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OFFICE

Key Devices and Solutions

Space Efficiency

Maximizing rental space

Save space and cut power costs with a comfortable, eco friendly, energy efficient office



2 Multi Purpose Skin 5 LEED Platinum

3 WindFree[™] 4way

Integration

Cloud-based office management system

No matter where your devices are, you can manage and monitor them all together in one place Reduce costs and boost building efficiency with fast and easy maintenance



Personalization

Personalized solutions

A customized solution that maximizes work efficiency for your staff Suitable for a range of professional environments, enabling organic cooperation between individuals and businesses

Galaxy Book / Galaxy Rugged Series
2 Galaxy Healthcare

4 Harman Video Conferencing Solution 5 Oxygen Supply Solution

7 Facial Recognition Access Solution

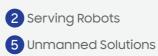
- 3 Smart Display / Smart Signage 6 Smart Elevator
- 8 Refrigerator/Microwave Oven 9 AirDresser, ShoeDresser

Unmanned Solution

The office of the future

Reduce labor demands in a wide range of areas from cleaning to parking management for effective and lower cost maintenance

1 Cleaning Robots 4 Parking Control System





3 Parking Robots



Journey by OFFICE Users

Samsung B2B Integrated Offering

Step up office productivity by boosting work efficiency, with devices and solutions powered by Samsung and affiliates. The comprehensive offerings that pave the way to profitability.

Parking Lot

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Working Space

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Cafeteria

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Meeting Room

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Resting Area

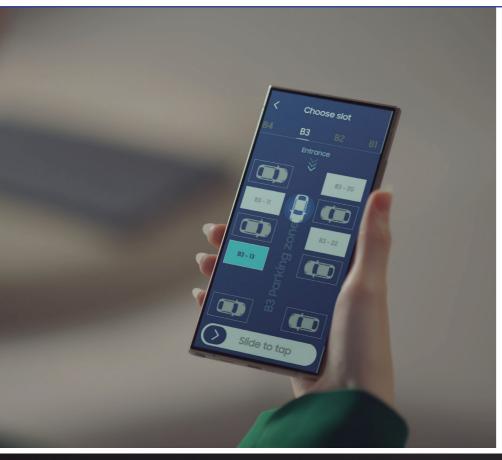
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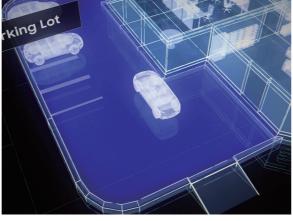
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Control Room

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Unmanned Solution







Parking robots and Unmanned solutions enhance convenience and reduce costs

Parking control system

- · b.IoT and integrated smart parking services
- · Compatible with in-car navigation systems and contactless automatic payment solutions

Automated entry and exit

- Enhance convenience and reduce waiting time with vehicle reservations around the clock
- · Efficient space usage and easier parking with smaller gaps between vehicles
- · Data management with b.IoT on entry/exit log and occupancy status

EV charging station

- Additional profit model with mandatory installation policy and support per region/country
- Boost utilization with b.IoT task and permission controls

*Availability may vary by country, region, service provider, network environment, or device, and may change without notice. *The Images shown are for illustrative purposes only.

Quicker commutes, reduced parking wait times





Parking Lot

Cafeteria

Working

Space



Avoid the morning rush with our innovative solution

Facial recognition access solution safe and swift access management

ERSONAL INFORMATION

Facial recognition access

- Improved accuracy and speeds
- Walk-through authentication recognizes the staff from 1.3m without having to stop at entry gate

Security platform based 3rd party integration

Web-based open integrated security platform for SDK and API

Smart elevator sets efficient operating routes

Efficient driving routes

· Elevator IoT sensors calculate usage patterns with AI learning, calculating optimal routes and cutting waiting time during peak hours

Algorithm-powered central control

· In the event of an error, a notification is automatically sent to the elevator operator, minimizing elevator downtime and speeding up remote or on-site response

*Availability may vary by country, region, service provider, network environment, or device, and may change without notice *The Images shown are for illustrative purposes only.





Begin your day refreshed and tackle your tasks with ease

AirDresser and ShoeDresser, easy clothing and shoe care for busy professionals daily

AirDresser

Bulk care course for employee convenience

- · Manage up to 9 garments at once: sterilize and deodorize
- Remove 10 types of viruses, including coronavirus, influenza A, and adenovirus
- Remove 9 types of bacterias: Staphylococcus aureus, E.coli, and more
- · Remove pollen and perchloroethylene particles

ShoeDresser

Odor removal with air wash and UV deodorizing filter

- Air wash and UV decomposition filter effectively remove 95% of shoe odors
- · Low-temperature delicate care under 40°C is faster than natural drying
- Xenon UVC lamp kills viruses and germs

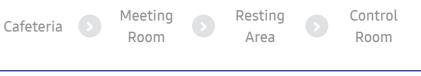
*Availability may vary by country, region, service provider, network environment, or device, and may change without notice

[Air Dresser]

*Results are from preclinical laboratory at College of Pharmacy, Korea University and may vary depending on actual usage environment. *Test results are verified by international certification agency Intertek and may vary depending on actual usage environment.

[Shoe Dresser]

*Virus Sterilization: Tested by Pharmaceutical Science Research Institute, College of Pharmacy, Korea University under verification by Intertek, an international certification agency. Results may vary depending on actual usage environment



Space Efficiency

Working

Space

Enjoy a spacious workplace tailored just for you

FTU enhances energy efficiency and maximizes space utilization with cost-effective and eco-conscious designs

(Fan Terminal Unit)

Personalized ventilation efficiency

- \cdot Increased ventilation efficiency versus ceiling air distribution-type
- $\cdot\,$ Reduce energy consumption by supplying air conditioning to occupied areas only

Reduce construction costs

• Installing air conditioning cartridges externally and using FTUs increase ceiling height compared to ceiling-based air conditioning

*It is only available for Korea. *Availability may vary by service provider, network environment, or device, and may change without notice. *The Images shown are for illustrative purposes only.

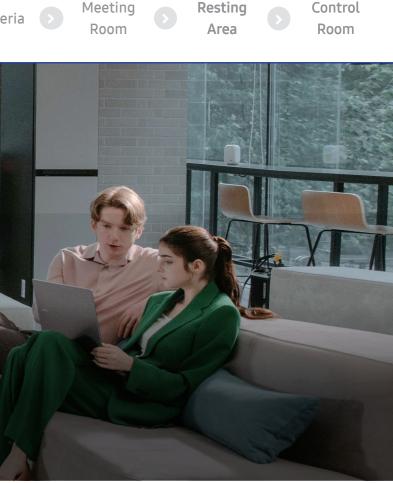
MPS enables effective utilization of larger spaces

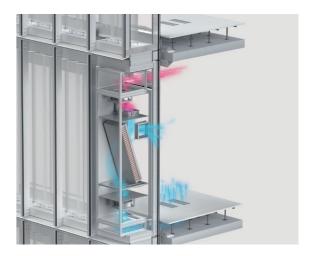
(Multi Purpose Skin)

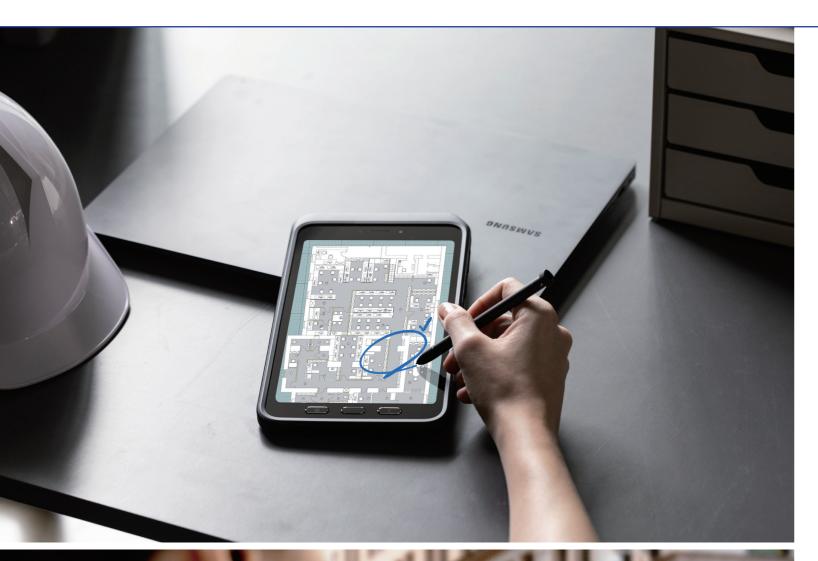
Maximize office space

- 20% more office space by installing building infrastructure (AHU) outdoors
- Customized heating and cooling capacity depending on office buildings' zone/usage

*Availability may vary by country, region, service provider, network environment, or device, and may change without notice. *The Images shown are for illustrative purposes only.







Galaxy Rugged series enhance your work productivity

Working

Space

Rugged and reliable

- Galaxy XCover7 is IP68/ IP65 rated, making it resistant to water and dust for worry-free use, even when work environments get demanding
- Galaxy Tab Active5 is tested to withstand drops up to 1.8m with its protective cover, giving you peace of mind in the most challenging circumstances

Versatile and productive

· Galaxy Rugged devices come with a programmable key that can be customized to fit your work needs

Launch Push to Tal Launch **Custom Apps** Support instantly

Protecting what matters

• With Knox Suite, you can deploy, manage, and repurpose Samsung phones and tablets with greater efficiency and ease

*Availability may vary by service provider, network environment, or device, and may change without notice *The Images shown are for illustrative purposes only *This device has a IP68 and IP65 rating based on internal testing conducted under controlled conditions. Water and dust resistance capabilities may vary depending

on the actual environmental conditions.

Damage caused by liquid and dust are not covered under warranty. IP6X is based on testing conditions where the device was exposed to 2kg/m³ of active dust with a pressure un der 2kPa for 2 hours in a vacuum chamber IPX8 is based on testing conditions where the device is submerged in up to 1.5 meters of freshwater for up to 30 minutes. IPX5 is based on testing conditions where the device was exposed to fresh water projected from a nozzle (Φ6.3mm) 3 meters away at 12.5 l/min for 3 minutes. Based on internal test results. When tested on a flat surface. The device can withstand a drop of up to 1.5 meters. Actual results may var

*This device has a IP68 rating based on internal testing conducted under controlled conditions. Water and dust resistance capabilities may vary depending on the actual environmental conditions.

Damage caused by liquid and dust are not covered under warranty

IPAX is based on testing conditions where the device is exposed to 2kg/m³ of active dust with a pressure under 2kPa for 2 hours in a vacuum chamber IPX8 is based on testing conditions where the device is submerged in up to 1.5 meters of freshwater for up to 30 minutes. *POGO charger sold separately.

*Security features or hardware/software architecture of Samsung Knox Vault may vary by model. Availability of Samsung Knox Vault may vary depending on the device model

Enjoy convenient workspaces in every setting, at work or on the go!



Area





Custom Functions



Personalization / Space Efficiency

Performance improves while reducing energy consumption

Oxygen supply solution delivers fresh air indoors to boost workplace productivity LED lighting control linked with SmartThings Pro and b.loT

Fresh oxygen supply

- Maintain an oxygen concentration level similar to that of a forest
- · Create an optimal work environment with smart air conditioning system

Enhanced usability with b.IoT control

Monitor oxygen saturation and control devices real-time

*It is only available for Korea.

*Availability may vary by service provider, network environment, or device, and may change without notice.

Interwork with SmartThings Pro/b.loT

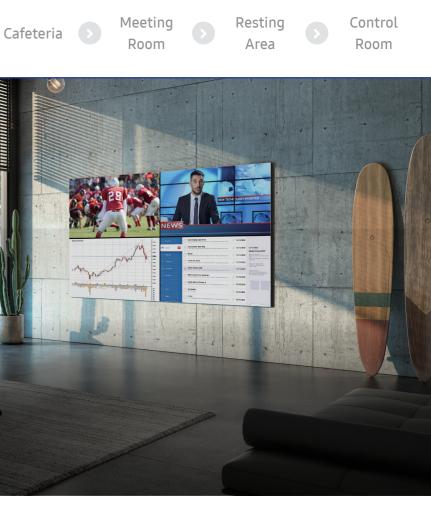
- · Customizable lighting and color temperature to suit individual user preferences
- · Convenient controls via smartphone

High power efficiency

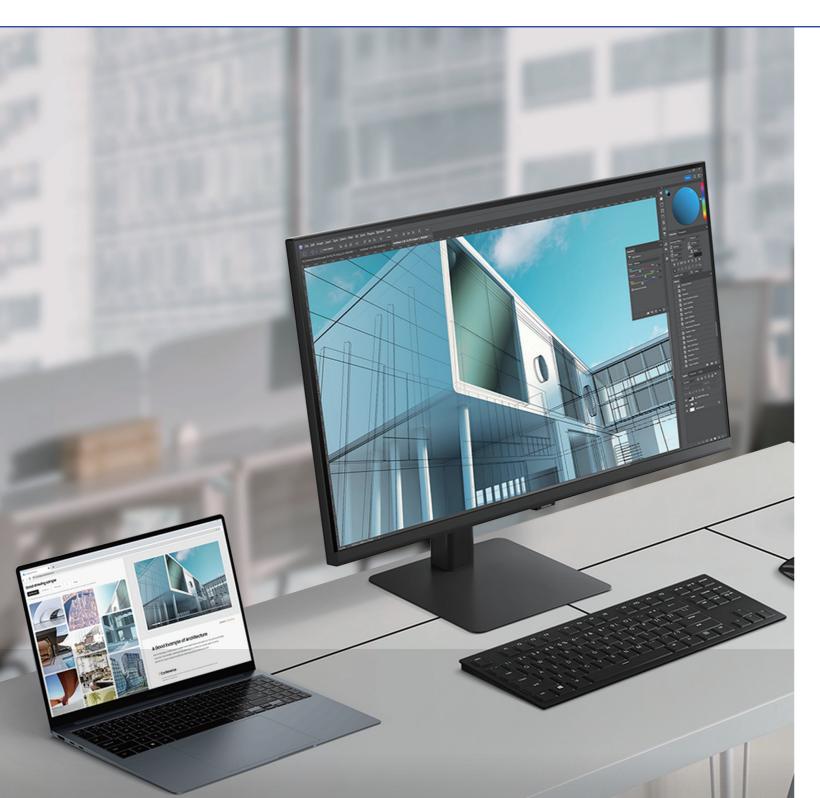
Show lower energy consumption compared to incandescent lamps and fluorescent lights

*The Images shown are for illustrative purposes only.

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lobbv



Swamped at work? Boost your productivity and reduce your tiredness

Smart display provides effortless connectivity for multiple devices

Space

Expanding connectivity

- · Enhanced connectivity between monitor and other devices *USB-C, LAN, Display port
- · Extended multi-screen workspace with daisy chain support

Faster, easier access to your work tools

· Access and control your PC remotely, or work directly on the monitor. Embedded productivity apps like Microsoft 365 let you bypass the PC for a simpler, streamlined working environment

Smart solution to reduce workplace stress

- · Color optimization & automatic brightness with intelligent eye care, as well as Adaptive Picture, Eye Saver Mode, Flicker Free functions
- · Work convenience improvement with ergonomic design key solution personalization (Pivot/Swivel/Tilt) * ViewFinity S8, 56

*Availability may vary by country, region, service provider, network environment, or device, and may change without notice



Area









2024

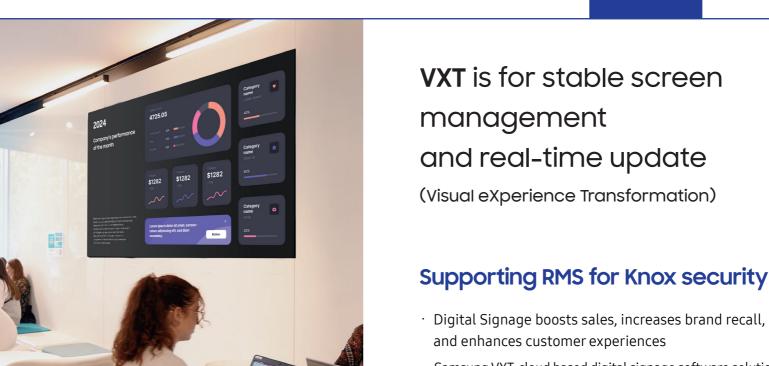
of the month

Company's performance

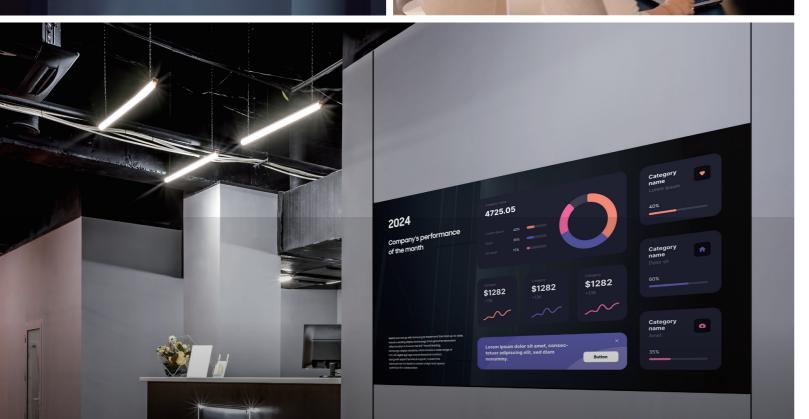
Lobby

Working

Space



Samsung VXT, cloud based digital signage software solution - makes it easy for everyone to reap the benefits



Never miss an important notification, no matter where you are in the office

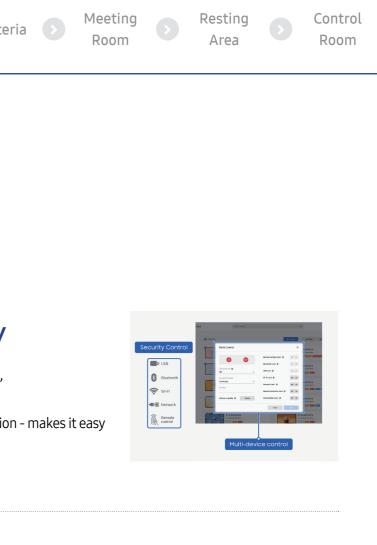
Ensuring secure content operation and offering pre-management options

· VXT enables seamless content and remote display management within a single secure platform

Easily update important information

- · Offer easy scheduling and content production options for untrained staff
- Provide notifications and updates for important information across various environments

*Availability may vary by country, region, service provider, network environment, or device, and may change without notice *The Images shown are for illustrative purposes only.











Bespoke refrigerator and microwave oven for simplified, fresher meals

BESPOKE Refrigerator

Perfect design options for your space

- · Optimal BESPOKE color, an excellent match for any rest area
- · Kitchen-fit design matches your office's furniture

Energy saving

- · Triple cooling with separate heat exchanger for each fridge and freezer unit
- Reduce energy usage in a range of different situations

microwave oven

Powerful performance

- Triple Distribution System provides complete cooking by delivering heat evenly to every corner (heating food during lunch breaks)
- · A choice of countertop or built-in models

*Availability may vary by country, region, service provider, network environment, or device, and may change without notice. *The AI power-saving mode is only supported by SmartThings, and there are some restrictions on the environment and usage of SmartThings. *Contact your regional sales manager for more details.

a refreshing pause from a hectic day at work



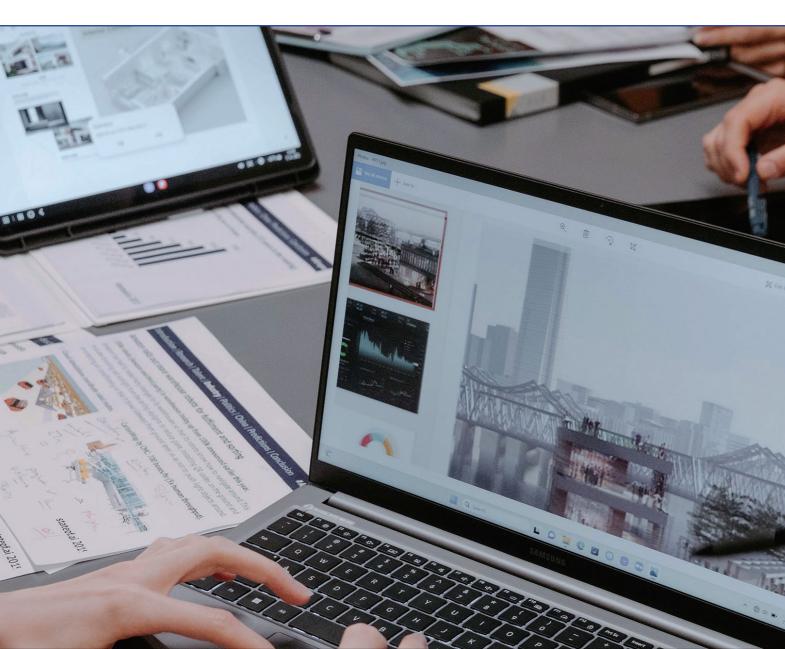


Area





23



Galaxy Book and powerful Galaxy AI tools boost your productivity

Enhance your work productivity with Galaxy Al

- · Fast one-button connection to Windows Copilot AI
- Real-time Galaxy AI live caption translation for online meetings

Productive and secure

 Protected comprehensively by Qualcomm's Pluton Security processor, Microsoft's Secured-Core PC, and Samsung Knox's unique HW & SW solutions

Superior portability and slim-edge design

· Slim, sleek design makes devices easy to carry to and from meetings or business trips

*Availability may vary by country, region, service provider, network environment, or device, and may change without notice. *Contact your regional sales manager for more details. *Video conferencing equipment need to be purchased separately.

Need to prepare materials quickly before a meeting? Not a problem!

Galaxy AI 🔆 meets 🌆 Copilot+PC









Space Efficiency



4 Way System Air Conditioner delivers WindFree[™] air cooling comfort with improved energy efficiency

WindFree[™] cooling

- 15,700 microhole vents
- · Automatically change from normal cooling mode to WindFree[™] cooling via thermostat temperature settings

Air purification and easy maintenance

- Filter pollution with PM1.0 filtration
- Easy-to-clean filters with an auto elevating panel

Energy saving

Energy saving mode through Motion Detect Sensor (MDS) to detect absence and AI Comfort Mode to optimizes indoor temperature, humidity, and air quality

*Availability may vary by country, region, service provider, or device, and contact your regional sales manager for more details

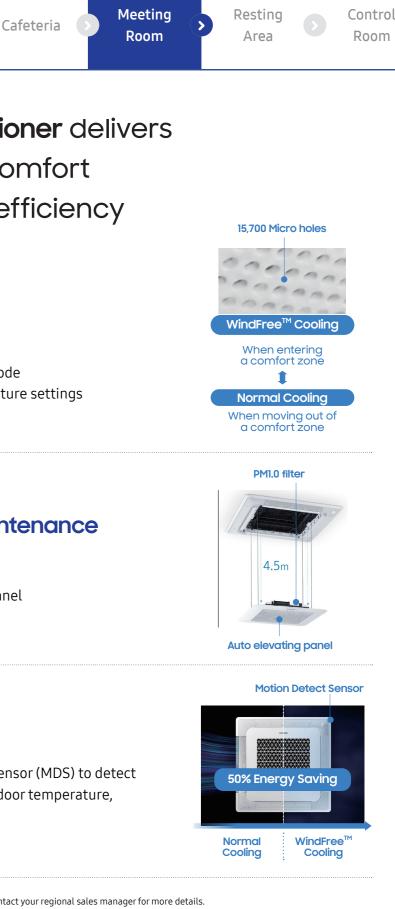
[WindFree[™] cooling] *American Society of Heating, Refrigerating and Air-Conditioning Engineers(ASHRAE) define Still air(WindFree[™]Air Conditioner)as lower than 0.15 m/s wind with no ColdDraft

[Air Purification]

*Test organisms : E. coli, Staphylococcus aureus, each with a sterilization rate of over 99% (Measurement of sterilization efficiency against bacteria attached to the surface of the electrostatic precipitator filter by spraying harmful bacteria for 10 minutes and operating the clean mode) *The test protocol is verified by Intertek and conducted under Intertek supervision Test results verified by the international testing and inspection agency Intertek may vary depending on actualusage environment *This is an optional feature

[Energy Saving]

*Energy saving rate is based on internal test result. so it can be different according to actual environments *Test model : Outdoor (DVM 4HP), Indoor (WindFree[™] 1way 2.0/3.2/6.0kw) *Test condition : Outdoor 35/24°C(DB/WB), Indoor 27/19°C(DB/WB)



Personalization / Landmark



Efficient meetings are essential for productivity Smart signage is easy to mange and highly efficient, allowing for seamless updates

Harman AMX Acendo meeting solution offers convenient wireless connections

Smart signage

Durability and space utilization options

- Support usability time with office space usage (16hrs/7, 24hrs/7)
- · Dust-proof (IP5x) landscape/portrait support and installation

Share important data distortion free

- · Increase readability with 300-700 nits brightness support for a range of environments
- High light interference-free visibility with non-glare panels

Harman AMX Acendo meeting solution

Control options for multiple conference room devices

- Acendo Core conference room solution provides pleasant meeting room experiences without complicated wired connections for cameras, speakers, microphones, and more
- · One-click platform support start/end work meetings, video conferences and document sharing/exchange
- Ensure reliable conference calls with an embedded 110° ultra-wide camera and audio devices



^{*}Availability may vary by country, region, service provider, network environment, or device, and may change without notice. *Contact your regional sales manager for more details. *Video conferencing equipment need to be purchased separately



Galaxy Watch / Galaxy Fit uses Galaxy AI to check daily health data



Galaxy Watch monitors your health

- · Upgraded bioactive sensor measures data including heart rate and sleep patterns
- · Help create a perfect workout routine with optimized warm-ups, cool-downs, and breaks

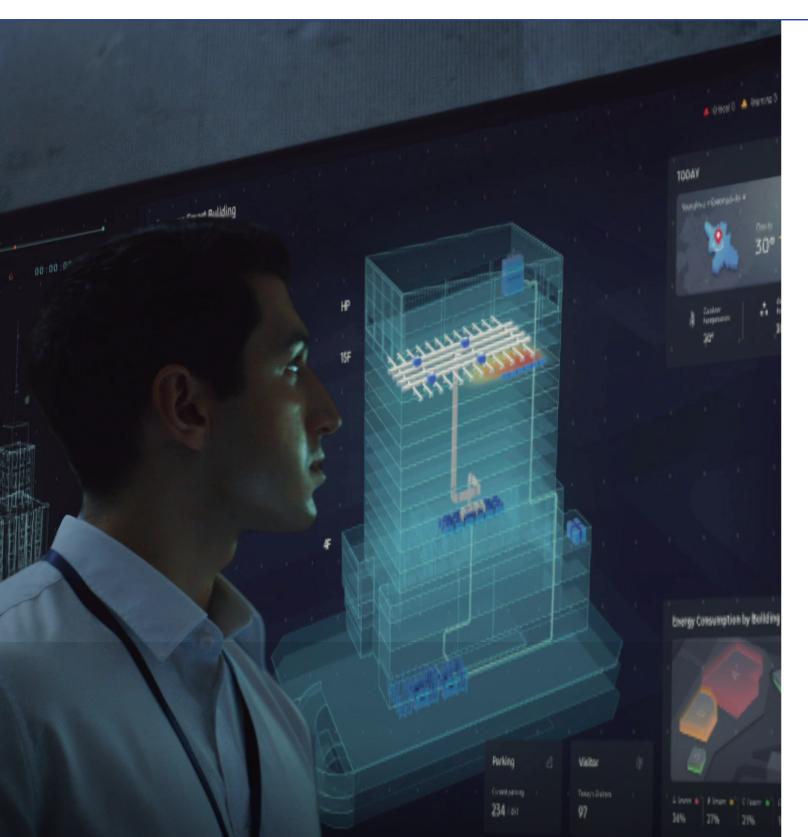


Galaxy Fit with improved features

- Light and slim exercise companion 18.5g lightweight aluminum body
- Long lasting battery up to 13 days on a single charge



^{*}Availability may vary by country, region, service provider, network environment, or device, and may change without notice. *Images in this proposal are simulated for understanding. I will be vary according to real usage. *The battery usage time is based on internal laboratory test results conducted for a typical use pattern scenario over 24 hours with 52 notifications, 4 minutes of text checking, 9 minutes of time checking, and 30 minutes of exercise, while connected to a Galaxy smartphone via Bluetooth. The actual battery usage time may vary depending on factors such as Bluetooth connection status, configuration, settings, signal strength, noise presence, device usage and condition, and other factors.



b.loT seamlessly integrates HVAC, mechanical equipment, energy management, and more

Efficient integrated controls

- · Integrated control of facilities such as air conditioning, mechanical equipment, lighting, and renewable energy
- Extended solution control to manage devices such as signage

Energy saving algorithms

- Comfort control (Creative Economy Innovation Center, South Korea)
- · Optimal start (Warsaw Spire, Poland)
- Price response control (Suwon Digital City Research Building, South Korea)
- · High efficiency control (Samsung SEHC, Vietnam)
- Target control (Chonnam Nat'l Univ., South Korea)
- Part load control (Samsung R&D center, Seoul Nat'l Univ, South Korea)

*The Images shown are for illustrative purposes only *Availability may vary by country, region, service provider, network environment, or device, and may change without notice *Effect of energy saving algorithm may vary depending on the actual use environment *Information above is subject to change with software updates.



b.loT ensures everything runs smoothly for a smart office in the control room

SmartThings Pro provides efficient integrated office management

Energy saving AI algorithm

Reduce energy consumption by detecting empty rooms

Office automation

- \cdot Support various automation tools such as Meeting Start Mode and Presentation Mode
- · Complex automation is implemented with NodeRed logic editor

Smart management

- · Grant access to reservation holder and permission to operate devices
- Improve the efficiency of conference room equipment management with device status checks and remote control options

Managers remain productive even beyond the control room

FTU

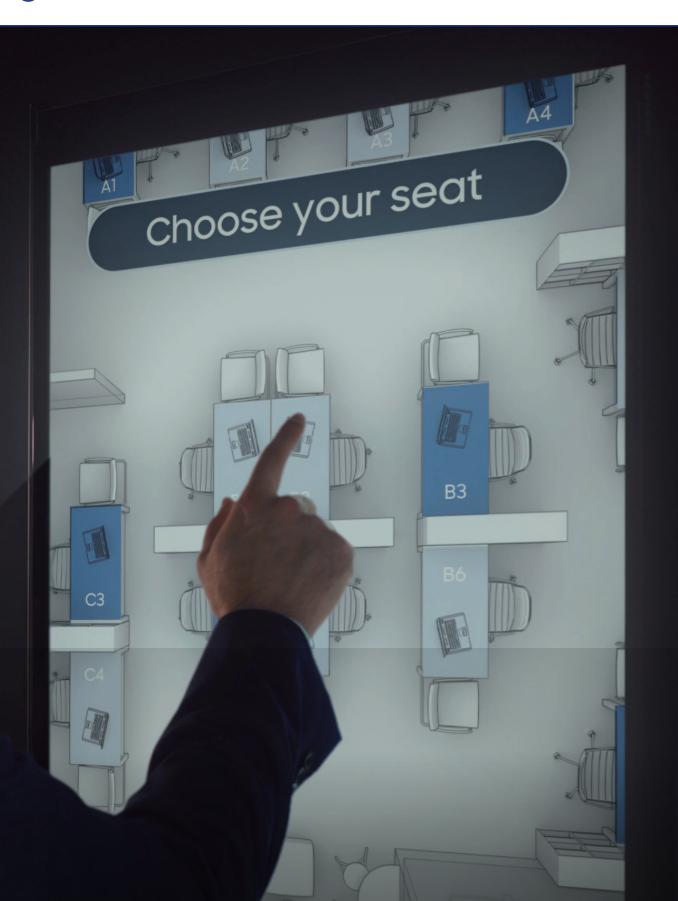
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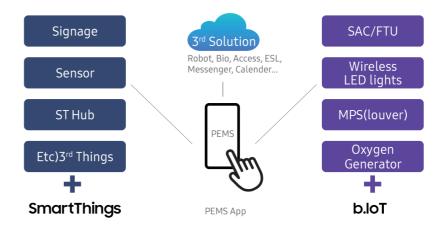




Parking Lobby Cafeteria l ot Space



PEMS enhances property value for a tech-savvy smart office (Personal Environmental Management Service)



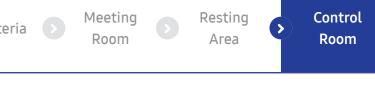
Provide a seamless experience for residents

- · Various products/solutions provided in a single-app service
- · Serving/cleaning robots, parking control, electric vehicle charging, etc., flexibly adapt to customers' diverse requirements

Reduce office operating costs

· Integrated property and facility management support work automation and data-based rentals and operations

Take your building value to the next level



Unmanned Solution / Space Efficiency

Robots for assistance in the office

Reduce the burden on your office cleaners

- Schedule robots to clean spacious workplace
- Access cleaning reports and status through b.IoT

Serving robots get your deliveries faster

- · Robots meet employee needs, reducing costs, providing convenient delivery, as well as improved hygiene and safety
- · Real-time device status monitoring and work utilization with SmartThings Pro

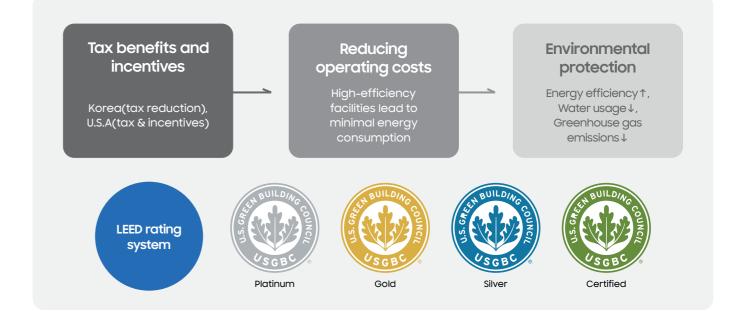
Reduce costs and increase customer convenience

- · Post information via VXT (Visual eXperience Transformation)
- Combine with intelligent human technology

Energy-efficient, sustainable offices pave the way for a better future

Samsung supports your journey towards LEED certification

- High effectiveness in branding and promoting sustainability-focused buildings
- Establish and implement strategies to achieve platinum grade status with Samsung B2B Integrated Offering



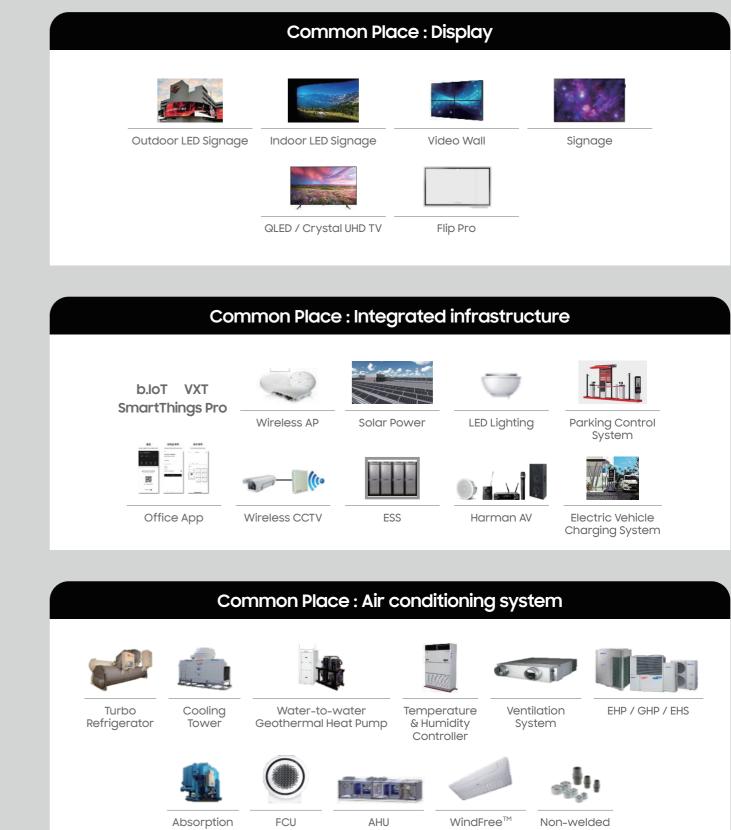


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^{*}Availability may vary by country, region, service provider, network environment, or device, and may change without notice.

OFFICE Solution Map

	Lobby				Office	
360 Cassette	Cleaning Robot	Facial Recognition		WindFree™	System Ventilation	BESPOKE AirDresser
				1		
Sign	age Ki	osk		Galaxy Book	QLED TV	BESPOKE Jet Bot Combo™ AI Steam / Delivery Robot
Con	iference ro	om		Γ		-A
			V	BESPOKE Nater Purifier	Kiosk & Wall Pac	Fan Terminal Unit
Video Conferer	nce Solution (with	Harman AMD)			Restauran	t
			Г	C		June 3
Flip Pro	Smart LED Signage	360 Cassette				
				SAC 360 De	sign Panel	Kiosk
	Lounge					
25. 37. 52 				Galaxy Tab f	for ordering S	erving Robot
Air Monitor	BESPOKE AirDresser	Microwave			Control rooi	m
	1111 2 2					and the second
Air Purifier	ShoeDresser	Refrigerator		Video Wall	CCTV Co	ntrol Solution



Refrigerator

WindFree™

Non-welded Joint

SAMSUNG

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