1-Depth	2-Depth	3-Depth
Integrated Offering	B2B Integrated Offering	Overview
	Verticals	Office
		Hotel
		Retail
		Education
		Residential
		Mixed-use Development
	Solutions	SmartThings Pro
		b.IoT

IA Structure & User Journey

V1.3

V1.2

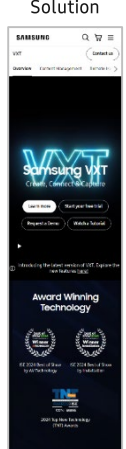
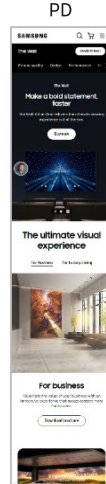
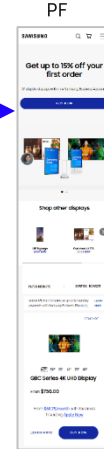
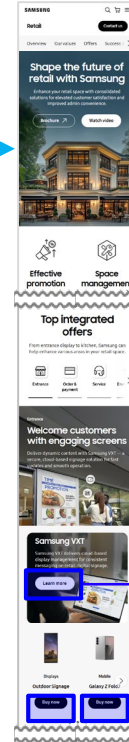
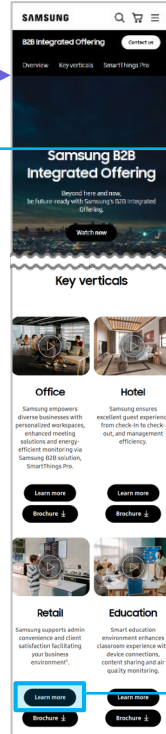
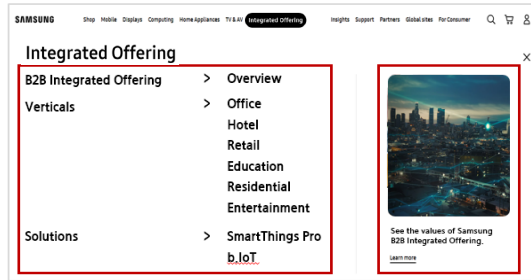
1. S.com Entry Point

2. B2B Integrated Offering

3. B2B Integrated Offering 'Retail' Page

4. PF/ PD/ Solution Page

GNB

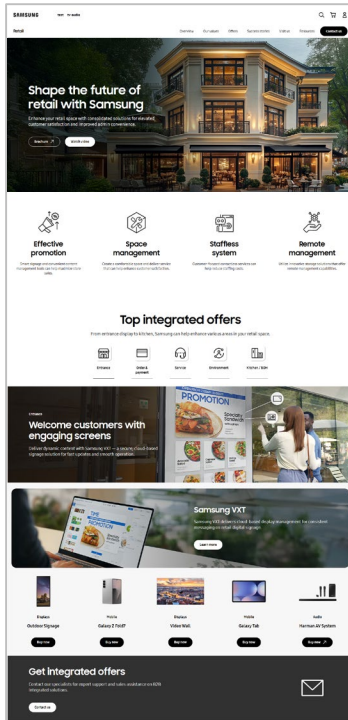


II. Page Structure

Page Structure - Retail (PC)

V1.2

V1.1



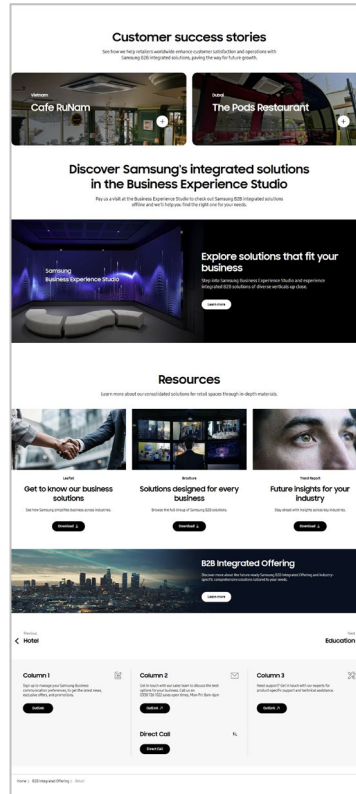
Navigation

Main KV

Our Values

Solutions & Products by space

- ① Entrance
- ② Order & payment
- ③ Service
- ④ Environment
- ⑤ Kitchen / BOH



Case studies

- Best retail cases
- * Localizable section : Local's best cases can be applied in this section. (Max. 4)

BES Showroom

- * Localizable section : Applied image is a standard type, please replace it with each local's offline showroom image.

Resources

- Reading materials
- * Localizable section : Local's asset can replace HQ content. (Max. 3)

B2B Integrated Offering page banner

Previous/ Next vertical page

Inquiry

Breadcrumb

III. URL & SEO

How to optimize the URL

The URL is the first thing that search engines see, and it can communicate a lot of context and information upfront.

DO

- Clearly indicate a hierarchy and the content of the page
- Use the article title or part of the article title in the URL (is easily readable); like a newspaper headline
- Include primary keywords
- Use hyphens (-) to separate words

DON'T

- Include nonsensical parameters (e.g., a string of numbers or product codes)
- Use underscores or other symbols to separate words
- URL structure follows the site structure. (Local language is not allowed.)
- All URLs should follow below URL structure.

Retail page	
URL Example	https://www.samsung.com/{site_code}/business/industries/retail/
QAwab URL	https://p6-qa.samsung.com/test/business/industries/retail/

Template

- Select the 'G01_Static with GNB Page(HQ Only)' Template



Detail Page

Content Detail Page URL structure

https://www.samsung.com/{site_code}/business/industries/retail/

Create Page

- When creating pages in AEM, make sure to fill in SEO information for each site

The screenshot shows the AEM page creation form with three numbered callouts:

- 1 Page Information:** This section includes fields for Page Title (Smart Retail Solutions), Title Option (Add "Brand + Full country name"), Page Template (/aem:/consumer/settings/wcm/templates/page-static-grb-hq), Page Template Title (G2I_Static with GNB Page(HQ Only)), Page Template Description (for static page), and Robot instruction (No Index, No Follow, Maximum size image preview).
- 2 Page Meta Tags:** This section includes fields for Description (Explore Samsung retail solutions with smart innovative technology, display systems designed to elevate in-store customer experiences.), Keyword (Samsung retail solutions, smart retail technology, retail display systems, retail analytics), Canonical (https://www.samsung.com/test/business/industries/retail/), Add Hreflang Mapping Key (No), Hreflang Mapping Key (business-retail-KM08-001), and Duplicate Check.
- 3 Page Track:** This section includes a field for Page Track (microsite).

The diagram shows the AEM page creation form with three numbered callouts:

- 1 Page Information**
 - Page Title * (*60~70 characters): Smart Retail Solutions
 - Title Option: Add "Brand + Full Country Name"
- 2 Page Meta Tags**
 - Description * (<160 characters): Explore Samsung retail solutions with smart innovative technology, display systems designed to elevate in-store customer experiences.
 - Keyword (max. 5 keywords): Samsung retail solutions, smart retail technology, retail display systems, retail analytics technology
 - Canonical (except AU,US,RU): https://www.samsung.com/{site_code}/business/industries/retail/
 - Add Hreflang Mapping Key: Yes
 - Hreflang Mapping Key: business-retail-KM08-001
- 3 Page Track**
 - Page Track: microsite

IV. AEM Guide

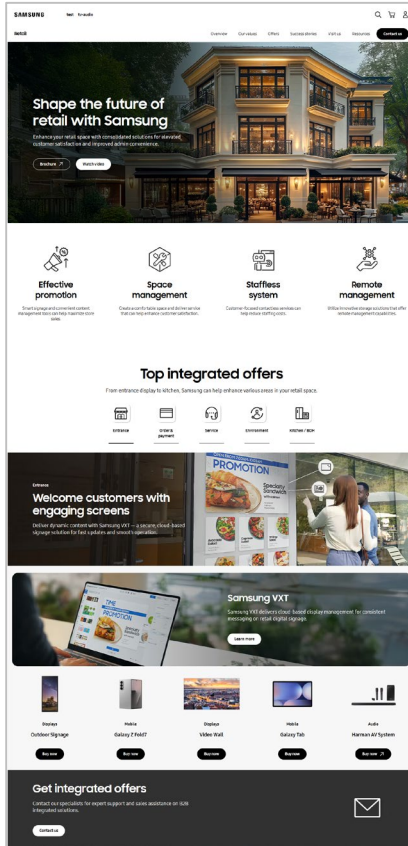
Retail Page

- **Component Structure**
- **Authoring Guide**

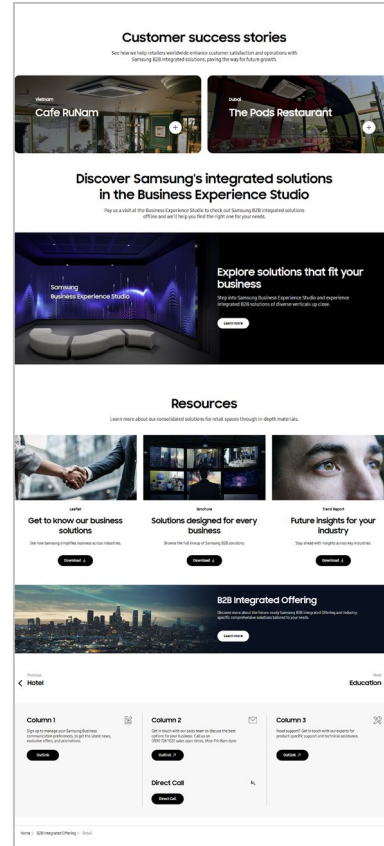
Component Structure - Overview (PC)

V1.2

V1.1

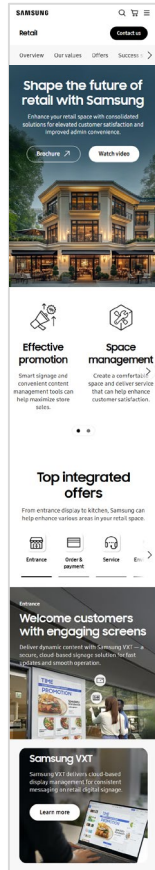


- 1 NV13_LNB
- 2 FT03_Feature Full Bleed
- 3 CO45_Blank Space
- 4 FT12_Feature Column Carousel
- 5 CO01_Text Block
- 6 CO68_KV Tab Container
- 6-1 (Inner Component) FT03_Feature Full Bleed
- 6-2 (Inner Component) CO40_Carousel Container
- 6-3 (Inner Component) FT03_Feature Full Bleed
- 6-4 (Inner Component) FT12_Feature Column Carousel
- 7 FT06_Banner



- 8 CO01_Text Block
- 9 CO50_Pop-up Card
- 9-1 (Inner Component) FT03_Feature Full Bleed
- 9-2 (Inner Component) FT03_Feature Full Bleed
- 10 CO45_Blank Space
- 11 CO01_Text Block
- 12 FT03_Feature Full Bleed
- 13 CO45_Blank Space
- 14 CO01_Text Block
- 15 FT12_Feature Column Carousel
- 16 FT03_Feature Full Bleed
- 17 FT14_Jump Control
- 18 NV16_Country Select
- 19 NV03_Breadcrumb

Component Structure - Overview (MO)



1 NV13_LNB

2 FT03_Feature Full Bleed

3 CO45_Blank Space

4 FT12_Feature Column Carousel

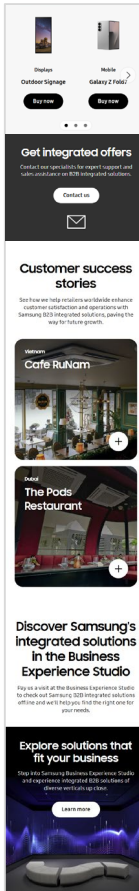
5 CO01_Text Block

6 CO68_KV Tab Container

6-1 (Inner Component)
FT03_Feature Full Bleed

6-2 (Inner Component)
CO40_Carousel Container

6-3 (Inner Component)
FT03_Feature Full Bleed



6-4 (Inner Component)
FT12_Feature Column Carousel

7 FT06_Banner

8 CO01_Text Block

9 CO50_Pop-up Card

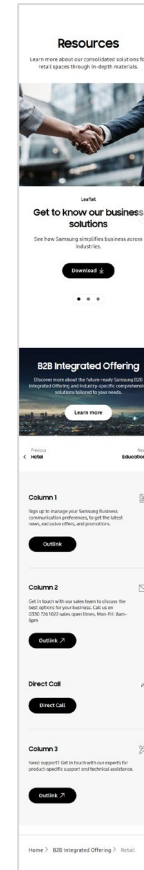
9-1 (Inner Component)
FT03_Feature Full Bleed

9-2 (Inner Component)
FT03_Feature Full Bleed

10 CO45_Blank Space

11 CO01_Text Block

12 FT03_Feature Full Bleed



13 CO45_Blank Space

14 CO01_Text Block

15 FT12_Feature Column Carousel

16 FT03_Feature Full Bleed

17 FT14_Jump Control

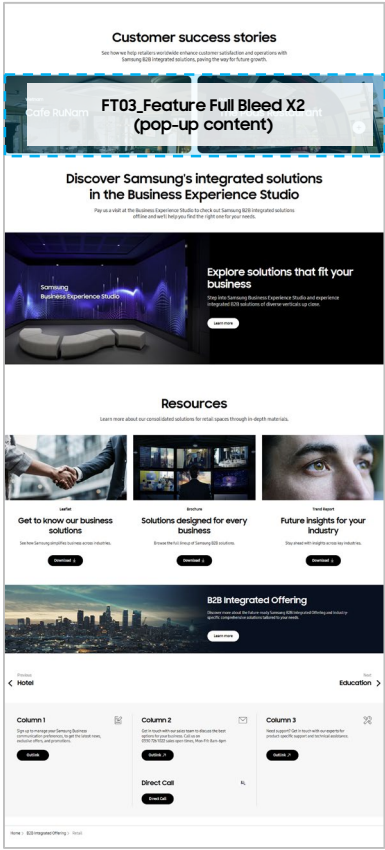
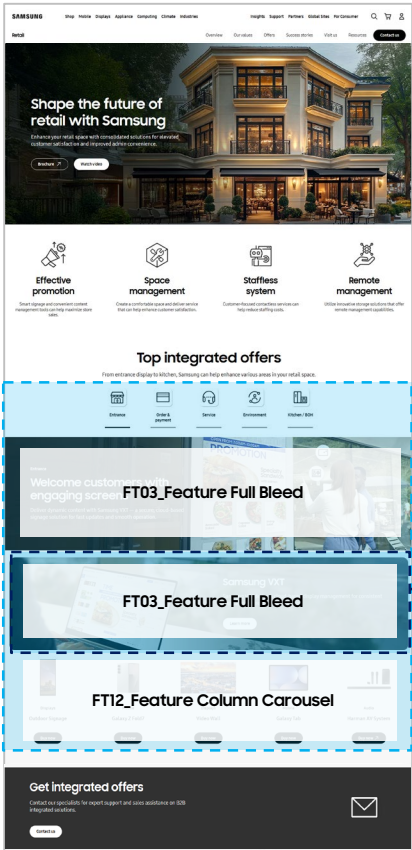
18 NV16_Country Select

19 NV03_Breadcrumb

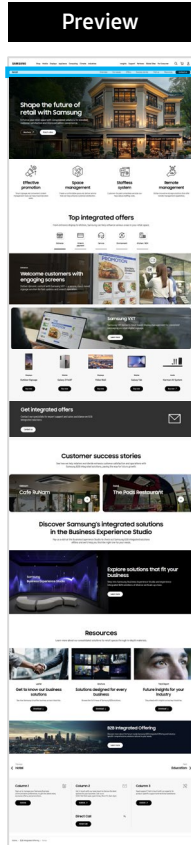
V1.2

V1.1

Container & Inner component (PC)



1. NV13_LNB (1/3)



Authoring

Margin Top

Margin Bottom

LNB Type

Use Menu List

off ☐ on ☒

Default Active Menu Selected

Mobile Menu Type

Component Theme

Heading Level H1

Use CTA

off ☐ on ☒

Use Hide Option

off ☐ on ☒

Use Sticky

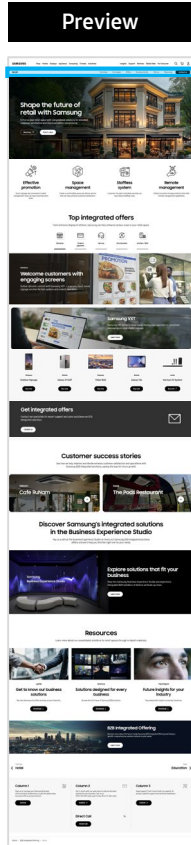
off ☐ on ☒

[Settings]

#	Option	Data Setting
1	Margin Top/Bottom	None/None
2	LNB Type	Default
3	Use Menu List	On
4	Default Active Menu Selected	None
5	Mobile Menu Type	Scroll Arrow
6	Component Theme	White
7	Heading Level H1	Title
8	Use CTA	On
9	Use Hide Option	Off
10	Use Sticky	On

1. NV13_LNB (2/3)

* Please repeat these steps to create 6 menus



Authoring

Headline Text *

Refer to the provided copydeck

When Use Menu List is Off, recommend to enter up to 50 characters and 2 lines (Desktop), 4 lines (Mobile)

When Use Menu List is On, recommend to enter up to 32 characters and 2 lines (Desktop), 4 lines (Mobile)

Headline Text for analytics (English) *

Refer to the provided copydeck

[Contents - Text]

#	Option	Data Setting
1	Headline Text *	Refer to the provided copydeck
2	Headline Text for analysis (English) *	Refer to the provided copydeck

Link & Action

Text *

Refer to the provided copydeck

Recommend to enter up to 32 characters and 1 line (Scroll Arrow), 12 characters and 1 line (Drop Down=3 Column), 40 characters and 1 line (Drop Down=1 Column)

Text for Analytics (English) *

Refer to the provided copydeck

Link Title

Refer to the provided copydeck

Link Path

/content/samsung



Page Path in AEM: /contents/samsung/~
Lived Page URL: //www.samsung.com/~

Open Action

Current Window

New Window

Anchor

Component ID *

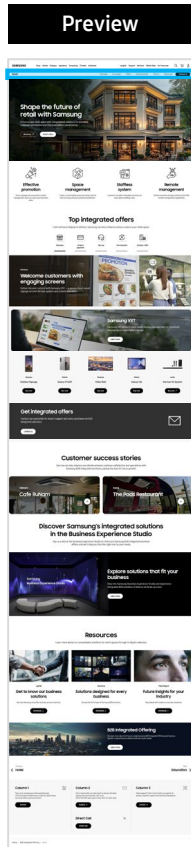
Refer to the provided copydeck

Please enter the Component Id you want to anchor

[Menu List]

#	Option	Data Setting
1	Text *	Refer to the provided copydeck
2	Text for Analytics (English) *	Refer to the provided copydeck
3	Link Title	Refer to the provided copydeck
4	Open Action	Anchor
5	Component ID *	Refer to the provided copydeck (Do not translate 'Component ID' into local languages.)

1. NV13_LNB (3/3)



Authoring

Text *

Refer to the provided copydeck

Recommend to enter up to 25 characters

Text for analytics (English) *

Refer to the provided copydeck

Link Title

Refer to the provided copydeck

Link Path

Refer to the provided copydeck

Page Path in AEM: /contents/samsung/~
Lived Page URL: //www.samsung.com/~

Open Action

Current WindowNew WindowAnchor

Open Action Track

Non-Buying

Recommended to select "Buying" only for page which is for buying product as PD and Where to Buy

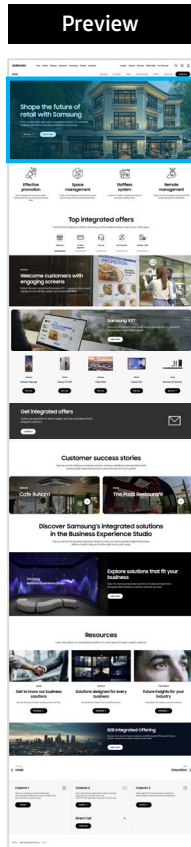
Button Color

BlackWhiteBlue

[CTA]

#	Option	Data Setting
1	Text *	Refer to the provided copydeck
2	Text for analytics (English) *	Refer to the provided copydeck
3	Link Title	Refer to the provided copydeck
4	Link Path	Refer to the provided copydeck
5	Open Action	Current Window
6	Open Action Track	Non-Buying
7	Button Color	Black

2. FT03_Feature Full Bleed (1/5)



Preview

Authoring

Component ID

overview

Insert the link ID value to apply the Anchor URL. Can only use English word and "-" (hyphen); "_" (underscore); "." (dot) as special character.

Container Width

1440px

Desktop Text Position

Middle Left

Mobile Layout

Overlay

Mobile Text Position

Top Center

Desktop Background Color

White

Light Gray

Dark Gray

Black

Mobile Background Color

White

Light Gray

Dark Gray

Black

Desktop Text Color

Black

White

Mobile Text Color

Black

White

[Settings #1]

#	Option	Data Setting
1	Component ID	overview (Do not translate 'Component ID' into local languages.)
2	Container Width	1440px
3	Desktop Text Position	Middle Left
4	Mobile Layout	Overlay
5	Mobile Text Position	Top Center
6	Desktop Background Color	White
7	Mobile Background Color	White
8	Desktop Text Color	White
9	Mobile Text Color	White

Use Desktop Headline / Eyebrow Text Shadow

Off ☐ On

Use Mobile Headline / Eyebrow Text Shadow

Off ☐ On

Use Image Radius

Off ☐ On

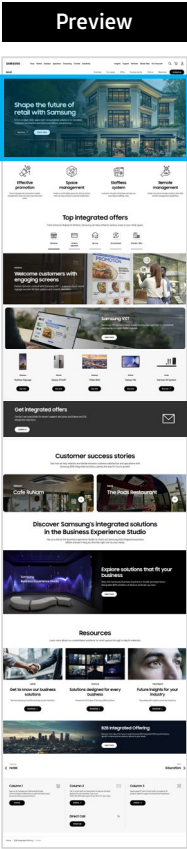
Lazy Loading option

Off ☒ On

[Settings #2]

#	Option	Data Setting
10	Use Desktop Headline / Eyebrow Text Shadow	Off
11	Use Mobile Headline / Eyebrow Text Shadow	Off
12	Use Image Radius	Off
13	Lazy Loading option	On

2. FT03_Feature Full Bleed (2/5)



Authoring

Contents Type

None

Image

Video

Clickable State

Off

On

[Contents - Style]

#	Option	Data Setting
1	Contents Type	Image
2	Clickable State	Off

Headline Text

Refer to the provided copydeck

Recommend to enter up to 14 characters and 2 lines (X Large), 16 characters and 2 Lines (Large), 22 characters and 2 Lines (Medium), 32 characters and 2 Lines (Small)

Headline Text For Analytics (English)

Refer to the provided copydeck

Headline Heading Level

None

H1

H2

H3

H4

H5

Headline Text Size

Large (Desktop: 48px / Mobile: 30px)

[Contents - Text #1]

#	Option	Data Setting
1	Headline Text	Refer to the provided copydeck
2	Headline Text For Analytics (English)	Refer to the provided copydeck
3	Headline Heading Level	H2
4	Headline Text Size	Large

Description

Refer to the provided copydeck

Recommend to enter up to 42 characters 2 Lines (Large), 56 characters and 2 Lines (Medium)

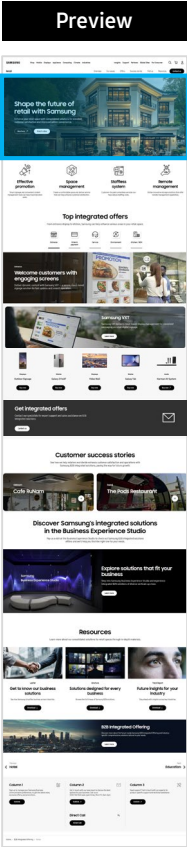
Description Text Size

Large (Desktop: 18px / Mobile: 14px)

[Contents - Text #2]

#	Option	Data Setting
1	Description	Refer to the provided copydeck
2	Description Text Size	Large

2. FT03_Feature Full Bleed (3/5)



Authoring

Desktop Alternative Text

Refer to the provided copydeck

Desktop Image *

Image

W. 1440px X H. n px (Container W. 1440px) W. 1920px X H. n px (Container W. 1920px, 1920px with 1440px Image)

Mobile Alternative Text

Refer to the provided copydeck

Mobile Image

Image

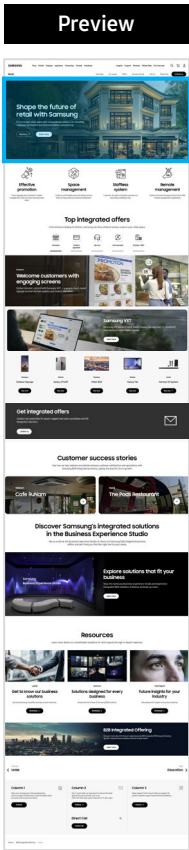
W. 720px X H. n px

[Contents – Image]

#	Option	Data Setting
1	Desktop Alternative Text	Refer to the provided copydeck
2	Desktop Image *	Drag & drop the appropriate image to each field
3	Mobile Alternative Text	Refer to the provided copydeck
4	Mobile Image	Drag & drop the appropriate image to each field

2. FT03_Feature Full Bleed (4/5)

V1.2



Authoring

Link Type

URLVideoShowroom

Link & Action

Text *

Refer to the provided copydeck

Recommend to enter up to 25 characters

Text for Analytics (English) *

Refer to the provided copydeck

Link Title

Refer to the provided copydeck

Link Path *

Refer to the provided copydeck

☒

Page Path in AEM :/content/samsung/~

Lived Page URL://www.samsung.com/~

Open Action

Current WindowNew WindowLayer Popup

Button Theme

OutlinedContainedUnderline

Desktop Button Color

BlackWhite

Mobile Button Color

BlackWhite

[Contents – Link & Action 1]

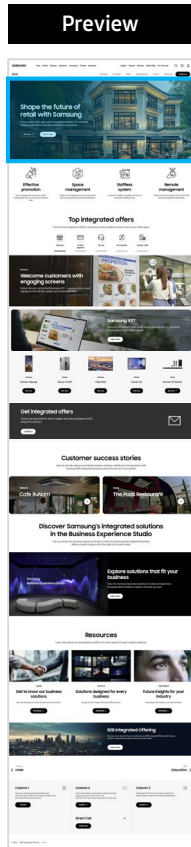
#	Option	Data Setting
1	Link Type	URL
2	Text *	Refer to the provided copydeck
3	Text for Analytics (English) *	Refer to the provided copydeck
4	Link Title	Refer to the provided copydeck
5	Link Path *	Refer to the provided copydeck
6	Open Action	New Window
7	Button Theme	Outlined
8	Desktop Button Color	White
9	Mobile Button Color	White

2 CTAs in Key Visual – Design & Layout Updated

* If the video/brochure content of the CTA requires modification, you may go live without the CTA, and then update the CTA with its content after the local review is completed.

2. FT03_Feature Full Bleed (5/5)

V1.2



Authoring

Link Type

URL Video Showroom

Link & Action

Text *

Refer to the provided copydeck

Recommend to enter up to 25 characters

Text for Analytics (English) *

Refer to the provided copydeck

Link Title

Refer to the provided copydeck

Video Type

YouTube BrightCove Mp4 Aparat URL

Video Play Type

Layer Popup Layer Popup (Dim)

Video ID *

Refer to the provided copydeck

Video Title

Refer to the provided copydeck

Video Caption

Refer to the provided copydeck

[Contents – Link & Action 2]

#	Option	Data Setting
1	Link Type	Video
2	Text *	Refer to the provided copydeck
3	Text for Analytics (English) *	Refer to the provided copydeck
4	Link Title	Refer to the provided copydeck
5	Video Type	YouTube
6	Video Play Type	Layer Popup (Dim)
7	Video ID *	Refer to the provided copydeck
8	Video Title	Refer to the provided copydeck
9	Video Caption	Refer to the provided copydeck

Button Theme

Outlined Contained Underline

Desktop Button Color

Black White

Mobile Button Color

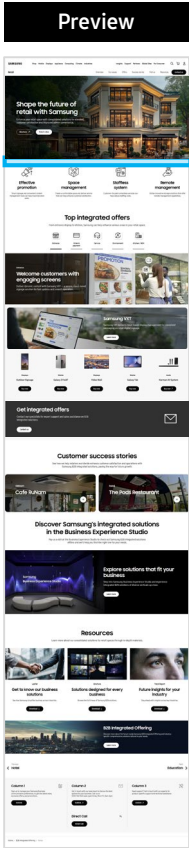
Black White

#	Option	Data Setting
10	Button Theme	Contained
11	Desktop Button Color	White
12	Mobile Button Color	White

2 CTAs in Key Visual – Design & Layout Updated

* If the video/brochure content of the CTA requires modification, you may go live without the CTA, and then update the CTA with its content after the local review is completed.

3. CO45_Blank Space



Authoring

Background Color

White

Light Gray

Dark Gray

Black

Transparent

Container Width

1440px

Desktop Margin

Small

Mobile Margin

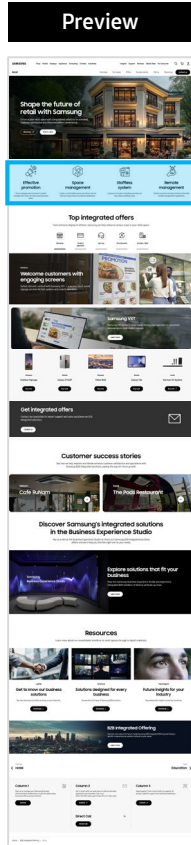
None

[Setting]

#	Option	Data Setting
1	Background Color	Transparent
2	Container Width	1440px
3	Desktop Margin	Small
4	Mobile Margin	None

*CO45 is added to secure enough space between two components

4. FT12_Feature Column Carousel (1/3)



Preview

Authoring

Component ID

Insert the link ID value to apply the Anchor URL. Can only use English word and "- (hyphen)", "_ (underscore)", "{dot}" as special character.

Margin Top

NoneNormal

Margin Bottom

NoneNormal

Background Color

WhiteLight GrayDark GrayBlackTransparent

Layout

Columns

Padding Top

NoneNormalWide

Padding Bottom

NoneNormalWide

Container Width

1440px

Desktop Columns Space

NoneNormalWide

Mobile Columns Space

Desktop Column SpaceNoneNarrowNormalWide

Desktop Columns

4

Mobile Columns

2

Columns Align

Left

Use Image Radius

OffOn

Use Desktop Columns Line

OffOn

Use Mobile Carousel

OffOn

Use Mobile Indicator

OffOn

Use Mobile Arrow

OffOn

Mobile Carousel Auto Rolling

OffOn

Use See More Button

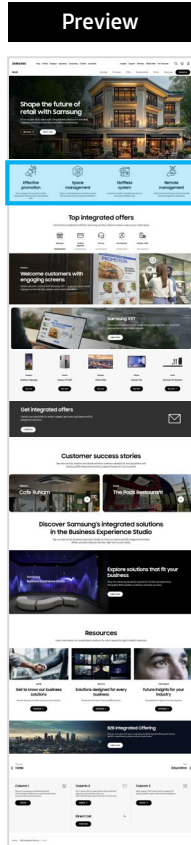
OffOn

[Settings]

#	Option	Data Setting
1	Component ID	our-values (Do not translate 'Component ID' into local languages.)
2	Margin Top	None
3	Margin Bottom	None
4	Background Color	White
5	Layout	Columns
6	Padding Top	None
7	Padding Bottom	None
8	Container Width	1440px
9	Desktop Columns Space	Wide
10	Mobile Columns Space	Wide
11	Desktop Columns	4
12	Mobile Columns	2
13	Columns Align	Left
14	Use Image Radius	Off
15	Use Desktop Columns Line	Off
16	Use Mobile Carousel	On
17	Use Mobile Indicator	On
18	Use Mobile Arrow	On
19	Mobile Carousel Auto Rolling	Off
20	Use See More Button	Off

4. FT12_Feature Column Carousel (2/3)

* Please repeat these steps to create 4 items



Style

Component Theme

White Light Gray Dark Gray Black Transparent

Text Align

Center

Contents Type

Image Video

Clickable State

Off ☐ On ☐

Authoring

Headline Text

Refer to the provided copydeck

Headline Text for Analytics (English)

Refer to the provided copydeck

Headline Heading Level

None H1 H2 **H3** H4 H5

Description

Refer to the provided copydeck

Indicator Text

Refer to the provided copydeck

[Item List – Style]

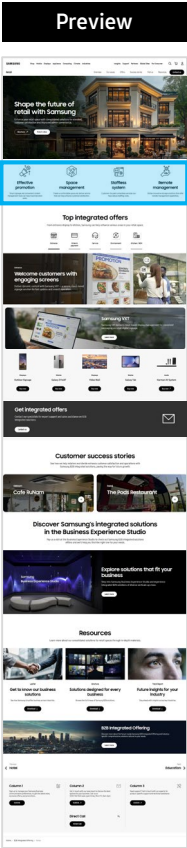
#	Option	Data Setting
1	Component Theme	White
2	Text Align	Center
3	Contents Type	Image
4	Clickable State	Off

[Item List – Text]

#	Option	Data Setting
1	Headline Text	Refer to the provided copydeck
2	Headline Text for Analytics (English)	Refer to the provided copydeck
3	Headline Heading Level	H3
4	Description	Refer to the provided copydeck
5	Indicator Text	Refer to the provided copydeck

4. FT12_Feature Column Carousel (3/3)

* Please repeat these steps to create 4 items



Authoring

Alternative Text

Refer to the provided copydeck

Desktop Image

Image

W. 570px X H. 304px

Mobile Image

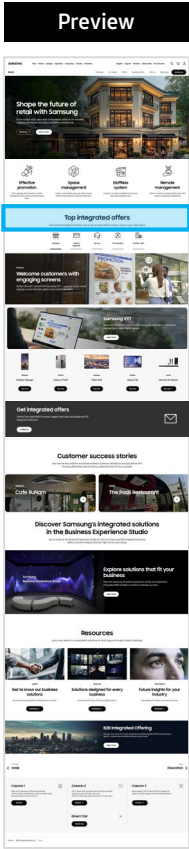
Image

W. 720px X H. 540px

[Item List – Image]

#	Option	Data Setting
1	Alternative Text	Refer to the provided copydeck
2	Desktop Image	Drag & drop the appropriate image to each field
3	Mobile Image	Drag & drop the appropriate image to each field

5. CO01_Text Block (1/2)



Authoring

Component ID

offers

Insert the link ID value to apply the Anchor URL. Can only use English word and "-" (hyphen); "_" (underscore); "." (dot)" as special character.

Margin Top

None

Small

Medium

Large

Margin Bottom

None

Small

Medium

Large

Padding Top

Large

None

Padding Bottom

Large

None

Component Theme

White

Light Gray

Dark Gray

Black

Container Width

1440px

Desktop Horizontal Align

Center

Mobile Horizontal Align

Center

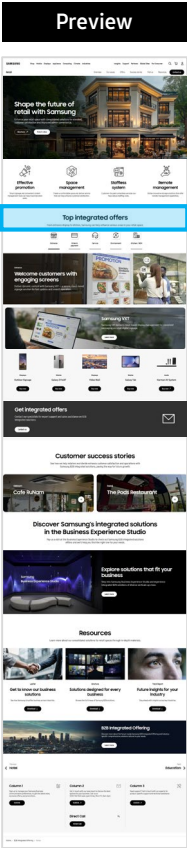
[Settings]

#	Option	Data Setting
1	Component ID	offers (Do not translate 'Component ID' into local languages.)
2	Margin Top	Large
3	Margin Bottom	None
4	Padding Top	Large
5	Padding Bottom	None
6	Component Theme	White
7	Container Width	1440px
8	Desktop Horizontal Align	Center
9	Mobile Horizontal Align	Center

SAMSUNG

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5. CO01_Text Block (2/2)



Preview

Authoring

Headline Text

Refer to the provided copydeck

Recommend to enter up to 36 characters and 2 lines (Large), 48 characters and 2 lines (Medium), 72 characters and 2 lines (Small)

Headline Text for Analytics (English)

Refer to the provided copydeck

Headline Heading Level

NoneH1H2H3H4H5

Headline Text Size

Large (Desktop : 48px / Mobile : 30px)

Description

Refer to the provided copydeck

Recommend to enter up to 90 characters and 5 lines

Description Text Size

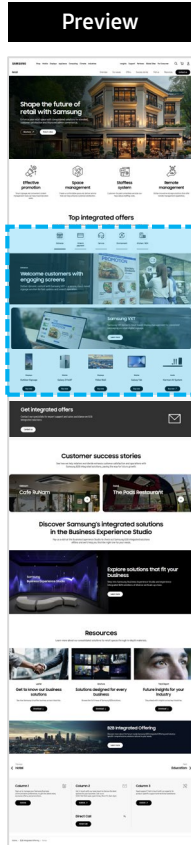
Large (Desktop : 18px / Mobile : 14px)

[Contents – Text]

#	Option	Data Setting
1	Headline Text	Refer to the provided copydeck
2	Headline Text for Analytics (English)	Refer to the provided copydeck
3	Headline Heading Level	H2
4	Headline Text Size	Large
5	Description	Refer to the provided copydeck
6	Description Text Size	Large

6. CO68_KV Tab Container

* Please repeat these steps to create 5 tabs



Authoring

Container Width

1440px

Use Sticky Option

Off ☐ On ☒

[Settings]

#	Option	Data Setting
1	Container Width	1440px
2	Use Sticky Option	On

Use Selected Tab

off ☐ on ☒

When Use Selected Tab = On selected in one Tab, cannot be selected in the other Tab

[Tab - Style]

#	Option	Data Setting
1	Use Selected Tab	Tab1 - on Other Tabs - off

Tab Text *

Refer to the provided copydeck

Recommend to enter up to 9 characters and 2 Lines

Text for analytics (English) *

Refer to the provided copydeck

[Tab - Text]

#	Option	Data Setting
1	Tab Text *	Refer to the provided copydeck
2	Text for analytics (English) *	Refer to the provided copydeck

Alternative Text

Refer to the provided copydeck

Desktop Image *

Image

W 72px X H 72px

Mobile Image *

Image

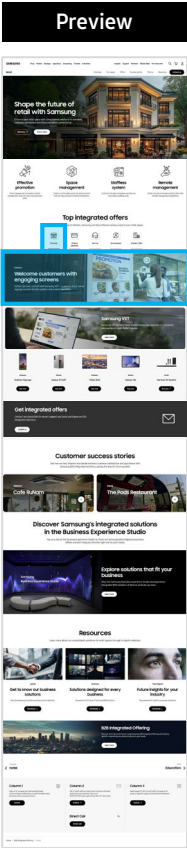
W 96px X H 96px

[Tab - Image]

#	Option	Data Setting
1	Alternative Text	Refer to the provided copydeck
2	Desktop Image *	Drag & drop the appropriate image to each field
3	Mobile Image *	Drag & drop the appropriate image to each field

6-1. FT03_Feature Full Bleed (1/7) - 1st Tab

* Inner components of CO68_KV Tab Container



Authoring

Container Width

1440px

Desktop Text Position

Middle Left

Mobile Layout

Overlay

Mobile Text Position

Top Left

Desktop Background Color

White

Light Gray

Dark Gray

Black

Mobile Background Color

White

Light Gray

Dark Gray

Black

Desktop Text Color

Black

White

Mobile Text Color

Black

White

[Setting #1]

#	Option	Data Setting
1	Container Width	1440px
2	Desktop Text Position	Middle Left
3	Mobile Layout	Overlay
4	Mobile Text Position	Top Left
5	Desktop Background Color	White
6	Mobile Background Color	White
7	Desktop Text Color	White
8	Mobile Text Color	White

Use Desktop Headline / Eyebrow Text Shadow

Off ☐ On

Use Mobile Headline / Eyebrow Text Shadow

Off ☐ On

Use Image Radius

Off ☐ On

Lazy Loading option

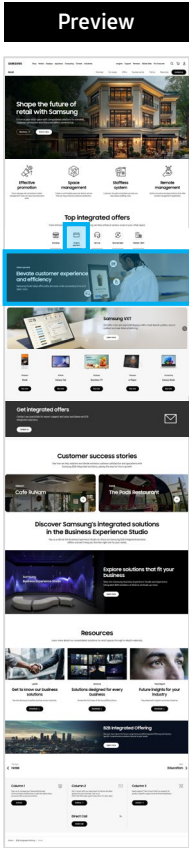
Off ☒ On

[Setting #2]

#	Option	Data Setting
9	Use Desktop Headline / Eyebrow Text Shadow	Off
10	Use Mobile Headline / Eyebrow Text Shadow	Off
11	Use Image Radius	Off
12	Lazy Loading option	On

6-1. FT03_Feature Full Bleed (2/7) – 2nd Tab

* Inner components of CO68_KV Tab Container



Preview

Container Width

1440px

Desktop Text Position

Middle Left

Mobile Layout

Overlay

Mobile Text Position

Top Left

Desktop Background Color

White

Light Gray

Dark Gray

Black

Mobile Background Color

White

Light Gray

Dark Gray

Black

Desktop Text Color

Black

White

Mobile Text Color

Black

White

Authoring

[Setting #1]

#	Option	Data Setting
1	Container Width	1440px
2	Desktop Text Position	Middle Left
3	Mobile Layout	Overlay
4	Mobile Text Position	Top Left
5	Desktop Background Color	White
6	Mobile Background Color	White
7	Desktop Text Color	White
8	Mobile Text Color	White

Use Desktop Headline / Eyebrow Text Shadow

Off ☐ On

Use Mobile Headline / Eyebrow Text Shadow

Off ☐ On

Use Image Radius

Off ☐ On

Lazy Loading option

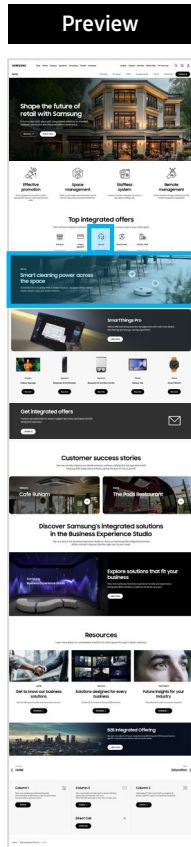
Off ☒ On

[Setting #2]

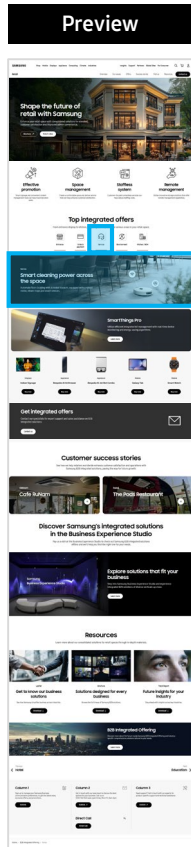
#	Option	Data Setting
9	Use Desktop Headline / Eyebrow Text Shadow	Off
10	Use Mobile Headline / Eyebrow Text Shadow	Off
11	Use Image Radius	Off
12	Lazy Loading option	On

6-1. FT03_Feature Full Bleed (3/7) – 3rd Tab

* Inner components of CO68_KV Tab Container



Preview



Authoring

[Setting #1]

#	Option	Data Setting
1	Container Width	1440px
2	Desktop Text Position	Middle Left
3	Mobile Layout	Overlay
4	Mobile Text Position	Top Left
5	Desktop Background Color	White
6	Mobile Background Color	White
7	Desktop Text Color	White
8	Mobile Text Color	White

Use Desktop Headline / Eyebrow Text Shadow
Off ☐ On

Use Mobile Headline / Eyebrow Text Shadow
Off ☐ On

Use Image Radius
Off ☐ On

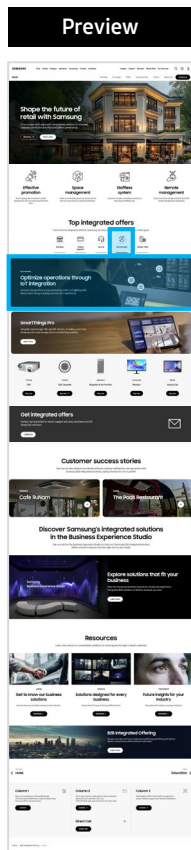
Lazy Loading option
Off ☒ On

[Setting #2]

#	Option	Data Setting
9	Use Desktop Headline / Eyebrow Text Shadow	Off
10	Use Mobile Headline / Eyebrow Text Shadow	Off
11	Use Image Radius	Off
12	Lazy Loading option	On

6-1. FT03_Feature Full Bleed (4/7) - 4th Tab

* Inner components of CO68_KV Tab Container



Authoring

[Setting #1]

#	Option	Data Setting
1	Container Width	1440px
2	Desktop Text Position	Middle Left
3	Mobile Layout	Overlay
4	Mobile Text Position	Top Left
5	Desktop Background Color	White
6	Mobile Background Color	White
7	Desktop Text Color	White
8	Mobile Text Color	White

Use Desktop Headline / Eyebrow Text Shadow

Off ☐ On

Use Mobile Headline / Eyebrow Text Shadow

Off ☐ On

Use Image Radius

Off ☐ On

Lazy Loading option

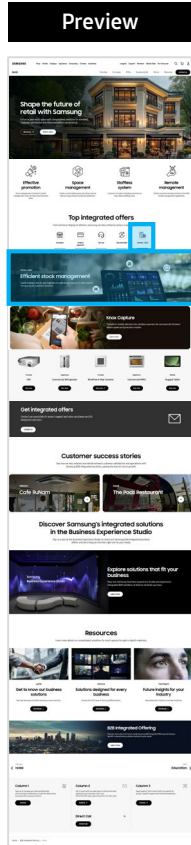
Off ☒ On

[Setting #2]

#	Option	Data Setting
9	Use Desktop Headline / Eyebrow Text Shadow	Off
10	Use Mobile Headline / Eyebrow Text Shadow	Off
11	Use Image Radius	Off
12	Lazy Loading option	On

6-1. FT03_Feature Full Bleed (5/7) – 5th Tab

* Inner components of CO68_KV Tab Container



Authoring

[Setting #1]

#	Option	Data Setting
1	Container Width	1440px
2	Desktop Text Position	Middle Left
3	Mobile Layout	Overlay
4	Mobile Text Position	Top Left
5	Desktop Background Color	White
6	Mobile Background Color	White
7	Desktop Text Color	White
8	Mobile Text Color	White

Use Desktop Headline / Eyebrow Text Shadow

Off ☐ On

Use Mobile Headline / Eyebrow Text Shadow

Off ☐ On

Use Image Radius

Off ☐ On

Lazy Loading option

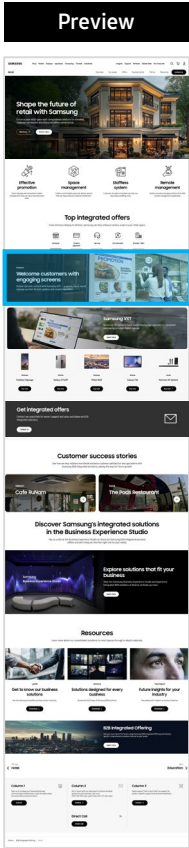
Off ☒ On

[Setting #2]

#	Option	Data Setting
9	Use Desktop Headline / Eyebrow Text Shadow	Off
10	Use Mobile Headline / Eyebrow Text Shadow	Off
11	Use Image Radius	Off
12	Lazy Loading option	On

6-1. FT03_Feature Full Bleed (6/7) - Common

* Please repeat below steps to create 5 FT03 banners



* Inner components of CO68_KV Tab Container

Contents Type

NoneImageVideo

Clickable State

OffOn

#	Option	Data Setting
1	Contents Type	Image
2	Clickable State	Off

Eyebrow Text

Refer to the provided copydeck

Recommend to enter up to 37 characters and 1 line

Headline Text

Refer to the provided copydeck

Recommend to enter up to 14 characters and 2 lines (X Large), 16 characters and 2 Lines (Large) , 22 characters and 2 Lines (Medium) , 32 characters and 2 Lines (Small)

Headline Text For Analytics (English)

Refer to the provided copydeck

Headline Heading Level

NoneH1H2H3H4H5

Headline Text Size

Medium (Desktop: 38px / Mobile: 26px)

Description

Refer to the provided copydeck

Recommend to enter up to 90 characters and 5 lines

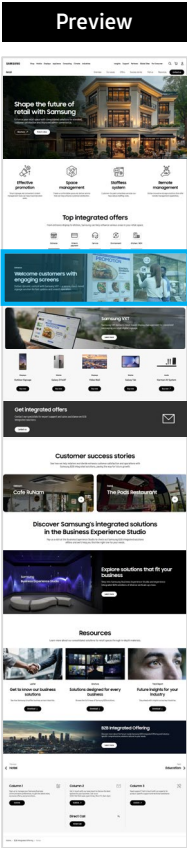
Description Text Size

Large (Desktop: 18px / Mobile: 14px)

[Contents – Text]		
#	Option	Data Setting
1	Eyebrow Text	Refer to the provided copydeck
2	Headline Text	Refer to the provided copydeck
3	Headline Text For Analytics (English)	Refer to the provided copydeck
4	Headline Heading Level	H3
5	Headline Text Size	Medium
6	Description	Refer to the provided copydeck
7	Description Text Size	Large

6-1. FT03_Feature Full Bleed (7/7) - Common

* Please repeat below steps to create 5 FT03 banners



* Inner components of CO68_KV Tab Container

Authoring

Desktop Alternative Text

Refer to the provided copydeck

Desktop Image *

Image

W: 1440px X H: n px (Container W: 1440px) W: 1920px X H: n px (Container W: 1920px, 1920px with 1440px Image)

Mobile Alternative Text

Refer to the provided copydeck

Mobile Image

Image

W: 720px X H: n px

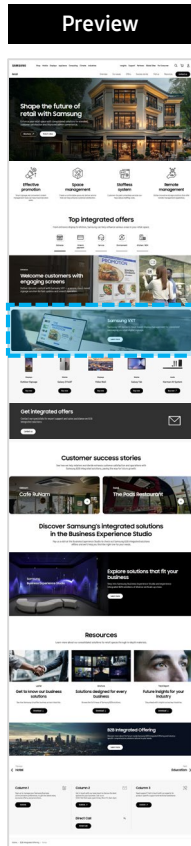
[Contents – Image]

#	Option	Data Setting
1	Desktop Alternative Text	Refer to the provided copydeck
2	Desktop Image *	Drag & drop the appropriate image to each field
3	Mobile Alternative Text	Refer to the provided copydeck
4	Mobile Image	Drag & drop the appropriate image to each field

6-2. CO40_Carousel Container

* Please create 1 CO40 component (Tab #2)

* Inner components of CO68_KV Tab Container



Authoring

Margin Top

None Normal

Margin Bottom

None Normal

Component Theme

White Light Gray Dark Gray Black

Container Width

1440px

Carousel Indicator Position

Overlay

Use Desktop Indicator

off on

Use Mobile Indicator

off on

Use Desktop Arrow

off on

Use Mobile Arrow

off on

Carousel Auto Rolling

off on

Carousel Infinite Rolling

off on

Desktop Next Slide To Show

off on

Use Desktop Back Button

off on

Desktop Column Space

None Normal

Desktop Columns

1

Desktop Items Per Slide Scroll

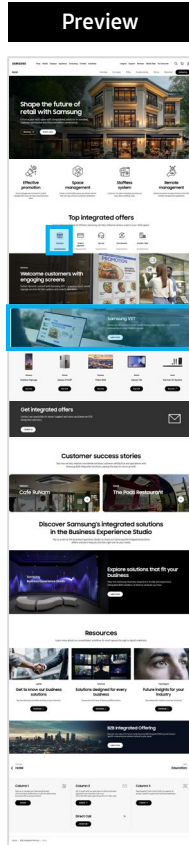
1

[Settings]

#	Option	Data Setting
1	Margin Top	None
2	Margin Bottom	None
3	Component Theme	Light Gray
4	Container Width	1440px
5	Carousel Indicator Position	Overlay
6	Use Desktop Indicator	Off
7	Use Mobile Indicator	Off
8	Use Desktop Arrow	On
9	Use Mobile Arrow	On
10	Carousel Auto Rolling	Off
11	Carousel Infinite Rolling	Off
12	Desktop Next Slide To Show	Off
13	Use Desktop Back Button	Off
14	Desktop Column Button	None
15	Desktop Columns	1
16	Desktop Items Per Slide Scroll	1

6-3. FT03_Feature Full Bleed (1/9) – 1st Tab

* Inner components of CO68_KV Tab Container



Authoring

Container Width

1440px

Desktop Text Position

Middle Right

Mobile Layout

Overlay

Mobile Text Position

Top Left

Desktop Background Color

White Light Gray Dark Gray Black

Mobile Background Color

White Light Gray Dark Gray Black

Desktop Text Color

Black White

Mobile Text Color

Black White

[Settings #1]

#	Option	Data Setting
1	Container Width	1440px
2	Desktop Text Position	Middle Right
3	Mobile Layout	Overlay
4	Mobile Text Position	Top Left
5	Desktop Background Color	Light Gray
6	Mobile Background Color	Light Gray
7	Desktop Text Color	White
8	Mobile Text Color	White

Use Desktop Headline / Eyebrow Text Shadow

Off On

Use Mobile Headline / Eyebrow Text Shadow

Off On

Use Image Radius

Off On

Lazy Loading option

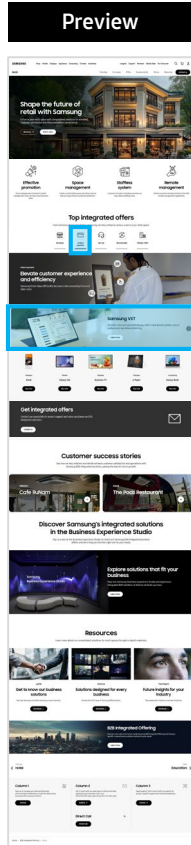
Off On

[Settings #2]

#	Option	Data Setting
9	Use Desktop Headline / Eyebrow Text Shadow	Off
10	Use Mobile Headline / Eyebrow Text Shadow	Off
11	Use Image Radius	On
12	Lazy Loading option	On

6-3. FT03_Feature Full Bleed (2/9) - 2nd Tab 1st banner

* Inner components of CO68_KV Tab Container



Authoring

[Settings #1]

#	Option	Data Setting
1	Container Width	1440px
2	Desktop Text Position	Middle Right
3	Mobile Layout	Overlay
4	Mobile Text Position	Top Right
5	Desktop Background Color	Light Gray
6	Mobile Background Color	Light Gray
7	Desktop Text Color	Black
8	Mobile Text Color	White
9	Use Mobile Headline / Eyebrow Text Shadow	Off
10	Use Image Radius	On
11	Lazy Loading option	On

Container Width

1440px

Desktop Text Position

Middle Right

Mobile Layout

Overlay

Mobile Text Position

Top Right

Desktop Background Color

White Light Gray Dark Gray Black

Mobile Background Color

White Light Gray Dark Gray Black

Desktop Text Color

Black White

Mobile Text Color

Black White

Use Mobile Headline / Eyebrow Text Shadow

Off On

Use Image Radius

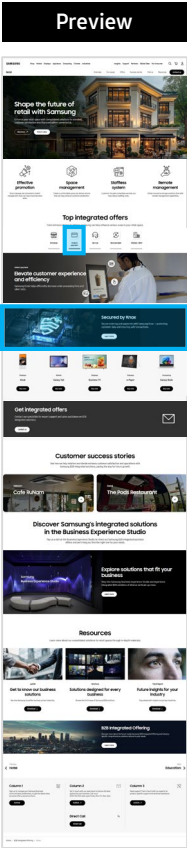
Off On

Lazy Loading option

Off On

6-3. FT03_Feature Full Bleed (3/9) - 2nd Tab 2nd banner

* Inner components of CO68_KV Tab Container



Preview

Authoring

Container Width

1440px

Desktop Text Position

Middle Right

Mobile Layout

Overlay

Mobile Text Position

Top Left

Desktop Background Color

White

Light Gray

Dark Gray

Black

Mobile Background Color

White

Light Gray

Dark Gray

Black

Desktop Text Color

Black

White

Mobile Text Color

Black

White

[Settings #1]

#	Option	Data Setting
1	Container Width	1440px
2	Desktop Text Position	Middle Right
3	Mobile Layout	Overlay
4	Mobile Text Position	Top Left
5	Desktop Background Color	Light Gray
6	Mobile Background Color	Light Gray
7	Desktop Text Color	White
8	Mobile Text Color	White

Use Desktop Headline / Eyebrow Text Shadow

Off ☐ On

Use Mobile Headline / Eyebrow Text Shadow

Off ☐ On

Use Image Radius

Off ☒ On

Lazy Loading option

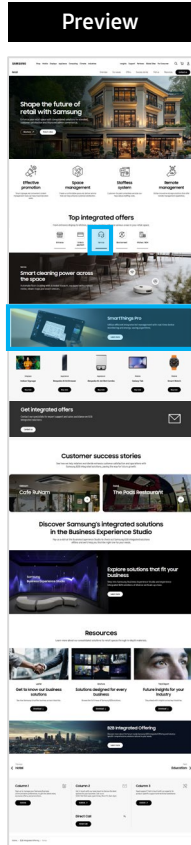
Off ☒ On

[Settings #2]

#	Option	Data Setting
9	Use Desktop Headline / Eyebrow Text Shadow	Off
10	Use Mobile Headline / Eyebrow Text Shadow	Off
11	Use Image Radius	On
12	Lazy Loading option	On

6-3. FT03_Feature Full Bleed (4/9) - 3rd Tab

* Inner components of CO68_KV Tab Container



Authoring

[Settings #1]

#	Option	Data Setting
1	Container Width	1440px
2	Desktop Text Position	Middle Right
3	Mobile Layout	Overlay
4	Mobile Text Position	Top Left
5	Desktop Background Color	Light Gray
6	Mobile Background Color	Light Gray
7	Desktop Text Color	White
8	Mobile Text Color	White

Use Desktop Headline / Eyebrow Text Shadow

Off ☐ On

Use Mobile Headline / Eyebrow Text Shadow

Off ☐ On

Use Image Radius

Off ☒ On

Lazy Loading option

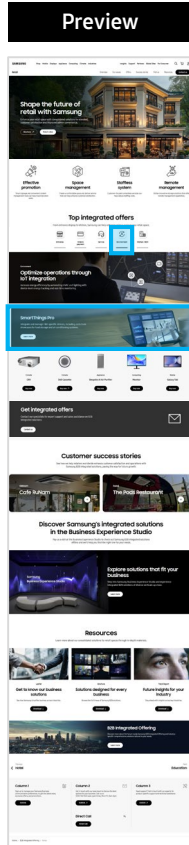
Off ☒ On

[Settings #2]

#	Option	Data Setting
9	Use Desktop Headline / Eyebrow Text Shadow	Off
10	Use Mobile Headline / Eyebrow Text Shadow	Off
11	Use Image Radius	On
12	Lazy Loading option	On

6-3. FT03_Feature Full Bleed (5/9) - 4th Tab

* Inner components of CO68_KV Tab Container



Authoring

Container Width

1440px

Desktop Text Position

Middle Left

Mobile Layout

Overlay

Mobile Text Position

Top Left

Desktop Background Color

White Light Gray Dark Gray Black

Mobile Background Color

White Light Gray Dark Gray Black

Desktop Text Color

Black White

Mobile Text Color

Black White

[Settings #1]

#	Option	Data Setting
1	Container Width	1440px
2	Desktop Text Position	Middle Left
3	Mobile Layout	Overlay
4	Mobile Text Position	Top Left
5	Desktop Background Color	Light Gray
6	Mobile Background Color	Light Gray
7	Desktop Text Color	White
8	Mobile Text Color	White

Use Desktop Headline / Eyebrow Text Shadow

Off On

Use Mobile Headline / Eyebrow Text Shadow

Off On

Use Image Radius

Off On

Lazy Loading option

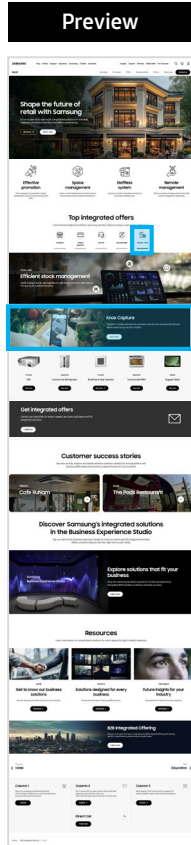
Off On

[Settings #2]

#	Option	Data Setting
9	Use Desktop Headline / Eyebrow Text Shadow	Off
10	Use Mobile Headline / Eyebrow Text Shadow	Off
11	Use Image Radius	On
12	Lazy Loading option	On

6-3. FT03_Feature Full Bleed (6/9) - 5th Tab

* Inner components of CO68_KV Tab Container



Authoring

[Settings #1]

#	Option	Data Setting
1	Container Width	1440px
2	Desktop Text Position	Middle Right
3	Mobile Layout	Overlay
4	Mobile Text Position	Top Right
5	Desktop Background Color	Light Gray
6	Mobile Background Color	Light Gray
7	Desktop Text Color	White
8	Mobile Text Color	White

Use Desktop Headline / Eyebrow Text Shadow

Off ☐ On

Use Mobile Headline / Eyebrow Text Shadow

Off ☐ On

Use Image Radius

Off ☒ On

Lazy Loading option

Off ☒ On

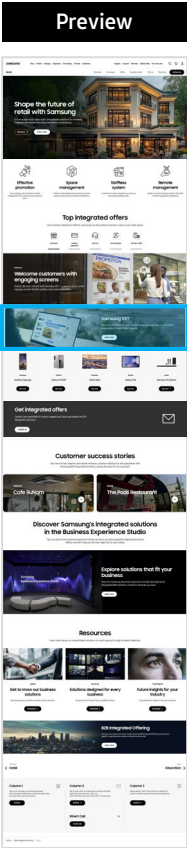
[Settings #2]

#	Option	Data Setting
9	Use Desktop Headline / Eyebrow Text Shadow	Off
10	Use Mobile Headline / Eyebrow Text Shadow	Off
11	Use Image Radius	On
12	Lazy Loading option	On

6-3. FT03_Feature Full Bleed (7/9) – Common

* Please repeat below steps to create 6 FT03 components (1~2 FT03 per space)

* Inner components of CO68_KV Tab Container



Authoring

Contents Type

None

Image

Video

Clickable State

Off

On

[Contents – Style]

#	Option	Data Setting
1	Contents Type	Image
2	Clickable State	Off

Headline Text

Refer to the provided copydeck

Recommend to enter up to 14 characters and 2 lines (X Large), 16 characters and 2 Lines (Large), 22 characters and 2 Lines (Medium), 32 characters and 2 Lines (Small)

Headline Text For Analytics (English)

Refer to the provided copydeck

Headline Heading Level

None

H1

H2

H3

H4

H5

Headline Text Size

Small (Desktop: 32px / Mobile: 22px)

Description

Refer to the provided copydeck

Recommend to enter up to 90 characters and 5 lines

Description Text Size

Large (Desktop: 18px / Mobile: 14px)

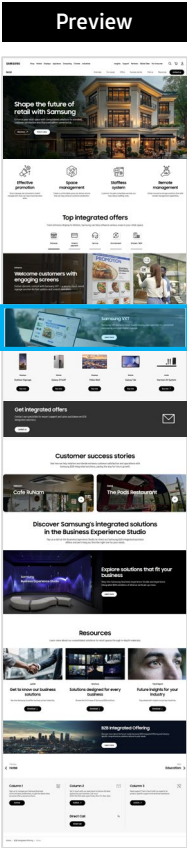
[Contents – Text]

#	Option	Data Setting
1	Headline Text	Refer to the provided copydeck
2	Headline Text For Analytics (English)	Refer to the provided copydeck
3	Headline Heading Level	H3
4	Headline Text Size	Small
5	Description	Refer to the provided copydeck
6	Description Text Size	Large

6-3. FT03_Feature Full Bleed (8/9) - Common

* Please repeat below steps to create 6 FT03 components (1~2 FT03 per space)

* Inner components of CO68_KV Tab Container



Authoring

Desktop Alternative Text

Refer to the provided copydeck

Desktop Image *

Image

W: 1440px X H: n px (Container W: 1440px) W: 1920px X H: n px (Container W: 1920px, 1920px with 1440px Image)

Mobile Alternative Text

Refer to the provided copydeck

Mobile Image

Image

W: 720px X H: n px

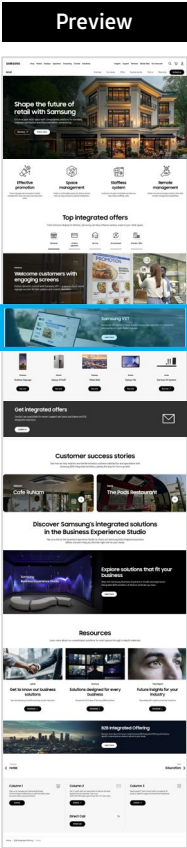
[Contents – Image]

#	Option	Data Setting
1	Desktop Alternative Text	Refer to the provided copydeck
2	Desktop Image *	Drag & drop the appropriate image to each field
3	Mobile Alternative Text	Refer to the provided copydeck
4	Mobile Image	Drag & drop the appropriate image to each field

6-3. FT03_Feature Full Bleed (9/9) - Common

* Please repeat below steps to create 6 FT03 components (1~2 FT03 per space)

* Inner components of CO68_KV Tab Container



Authoring

Link Type

URLVideoShowroom

Text *

Refer to the provided copydeck

Recommend to enter up to 25 characters

Text for Analytics (English) *

Refer to the provided copydeck

Link Title

Refer to the provided copydeck

Link Path *

Refer to the provided copydeck

Page Path in AEM :/content/samsung/~
Lived Page URL :/www.samsung.com/~

Open Action

Current WindowNew WindowLayer Popup

Button Theme

OutlinedContainedUnderline

Desktop Button Color

BlackWhite

Mobile Button Color

BlackWhite

[Contents – Link & Action Group]

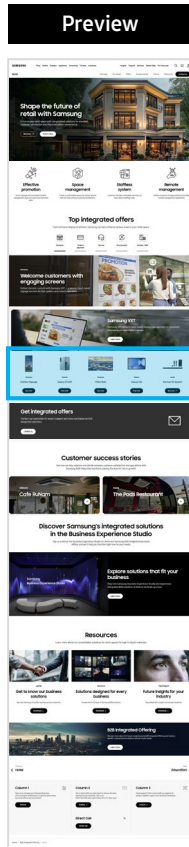
#	Option	Data Setting
1	Link Type	URL
2	Text *	Refer to the provided copydeck
3	Text for Analytics (English) *	Refer to the provided copydeck
4	Link Title	Refer to the provided copydeck
5	Link Path *	Refer to the provided copydeck
6	Open Action	Current Window
7	Button Theme	Contained
8	Desktop Button Color	White
9	Mobile Button Color	White

6-4. FT12_Feature Column Carousel (1/4)

- * Please repeat below steps to create 5 FT12 components (1 FT12 per screen).
- * Localizable section : Local's products can be applied in this section. (Localizable)

V1.2

* Inner components of CO68_KV Tab Container



Authoring

Margin Top

None Normal

Margin Bottom

None Normal

Background Color

White Light Gray Dark Gray Black Transparent

Layout

Columns

Padding Top

None Normal Wide

Padding Bottom

None Normal Wide

Container Width

1440px (Include Edge Space)

Desktop Columns Space

None Normal Wide

Mobile Columns Space

Desktop Column Space None Narrow Normal Wide

Desktop Columns

5

Mobile Columns

2

Columns Align

Center

Use Image Radius

Off On

Use Desktop Columns Line

Off On

Use Mobile Carousel

Off On

Use Mobile Indicator

Off On

Use Mobile Arrow

Off On

Mobile Carousel Auto Rolling

Off On

Use See More Button

Off On

[Setting]

#	Option	Data Setting
1	Margin Top	None
2	Margin Bottom	None
3	Background Color	Light Gray
4	Layout	Columns
5	Padding Top	None
6	Padding Bottom	None
7	Container Width	1440px (Include Edge Space)
8	Desktop Columns Space	Normal
9	Mobile Columns Space	Wide
10	Desktop Columns	5
11	Mobile Columns	2
12	Columns Align	Center
13	Use Image Radius	On
14	Use Desktop Columns Line	Off
15	Use Mobile Carousel	On
16	Use Mobile Indicator	On
17	Use Mobile Arrow	On
18	Mobile Carousel Auto Rolling	Off
19	Use See More Button	Off

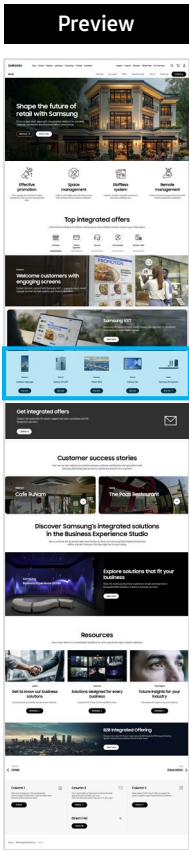
* Please update the solution/product sections with your locally available products.

6-4. FT12_Feature Column Carousel (2/4)

- * Please repeat below steps to create 5 FT12 components (1 FT12 per step)
- * Localizable section : Local's products can be applied in this section. (If you are not a local user, you can use the global products.)

V1.2

* Inner components of CO68_KV Tab Container



Authoring

Component Theme

White Light Gray Dark Gray Black Transparent

Text Align

Center

Contents Type

Image Video

Clickable State

Off On

[Item List – Style]

#	Option	Data Setting
1	Component Theme	Light Gray
2	Text Align	Center
3	Contents Type	Image
4	Clickable State	Off

Eyebrow Text

Refer to the provided copydeck

Recommend to enter up to 32 characters and 1 line

Sub Headline Text

Refer to the provided copydeck

Sub Headline Text for Analytics (English)

Refer to the provided copydeck

Sub Headline Heading

None H1 H2 H3 H4 H5 H6

Indicator Text

Refer to the provided copydeck

[Item List – Text]

#	Option	Data Setting
1	Eyebrow Text	Refer to the provided copydeck
2	Sub Headline Text	Refer to the provided copydeck
3	Sub Headline Text for Analytics (English)	Refer to the provided copydeck
4	Sub Headline Heading	H4
5	Indicator Text	Refer to the provided copydeck

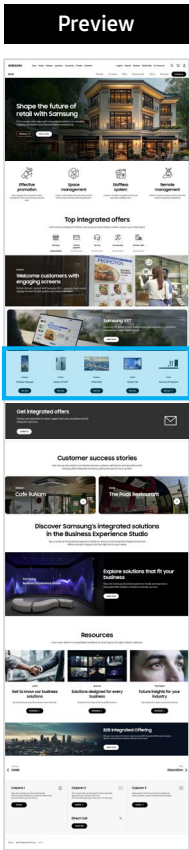
* Please update the solution/product sections with your locally available products.

6-4. FT12_Feature Column Carousel (3/4)

- * Please repeat below steps to create 5 FT12 components (1 FT12 per step)
- * Localizable section : Local's products can be applied in this section. (If you are not a local user, you can use the demo products.)

V1.2

* Inner components of CO68_KV Tab Container



Authoring

Desktop Image

Image

W. 570px X H. 304px

Mobile Image

Image

W. 720px X H. 540px

[Item List – Image]

#	Option	Data Setting
1	Desktop Image	Drag & drop the appropriate image to each field (Image size : 570px X 304px)
2	Mobile Image	Drag & drop the appropriate image to each field (Image size : 720px X 540px)

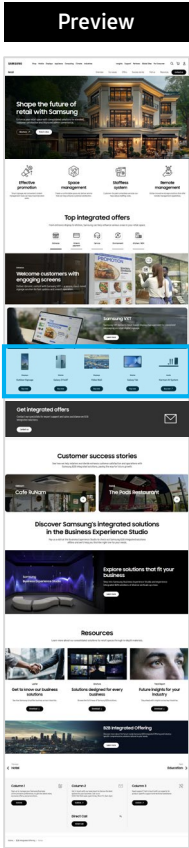
* Please update the solution/product sections with your locally available products.

6-4. FT12_Feature Column Carousel (4/4)

- * Please repeat below steps to create 5 FT12 components (1 FT12 per step)
- * Localizable section : Local's products can be applied in this section. (Localizable)

V1.2

* Inner components of CO68_KV Tab Container



Authoring

Option A [Item List – Link & Action]

* When connecting via Samsung.com page

#	Option	Data Setting
1	Text	Refer to the provided copydeck
2	Text for Analytics (English)	Refer to the provided copydeck
3	Link Title	Refer to the provided copydeck
4	Link Path	Refer to the provided copydeck
5	Open Action	Current Window
6	Button Theme	Contained

Option B [Item List – Link & Action]

* When connecting via other domain

#	Option	Data Setting
1	Text	Refer to the provided copydeck
2	Text for Analytics (English)	Refer to the provided copydeck
3	Link Title	Refer to the provided copydeck
4	Link Path	Refer to the provided copydeck
5	Open Action	New Window
6	Button Theme	Contained

Option A

Text

Refer to the provided copydeck

Recommend to enter up to 25 characters

Text for Analytics (English)

Refer to the provided copydeck

Link Title

Refer to the provided copydeck

Link Path

Refer to the provided copydeck

Page Path in AEM: /content/samsung/~
File Path in AEM: /content/dam/samsung/~
Link Path in URL: //www.samsung.com/~

Open Action

Current Window New Window Download Layer Popup

Button Theme

Outlined Contained Underline Arrow

Option B

Open Action

Current Window New Window Download Layer Popup

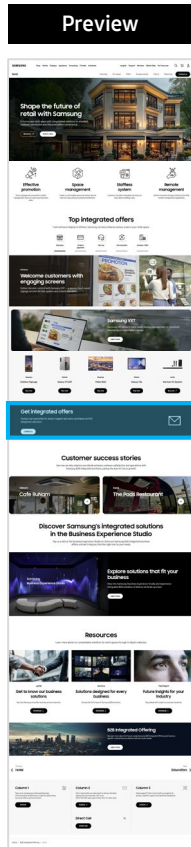
Button Theme

Outlined Contained Underline Arrow

* Please update the solution/product sections with your locally available products.

7. FT06_Banner (1/3)

V1.1



Authoring

[Setting - Style]

#	Option	Data Setting
1	Margin Top	Large
2	Margin Bottom	Large
3	Layout	Full Bleed
4	Container Width	1440px
5	Desktop Text Position	Left
6	Mobile Text Vertical Align	Top
7	Background Color	White
8	Text Color	White
9	Button Theme	Contained

Margin Top

None Small Medium **Large**

Margin Bottom

None Small Medium **Large**

Layout

Full Bleed

Container Width

1440px

Desktop Text Position

Left

Mobile Text Vertical Align

Top

Background Color

White Light Gray Dark Gray Black

Text Color

Black **White**

Text Shadow

Off ☐ On

Button Theme

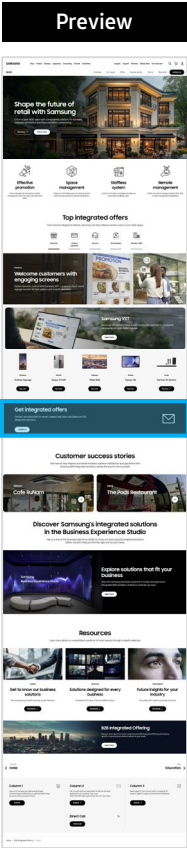
Contained Outlined Underlined

Use Button Aside

Off ☐ On

Use SMB Hide Function

Off ☐ On



Authoring

Text

Desktop Headline Text

Refer to the provided copydeck

Recommend to enter up to 14 characters and 2 lines (XLarge), 16 characters and 2 lines (Large), 22 characters and 2 lines (Medium), 32 characters and 2 lines (Small)

Mobile Headline Text

Refer to the provided copydeck

Recommend to enter up to 14 characters and 2 lines (XLarge), 16 characters and 2 lines (Large), 22 characters and 2 lines (Medium), 32 characters and 2 lines (Small)

Headline Text for Analytics (English)

Refer to the provided copydeck

Headline Heading Level

H1 H2 H3 H4 H5

Headline Text Size

Medium (Desktop : 38px / Mobile : 26px)

Description

Refer to the provided copydeck

Recommend to enter up to 42 characters and 2 lines (Large), 56 characters and 2 lines (Medium)

Description Text Size

Large (Desktop : 18px / Mobile : 14px)

Disclaimer

Add Field

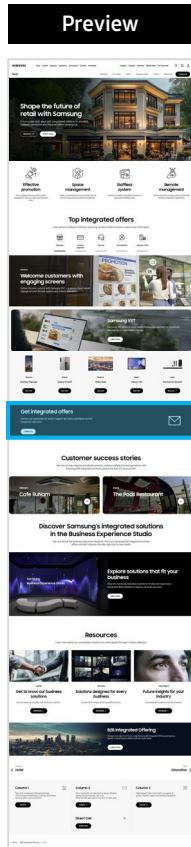
List can be added with no limit

[Contents – Text]

#	Option	Data Setting
1	Desktop Headline Text	Refer to the provided copydeck
2	Mobile Headline Text	Refer to the provided copydeck
2	Headline Text For Analytics (English)	Refer to the provided copydeck
3	Headline Heading Level	H2
4	Headline Text Size	Medium
5	Description	Refer to the provided copydeck
6	Description Text Size	Large

7. FT06_Banner (3/3)

V1.1



Authoring

Desktop Image *

Image

W: 1440px X H: n px (Container W: 1440px) W: 1920px X H: n px (Container W: 1920px, 1920px with 1440px Image)

Mobile Image

Image

W: 720px X H: n px

[Contents – Image]

#	Option	Data Setting
1	Desktop Image *	Drag & drop the appropriate image to each field
2	Mobile Image	Drag & drop the appropriate image to each field

Link Type

URL Video Showroom

Link & Action

Text *

Refer to the provided copydeck

Recommend to enter up to 25 characters

Text for Analytics (English) *

Refer to the provided copydeck

Link Title

Refer to the provided copydeck

Link Path *

Refer to the provided copydeck

Page Path in AEM :/content/samsung/~
Lived Page URL ://www.samsung.com/~

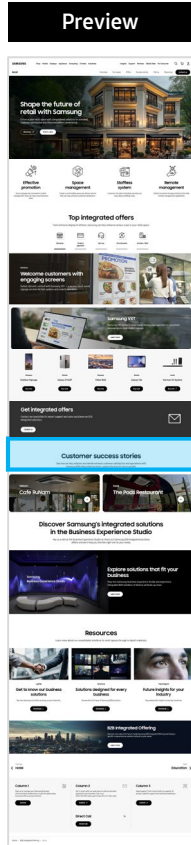
Open Action

Current Window New Window

[Contents – Link & Action]

#	Option	Data Setting
1	Link Type	URL
2	Text *	Refer to the provided copydeck
3	Text for Analytics (English) *	Refer to the provided copydeck
4	Link Title	Refer to the provided copydeck
5	Link Path *	Refer to the provided copydeck
6	Open Action	Current Window
7	Button Theme	Outlined
8	Desktop Button Color	Black
9	Mobile Button Color	Black

8. CO01_Text Block (1/2)



Authoring

Component ID

success-stories

Insert the link ID value to apply the Anchor URL. Can only use English word and "- (hyphen)", "_" (underscore), "." (dot)" as special character.

Margin Top

None Small Medium Large

Margin Bottom

None Small Medium Large

Padding Top

Large None

Padding Bottom

Large None

Component Theme

White Light Gray Dark Gray Black

Container Width

1440px

Desktop Horizontal Align

Center

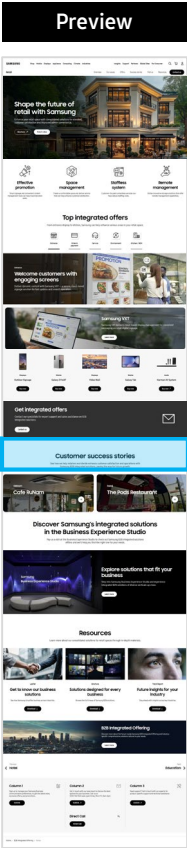
Mobile Horizontal Align

Center

[Settings]

#	Option	Data Setting
1	Component ID	success-stories (Do not translate 'Component ID' into local languages.)
2	Margin Top	Large
3	Margin Bottom	Large
4	Padding Top	Large
5	Padding Bottom	None
6	Component Theme	White
7	Container Width	1440px
8	Desktop Horizontal Align	Center
9	Mobile Horizontal Align	Center

8. CO01_Text Block (2/2)



Preview

Authoring

Headline Text

Refer to the provided copydeck

Recommend to enter up to 36 characters and 2 lines (Large), 48 characters and 2 lines (Medium), 72 characters and 2 lines (Small)

Headline Text for Analytics (English)

Refer to the provided copydeck

Headline Heading Level

None

H1

H2

H3

H4

H5

Headline Text Size

Large (Desktop : 48px / Mobile : 30px)

Description

Refer to the provided copydeck

Recommend to enter up to 90 characters and 5 lines

Description Text Size

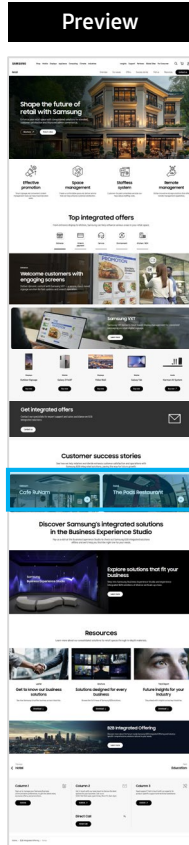
Large (Desktop : 18px / Mobile : 14px)

[Contents – Text]

#	Option	Data Setting
1	Headline Text	Refer to the provided copydeck
2	Headline Text for Analytics (English)	Refer to the provided copydeck
3	Headline Heading Level	H2
4	Headline Text Size	Large
5	Description	Refer to the provided copydeck
6	Description Text Size	Large

9. CO50_Pop-up Card (1/3)

- * Localizable section : Local's best cases can be applied in this section.
- * Only two columns layout and Max. 4 cases allowed. (Available options: 1x2, 2x2)



Preview

Authoring

Margin Top

None Small Medium Large

Margin Bottom

None Small Medium Large

Background Color

White Light Gray Dark Gray Black

Contents Type

None Image

Desktop Layout

1 Column 2 Column

Desktop Text Align

Left

Mobile Text Align

Left

Use Mouseover Interaction

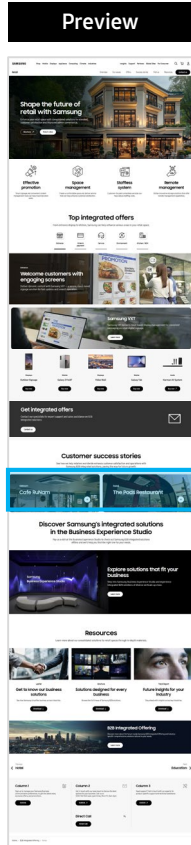
Off On

[Setting]

#	Option	Data Setting
1	Margin Top	None
2	Margin Bottom	Large
3	Background Color	White
4	Contents Type	Image
5	Desktop Layout	2 Column
6	Desktop Text Align	Left
7	Mobile Text Align	Left
8	Use Mouseover Interaction	Off

9. CO50_Pop-up Card (2/3)

- * Please repeat below steps to create 2 cards.
- * Localizable section : Local's best cases can be applied in this section.
- * Only two columns layout and Max. 4 cases allowed. (Available options: 1x2, 2x2)



Authoring

Text Color

Black White

Use Desktop Text Shadow

Off On

Use Mobile Text Shadow

Off On

Icon Type

Plus Download

Eyebrow Text

Refer to the provided copydeck

Recommend to enter up to 62 characters and 1 line (Desktop), 35 characters and 1 line (Mobile)

Headline Text

Refer to the provided copydeck

Recommend to enter up to 26 characters and 3 lines (Desktop), 16 characters and 4 lines (Mobile)

Headline Text for Analytics (English)

Refer to the provided copydeck

Headline Heading Level

H2 H3 H4 H5

Headline Text Size

Medium (Desktop : 38px / Mobile : 26px)

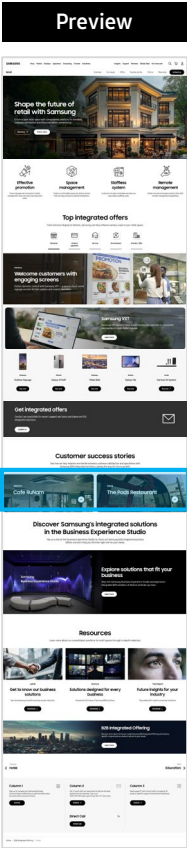
[Card - Text]

#	Option	Data Setting
1	Eyebrow Text	Refer to the provided copydeck
2	Headline Text	Refer to the provided copydeck
3	Headline Text for Analytics (English)	Refer to the provided copydeck
4	Headline Heading Level	H3
5	Headline Text Size	Medium

[Card - Style]

#	Option	Data Setting
1	Text Color	White
2	Use Desktop Text Shadow	Off
3	Use Mobile Text Shadow	Off
4	Icon Type	Plus

9. CO50_Pop-up Card (3/3)



- * Please repeat below steps to create 2 cards.
- * Localizable section : Local's best cases can be applied in this section.
- * Only two columns layout and Max. 4 cases allowed. (Available options: 1x2, 2x2)

Authoring

Alternative Text

Refer to the provided copydeck

Desktop Image *

Image

W. 1440px X H. n px (1 Column), W. 708px X H. n px (2 Column)

Mobile Image *

Image

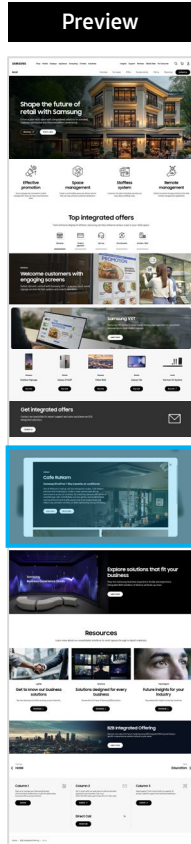
W. 624px X H. n px

[Card – Image]

#	Option	Data Setting
1	Alternative Text	Refer to the provided copydeck
2	Desktop Image *	Drag & drop the appropriate image to each field (Image size : 708px X 295px)
3	Mobile Image *	Drag & drop the appropriate image to each field (Image size : 624px X 624px)

9-1. FT03_Feature Full Bleed (1/6)

* Please repeat below steps to create 2 FT03 banners



* Inner components of C050_Pop-up Card

Authoring

[Settings #1]

#	Option	Data Setting
1	Container Width	1440px
2	Desktop Text Position	Top Left
3	Mobile Layout	Overlay
4	Mobile Text Position	Top Left
5	Desktop Background Color	White
6	Mobile Background Color	White
7	Desktop Text Color	White
8	Mobile Text Color	White

Use Desktop Headline / Eyebrow Text Shadow

Off ☐ On

Use Mobile Headline / Eyebrow Text Shadow

Off ☐ On

Use Image Radius

Off ☐ On

Lazy Loading option

Off ☒ On

[Settings #2]

#	Option	Data Setting
9	Use Desktop Headline / Eyebrow Text Shadow	Off
10	Use Mobile Headline / Eyebrow Text Shadow	Off
11	Use Image Radius	Off
12	Lazy Loading option	On

Container Width

1440px

Desktop Text Position

Top Left

Mobile Layout

Overlay

Mobile Text Position

Top Left

Desktop Background Color

White Light Gray Dark Gray Black

Mobile Background Color

White Light Gray Dark Gray Black

Desktop Text Color

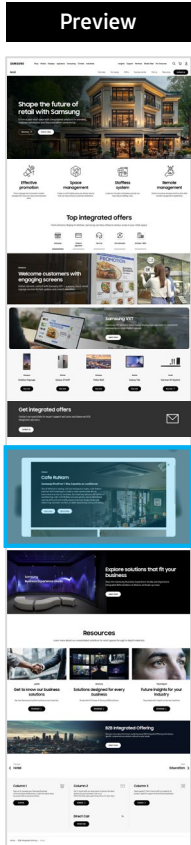
Black White

Mobile Text Color

Black White

9-1. FT03_Feature Full Bleed (2/6)

* Please repeat below steps to create 2 FT03 banners



* Inner components of C050_Pop-up Card

Authoring

Contents Type

None Image Video

Clickable State

Off On

[Contents - Style]

#	Option	Data Setting
1	Contents Type	Image
2	Clickable State	Off

Eyebrow Text

Refer to the provided copydeck

Recommend to enter up to 37 characters and 1 line

Headline Text

Refer to the provided copydeck

Recommend to enter up to 14 characters and 2 lines (X Large), 16 characters and 2 Lines (Large), 22 characters and 2 Lines (Medium), 32 characters and 2 Lines (Small)

Headline Text For Analytics (English)

Refer to the provided copydeck

Headline Heading Level

None H1 H2 H3 H4 H5

Headline Text Size

Medium (Desktop: 38px / Mobile: 26px)

[Contents - Text #1]

#	Option	Data Setting
1	Eyebrow Text	Refer to the provided copydeck
2	Headline Text	Refer to the provided copydeck
3	Headline Text For Analytics (English)	Refer to the provided copydeck
4	Headline Heading Level	H3
5	Headline Text Size	Medium

Sub Headline Text

Refer to the provided copydeck

Recommend to enter up to 136 characters and 2 lines

Sub Headline Heading Level

None H2 H3 H4 H5 H6

Sub Headline Text Size

Medium (Desktop: 22px / Mobile: 16px)

Description

Refer to the provided copydeck

Recommend to enter up to 90 characters and 5 lines

Description Text Size

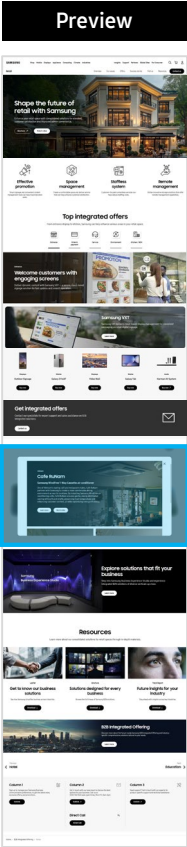
Large (Desktop: 18px / Mobile: 14px)

[Contents - Text #2]

#	Option	Data Setting
6	Sub Headline Text	Refer to the provided copydeck
7	Sub Headline Heading Level	None
8	Sub Headline Text Size	Medium
9	Description	Refer to the provided copydeck
10	Description Text Size	Large

9-1. FT03_Feature Full Bleed (3/6)

* Please repeat below steps to create 2 FT03 banners



* Inner components of C050_Pop-up Card

Authoring

Desktop Alternative Text

Refer to the provided copydeck

Desktop Image *

Image

W. 1440px X H. n px (Container W. 1440px) W. 1920px X H. n px (Container W. 1920px, 1920px with 1440px Image)

Mobile Alternative Text

Refer to the provided copydeck

Mobile Image

Image

W. 720px X H. n px

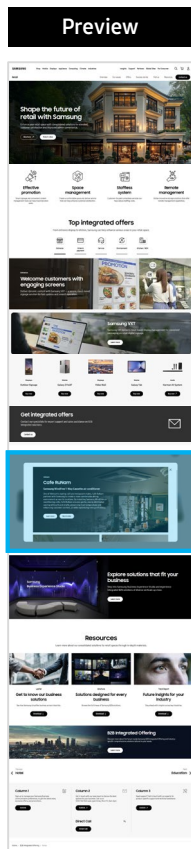
[Contents – Image]

#	Option	Data Setting
1	Desktop Alternative Text	Refer to the provided copydeck
2	Desktop Image *	Drag & drop the appropriate image to each field
3	Mobile Alternative Text	Refer to the provided copydeck
4	Mobile Image	Drag & drop the appropriate image to each field

9-1. FT03_Feature Full Bleed (4/6) - Optional

* CTA is optional. Please follow the steps to add CTA on FT03.
Option A- S.com page / Option B - other domain or PDF/ Option C- video

* Inner components of C050_Pop-up Card



Option A

Link Type

URL Video Showroom

Link & Action

Text *

Refer to the local assets

Recommend to enter up to 25 characters

Text for Analytics (English) *

Refer to the local assets

Link Title

Refer to the local assets

Link Path *

Refer to the local assets

Page Path in AEM: /content/samsung/~
Lived Page URL: /www.samsung.com/~

Open Action

Current Window New Window Layer Popup

Button Theme

Outlined Contained Underline

Desktop Button Color

Black White

Mobile Button Color

Black White

Authoring

Option A [Contents - Link & Action Group]

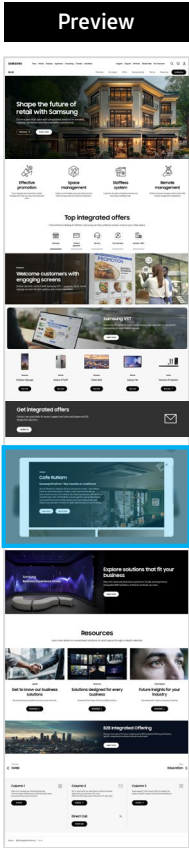
* When CTA links to Samsung.com page.

#	Option	Data Setting
1	Link Type	URL
2	Text *	Refer to the local assets
3	Text for Analytics (English) *	Refer to the local assets
4	Link Title	Refer to the local assets
5	Link Path *	Refer to the local assets
6	Open Action	Current Window
7	Button Theme	Contained
8	Desktop Button Color	White
9	Mobile Button Color	White

9-1. FT03_Feature Full Bleed (5/6) - Optional

* CTA is optional. Please follow the steps to add CTA on FT03.
Option A- S.com page / Option B - other domain or PDF/ Option C- video

* Inner components of C050_Pop-up Card



Option B

URL

Video

Showroom

Link & Action

Text *

Refer to the local assets

Recommend to enter up to 25 characters

Text for Analytics (English) *

Refer to the local assets

Link Title

Refer to the local assets

Link Path *

Refer to the local assets

☒

Page Path in AEM :/content/samsung/~

Lived Page URL ://www.samsung.com/~

Open Action

Current Window

New Window

Layer Popup

Button Theme

Outlined

Contained

Underline

Desktop Button Color

Black

White

Mobile Button Color

Black

White

Authoring

Option B [Contents – Link & Action Group]

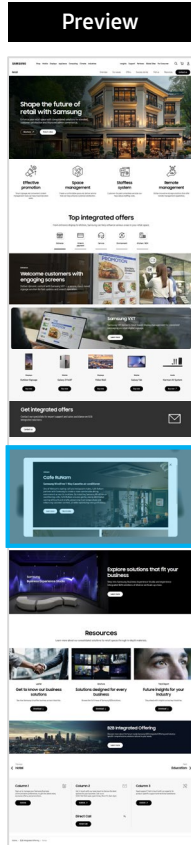
* When CTA links to other domain or PDF.

#	Option	Data Setting
1	Link Type	URL
2	Text *	Refer to the local assets
3	Text for Analytics (English) *	Refer to the local assets
4	Link Title	Refer to the local assets
5	Link Path *	Refer to the local assets
6	Open Action	New Window
7	Button Theme	Contained
8	Desktop Button Color	White
9	Mobile Button Color	White

9-1. FT03_Feature Full Bleed (6/6) - Optional

* CTA is optional. Please follow the steps to add CTA on FT03.
Option A- S.com page / Option B - other domain or PDF/ Option C- video

* Inner components of C050_Pop-up Card



Option C

Link type

URLVideoShowroom

Link & Action

Text *

Refer to the local assets

Recommend to enter up to 25 characters

Text for Analytics (English) *

Refer to the local assets

Link Title

Refer to the local assets

Video Type

YouTubeBrightCoveMp4AparatURL

Video Play Type

Layer PopupLayer Popup (Dim)

Video Display Type

HorizontalVertical

Video ID *

Refer to the local assets

Authoring

Option C [Contents – Link & Action Group]

* When CTA links to Youtube video.

#	Option	Data Setting
1	Link Type	Video
2	Text *	Refer to the local assets
3	Text for Analytics (English) *	Refer to the local assets
4	Link Title	Refer to the local assets
5	Video Type	YouTube
6	Video Play Type	Layer Popup (Dim)
7	Video Display Type	Horizontal
8	Video ID *	Refer to the local assets

Button Theme

OutlinedContainedUnderline

Desktop Button Color

BlackWhite

Mobile Button Color

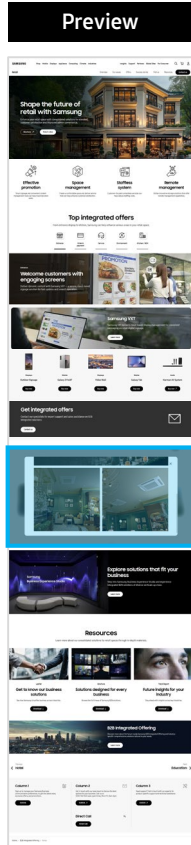
BlackWhite

[Contents – Link & Action Group]

#	Option	Data Setting
6	Button Theme	Contained
7	Desktop Button Color	White
8	Mobile Button Color	White

9-2. FT03_Feature Full Bleed (1/2)

* Please repeat below steps to create 2 FT03 banners



* Inner components of C050_Pop-up Card

Authoring

Container Width

1440px

Desktop Text Position

Top Left

Mobile Layout

Overlay

Mobile Text Position

Top Left

Desktop Background Color

White Light Gray Dark Gray Black

Mobile Background Color

White Light Gray Dark Gray Black

Desktop Text Color

Black White

Mobile Text Color

Black White

[Settings #1]

#	Option	Data Setting
1	Container Width	1440px
2	Desktop Text Position	Top Left
3	Mobile Layout	Overlay
4	Mobile Text Position	Top Left
5	Desktop Background Color	White
6	Mobile Background Color	White
7	Desktop Text Color	White
8	Mobile Text Color	White

Use Desktop Headline / Eyebrow Text Shadow

Off On

Use Mobile Headline / Eyebrow Text Shadow

Off On

Use Image Radius

Off On

Lazy Loading option

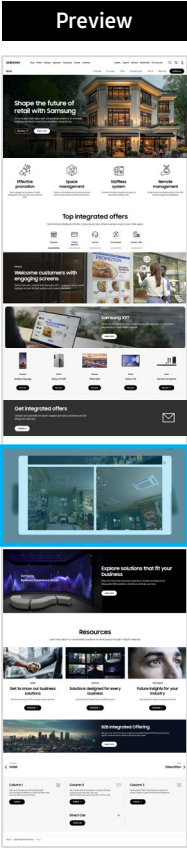
Off On

[Settings #2]

#	Option	Data Setting
9	Use Desktop Headline / Eyebrow Text Shadow	Off
10	Use Mobile Headline / Eyebrow Text Shadow	Off
11	Use Image Radius	Off
12	Lazy Loading option	On

9-2. FT03_Feature Full Bleed (2/2)

* Please repeat below steps to create 2 FT03 banners



* Inner components of C050_Pop-up Card

Authoring

Contents Type

None

Image

Video

Clickable State

Off

On

[Contents - Style]

#	Option	Data Setting
1	Contents Type	Image
2	Clickable State	Off

Desktop Alternative Text

Refer to the provided copydeck

Desktop Image *

Image

W: 1440px X H: n px (Container W: 1440px) W: 1920px X H: n px (Container W: 1920px, 1920px with 1440px Image)

Mobile Alternative Text

Refer to the provided copydeck

Mobile Image

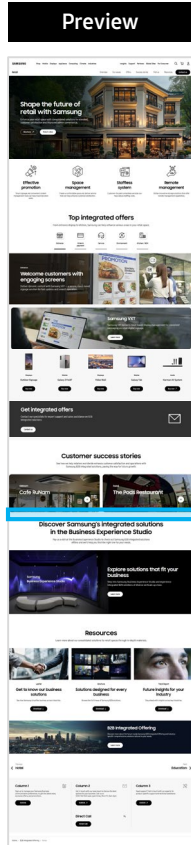
Image

W: 720px X H: n px

[Contents - Image]

#	Option	Data Setting
1	Desktop Alternative Text	Refer to the provided copydeck
2	Desktop Image *	Drag & drop the appropriate image to each field (Image size : 1440px X 700px)
3	Mobile Alternative Text	Refer to the provided copydeck
4	Mobile Image	Drag & drop the appropriate image to each field (Image size : 720px X 1080px)

10. CO45_Blank Space



Authoring

Background Color

White Light Gray Dark Gray Black **Transparent**

Container Width

1440px

Desktop Margin

Small

Mobile Margin

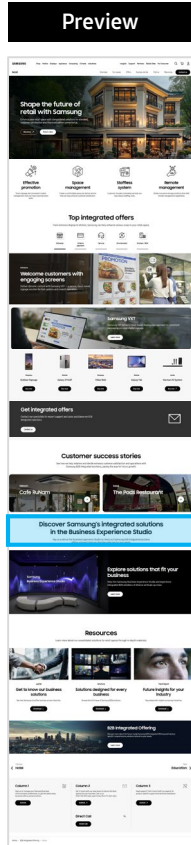
Small

[Setting]

#	Option	Data Setting
1	Background Color	Transparent
2	Container Width	1440px
3	Desktop Margin	Small
4	Mobile Margin	Small

*CO45 is added to secure enough space between two components

11. CO01_Text Block (1/2)



Authoring

Component ID

visit-us

Insert the link ID value to apply the Anchor URL. Can only use English word and "- (hyphen)", "_ (underscore)", ". (dot)" as special character.

Margin Top

None Small Medium Large

Margin Bottom

None Small Medium Large

Padding Top

Large None

Padding Bottom

Large None

Component Theme

White Light Gray Dark Gray Black

Container Width

1440px

Desktop Horizontal Align

Center

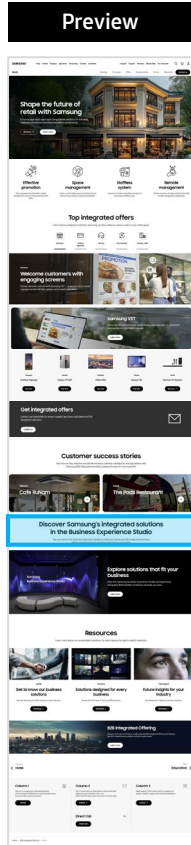
Mobile Horizontal Align

Center

[Settings]

#	Option	Data Setting
1	Component ID	visit-us (Do not translate 'Component ID' into local languages.)
2	Margin Top	Large
3	Margin Bottom	Large
4	Padding Top	None
5	Padding Bottom	None
6	Component Theme	White
7	Container Width	1440px
8	Desktop Horizontal Align	Center
9	Mobile Horizontal Align	Center

11. CO01_Text Block (2/2)



Authoring

Headline Text

Refer to the provided copydeck

Recommend to enter up to 36 characters and 2 lines (Large), 48 characters and 2 lines (Medium), 72 characters and 2 lines (Small)

Headline Text for Analytics (English)

Refer to the provided copydeck

Headline Heading Level

NoneH1H2H3H4H5

Headline Text Size

Large (Desktop : 48px / Mobile : 30px)

Description

Refer to the provided copydeck

Recommend to enter up to 90 characters and 5 lines

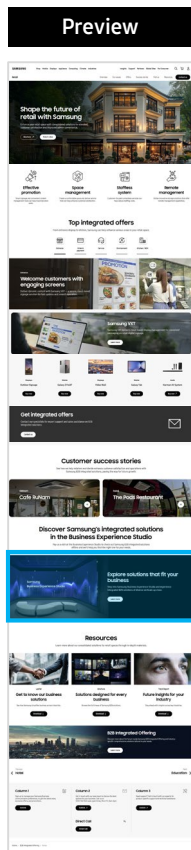
Description Text Size

Large (Desktop : 18px / Mobile : 14px)

[Contents – Text]

#	Option	Data Setting
1	Headline Text	Refer to the provided copydeck
2	Headline Text for Analytics (English)	Refer to the provided copydeck
3	Headline Heading Level	H2
4	Headline Text Size	Large
5	Description	Refer to the provided copydeck
6	Description Text Size	Large

12. FT03_Feature Full Bleed (1/4)



Authoring

Container Width

1440px

Desktop Text Position

Middle Right

Mobile Layout

Overlay

Mobile Text Position

Top Center

Desktop Background Color

White

Light Gray

Dark Gray

Black

Mobile Background Color

White

Light Gray

Dark Gray

Black

Desktop Text Color

Black

White

Mobile Text Color

Black

White

[Settings #1]

#	Option	Data Setting
1	Container Width	1440px
2	Desktop Text Position	Middle Right
3	Mobile Layout	Overlay
4	Mobile Text Position	Top Center
5	Desktop Background Color	Black
6	Mobile Background Color	Black
7	Desktop Text Color	White
8	Mobile Text Color	White

Use Desktop Headline / Eyebrow Text Shadow

Off ☐ On

Use Mobile Headline / Eyebrow Text Shadow

Off ☐ On

Use Image Radius

Off ☐ On

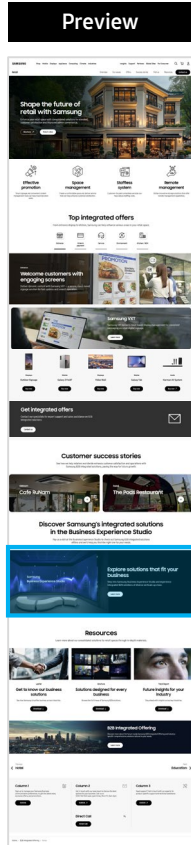
Lazy Loading option

Off ☒ On

[Settings #2]

#	Option	Data Setting
9	Use Desktop Headline / Eyebrow Text Shadow	Off
10	Use Mobile Headline / Eyebrow Text Shadow	Off
11	Use Image Radius	Off
12	Lazy Loading option	On

12. FT03_Feature Full Bleed (2/4)



Preview

Contents Type

None **Image** Video

Clickable State

Off ☐ On

[Contents – Style]

#	Option	Data Setting
1	Contents Type	Image
2	Clickable State	Off

Authoring

Headline Text

Refer to the provided copydeck

Recommend to enter up to 14 characters and 2 lines (X Large), 16 characters and 2 Lines (Large), 22 characters and 2 Lines (Medium), 32 characters and 2 Lines (Small)

Headline Text For Analytics (English)

Refer to the provided copydeck

Headline Heading Level

None H1 H2 **H3** H4 H5

Headline Text Size

Medium (Desktop: 38px / Mobile: 26px)

Description

Refer to the provided copydeck

Recommend to enter up to 90 characters and 5 lines

Description Text Size

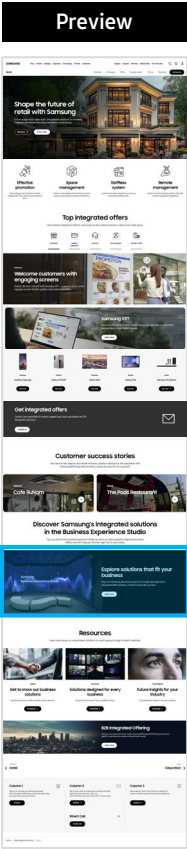
Large (Desktop: 18px / Mobile: 14px)

[Contents – Text]

#	Option	Data Setting
1	Headline Text	Refer to the provided copydeck
2	Headline Text For Analytics (English)	Refer to the provided copydeck
3	Headline Heading Level	H3
4	Headline Text Size	Medium
5	Description	Refer to the provided copydeck
6	Description Text Size	Large

12. FT03_Feature Full Bleed (3/4)

* Localizable section : Applied image is a standard type, please replace it with each local's offline showroom image.



Authoring

[Contents – Image]

#	Option	Data Setting
1	Desktop Alternative Text	Refer to the provided copydeck
2	Desktop Image *	Drag & drop the appropriate image to each field
3	Mobile Alternative Text	Refer to the provided copydeck
4	Mobile Image	Drag & drop the appropriate image to each field

Desktop Alternative Text

Refer to the provided copydeck

Desktop Image *

Image

W: 1440px X H: n px (Container W: 1440px) W: 1920px X H: n px (Container W: 1920px, 1920px with 1440px Image)

Mobile Alternative Text

Refer to the provided copydeck

Mobile Image

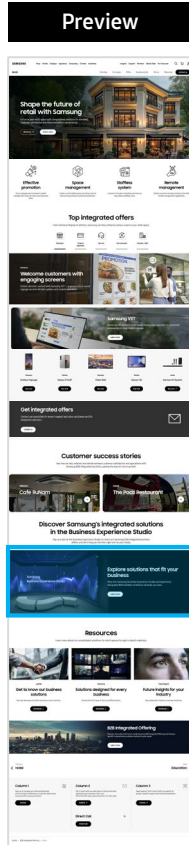
Image

W: 720px X H: n px

12. FT03_Feature Full Bleed (4/4)

* Localizable section : Applied image is a standard type, please replace it with each local's offline showroom image.

* Please localize- apply each local's offline showroom page URL.



Authoring

Link Type

☒ URL ☐ Video ☐ Showroom

Link & Action

Text *

Recommend to enter up to 25 characters

Text for Analytics (English) *

Link Title

Link Path *

*Page Path in AEM :/content/samsung/~
Lived Page URL :/www.samsung.com/~*

Open Action

☒ Current Window ☐ New Window ☐ Layer Popup

Button Theme

☐ Outlined ☒ Contained ☐ Underline

Desktop Button Color

☐ Black ☒ White

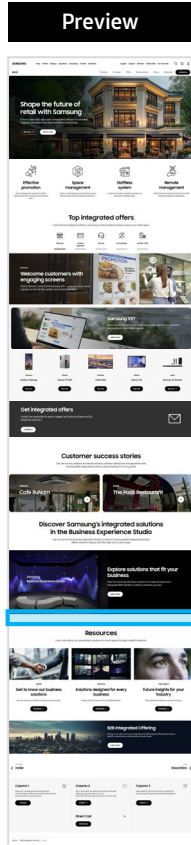
Mobile Button Color

☐ Black ☒ White

[Contents – Link & Action]

#	Option	Data Setting
1	Link Type	URL
2	Text *	Refer to the provided copydeck
3	Text for Analytics (English) *	Refer to the provided copydeck
4	Link Title	Refer to the provided copydeck
5	Link Path *	Refer to the provided copydeck
6	Open Action	Current Window
7	Button Theme	Contained
8	Desktop Button Color	White
9	Mobile Button Color	White

13. CO45_Blank Space



Authoring

Background Color

White Light Gray Dark Gray Black **Transparent**

Container Width

1440px

Desktop Margin

Small

Mobile Margin

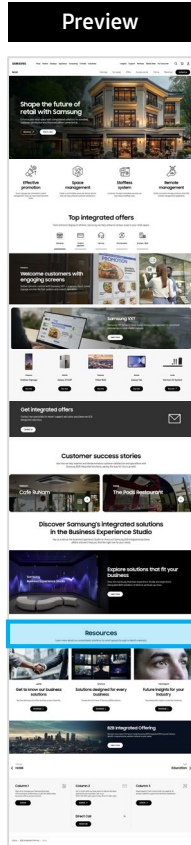
Small

[Setting]

#	Option	Data Setting
1	Background Color	Transparent
2	Container Width	1440px
3	Desktop Margin	Small
4	Mobile Margin	Small

*CO45 is added to secure enough space between two components

14. CO01_Text Block (1/2)



Preview

Authoring

Component ID

Insert the link ID value to apply the Anchor URL. Can only use English word and "-" (hyphen), "_" (underscore), "." (dot) as special character.

Margin Top

NoneSmallMediumLarge

Margin Bottom

NoneSmallMediumLarge

Padding Top

LargeNone

Padding Bottom

LargeNone

Component Theme

WhiteLight GrayDark GrayBlack

Container Width

Desktop Horizontal Align

Center

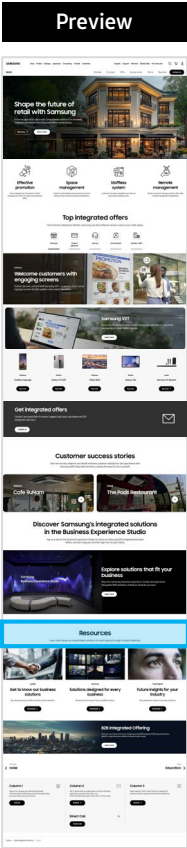
Mobile Horizontal Align

Center

[Settings]

#	Option	Data Setting
1	Component ID	resources (Do not translate 'Component ID' into local languages.)
2	Margin Top	Large
3	Margin Bottom	None
4	Padding Top	Large
5	Padding Bottom	Large
6	Component Theme	White
7	Container Width	1440px
8	Desktop Horizontal Align	Center
9	Mobile Horizontal Align	Center

14. CO01_Text Block (2/2)



Authoring

Headline Text

Refer to the provided copydeck

Recommend to enter up to 36 characters and 2 lines (Large), 48 characters and 2 lines (Medium), 72 characters and 2 lines (Small)

Headline Text for Analytics (English)

Refer to the provided copydeck

Headline Heading Level

NoneH1H2H3H4H5

Headline Text Size

Large (Desktop : 48px / Mobile : 30px)

Description

Refer to the provided copydeck

Recommend to enter up to 90 characters and 5 lines

Description Text Size

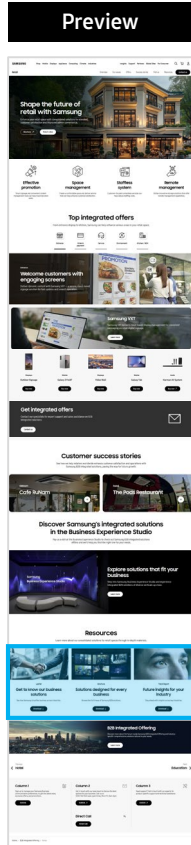
Large (Desktop : 18px / Mobile : 14px)

[Contents – Text]

#	Option	Data Setting
1	Headline Text	Refer to the provided copydeck
2	Headline Text for Analytics (English)	Refer to the provided copydeck
3	Headline Heading Level	H2
4	Headline Text Size	Large
5	Description	Refer to the provided copydeck
6	Description Text Size	Large

15. FT12_Feature Column Carousel (1/4)

* Localizable section : Local's asset can replace HQ content. (Max. 3)



Preview

Margin Top

None

Normal

Margin Bottom

None

Normal

Background Color

White

Light Gray

Dark Gray

Black

Transparent

Layout

Columns

Padding Top

None

Normal

Wide

Padding Bottom

None

Normal

Wide

Container Width

1440px

Desktop Columns Space

None

Normal

Wide

Mobile Columns Space

Desktop Column Space

None

Narrow

Normal

Wide

Desktop Columns

3

Mobile Columns

1

Columns Align

Center

Use Image Radius

Off

On

Use Desktop Columns Line

Off

On

Use Mobile Carousel

Off

On

Use Mobile Indicator

Off

On

Use Mobile Arrow

Off

On

Mobile Carousel Auto Rolling

Off

On

Use See More Button

Off

On

[Setting]

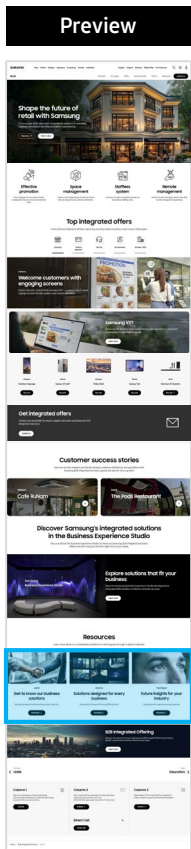
#	Option	Data Setting
1	Margin Top	None
2	Margin Bottom	None
3	Background Color	White
4	Layout	Columns
5	Padding Top	None
6	Padding Bottom	Wide
7	Container Width	1440px
8	Desktop Columns Space	Wide
9	Mobile Columns Space	Normal
10	Desktop Columns	3
11	Mobile Columns	1
12	Columns Align	Center
13	Use Image Radius	Off
14	Use Desktop Columns Line	Off
15	Use Mobile Carousel	On
16	Use Mobile Indicator	On
17	Use Mobile Arrow	On
18	Mobile Carousel Auto Rolling	Off
19	Use See More Button	Off

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15. FT12_Feature Column Carousel (2/4)

* Please repeat these steps to create 3 items



Component Theme

White

Light Gray

Dark Gray

Black

Transparent

Text Align

Center

Contents Type

Image

Video

Clickable State

Off

On

#

Option

Data Setting

1

Component Theme

White

2

Text Align

Center

3

Contents Type

Image

4

Clickable State

Off

Eyebrow Text

Refer to the provided copydeck

Recommend to enter up to 32 characters and 1 line

Headline Text

Refer to the provided copydeck

Headline Text for Analytics (English)

Refer to the provided copydeck

Headline Heading Level

None

H1

H2

H3

H4

H5

Sub Headline Text for Analytics (English)

Refer to the provided copydeck

Description

Refer to the provided copydeck

Indicator Text

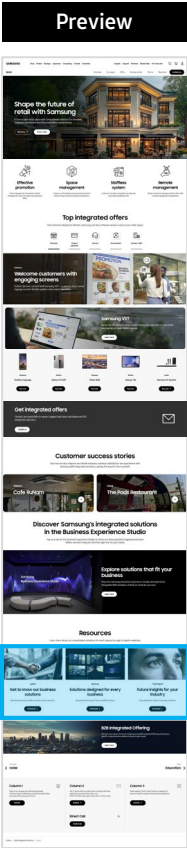
Refer to the provided copydeck

[Item List – Text]

#	Option	Data Setting
1	Eyebrow Text	Refer to the provided copydeck
2	Headline Text	Refer to the provided copydeck
3	Headline Text for Analytics (English)	Refer to the provided copydeck
4	Headline Heading Level	H3
5	Sub Headline Text for Analytics (English)	Refer to the provided copydeck
6	Description	Refer to the provided copydeck
7	Indicator Text	Refer to the provided copydeck

15. FT12_Feature Column Carousel (3/4)

* Please repeat these steps to create 3 items



Authoring

Alternative Text

Refer to the provided copydeck

Desktop Image

Image

W. 570px X H. 304px

Mobile Image

Image

W. 720px X H. 540px

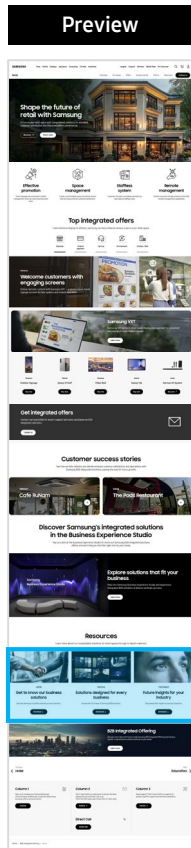
[Item List – Text]

#	Option	Data Setting
1	Alternative Text	Refer to the provided copydeck
2	Desktop Image	Drag & drop the appropriate image to each field
3	Mobile Image	Drag & drop the appropriate image to each field

15. FT12_Feature Column Carousel (4/4)

* Please repeat these steps to create 3 items

* Localizable section : Local's asset can replace HQ content. (Documents, URLs, Videos, etc.)



Authoring

Text

Refer to the provided copydeck

Recommend to enter up to 25 characters

Text for Analytics (English)

Refer to the provided copydeck

Link Title

Refer to the provided copydeck

Link Path

Refer to the provided copydeck

Option A

Open Action

Current Window New Window Download Layer Popup

Button Theme

Outlined Contained Underline Arrow

Option A [Item List – Link & Action]

* When CTA links to Samsung.com page.

#	Option	Data Setting
1	Text	Refer to the provided copydeck
2	Text for Analytics (English)	Refer to the provided copydeck
3	Link Title	Refer to the provided copydeck
4	Link Path	Refer to the provided copydeck
5	Open Action	Current Window
6	Button Theme	Contained

Option B

Open Action

Current Window New Window Download Layer Popup

Button Theme

Outlined Contained Underline Arrow

Option B [Item List – Link & Action]

* When CTA links to PDF

#	Option	Data Setting
1	Text	Refer to the provided copydeck
2	Text for Analytics (English)	Refer to the provided copydeck
3	Link Title	Refer to the provided copydeck
4	Link Path	Refer to the provided copydeck
5	Open Action	Download
6	Button Theme	Contained

Option C

Open Action

Current Window New Window Download Layer Popup

Button Theme

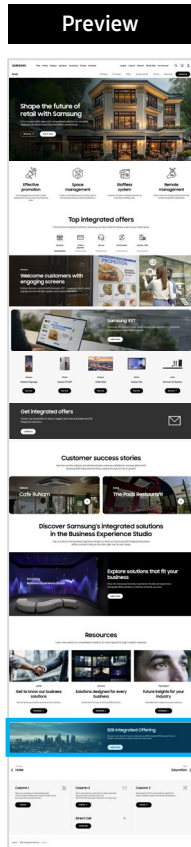
Outlined Contained Underline Arrow

Option C [Item List – Link & Action]

* When CTA links to other domain or Youtube Video.
To link Youtube video, please input full Youtube url
(e.g. <https://www.youtube.com/watch?v=iqjK04p9-yE>)

#	Option	Data Setting
1	Text	Refer to the provided copydeck
2	Text for Analytics (English)	Refer to the provided copydeck
3	Link Title	Refer to the provided copydeck
4	Link Path	Refer to the provided copydeck
5	Open Action	New Window
6	Button Theme	Contained

16. FT03_Feature Full Bleed (1/4)



Authoring

Container Width

1440px

Desktop Text Position

Middle Right

Mobile Layout

Overlay

Mobile Text Position

Middle Center

Desktop Background Color

White

Light Gray

Dark Gray

Black

Mobile Background Color

White

Light Gray

Dark Gray

Black

Desktop Text Color

Black

White

Mobile Text Color

Black

White

[Settings #1]

#	Option	Data Setting
1	Container Width	1440px
2	Desktop Text Position	Middle Right
3	Mobile Layout	Overlay
4	Mobile Text Position	Middle Center
5	Desktop Background Color	White
6	Mobile Background Color	White
7	Desktop Text Color	White
8	Mobile Text Color	White

Use Desktop Headline / Eyebrow Text Shadow

Off ☐ On

Use Mobile Headline / Eyebrow Text Shadow

Off ☐ On

Use Image Radius

Off ☐ On

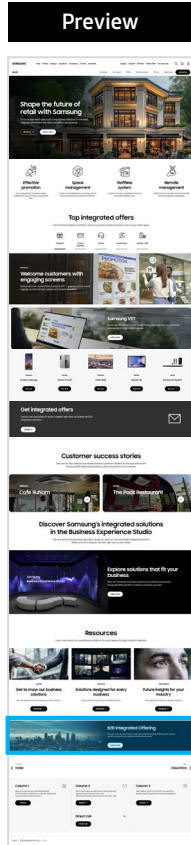
Lazy Loading option

Off ☒ On

[Settings #2]

#	Option	Data Setting
9	Use Desktop Headline / Eyebrow Text Shadow	Off
10	Use Mobile Headline / Eyebrow Text Shadow	Off
11	Use Image Radius	Off
12	Lazy Loading option	On

16. FT03_Feature Full Bleed (2/4)



Authoring

Contents Type

None Image Video

Clickable State

Off On

[Contents - Style]

#	Option	Data Setting
1	Contents Type	Image
2	Clickable State	Off

Headline Text

Refer to the provided copydeck

Recommend to enter up to 14 characters and 2 lines (X Large), 16 characters and 2 Lines (Large), 22 characters and 2 Lines (Medium), 32 characters and 2 Lines (Small)

Headline Text For Analytics (English)

Refer to the provided copydeck

Headline Heading Level

None H1 H2 H3 H4 H5

Headline Text Size

Small (Desktop: 32px / Mobile: 22px)

[Contents - Text #1]

#	Option	Data Setting
1	Headline Text	Refer to the provided copydeck
2	Headline Text For Analytics (English)	Refer to the provided copydeck
3	Headline Heading Level	H2
4	Headline Text Size	Small

Description

Refer to the provided copydeck

Recommend to enter up to 540 characters and 8 lines (Desktop), 5 lines (Mobile)

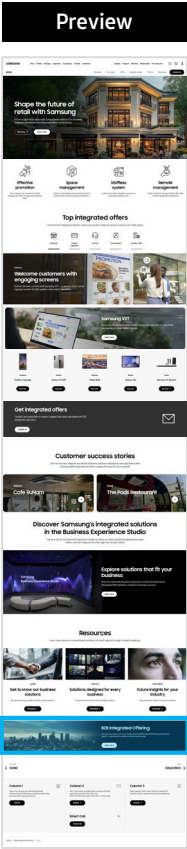
Description Text Size

Medium (Desktop: 14px / Mobile: 12px)

[Contents - Text #2]

#	Option	Data Setting
5	Description	Refer to the provided copydeck
6	Description Text Size	Medium

16. FT03_Feature Full Bleed (3/4)



Authoring

Desktop Alternative Text

Refer to the provided copydeck

Desktop Image *

Image

W. 1440px X H. n px (Container W. 1440px) W. 1920px X H. n px (Container W. 1920px, 1920px with 1440px Image)

Mobile Alternative Text

Refer to the provided copydeck

Mobile Image

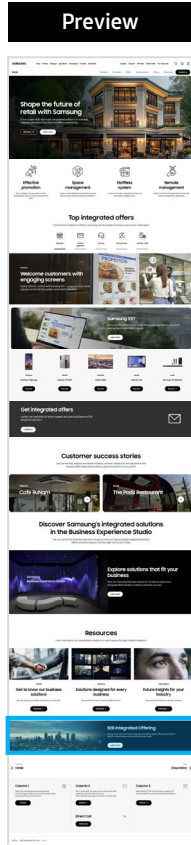
Image

W. 720px X H. n px

[Contents – Image]

#	Option	Data Setting
1	Desktop Alternative Text	Refer to the provided copydeck
2	Desktop Image *	Drag & drop the appropriate image to each field
3	Mobile Alternative Text	Refer to the provided copydeck
4	Mobile Image	Drag & drop the appropriate image to each field

16. FT03_Feature Full Bleed (4/4)



Authoring

Link Type

URL

Video

Showroom

Link & Action

Text *

Refer to the provided copydeck

Recommend to enter up to 25 characters

Text for Analytics (English) *

Refer to the provided copydeck

Link Title

Refer to the provided copydeck

Link Path *

Refer to the provided copydeck

Page Path in AEM :/content/samsung/~
Lived Page URL :/www.samsung.com/~

Open Action

Current Window

New Window

Layer Popup

Button Theme

Outlined

Contained

Underline

Desktop Button Color

Black

White

Mobile Button Color

Black

White

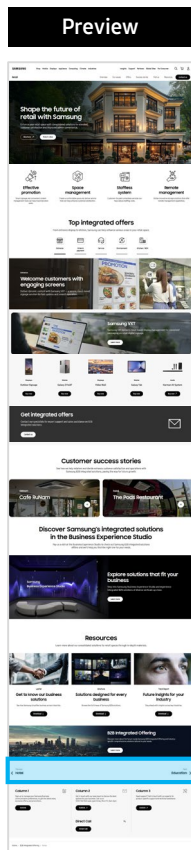
[Contents – Link & Action]

#	Option	Data Setting
1	Link Type	URL
2	Text *	Refer to the provided copydeck
3	Text for Analytics (English) *	Refer to the provided copydeck
4	Link Title	Refer to the provided copydeck
5	Link Path *	Refer to the provided copydeck
6	Open Action	Current Window
7	Button Theme	Contained
8	Desktop Button Color	White
9	Mobile Button Color	White

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17. FT14_Jump Control



Preview

Component Theme

White Light Gray Dark Gray Black

Use Mobile Line Break

Off On

Mobile Text Size

Small (Mobile: 12px)

Authoring

Use Previous

Off On

Direction Text

Refer to the provided copydeck

Text

Refer to the provided copydeck

Text for Analytics (English)

Refer to the provided copydeck

Link Title

Refer to the provided copydeck

Link Path

Refer to the provided copydeck

Page Path in AEM: /content/samsung/~
Lived Page URL: /www.samsung.com/~

Use Next

Off On

Direction Text

Refer to the provided copydeck

Text

Refer to the provided copydeck

Text for Analytics (English)

Refer to the provided copydeck

Link Title

Refer to the provided copydeck

Link Path

Refer to the provided copydeck

Page Path in AEM: /content/samsung/~
Lived Page URL: /www.samsung.com/~

[Settings]

#	Option	Data Setting
1	Component Theme	White
2	Use Mobile Line Break	Off
3	Mobile Text Size	Small

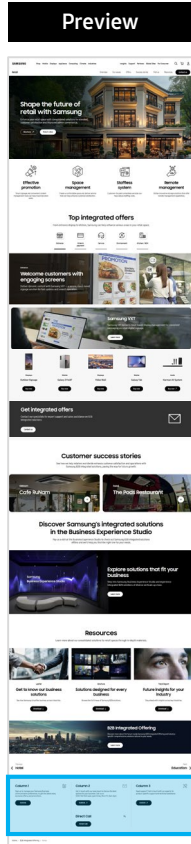
[Previous]

#	Option	Data Setting
1	Use Previous	on
2	Direction Text	Refer to the provided copydeck
3	Text	Refer to the provided copydeck
4	Text for Analytics (English)	Refer to the provided copydeck
5	Link Title	Refer to the provided copydeck
6	Link Path	Refer to the provided copydeck

[Next]

#	Option	Data Setting
1	Use Next	on
2	Direction Text	Refer to the provided copydeck
3	Text	Refer to the provided copydeck
4	Text for Analytics (English)	Refer to the provided copydeck
5	Link Title	Refer to the provided copydeck
6	Link Path	Refer to the provided copydeck

18. NV16_Country Select



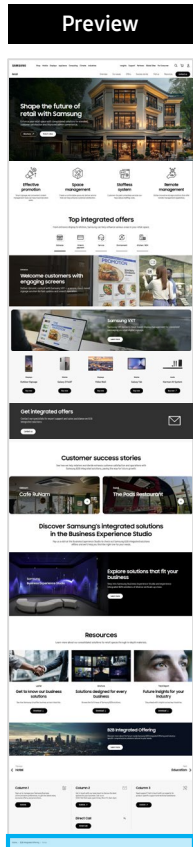
Authoring

* This component is not modifiable

When a page is created under Business section(/site_code/business/), NV16 is automatically generated.

19. NV03_Breadcrumb

* Please repeat these steps to create 3 items



Authoring

Margin Top

NoneNarrowNormalWide

Margin Bottom

NoneNarrowNormalWide

[Setting]

#	Option	Data Setting
1	Margin Top	Normal
2	Margin Bottom	Normal

Desktop Text *

Refer to the provided copydeck

Recommend to enter up to 56 characters

Mobile Text *

Refer to the provided copydeck

Recommend to enter up to 27 characters

Text for Analytics (English) *

Refer to the provided copydeck

Link Title

Refer to the provided copydeck

Link Path

Refer to the provided copydeck

Page Path in AEM :/content/samsung/~
Lived Page URL :/www.samsung.com/~

[Contents – Link & Action Group]

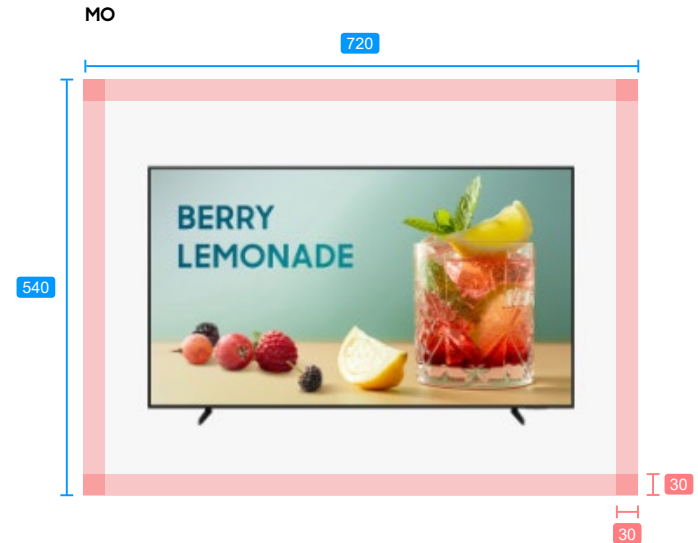
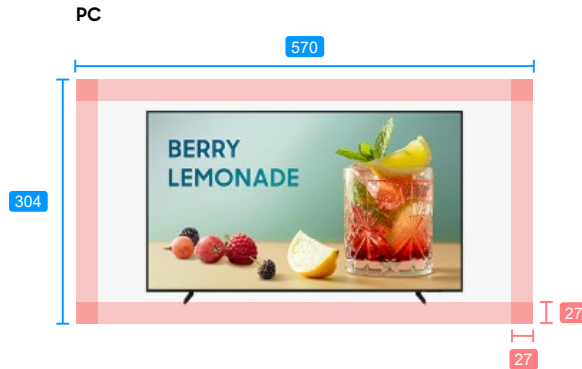
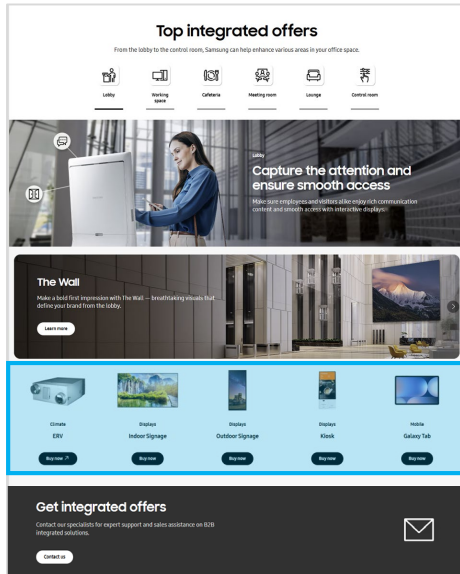
#	Option	Data Setting
1	Desktop Text *	Refer to the provided copydeck
2	Mobile Text *	Refer to the provided copydeck
3	Text for Analytics (English) *	Refer to the provided copydeck
4	Link Title	Refer to the provided copydeck
5	Link Path	Refer to the provided copydeck

V. Appendix- Localizable section

1. Product image guideline

V1.2

- Please keep 5 products per space.
- Locals can replace current products with their local market products.
- Image size: PC- 570x304/ MO- 720x540
- Highly recommend to use front view product images.
- Local products should fit the vertical and space.

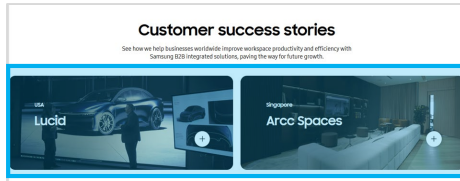


* Please update the solution/product sections with your locally available products.

2. Customer success stories guideline

- Only two columns layout and Max. 4 cases allowed. (Available options: 1x2, 2x2)
- Locals can replace current cases with their local market cases.
- Image size: PC- 708x295/ MO- 624x624
- Local cases should fit the vertical: office cases.

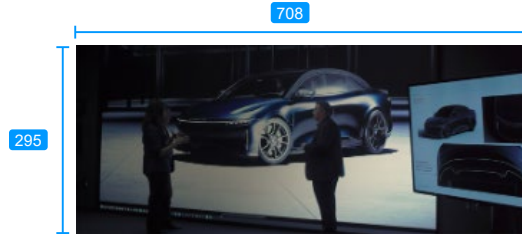
1x2 layout



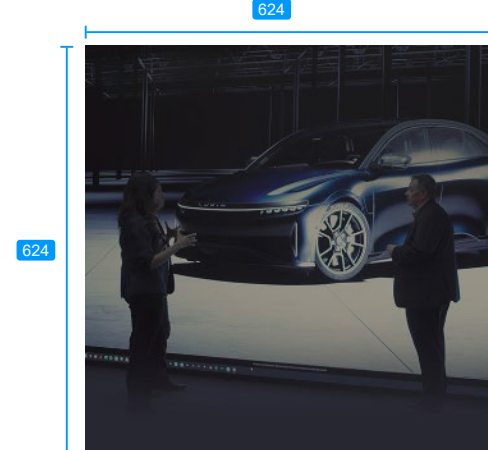
2x2 layout



PC



MO



End of Document