

SAMSUNG

17^{*}
YEARS
Global No.1 TV
Samsung is ranked No.1 TV brand for 17 years

8K

More Wow than ever

The 8K era has arrived – now you can really see in 8K.
Power on to an 8K future with a mind-blowing TV.

* Source – Omdia, Jan-2023. Results are not an endorsement of Samsung.
Any reliance on these results is at the third-party's own risk.

The wonders of 8K

An 8K TV delivers the highest resolution of 7680x4320 with extreme details and three-dimensional depth. At 33 million pixels, it has 4 times more pixels than a 4K TV to give you the most realistic and immersive viewing experience.

8K

33,000,000 pixels



Contents

8K

Picture Quality

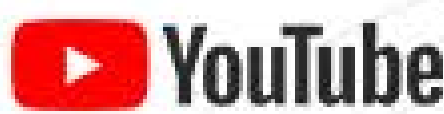
Sound

Design

Smart Living

The expanding 8K content universe

From watching native 8K content created by major broadcasters to 8K YouTube content, 8K Games and NFTs, the Neo QLED 8K is the perfect TV to deliver the sharpest 8K resolution videos in line with the growing 8K content ecosystem.



8K YouTube Content



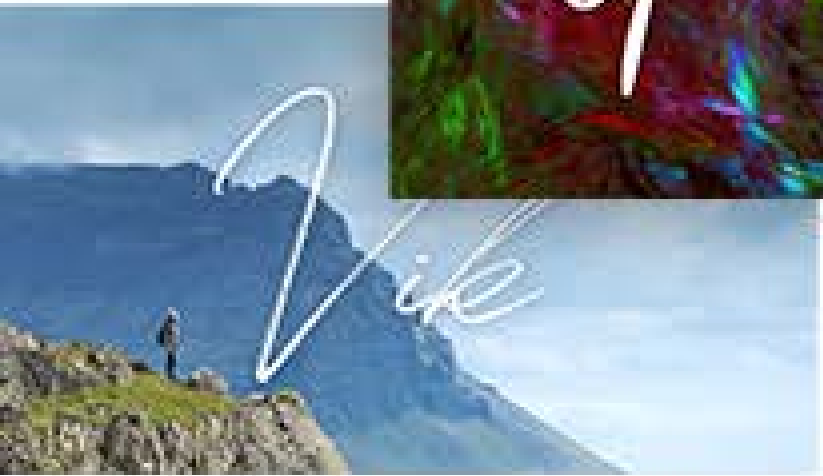
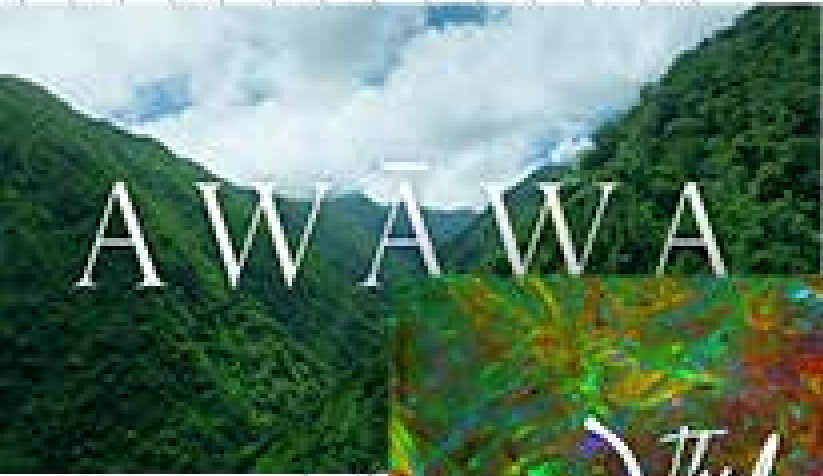
8K Games



Native 8K Content



Shoot in 8K, Watch in 8K



8K NFTs

Awāwa by Nathan Garofalos
The Optimist by SAVAGE
Vik by Luke Neumann

Picture Quality

Transform any content into an 8K experience

Neural Quantum Processor 8K

This powerful processor ensures you see the full power of 8K with 8K AI Upscaling completed by 64 neural networks that automatically improves picture quality, regardless of the original content resolution.



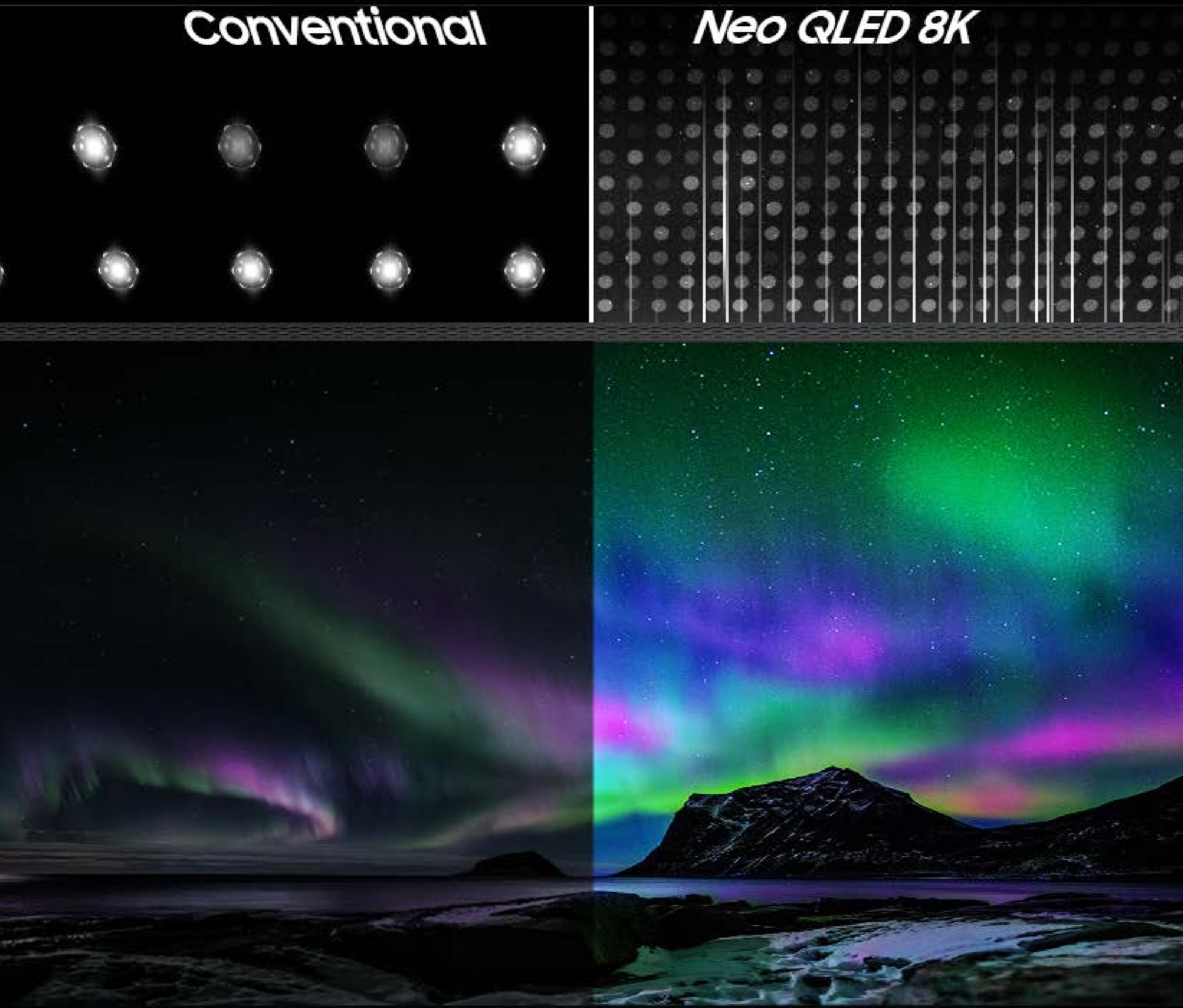
Viewing experience may vary according to types of content and format.
Upscaling may not apply to PC connection and Game Mode.

[< Back](#)

Ultra-fine contrast in 8K that brings out hidden details

Quantum Matrix Technology Pro

Witness unimaginable details expressed in the darkest black to the purest white. Quantum Matrix Technology Pro comes with 1.5x more lighting zones than normal Quantum Matrix Technology, which accurately controls light via our proprietary Quantum Mini LEDs.



Available in QN900C

[◀ Back](#)

Experience life-like colours and contrast all in 8K

Neo Quantum HDR 8K Pro

Enjoy ultimate picture quality with brighter brights, darker darks and extraordinary colours. Neo Quantum HDR 8K Pro shapes colour and contrast to deliver superior accuracy in each scene with the dynamic HDR10+ tone mapping technology.



Available in QN900C

The range of Quantum HDR luminance is based on internal testing standards and subject to change according to viewing conditions or specifications.
Samsung 2023 8K TV models are pre-set for energy saving. You may adjust brightness in the [menu/setting]. Higher brightness consumes more energy.

< Back

Sound

Cinematic surround sound at home

Dolby Atmos® & Object Tracking Sound

Immerse yourself deeper into next-level Dolby Atmos® experience with Samsung's OTS (Object Tracking Sound) technology. OTS captures every scene with audio that tracks every motion, so it feels like you're watching from a movie theater.



[← Back](#)

TV and soundbar orchestrated in perfect harmony

Q-Symphony

Experience powerful audio quality from a complete synergy between TV and soundbar. While speakers from most TVs are muted when soundbar is on, Samsung's Q-Symphony allows its compatible TVs and soundbars to play sound at the same time in sync to create a more immersive surround sound.

Q-Symphony
on

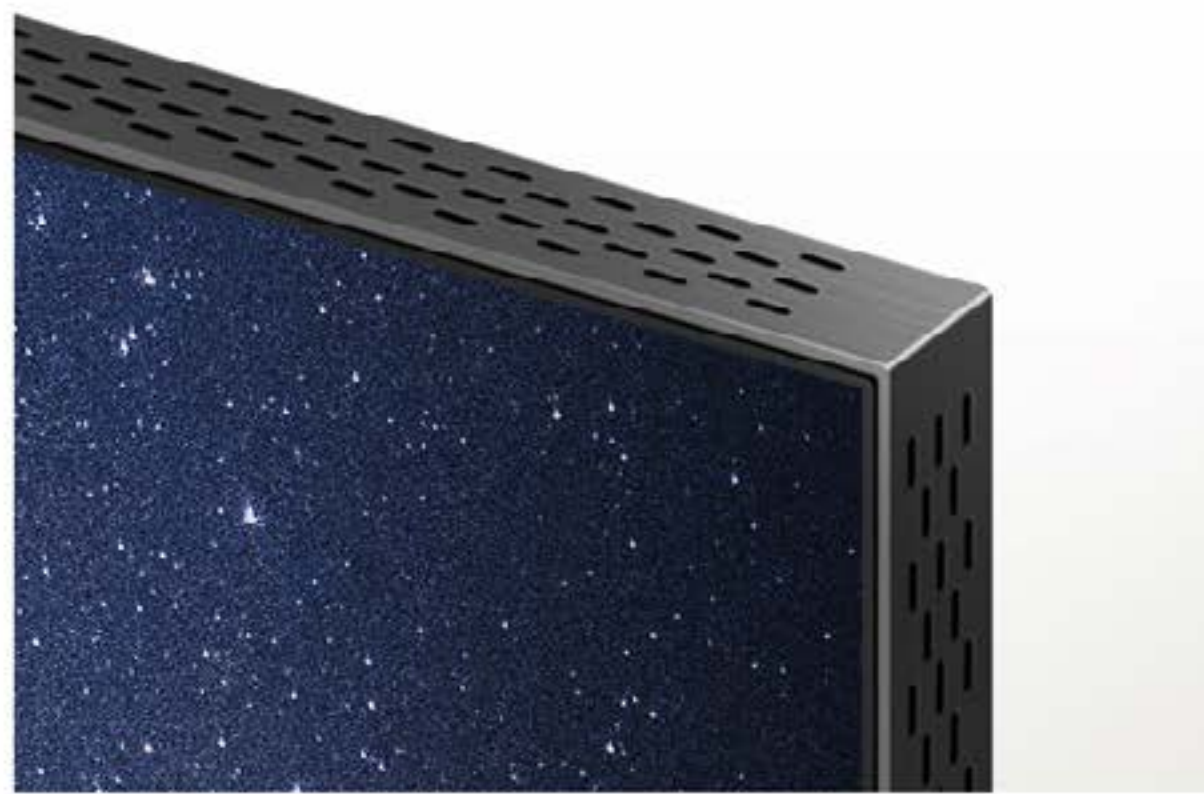


Q-Symphony is available only with compatible soundbar. Check for Q-Symphony compatibility on soundbar product specifications.

< Back

Design

Classy look from
any angle to enhance
your space



Infinity Screen



Round-shaped Speakers



Attachable Slim One Connect

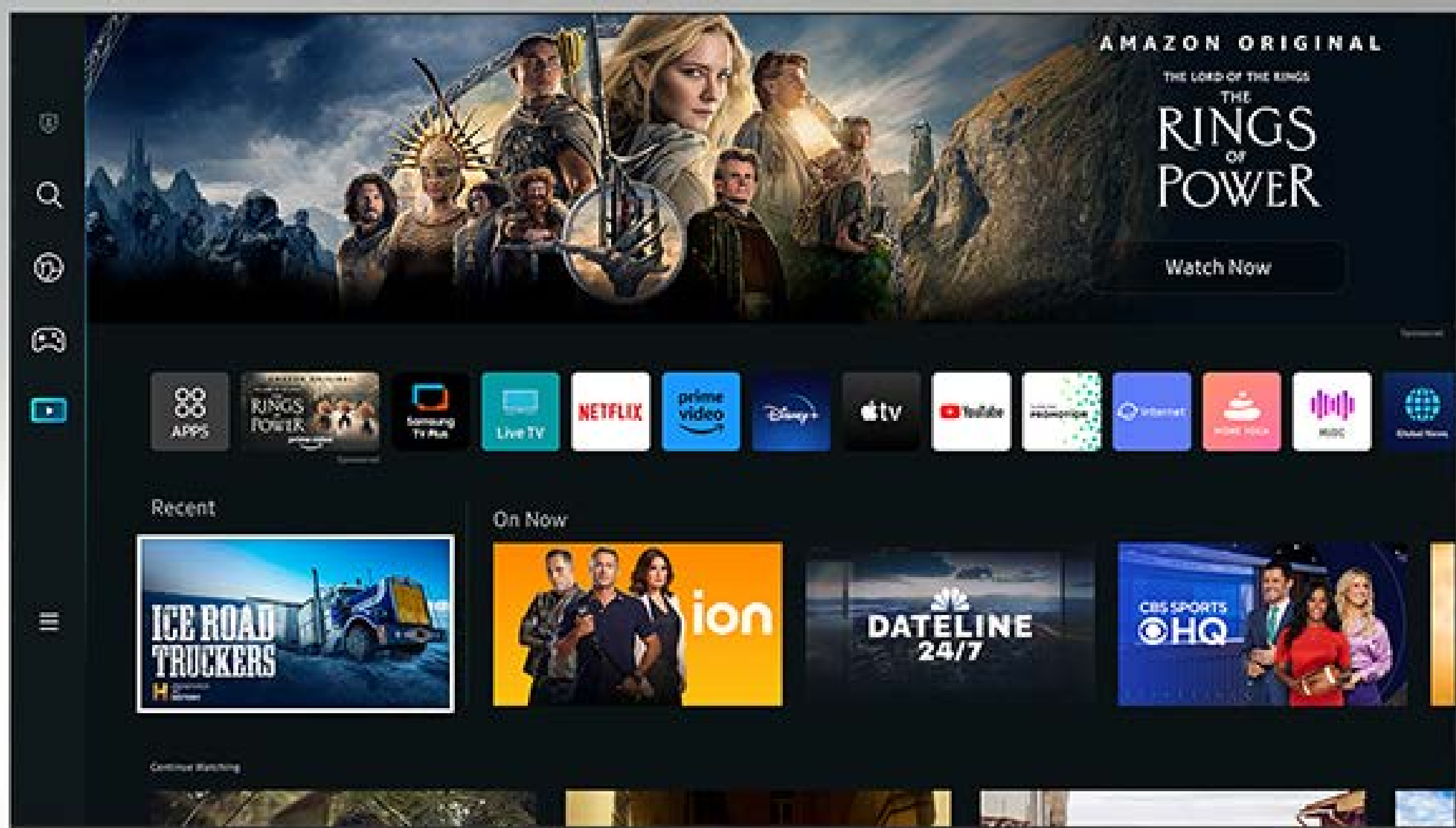
[◀ Back](#)

Smart Living

Brand new ways to make your everyday life smarter

Smart Hub

Discover your favourite content in one place, so you spend less time searching and more time streaming movies, games and shows you love.



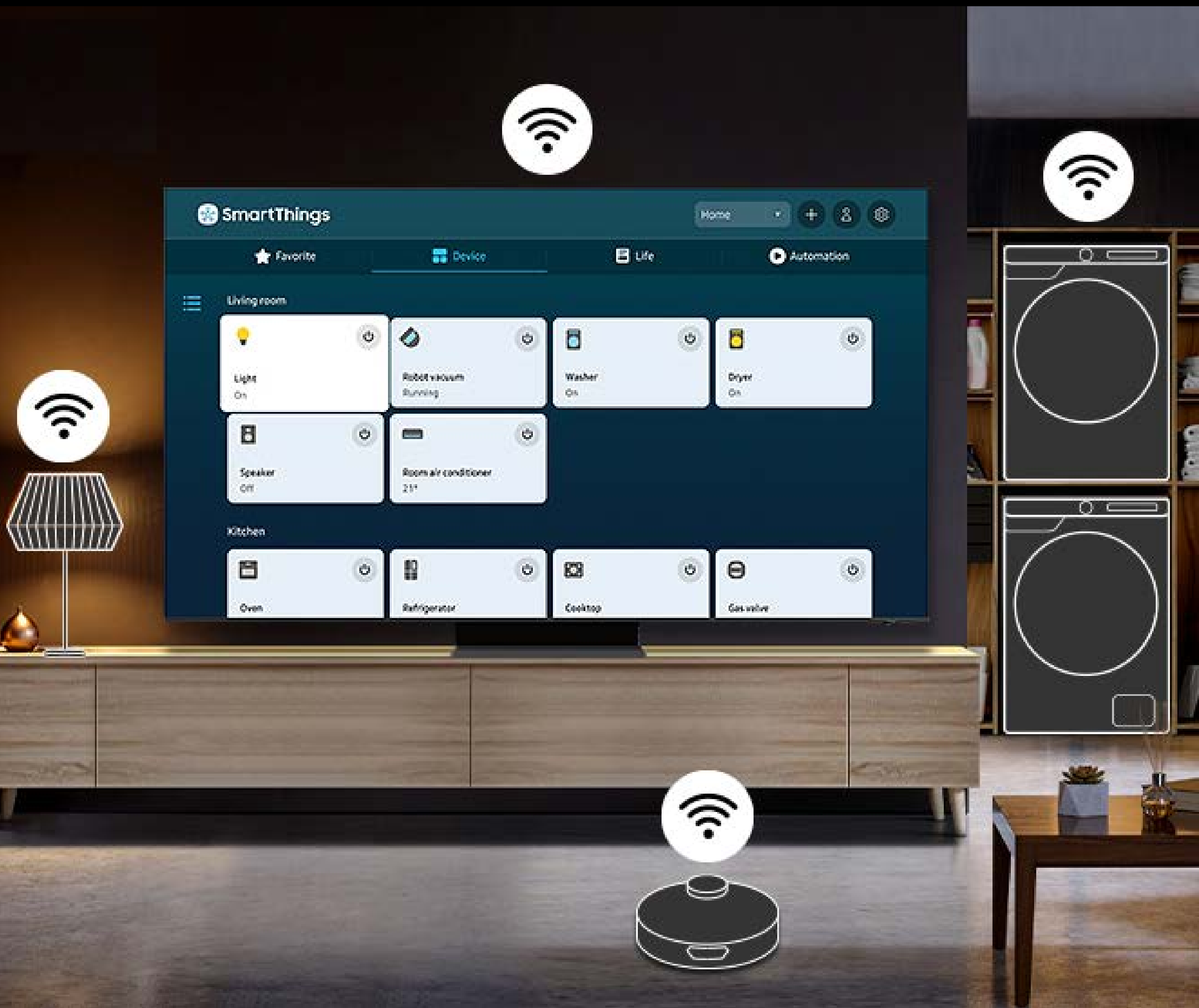
Powered by **Tizen®**

Smart Hub: Content services and recommendation may vary by regions. Agreement of the Smart Hub Terms and Conditions and Privacy Policy is required before use. Some services are available to watch after registration and subscription. Requires Samsung account. UI is subject to change without prior notice.

[< Back](#)

SmartThings

Relax and let SmartThings seamlessly connect to, monitor and control all your smart home devices around your screen. With a built-in IoT hub, you can now fully enjoy enhanced connectivity without additional devices.



SmartThings: Available technology, functions and features may vary by country, service provider, network environment or product, and are subject to change without notice. Requires a Wi-Fi, Bluetooth or other wireless network connection and login to Samsung account. Connected devices are sold separately. Use of calm technology requires agreement from both SmartThings privacy notice and auto registered device. UI is subject to change without prior notice.

[← Back](#)

Bixby Voice Assistant

All you need to do is talk into your SolarCell Remote.
Use Bixby to search for shows, open apps and more.

“Show me action movies.”



Bixby Voice Assistant: Samsung may change/suspend/cease providing part or all voice assistant services at any time in its sole discretion without prior warning or notice. Content, TV services and capabilities pictured may not be available in all regions and territories. Requires Samsung account. Bixby voice commands recognise English (US/UK), French, Spanish, German, Italian, Chinese and Korean. Not all accents, dialects and expressions are recognised.
To charge the remote with solar energy, set the TV remote down with the solar panel facing up.

< Back

Feel the power of Neo QLED 8K



[< Back](#)

Meet our Neo QLED 8K TVs



QN900C



QN700C

Screen Size	85/75/65	75/65
Resolution	8K (7680 * 4320)	8K (7680 * 4320)
Processor	Neural Quantum Processor 8K	Neural Quantum Processor Lite 8K
Contrast	Quantum Matrix Technology Pro	Quantum Matrix Technology
HDR	Neo Quantum HDR 8K Pro	Neo Quantum HDR 8K
Gaming Motion	Motion Xcelerator Turbo+ (120Hz)	Motion Xcelerator Turbo (60Hz)
Dolby Atmos®	Yes	Yes
Object Tracking Sound	OTS Pro	OTS Lite
Design	Infinity One Design, Infinity Screen	Infinity One Design
Smart TV	Yes	Yes

◀ Back

Why Samsung 8K TV?

No.1 TV brand for 17 consecutive years & a five-time recipient of the CES Innovation Awards.
The Neo QLED 8K encapsulates next-level technologies that put Samsung at the top.

17^{*}
YEARS
Global No.1 TV
Samsung is ranked No.1 TV brand for 17 years



* Source – Omdia, Jan-2023. Results are not an endorsement of Samsung.
Any reliance on these results is at the third-party’s own risk.