

## Terms and Conditions

- The Samsung **“Flip Set Glow”** campaign (**“Campaign”**) is primarily intended to create awareness for the Samsung Galaxy Z Flip 6 series to customers (**“Participants”**) in the United Arab Emirates, Saudi Arabia, Oman, Kuwait, and Qatar (the **“Territory”**).
- Participants interested in joining the Campaign can register on the Samsung.com pages within the Territory by filling out a web form to express their interest in participating in the Campaign.
- The registration period for Samsung.com will commence on September 2nd, 2024, and until September 9th, 2024 (the **“Registration Period”**).
- Samsung will notify registered participants about the commencement of the Campaign, which shall take place between the 9th of September and the 20th of September 2024 (**“Campaign Period”**).
- The Campaign comprises an opportunity whereby Participants are welcome to comment on Samsung’s post to join the Flip Set Glow on Samsung official Instagram accounts in addition to giving Samsung consent to feature the comment (**“Content(s)”**) on Samsung website www.samsung.com and any online and offline media channel Samsung sees fit.
- The Participant must answer a question that Samsung will be posting under its official Instagram accounts during the Campaign Period.
- Submissions of Contents before or after the Campaign Period will not be taken into consideration.
- The Participants Instagram account must not be private in order to participate in the Campaign.
- The Contents of all Participants will be collected by Samsung, together with their personal details, and Samsung shall have the full discretion to select the shortlisted Participants to feature on social media upon announcing the winner from the Participants.

## Eligibility to Participation

- Samsung and Samsung associates’ employees are not eligible to participate in the Campaign.
- This Campaign is only available for Participants aged Eighteen (18) years and above.
- By participating in this Campaign, the Participant warrant being at the majority age under the applicable laws where he/she is resident.
- The Participants authorize to receive communication from Samsung Electronics official Instagram accounts in the Territory, including but not limited to, email, phone, voice mail messaging or by text messaging regarding the Campaign information.
- Participants must be deemed to give their consent regarding the use of any Contents. Samsung shall be entitled to the full copyright and usage of the Contents and has the right to exploit it as it deems necessary, and at the locations it finds appropriate.

## Winning Terms and Prizes

- Eight (8) Participants (**“Winners”**) in the Territory will win an exclusive giveaway box (the **“Prize(s)”**) that includes Galaxy Z Flip6, a Flip6 case cover, and the following items from Benefit Cosmetics: Willa Blush, BadGal Bang Mascara, Benetint Lip Stain, Brow Setter, Boi-ing Cakeless Concealer, Hoola Matte Bronzer, and a voucher for a free brow service at any Benefit store within the Territory. Colours of Benefit Cosmetics are subject to availability and cannot be replaced. To avail the free brow service, Benefit Cosmetics’ terms and conditions must apply.
- Winners will be selected by Samsung on the basis that they fit the criteria set by Samsung for the Campaign in order to win the Prize. Winners have to comment the set of correct emojis in the comment section of the competition post.
- The Prizes are not exchangeable for cash or other Samsung and Benefit Cosmetics products.

- Upon selecting the Winners, they shall receive the Prizes at their own responsibility and hereby understand that Samsung will not be liable to them for any loss and/or damages of any kind whatsoever, that they may suffer.
- The Winners have to provide Samsung with their personal information including phone number and address in order to receive the Prizes. In the event that they fail to provide this information, Samsung reserve the right to pick another Winner.

#### **General Terms**

- Samsung shall be entitled at its sole and absolute discretion to terminate or modify the Campaign or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the Campaign Period.
- Any dispute of whatever nature, which is directly or indirectly related to these Terms and Conditions or to the Customer or Winner participation in the Campaign, shall be governed by the laws of the country where the Campaign takes place, and shall be resolved by the competent courts in that country.