

Samsung “Share the Epic Stamp Rally Card Lucky Draw” Terms & Conditions

1. Share the Epic Stamp Rally Card Lucky Draw (“Lucky Draw”) is organised by Samsung Electronics Singapore Pte. Ltd. of 30 Pasir Panjang Road Mapletree Business City #17-31/32 Singapore 117440 (“Samsung”) and is open to all participants (Samsung employees, third party marketing and service providers included) who are residents of Singapore and aged 18 years and above as stated on their Identity Card/Passport (as of 3 February 2023). No payment is required to take part in this Lucky Draw.
2. By participating in this Lucky Draw, each participant agrees to be bound by these Terms and Conditions. All rules and regulations and instructions issued by Samsung from time to time will be deemed incorporated in these Terms and Conditions.
3. The Lucky Draw will commence on 3 February 2023 and close on 26 March 2023, 11:59 PM Singapore Time (“Lucky Draw Period”).
4. To qualify, you must participate in this Lucky Draw within the Lucky Draw Period. Any complaints on delayed participation will not be entertained.
5. The Lucky Draw mechanics are as follows: -
 - a. Each individual (“Participant(s)”) may submit as many “Galaxy Stamp Rally Cards” (“Entry / Entries”) at the Galaxy Experience Space, West Lawn, Gardens by the Bay (“the Event”) during the Lucky Draw Period by dropping off their Entry / Entries in the Lucky Draw Box;
 - b. Stamps are only awarded upon completion of the various activities at their following stations: -
 - i. Gaming zone: Asphalt 9 Challenge
 1. Participate in the Asphalt 9 Challenge at our gaming zone any time between 12pm to 10pm (Friday to Sunday) on these dates:
4, 5, 10, 11, 12, 17, 18, 19, 24 and 25 February 2023

Individuals with the fastest record of the day will be named the daily winner.

Each individual is only eligible to win one (1) daily prize across all challenges happening on these dates: 4, 5, 10, 11, 12, 17, 18, 19, 24 and 25 February 2023.

Each daily winner is entitled to one (1) qualifying chance to participate in the grand finale happening on 25 February 2023, 4 – 6pm. Terms and conditions apply.
 2. Participants will need to leave personal particulars with on-ground staff from Stamp Rally card for ease of contact.
 - ii. Photography zone: Galaxy photo booth / Nights of Seoul

1. Participants must upload a photo or video of themselves taken at the Galaxy photo booth or Nights of Seoul experience zone and upload it as a post to social media with the following hashtags: #ShareTheEpic #GalaxyExperience #YouMake
2. Either entry will earn you one (1) stamp for the Galaxy Stamp Rally.

iii. Bespoke Studio

1. Individuals who own Galaxy S23 Series, Galaxy Buds2 Pro and Galaxy Z Flip4 are entitled to a complimentary case for their respective device(s) that they can decorate with exclusive stickers.

iv. Try Galaxy

1. Participants must scan the QR code there and experience the Galaxy interface on your own mobile phone screen
- Between 3 Feb – 9 Feb, every Entry that has 3 stamps collected, will qualify for 1 chance and those with 5 stamps, will qualify for 2 chances in the weekly Lucky Draw.
 - Between 10 Feb – 26 Mar, every Entry that has 3 stamps collected, will qualify for 1 chance and those with 6 stamps, will qualify for 2 chances in the weekly Lucky Draw.

6. The Lucky Draw will draw one (1) Winner (“Winner(s)”) on the Sunday of each of the following weeks to win one (1) Samsung Galaxy S23 5G 8+128GB (“Prize(s)”) each: -
 - a. Week 1: 3 - 12 Feb 2023;
 - b. Week 2: 13 - 19 Feb 2023;
 - c. Week 3: 20 - 26 Feb 2023;
 - d. Week 4: 27 Feb - 5 Mar 2023;
 - e. Week 5: 6 - 12 Mar 2023;
 - f. Week 6: 13 - 19 Mar 2023;
 - g. Week 7: 20 – 26 Mar 2023;

Cut off for weekly qualifier will be every Sunday at 9pm.

All participants may submit multiple Entries but may win only one (1) prize for the entire Contest Period. Winner(s) will be notified by 31 May 2023 via the email address or Instagram handle provided.

7. Prize(s) are not exchangeable by the Winner(s) for cash or other items, and are not transferable.

A) Share the Epic zones at 29Rooms

- (i) Every participant with an eligible ticket to 29Rooms needs to post their favourite videos or pictures captured at the selected experiential spaces at 29Rooms, on social media.

1. Forest Theatre

2. Merry-Go-Round
 3. The Invisible Embrace
 4. Samsung Glambot @ Lost & Found Rest Area
 5. Epic Nights of Asia presented by Samsung
 6. Huetopia
- (ii) Insert the hashtags #ShareTheEpic #GalaxyExperience #29Rooms
- (iii) Earn 3 stamps and quality for a chance at the Lucky Draw. It is compulsory for 1 stamp to be earned at Epic Nights of Asia presented by Samsung.
8. Set their Instagram account to Public and take a photo with their Samsung Galaxy mobile device ("Galaxy Device"), posting the one that most creatively interprets the Selected Theme(s) ("Entry").
9. Samsung makes no guarantee of the availability of its or any other web services and will not be held responsible for any interruption, delay or failure of service that may interfere with the ability to participate in the Lucky Draw.
10. Samsung collects participants' personal information in order to conduct the Lucky Draw, and may, for this purpose, use, process and/or disclose (including to third parties overseas) such personal information in accordance with these Terms and Conditions and the Samsung Privacy Policy (www.samsung.com/sg/info/privacy.html). Each participant consents to such collection, use, processing and disclosure of his/her personal information, and represents and warrants that all information provided is true and accurate in all respects. Validity of an Entry is conditional on the participant providing this information.
11. By participating in the Lucky Draw, each participant is communicating with Samsung electronically. By doing so, each participant agrees to receive communications from Samsung electronically. Samsung will communicate by electronic mail to the electronic mail address provided by the participant and/or posting notices on the Lucky Draw website. Each participant consents to receiving electronically all agreements, notices, disclosures and other communications that Samsung provides in relation to the Lucky Draw.
12. Each participant agrees that he/she may be required by Samsung to take part in marketing, promotional and/or publicity exercises with respect to the Lucky Draw, and may be requested by Samsung to grant to Samsung such consents and waivers in respect of Samsung's use and/or disclosure of his/her name, voice, photograph, likeness or other personal identifiable information in any media (including such personal identifiable information contained in any promotional photographs and/or audio/video recordings taken in respect of the Lucky Draw), for the promotion and publicity of this Lucky Draw, the Samsung brand and/or Samsung products. Each participant agrees that he/she is free to decline to participate or to provide such consents and waivers; however, in such an event then the participant may be disqualified from participating in the Lucky Draw.
13. For the avoidance of doubt, each participant agrees that Samsung shall be at liberty to publish, promote, copy, reproduce, transmit, display, edit, adapt, modify, create derivative works of and/or otherwise distribute or use his/her Entry (or any part thereof, including to add any Samsung branding, logo, name, mark, and/or product image): (i) in connection with (including for the promotion and publicity of) this Lucky Draw, the Samsung brand and/or

Samsung products; (ii) in any manner, format or media whether now known or hereinafter created (including without limitation on online platforms such as Facebook, YouTube, Twitter and Instagram) and in any part of the world; (iii) at Samsung's sole direction; and (iv) royalty-free and without any obligation of attribution or further consent. Each participant hereby irrevocably grants to Samsung all consents and waivers necessary in connection with the above, without further compensation to the participant and where not prohibited by written law.

14. Each participant shall not, without the prior written approval of Samsung, disclose (including without limitation on online platforms and social media) any confidential information provided to him/her or which he/she has access to as a result of his/her participation in the Lucky Draw, or speak or give any interviews or comments to the press or any other media relating to the Lucky Draw without Samsung's prior written consent.
15. As a condition of the Lucky Draw, where required by Samsung, the Winner(s) shall enter into a separate agreement in writing setting out any other applicable terms and conditions, including any confidentiality obligations and/or intellectual property ownership rights.
16. Samsung reserves the right to disqualify any participant suspected of fraud, or whose entry and/or results Samsung believes have been manipulated in any way, or who otherwise interferes with the Lucky Draw or does not adhere to these Terms and Conditions.
17. If this Lucky Draw is interfered with in any way or is not capable of being conducted as reasonably anticipated, or for any other reason deemed necessary by Samsung, Samsung reserves the right in its sole discretion at any time and without assigning any reason, to the fullest extent permitted by law, to suspend, terminate or cancel the Lucky Draw, as appropriate. No person shall be entitled to, and Samsung shall not be liable for, any payment or compensation (whether in cash, credit or kind) whatsoever arising from the foregoing.
18. To the fullest extent permissible under applicable law, Samsung (including its officers, employees and agents) excludes all liability (including for negligence), for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Lucky Draw, including but not limited to, where arising out of the following: (i) any technical difficulties or equipment malfunction (whether or not under Samsung's control); (ii) any theft, unauthorised access or third party interference; (iii) any Entry, claim or Prize(s) that is late, lost, altered, damaged or misdirected (whether or not after receipt by Samsung) due to any reason beyond the reasonable control of Samsung; (iv) any variation to the Prize(s) value from that stated in these Terms and Conditions; (v) any tax liability incurred by participant(s); or (vi) use of the Prize(s).
19. To the maximum extent permitted by law, each participant agrees to indemnify and hold Samsung harmless from and against any and all claims, damages, liabilities, costs and expenses (including legal costs on an indemnity basis) arising from the alleged or actual infringement of any third party copyright, patent, trademark or other intellectual property rights, or other rights, any breach by the participant of these Terms and Conditions and/or otherwise arising out of or in connection with the participant's participation in the Lucky Draw.

- 20.** Except where expressly provided herein, each participant shall bear his/her own costs and expenses incurred and/or arising from his/her participation in the Lucky Draw, and no reimbursement may be sought from Samsung.
- 21.** In the event of any dispute arising from the Lucky Draw or relating to the interpretation of these Terms and Conditions, the decision of Samsung shall be final and binding on all parties. No correspondence, appeal or further claims will be entertained.
- 22.** These Terms and Conditions shall be governed and construed in accordance with the laws of Singapore, and each participant irrevocably submits to the non-exclusive jurisdiction of the courts of Singapore.

Samsung “Epic Love Shot Sure-Win Lucky Dip” Terms and Conditions

1. Epic Love Shot Sure-Win Lucky Dip (“Contest”) is organised by Samsung Electronics Singapore Pte. Ltd. of 30 Pasir Panjang Road, Mapletree Business City #17-31/32, Singapore 117440 (“Samsung”) and is open to participants who are residents of Singapore and aged 18 years and above as stated on their Identity Card/Passport (as of 14 February 2023). No payment of money is required to take part in this Contest.

2. Employees and agents of Samsung, their respective families, households or anyone professionally connected with this Contest (in Samsung's opinion), are not eligible to enter this Contest.

3. By participating in this Contest, each participant agrees to be bound by these Terms and Conditions. All rules and regulations and instructions issued by Samsung from time to time will be deemed incorporated in these Terms and Conditions.

4. Samsung reserves the right, at its sole and absolute discretion at any time without assigning any reason, to amend these Terms and Conditions, including without limitation changing the Contest mechanics, Contest Period and/or substituting the prize(s) with other item(s). No person shall be entitled to, and Samsung shall not be liable for, any payment or compensation (whether in cash, credit or kind) whatsoever arising from the foregoing.

5. The Contest will commence on 14 February 2023, 12:00PM Singapore Time, and close on 16 February 2023, 10:00PM Singapore Time (“Contest Period”).

Entries will only qualify for the Contest if submitted within the Contest Period. Entries submitted outside of the Contest Period, or submitted through any means other than specified herein, will not be eligible for the Contest. Any complaints on missing and/or delayed submissions will not be entertained.

6. Samsung makes no guarantee of the availability of its or any other web services and will not be held responsible for any interruption, delay or failure of service that may interfere with the ability to participate in the Contest.

7. The Contest mechanics are as follows:

- a) Each participant must follow @samsungsg on Instagram.
- b) Take a selfie/wefie at Galaxy Experience Space (Gardens by the Bay, West Lawn), containing any pose forming a heart shape, anywhere within the event space.

- c) Each participant is to share their photo on their Instagram. The Instagram account must be set to Public and the post caption must include the tags @samsungsg #SharetheEpic #GalaxyExperience.
- d) Each participant may submit multiple Entries but only eligible for one (1) lucky dip and may win only one (1) prize for the entire Contest Period.
- e) Winners will stand a chance to win:
 - 15x pairs of tickets to 29Rooms Singapore (worth \$96)
 - 22x Sulwhasoo Essential Travel Kit (worth \$48)
 - 150x Benefit Makeup Travel Set (worth \$97)
 - 100x Share the Epic tote bag

Prizes are not exchangeable by the winner(s) for cash or other items, and are not transferable.

Without prejudice to anything contained in these Terms and Conditions, Samsung reserves the right at its sole discretion to change the prizes.

8. Winners will be required to provide information such as their Full Name as per NRIC, Mobile Number and Email Address for verification purposes.

9. Samsung collects participants' personal information in order to conduct the Contest, and may, for this purpose, use, process and/or disclose (including to third parties overseas) such personal information in accordance with these Terms and Conditions and the Samsung Privacy Policy (www.samsung.com/sg/info/privacy.html). Each participant consents to such collection, use, processing and disclosure of his/her personal information, and represents and warrants that all information provided is true and accurate in all respects. Validity of an Entry is conditional on the participant providing this information.

10. By participating in the Contest, each participant is communicating with Samsung electronically. By doing so, each participant agrees to receive communications from Samsung electronically. Samsung will communicate by electronic mail to the electronic mail address provided by the participant and/or posting notices on the Contest website. Each participant consents to receiving electronically all agreements, notices, disclosures and other communications that Samsung provides in relation to the Contest.

11. Each participant consents and agrees that his/her Entry may be made available by Samsung for viewing (in any manner and format) and commenting on by the public, and that comments or ratings that he/she disagrees with or is unhappy about may be published or otherwise become associated with Entry. By submitting his/her Entry, each participant waives any privacy expectations that he/she may have with respect to his/her Entry.

12. Each participant agrees that he/she may be required by Samsung to take part in marketing, promotional and/or publicity exercises with respect to the Contest, and may be requested by Samsung to grant to Samsung such consents and waivers in respect of Samsung's use and/or disclosure of his/her name, voice, photograph, likeness or other personal identifiable information in any media (including such personal identifiable information contained in any promotional photographs and/or audio/video recordings taken in respect of the Contest), for the promotion and publicity of this Contest, the Samsung brand and/or Samsung products. Each participant agrees that he/she is free to decline to participate or to provide such consents and waivers; however, in such an event then the participant may be disqualified from participating in the Contest.

For the avoidance of doubt, each participant agrees that Samsung shall be at liberty to publish, promote, copy, reproduce, transmit, display, edit, adapt, modify, create derivative works of and/or otherwise distribute or use his/her Entry (or any part thereof, including to add any Samsung branding, logo, name, mark, and/or product image):

- (i) In connection with (including for the promotion and publicity of) this Contest, the Samsung brand and/or Samsung products;
- (ii) In any manner, format or media whether now known or hereinafter created (including without limitation on online platforms such as Facebook, YouTube, Twitter and Instagram) and in any part of the world;
- (iii) At Samsung's sole direction;
- (iv) Royalty-free and without any obligation of attribution or further consent. Each participant hereby irrevocably grants to Samsung all consents and waivers necessary in connection with the above, without further compensation to the participant and where not prohibited by written law.

13. Each participant shall not, without the prior written approval of Samsung, disclose (including without limitation on online platforms and social media) any confidential information provided to him/her or which he/she has access to as a result of his/her participation in the Contest, or speak or give any interviews or comments to the press or any other media relating to the Contest without Samsung's prior written consent.

14. Each participant represents and warrants that

- (i) His/her Entry is original and has not been previously published;
- (ii) He/she possesses the exclusive rights to his/her Entry submitted hereunder and has the full and unrestricted right to transfer the same to Samsung free and clear of any claims or encumbrances;
- (iii) The Entry shall not infringe the intellectual property, privacy, publicity or other rights or interest of any third party or result in any other liability;
- (iv) His/her Entry does not contain anything that may be deemed by Samsung to be false, misleading, pornographic, libellous, defamatory, obscene, indecent, sexually explicit, hateful, political, racist, religious, blasphemous, harassing, threatening, or otherwise illegal, offensive or objectionable;
- (v) His/her Entry shall not solicit funds or include programs that contain viruses, Trojan horses, worms, time bombs or any other programmes designed to impair the operation

and functionality of the Contest website or websites linked to the Contest website. Samsung reserves the right to moderate the entries and remove any non-compliant entry, and to report any violations to the authorities if deemed necessary.

15. As a condition of the Contest, where required by Samsung, the winner(s) shall enter into a separate agreement in writing setting out any other applicable terms and conditions, including any confidentiality obligations and/or intellectual property ownership rights.

16. Samsung reserves the right to disqualify any participant suspected of fraud, or whose entry and/or results Samsung believes have been manipulated in any way, or who otherwise interferes with the Contest or does not adhere to these Terms and Conditions.

17. If this Contest is interfered with in any way or is not capable of being conducted as reasonably anticipated, or for any other reason deemed necessary by Samsung, Samsung reserves the right in its sole discretion at any time and without assigning any reason, to the fullest extent permitted by law, to suspend, terminate or cancel the Contest, as appropriate. No person shall be entitled to, and Samsung shall not be liable for, any payment or compensation (whether in cash, credit or kind) whatsoever arising from the foregoing.

18. Samsung does not undertake any responsibility or obligation to ensure that any prize(s) will be delivered to any winner(s). To the fullest extent permissible under applicable law, Samsung disclaims all warranties and representations of any kind, express or implied, that the prize(s) will meet the winner(s)' requirements, or that any prize(s) will be delivered or transferred to the winner(s). To the fullest extent permissible under applicable law, Samsung (including its officers, employees and agents) excludes all liability (including for negligence), for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Contest, including but not limited to, where arising out of the following:

- (i) Any technical difficulties or equipment malfunction (whether or not under Samsung's control);
- (ii) Any theft, unauthorised access or third party interference;
- (iii) Any Entry, claim or prize that is late, lost, altered, damaged or misdirected (whether or not after receipt by Samsung) due to any reason beyond the reasonable control of Samsung;
- (iv) Any variation to the prize(s) value from that stated in these Terms and Conditions;
- (v) Any tax liability incurred by participant(s);
- (vi) Use of the prize(s).

19. To the maximum extent permitted by law, each participant agrees to indemnify and hold Samsung harmless from and against any and all claims, damages, liabilities, costs and expenses (including legal costs on an indemnity basis) arising from the alleged or actual infringement of any third party copyright, patent, trademark or other intellectual property rights, or other rights, any breach by the participant of these Terms and Conditions and/or otherwise arising out of or in connection with the participant's participation in the Contest.

20. Except where expressly provided herein, each participant shall bear his/her own costs and expenses incurred and/or arising from his/her participation in the Contest, and no reimbursement may be sought from Samsung.

21. In the event of any dispute arising from the Contest or relating to the interpretation of these Terms and Conditions, the decision of Samsung shall be final and binding on all parties. No correspondence, appeal or further claims will be entertained.

22. These Terms and Conditions shall be governed and construed in accordance with the laws of Singapore, and each participant irrevocably submits to the non-exclusive jurisdiction of the courts of Singapore.

Samsung “Share the Epic Launch Carnival Asphalt 9 Gaming Challenge” Terms and Conditions

1. Samsung “Share the Epic Launch Carnival Asphalt 9 Gaming Challenge” (“Contest”) is organised by Samsung Electronics Singapore Pte. Ltd. of 30 Pasir Panjang Road, Mapletree Business City #17-31/32, Singapore 117440 ("Samsung") and is open to participants who are residents of Singapore and aged 18 years and above as stated on their Identity Card/Passport (as of 17 February 2023). No payment of money is required to take part in this Contest.

2. Employees and agents of Samsung, their respective families, households or anyone professionally connected with this Contest (in Samsung's opinion), are not eligible to enter this Contest.

3. By participating in this Contest, each participant agrees to be bound by these Terms and Conditions. All rules and regulations and instructions issued by Samsung from time to time will be deemed incorporated in these Terms and Conditions.

4. Samsung reserves the right, at its sole and absolute discretion at any time without assigning any reason, to amend these Terms and Conditions, including without limitation changing the Contest mechanics, Contest Period and/or substituting the prize(s) with other item(s). No person shall be entitled to, and Samsung shall not be liable for, any payment or compensation (whether in cash, credit or kind) whatsoever arising from the foregoing.

5. The Contest will commence on 17 February 2023, 9:00AM Singapore Time, and close on 25 February 2023, 6:00PM Singapore Time (“Contest Period”).

Entries will only qualify for the Contest if submitted within the Contest Period. Entries submitted outside of the Contest Period, or submitted through any means other than specified herein, will not be eligible for the Contest. Any complaints on missing and/or delayed submissions will not be entertained.

6. Samsung makes no guarantee of the availability of its or any other web services and will not be held responsible for any interruption, delay or failure of service that may interfere with the ability to participate in the Contest.

7. The Contest mechanics are as follows:

Session 1 (18 February 2023)

- a) Preliminary round: A total of 32 participants will be shortlisted and divided into 4 games of 8 players each for a time-based challenge of a 1-lap gameplay. The top 16 participants based on time record will proceed to the quarter-final round.

- b) Quarter-final round: A total of 16 participants will be divided into 2 games of 8 players each for a time-based challenge of a 1-lap gameplay. The top 8 participants based on time record will proceed to the final round.
- c) Semi-final round: A total of 8 participants will be divided into 2 games of 4 players each for a time-based challenge of a 1-lap gameplay. The top 4 participants based on time record will proceed to the final round.
- d) Final round: The final 4 participants will have a face-off to determine the grand winner.
- e) KOL round: Invited guests Rurusama @rurusama9 and Umehara Kenji @umeandhara will race against each other on a time-based challenge of a 1-lap gameplay.
- f) Bonus round: The grand winner from the final round and the winner from the KOL round will participate in a friendly face-off for a time-based challenge of a 1-lap gameplay.
- g) Each participant may win only one (1) prize for the entire Contest Period.
- h) Participants of the final round will stand a chance to win:
 - i. 1st prize: 1 Galaxy S23 + 1 pair of 29Rooms tickets
 - ii. 2nd prize: 1 pair of Buds2 Pro + 1 pair of 29Rooms tickets
 - iii. 3rd prize: 1 pair of 29Rooms tickets
 - iv. 4th prize: 1 pair of 29Rooms tickets

Prizes are not exchangeable by the winner(s) for cash or other items, and are not transferable.

Without prejudice to anything contained in these Terms and Conditions, Samsung reserves the right at its sole discretion to change the prizes.

Session 2 (25 February 2023)

- a) Participants are only permitted to use the “Tilt to Steer” function during the course of the gameplay.
- b) Semi-final round: A total of 16 participants will be divided into 2 games of 8 players each for a time-based challenge of a 1-lap gameplay. The top participant of each game based on time record will proceed to the final round.
- c) Final round: The final 2 participants will have a face-off to determine the ultimate champion.
- d) KOL round: Invited guests Rurusama @rurusama9 and Umehara Kenji @umeandhara will race against each other on a time-based challenge of a 1-lap gameplay.
- e) Bonus round: Invited guest Rurusama @rurusama9 and the ultimate champion from the final round will participate in a friendly face-off for a time-based challenge of a 1-lap gameplay.

- f) The ultimate champion will stand a chance to win one (1) unit of 55" Odyssey Ark monitor. The prize must be claimed in-person within the same day of the challenge i.e., 25 February 2023.

Prizes are not exchangeable by the winner(s) for cash or other items, and are not transferable.

Without prejudice to anything contained in these Terms and Conditions, Samsung reserves the right at its sole discretion to change the prizes.

8. Winners will be required to provide information such as their Full Name as per NRIC, Mobile Number and Email Address for verification purposes.

9. Samsung collects participants' personal information in order to conduct the Contest, and may, for this purpose, use, process and/or disclose (including to third parties overseas) such personal information in accordance with these Terms and Conditions and the Samsung Privacy Policy (www.samsung.com/sg/info/privacy.html). Each participant consents to such collection, use, processing and disclosure of his/her personal information, and represents and warrants that all information provided is true and accurate in all respects. Validity of an Entry is conditional on the participant providing this information.

10. By participating in the Contest, each participant is communicating with Samsung electronically. By doing so, each participant agrees to receive communications from Samsung electronically. Samsung will communicate by electronic mail to the electronic mail address provided by the participant and/or posting notices on the Contest website. Each participant consents to receiving electronically all agreements, notices, disclosures and other communications that Samsung provides in relation to the Contest.

11. Each participant consents and agrees that his/her Entry may be made available by Samsung for viewing (in any manner and format) and commenting on by the public, and that comments or ratings that he/she disagrees with or is unhappy about may be published or otherwise become associated with Entry. By submitting his/her Entry, each participant waives any privacy expectations that he/she may have with respect to his/her Entry.

12. Each participant agrees that he/she may be required by Samsung to take part in marketing, promotional and/or publicity exercises with respect to the Contest, and may be requested by Samsung to grant to Samsung such consents and waivers in respect of Samsung's use and/or disclosure of his/her name, voice, photograph, likeness or other personal identifiable information in any media (including such personal identifiable information contained in any promotional photographs and/or audio/video recordings taken in respect of the Contest), for the promotion and publicity of this Contest, the Samsung brand and/or Samsung products. Each participant agrees that he/she is free to decline to participate or to provide such consents and waivers; however, in such an event then the participant may be disqualified from participating in the Contest.

For the avoidance of doubt, each participant agrees that Samsung shall be at liberty to publish, promote, copy, reproduce, transmit, display, edit, adapt, modify, create derivative works of and/or otherwise distribute or use his/her Entry (or any part thereof, including to add any Samsung branding, logo, name, mark, and/or product image):

- (i) In connection with (including for the promotion and publicity of) this Contest, the Samsung brand and/or Samsung products;
- (ii) In any manner, format or media whether now known or hereinafter created (including without limitation on online platforms such as Facebook, YouTube, Twitter and Instagram) and in any part of the world;
- (iii) At Samsung's sole direction;
- (iv) Royalty-free and without any obligation of attribution or further consent. Each participant hereby irrevocably grants to Samsung all consents and waivers necessary in connection with the above, without further compensation to the participant and where not prohibited by written law.

13. Each participant shall not, without the prior written approval of Samsung, disclose (including without limitation on online platforms and social media) any confidential information provided to him/her or which he/she has access to as a result of his/her participation in the Contest, or speak or give any interviews or comments to the press or any other media relating to the Contest without Samsung's prior written consent.

14. Each participant represents and warrants that

- (i) His/her Entry is original and has not been previously published;
- (ii) He/she possesses the exclusive rights to his/her Entry submitted hereunder and has the full and unrestricted right to transfer the same to Samsung free and clear of any claims or encumbrances;
- (iii) The Entry shall not infringe the intellectual property, privacy, publicity or other rights or interest of any third party or result in any other liability;
- (iv) His/her Entry does not contain anything that may be deemed by Samsung to be false, misleading, pornographic, libellous, defamatory, obscene, indecent, sexually explicit, hateful, political, racist, religious, blasphemous, harassing, threatening, or otherwise illegal, offensive or objectionable;
- (v) His/her Entry shall not solicit funds or include programs that contain viruses, Trojan horses, worms, time bombs or any other programmes designed to impair the operation and functionality of the Contest website or websites linked to the Contest website. Samsung reserves the right to moderate the entries and remove any non-compliant entry, and to report any violations to the authorities if deemed necessary.

15. As a condition of the Contest, where required by Samsung, the winner(s) shall enter into a separate agreement in writing setting out any other applicable terms and conditions, including any confidentiality obligations and/or intellectual property ownership rights.

16. Samsung reserves the right to disqualify any participant suspected of fraud, or whose entry and/or results Samsung believes have been manipulated in any way, or who otherwise interferes with the Contest or does not adhere to these Terms and Conditions.

17. If this Contest is interfered with in any way or is not capable of being conducted as reasonably anticipated, or for any other reason deemed necessary by Samsung, Samsung reserves the right in its sole discretion at any time and without assigning any reason, to the fullest extent permitted by law, to suspend, terminate or cancel the Contest, as appropriate. No person shall be entitled to, and Samsung shall not be liable for, any payment or compensation (whether in cash, credit or kind) whatsoever arising from the foregoing.

18. Samsung does not undertake any responsibility or obligation to ensure that any prize(s) will be delivered to any winner(s). To the fullest extent permissible under applicable law, Samsung disclaims all warranties and representations of any kind, express or implied, that the prize(s) will meet the winner(s)' requirements, or that any prize(s) will be delivered or transferred to the winner(s). To the fullest extent permissible under applicable law, Samsung (including its officers, employees and agents) excludes all liability (including for negligence), for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Contest, including but not limited to, where arising out of the following:

- (i) Any technical difficulties or equipment malfunction (whether or not under Samsung's control);
- (ii) Any theft, unauthorised access or third party interference;
- (iii) Any Entry, claim or prize that is late, lost, altered, damaged or misdirected (whether or not after receipt by Samsung) due to any reason beyond the reasonable control of Samsung;
- (iv) Any variation to the prize(s) value from that stated in these Terms and Conditions;
- (v) Any tax liability incurred by participant(s);
- (vi) Use of the prize(s).

19. To the maximum extent permitted by law, each participant agrees to indemnify and hold Samsung harmless from and against any and all claims, damages, liabilities, costs and expenses (including legal costs on an indemnity basis) arising from the alleged or actual infringement of any third party copyright, patent, trademark or other intellectual property rights, or other rights, any breach by the participant of these Terms and Conditions and/or otherwise arising out of or in connection with the participant's participation in the Contest.

20. Except where expressly provided herein, each participant shall bear his/her own costs and expenses incurred and/or arising from his/her participation in the Contest, and no reimbursement may be sought from Samsung.

21. In the event of any dispute arising from the Contest or relating to the interpretation of these Terms and Conditions, the decision of Samsung shall be final and binding on all parties. No correspondence, appeal or further claims will be entertained.

22. These Terms and Conditions shall be governed and construed in accordance with the laws of Singapore, and each participant irrevocably submits to the non-exclusive jurisdiction of the courts of Singapore.

Samsung “#ShareTheEpic Photo Challenge” Terms and Conditions

1. **Samsung “#ShareTheEpic Photo Challenge”** (“Contest”) is organised by Samsung Electronics Singapore Pte. Ltd. of 30 Pasir Panjang Road, Mapletree Business City #17-31/32, Singapore 117440 (“Samsung”) and is open to participants who are residents of Singapore and aged 18 years and above as stated on their Identity Card/Passport (as of 23 February 2023). No payment of money is required to take part in this Contest.
2. Employees and agents of Samsung, their respective families, households or anyone professionally connected with this Contest (in Samsung's opinion), are not eligible to enter this Contest.
3. By participating in this Contest, each participant agrees to be bound by these Terms and Conditions. All rules and regulations and instructions issued by Samsung from time to time will be deemed incorporated in these Terms and Conditions.
4. Samsung reserves the right, at its sole and absolute discretion at any time without assigning any reason, to amend these Terms and Conditions, including without limitation changing the Contest mechanics, Contest Period and/or substituting the prize(s) with other item(s). No person shall be entitled to, and Samsung shall not be liable for, any payment or compensation (whether in cash, credit or kind) whatsoever arising from the foregoing.
5. The Contest will commence on 23 February 2023, 9:00AM Singapore Time, and close on 6 March 2023, 11:59PM Singapore Time (“Contest Period”).
6. The Contest mechanics are as follows: -
 - a. Each participant must follow @samsungsg on Instagram and set their account to Public;
 - b. With Epic Fashion as our theme in mind, post a photo of yourself in your most fashionable outfit taken in low-light conditions on Instagram with the tags @samsungsg #SharetheEpic #EpicFashionChallenge and #GalaxyS23 (“Entry / Entries”). Creative enhancements such as drawing, text and/or stickers are encouraged; (“Entry / Entries”)
 - c. The Entry which most creatively interprets the theme: Epic Fashion (“Winner”) shall win a Samsung Galaxy S23 128GB (“Prize(s)”).
7. Entries will only qualify for the Contest if taken with a Samsung Galaxy mobile device. Samsung reserves the right to request for shortlisted participants to provide the original

image as a means of validation.

8. Each participant may submit multiple Entries but may win only one (1) prize for the entire Contest Period.
9. Entries will only qualify for the Contest if submitted within the Contest Period. Entries submitted outside of the Contest Period, or submitted through any means other than specified herein, will not be eligible for the Contest. Any complaints on missing and/or delayed submissions will not be entertained.
10. Prizes are not exchangeable by the winner(s) for cash or other items, and are not transferable.
11. Samsung makes no guarantee of the availability of its or any other web services and will not be held responsible for any interruption, delay or failure of service that may interfere with the ability to participate in the Contest.
12. Samsung collects participants' personal information in order to conduct the Contest, and may, for this purpose, use, process and/or disclose (including to third parties overseas) such personal information in accordance with these Terms and Conditions and the Samsung Privacy Policy (www.samsung.com/sg/info/privacy.html). Each participant consents to such collection, use, processing and disclosure of his/her personal information, and represents and warrants that all information provided is true and accurate in all respects. Validity of an Entry is conditional on the participant providing this information.
13. By participating in the Contest, each participant is communicating with Samsung electronically. By doing so, each participant agrees to receive communications from Samsung electronically. Samsung will communicate by electronic mail to the electronic mail address provided by the participant and/or posting notices on the Contest website. Each participant consents to receiving electronically all agreements, notices, disclosures and other communications that Samsung provides in relation to the Contest.
14. Each participant agrees that he/she may be required by Samsung to take part in marketing, promotional and/or publicity exercises with respect to the Contest, and may be requested by Samsung to grant to Samsung such consents and waivers in respect of Samsung's use and/or disclosure of his/her name, voice, photograph, likeness or other personal identifiable information in any media (including such personal identifiable information contained in any promotional photographs and/or audio/video recordings taken in respect of the Contest), for the promotion and publicity of this Contest, the Samsung brand and/or Samsung products. Each participant agrees that he/she is free to decline to participate or to provide such consents and waivers; however, in such an event then the participant may be disqualified from participating in the Contest.
15. For the avoidance of doubt, each participant agrees that Samsung shall be at liberty to publish, promote, copy, reproduce, transmit, display, edit, adapt, modify, create derivative works of and/or otherwise distribute or use his/her Entry (or any part thereof, including to add any Samsung branding, logo, name, mark, and/or product image): (i) in connection with (including for the promotion and publicity of) this Contest, the Samsung

brand and/or Samsung products; (ii) in any manner, format or media whether now known or hereinafter created (including without limitation on online platforms such as Facebook, YouTube, Twitter and Instagram) and in any part of the world; (iii) at Samsung's sole direction; and (iv) royalty-free and without any obligation of attribution or further consent. Each participant hereby irrevocably grants to Samsung all consents and waivers necessary in connection with the above, without further compensation to the participant and where not prohibited by written law.

16. Each participant shall not, without the prior written approval of Samsung, disclose (including without limitation on online platforms and social media) any confidential information provided to him/her or which he/she has access to as a result of his/her participation in the Contest, or speak or give any interviews or comments to the press or any other media relating to the Contest without Samsung's prior written consent.
17. As a condition of the Contest, where required by Samsung, the Winner(s) shall enter into a separate agreement in writing setting out any other applicable terms and conditions, including any confidentiality obligations and/or intellectual property ownership rights.
18. Samsung reserves the right to disqualify any participant suspected of fraud, or whose entry and/or results Samsung believes have been manipulated in any way, or who otherwise interferes with the Contest or does not adhere to these Terms and Conditions.
19. If this Contest is interfered with in any way or is not capable of being conducted as reasonably anticipated, or for any other reason deemed necessary by Samsung, Samsung reserves the right in its sole discretion at any time and without assigning any reason, to the fullest extent permitted by law, to suspend, terminate or cancel the Contest, as appropriate. No person shall be entitled to, and Samsung shall not be liable for, any payment or compensation (whether in cash, credit or kind) whatsoever arising from the foregoing.
20. To the fullest extent permissible under applicable law, Samsung (including its officers, employees and agents) excludes all liability (including for negligence), for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of the Contest, including but not limited to, where arising out of the following: (i) any technical difficulties or equipment malfunction (whether or not under Samsung's control); (ii) any theft, unauthorised access or third party interference; (iii) any Entry, claim or Prize(s) that is late, lost, altered, damaged or misdirected (whether or not after receipt by Samsung) due to any reason beyond the reasonable control of Samsung; (iv) any variation to the Prize(s) value from that stated in these Terms and Conditions; (v) any tax liability incurred by participant(s); or (vi) use of the Prize(s).
21. To the maximum extent permitted by law, each participant agrees to indemnify and hold Samsung harmless from and against any and all claims, damages, liabilities, costs and expenses (including legal costs on an indemnity basis) arising from the alleged or actual infringement of any third party copyright, patent, trademark or other intellectual property rights, or other rights, any breach by the participant of these Terms and Conditions and/or otherwise arising out of or in connection with the participant's participation in the Contest.

22. Except where expressly provided herein, each participant shall bear his/her own costs and expenses incurred and/or arising from his/her participation in the Contest, and no reimbursement may be sought from Samsung.
23. In the event of any dispute arising from the Contest or relating to the interpretation of these Terms and Conditions, the decision of Samsung shall be final and binding on all parties. No correspondence, appeal or further claims will be entertained.

These Terms and Conditions shall be governed and construed in accordance with the laws of Singapore, and each participant irrevocably submits to the non-exclusive jurisdiction of the courts of Singapore.