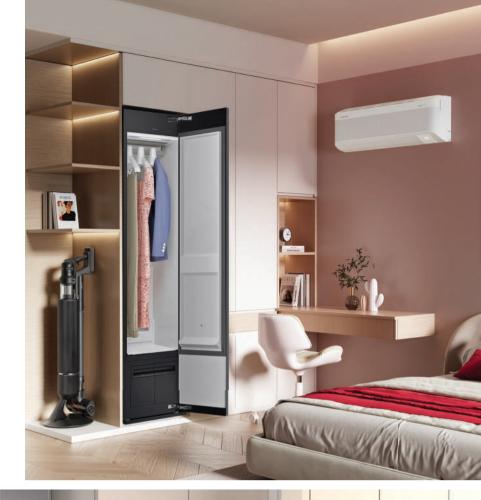
SAMSUNG

Make your smart home truly yours with Bespoke Al

A better way of living 10 July - 10 September 2025



Bespoke Al Ultimate Package



with purchase of 3 Bespoke AI Appliances[~] Min. spend \$2,500 (final invoice price)

Bespoke

Bespoke Al premium Package



-

with purchase of 2 Bespoke AI Appliances[~] Min. spend \$2,500 (final invoice price) Bespoke Al Deluxe Package

2 ...



with purchase of 2 Digital Appliances Min. spend \$2,500 (final invoice price) (inclusive of 1 Bespoke Al Appliance⁻)

Bespoke AI

Home living made simple



Al Home

Manage your smart home devices, access multiple apps and get up-to-date information on usage on an interactive screen. Automatically adjust your washer cycle and monitor your fridge contents with the help of AI.

Bixby⁷

Your personalised assistant is here to help. Control your smart home appliances with simple voice commands — open your fridge or washer dryer by simply saying "Bixby, open the door!".



Samsung Knox

Enjoy peace of mind when you secure all your data and private information with Samsung Knox. Seamlessly connect and control your appliances with advanced security.



Tip: Identify **Bespoke AI** appliances via this icon!



Get more from your appliances with the 😪 SmartThings app



Make your home life easier with convenient device control

Instantly see what's going on in your home

Assign your appliances to rooms via Map View for easy overall control - anytime, anywhere



2 Future-proof your existing appliances

Smart Forward ensures that your Wi-Fi connected appliances are protected and regularly updated

2.45	3
< Refrigerator	
Prates	0.0
Cool Select+	00
	-230

Save time and energy intelligently

3 Worry less about your energy bill

Activate AI Energy Mode¹ via the SmartThings App to track energy consumption and reduce usage by up to:

Bespoke AI Refrigerator Optimises compressor speed and operation².



Bespoke AirDresser Intelligently reduces energy usage for certain cycles3.

Bespoke AI WindFree™ **Air Conditioner**

Learns your usage patterns and analyses room conditions to adjust the room temperature and compressor frequency6.



SECURE Keep your data and appliances secure

345.2 am 172.8 am



Bespoke Al Washer Washes effectively with cold water using EcoBubble[™] technology⁴.



Bespoke AI Dryer Optimises the cycle time and the Inverter compressor speed⁵.

Calculate potential savings!

Scan the QR code to use our Energy Rate Calculator. Enter your energy costs (\$/kWh) and AI appliance details to estimate power consumption and savings.



Try it for yourself Step Step Step 1 2 3 Simply connect and get started!

To learn more about Bespoke AI appliances and SmartThings, visit https://www.samsung.com/sg/offer/bespokemylife/terms-and-conditions/





Dual Cook

Double the flavour, double the fun! With Dual Cook, roast vegetables to perfection at 220°C while baking apple pies to golden glory at 165°C — two dishes, two settings, endless culinary creativity! You can even use the entire oven to roast a whole chicken.



Ducil Cook Steam™ Whether you're preparing a multi-course meal or perfecting a single dish, enhance your creations by adding steam for perfectly moist and flavourful results.



Air Fry Indulgence does not have to be sinful! With bot air circulation, food is cooked

With hot air circulation, food is cooked with less oil and no excess fat, while staying crispy on the outside and juicy on the inside.



Air Sous Vide⁸

Perfectly cooked food, no fuss! Enjoy even cooking with a system that maintains consistent temperatures, ensuring your food is deliciously tender and moist throughout.

Built-in Oven

Stainless Steel

\$1,349

Features:

RRP: \$1,715

7 Multi Functions

20 Auto Cook Programmes
Catalytic Cleaning
Wi-Fi[®] Smart Control⁹

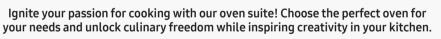
WxDxH: 595x570x596mm

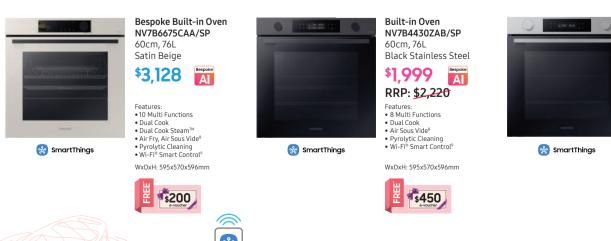
\$300

60cm, 76L

NV7B41201AS/SP

A





SmartThings Cooking⁹

Get personalised recipe recommendations or even do smart meal planning. You can also monitor and control the oven remotely.

Hood and Hob

Where all the culinary magic happens

Experience convenience at its best! Auto Connectivity syncs your hob and hood* to ensure a seamless cooking experience.



Whip up a delicious meal completely stress-free with Dual Flex Zone - cook larger quantities at once by combining burners to accommodate bigger pans. Enjoy perfectly even cooking results every time, and take your cooking to new heights.



Bespoke Induction Hob Features:

HDB 🛞 SmartThings



NZ64B5067YY/SP 60cm, 7.4 kW/30A^ø White & Glam Beige \$2,624 A

4 Zones with Dual Flex Zone 15 Power Levels + Max Boost
 Slim Fit
 Auto Connectivity¹⁰: Hob to Hood communication • Wi-Fi[®] Smart Control⁹

"Power Limit Adjustment: 3.0kW (HDB Friendly), 4.0kW, 7.4kW WxDxH (Cut-out size): 560x480x58mm





HDB 🛞 SmartThings



NZ63B5056AK/SP 60cm, 3.4 kW/15A Black \$1,799 AI

Induction Hob

Bespoke Wall-mount Hood

Charcoal Filter
 LED Bar Lighting
 Auto Connectivity¹⁰: Hob to Hood communication
 Wi-Fi[®] Smart Control[®]

\$200

\$50

NK36CB665WWHSP

90cm, 1,070 m³/hr

Clean White

\$1.816

Charcoal Filter

🐕 SmartThings

Telescopic Hood

90cm. 379 m3/hr Stainless Steel

RRP: \$605

Aluminium Mesh Filters
 Charcoal Filters

WxDxH-898x301x180mm

Features: • 3 Speed Levels

\$509

NK36M1030IS/UR

WxDxH: 898x500x646~1066mm

Features: 3 Speed Levels + Boost
 Baffle Grease Filters (Dishwasher safe)

RRP: \$2,018 Features:

• 3 Zones with Single Flex Zone • 9 Power Levels + Max Boost • Slim Fit • Wi-Fi® Smart Control?



Induction Hob NZ63B4026AK/SP 60cm, 3.4 kW/15A Black



Features Peatures: • 3 Zones with Dual Ring • 9 Power Levels + Max Boost • Slim Fit • Wi-Fi® Smart Control⁹

HDB 🛞 SmartThings







Transform your kitchen with hoods that seamlessly integrate into your space. Make a statement with our Wall-Mount Hood, or enjoy sleek efficiency with our Telescopic Hood for added freedom and flexibility, elevating your cooking experience.

> NK36C5703TS/SP 90cm, 744 m³/hr Stainless Steel with Black Glass



\$50

\$50

Features: • 3 Speed Levels + Boost • Aluminum Mesh Filters

Auto Connectivity¹⁰

- Hob to Hood com Touch Control . munication

WxDxH: 900x455x620~1145mm

Eligible for Bespoke AI Appliances Packages



Telescopic Hood NK24M1030IS/UR 60cm, 392 m³/hr Stainless Steel





Features: • 3 Speed Levels Aluminium Mesh Filters
 Charcoal Filters WxDxH-598x301x180mm

Get cooking with confidence using our induction hobs!

Combining sleek, modern design with effortless operation, our hobs make cooking a breeze. Whether you're a seasoned cook or a culinary newbie, our range has got you covered!

RRP: \$1,614

WxDxH (Cut-out size): 560x480x58mm





WxDxH (Cut-out size): 560x480x58mm

Buy More, Save More!

Mix and match to enjoy maximum savings, with discounts* and free* e-vouchers for selected cooking appliances!



 FREE

 1 x Cooking Lesson (2 pax) @ Let's Yori Cooking Studio

 when you buy 2 or more cooking appliances



Take dishwashing off your hands

20 4 A 4

10 -

M. M. M. M. M. M.

Dirty dishes don't stand a chance against our dishwashers — the ultimate cleaning heroes that combine powerful cleaning and stylish design. Find your perfect dishwasher and let it tackle the chores, so you can enjoy precious moments with those who matter.



SmartThings
3 customisable colour panels:





Features: • Al Energy Mode[™] • WaterJet Clean[™] • Hygiene Care • Auto opens to dry • Wi-Fi® Smart Control[®] WxDxH: 598x600x845mm



SmartThings

Smart Freestanding Dishwasher DW60A8050FB/SP 14 Place Settings Black DOI



Features: • Hygiene Care • Auto opens to dry • Wi-Fi® Smart Control⁹

WxDxH: 598x600x845mm



Freestanding Dishwasher DW60A6092FS/SP 14 Place Settings Stainless Steel

\$999 RRP: <u>\$1,332</u>

Features: • Hygiene Care • Auto opens to dry

WxDxH: 598x600x845mm

Ultimate performance and convenience



WaterJet Clean™

Ensures thorough removal of stubborn food residues from all angles with rotating dual rotating wash arms.



Auto Open Door

Speeds up the drying process by opening automatically at the end of a cycle to circulate air.

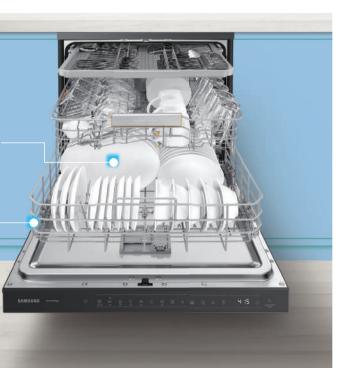
Smart living, effortless washing



Monitor and control your wash cycles and energy usage remotely, and receive tailored recommendations.

Si Se yo

SmartThings Cooking seamlessly integrates with your oven to suggest the ideal wash cycle based on your recent recipes.



Discover culinary finesse and style

Be delighted by our smart microwave oven, equipped with a myriad of features for your culinary adventures.



All-in-one Oven

Cook and prepare different types of food. Oven cook, grill, steam, air fry, microwave and even ferment ingredients, like dough and yoghurt with this all in one appliance.



Smart & Effortless

Enjoy convenience and peace of mind with our smart microwave. Control it using your smartphone's voice assistant or monitor it remotely with the SmartThings App⁹.



Healthier Fried Food

Blending modern elegance with practicality, enjoy healthier fried food with Air Fry. Effortlessly prepare crispy favourites, making it a versatile addition to any kitchen.

Convection Microwave Oven



MC35R8088LC/SP 35L \$948 Feat

HotBlast" for faster cooking time PowerGrill Duo for perfectly grilled food

WxDxH: 528x481x404mm



🛞 SmartThings

MC32DB7746KCSP 32L \$749 AI Features

Air Fry for healthier fried food
Steam Function
Wide Grill for consistent cooking
Wi-Fi[®] Smart Control[®] WxDxH: 523x515x330mm



MC28A5137CK/SP 28L \$499

Features • SlimFry" with less oil needed • Sensor Cook for precise cooking • 15 Auto Cook Programmes for effortless meals WxDxH: 517x476x310mm

Grill Microwave Oven



MG30T5018CW/SP 30L \$343

Features: • Grill Fry with Crusty Plate Home Dessert Function
 Bread Defrost Function WxDxH: 517x425x297mm



MG23K3513AK/SP 23L \$211

Features: Browning Plus Function
 Quick Defrost Function



Solo Microwave Oven



MS30T5018AK/SP 30L \$272

Features Home Dessert Function
 Power Defrost Function
 Full Glass Touch Panel WxDxH: 517x410x297mm



MS23DG4504AGSP | 23L \$201

Features: • Home Dessert Function • Power Defrost Function • Dial Control WxDxH: 489x377x275mm

	1 m

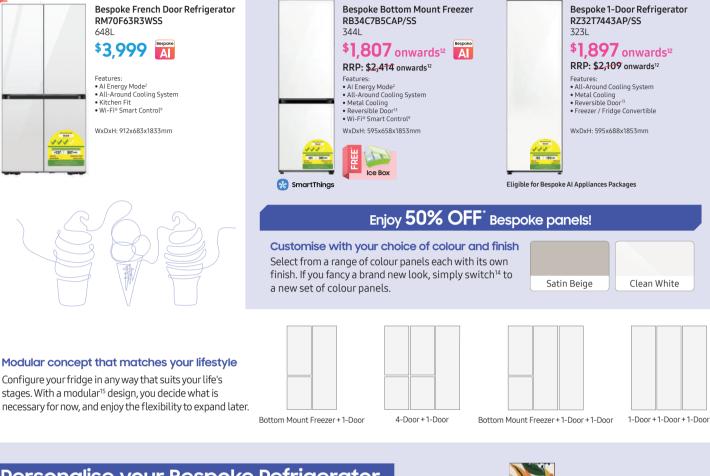
MS23K3513AK/SP 23L \$181 Features

• Quick Defrost • Auto Cook Programme WxDxH: 489x374x275mm





Free' Pairing Kit (worth \$111) with purchase of every 2 Bespoke units



Personalise your Bespoke Refrigerator

\$300

\$300

\$400

Browse our selection of designs or customise your own MyBespoke design.

Top up for a brand new look

Bespoke 1-Door Refrigerator

Bespoke Bottom Mount Freezer

Bespoke French Door Refrigerator

Speak to our product specialist for more details.

Curated Collection

- Bespoke Creators Collection
- Bespoke Wallpaper Collection MyBespoke Design (Personalised)
- RRP





Scan the QR Code for more information and to view the latest designs



Selection and Purchase

Confirm your customised panel design with your sales representative:

Curated Collection - MyBespoke Design (Personalised)



Delivery

 Bespoke Bottom Mount Freezer / Bespoke 1-Door Refrigerator: Bespoke fridge with your choice of panel colour will be delivered to you.

Your Bespoke fridge design installed in 4 simple steps¹⁰!

 Bespoke French Door Refrigerator (RM70F63F3WSS):

Bespoke fridge with your choice of fixed panels will be delivered to you.



Customisation of Panel

Only applicable for Bespoke 1-Door Refrigerator / Bespoke Bottom Mount Freezer:

Your original Bespoke panels will be collected and sent for customisation based on your confirmed artwork design. Temporary panels will be installed for you.



Final Installation

- Bespoke Bottom Mount Freezer / Bespoke 1-Door Refrigerator: Your customised panel design will be delivered and re-installed onto your Bespoke fridge.
- Bespoke French Door Refrigerator (RM70F63F3WSS): Your customised decals will be delivered and directly adhered to your Bespoke fridge.

Bespoke AI Refrigerators

A smarter way to manage your home and food

Manage your food storage with the 9″ AI Home and keep them fresher for longer all while enjoying greater energy savings!





9" LCD AI Home Screen¹⁷

Easily manage your smart devices, access apps and get personalised information all from an intuitive control centre on the door.



Auto Open Door¹⁸ When your hands are full, sensors on both sides let you open the door with a light tap.



On-device Bixby⁷ Open the fridge doors with a simple voice command, or even ask Bixby to tell you the temperature inside!



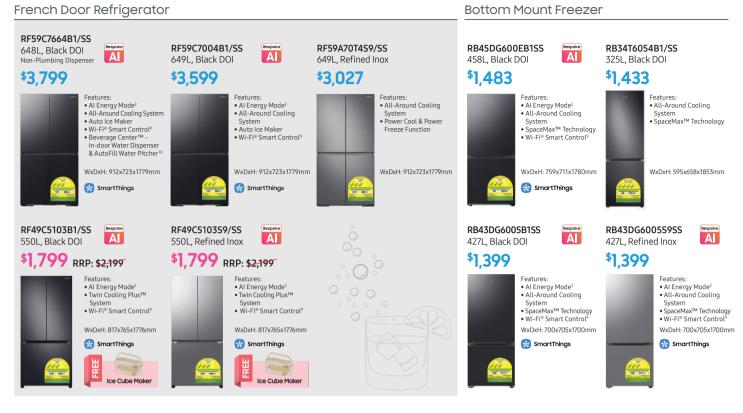
Al Energy Mode Reduce energy consumption by up to 10%. Automatically adjust your usage with Al Energy Mode² in SmartThings Energy.



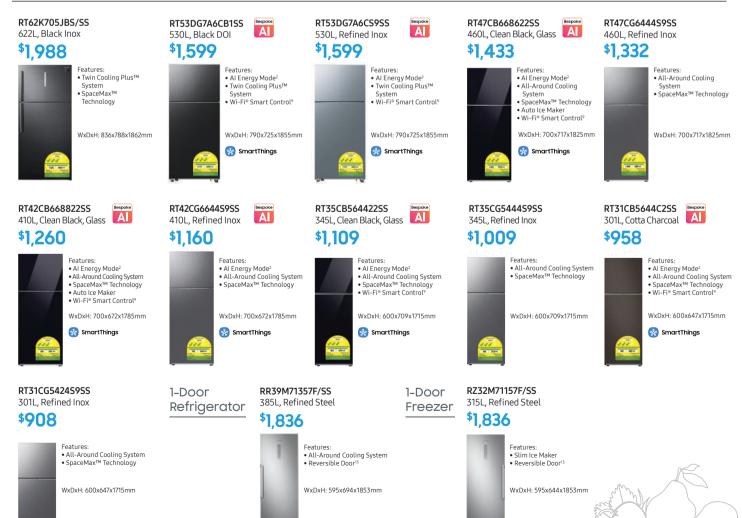
SmartThings⁹ Plan meals, track expiry dates and discover recipes — enabling you to cook smarter and reduce food waste

Explore our new range of Side-by-Side Refrigerators





Top Mount Freezer



One-stop Laundry Solution

Enjoy hassle-free and intelligent washing and drying with our first heatpump washer dryer combo!



Washer Dryer Combo



Water Efficiency: VVV Water Consumption: 4.00L/kg Reg. No: WM-2022/039153/TUV



ecobubble QDrive™ Water Efficiency: VVV Water Consumption: 5.50L/kg Reg. No: WM-2020/031254/TUV



WxDxH: 686x796x984mm

A

ecobubble

WD90T754DBX/SP

9kg Wash/6kg Dry

\$1,523

• AI Control • Hygiene Steam • AddWash™ Door

WxDxH: 600x650x850mm

🛞 SmartThings 🌓 DIGITAL INVERTED

Features

/ater Efficiency: ✓✓✓✓ /ater Consumption: 4.50L/kg eg. No: WM-2023/039784/TUV 😵 SmartThings 🌓 DIGITAL INVERTER

.....

WD11DB9B84GDSP 11kg Wash/7kg Dry \$2,149 A Features Al Energy Mode⁴
 Al Home
 Al Wash
 Al Ecobubble™ Auto Detergent Dispenser WxDxH: 600x550x850mm

SmartThings Digital INVERTER CObubble QDrive™



WD80TA046BE/SP 8kg Wash/6kg Dry

WD12BB944DGBSP

12kg Wash/8kg Dry

Heatures: • Al Energy Mode⁴ • Al Control • Al Wash • Al Ecobubble™ • Auto Detergent Dispenser

WxDxH: 600x695x850mm

AI

\$2,139

Features:

\$1,039 Features: • Hygiene Steam • AirWash

WxDxH: 600x600x850mm WD11DB8B85GHSP 11kg Wash/7kg Dry

\$1,899 Features: A Al Energy Mode⁴ Al Control Al Wash Al Ecobubble™ Auto Detergent Dispenser

WxDxH: 600x600x850mm

Water Efficiency: VVV Water Consumption: 4.80L/kg Reg. No: WM-2024/042811/TUV SmartThings 🌓 DIGITAL INVERTEE ecobubble QDrive™

3





Features • Al Control • Auto Detergent Dispenser • Hygiene Steam WxDxH: 600x650x850mm

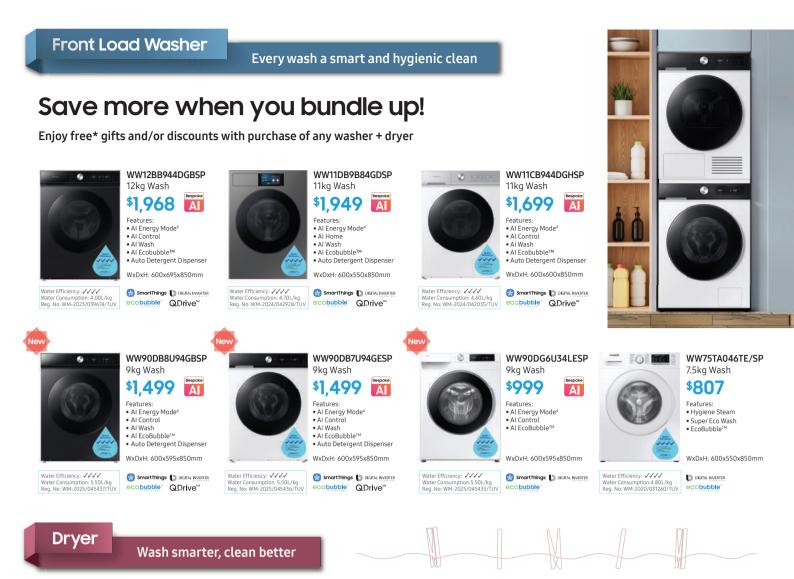
🛞 SmartThings 🌓 DIGITAL INVERTER cobubble^{*} Water Efficiency: VVV Water Consumption: 5.50L/kg Reg. No: WM-2020/031265/TUV



Water Efficiency: VVV Water Consumption: 5.30L/kg Reg. No: WM-2020/031264/TUV

Water Efficiency: VVV Water Consumption: 4.00L/kg Reg. No: WM-2023/039674/TUV 😪 SmartThings 🌓 DIGITAL INVERTER ecobubble QDrive™





Washer + Dryer Bundle Deals

Don't just save time and effort on your laundry, save money too! Make laundry a breeze with the best washing and drying performance.



Up to 20% hergy saving

Bespoke AI Top Load Washers



Intelligent washing that suggests suitable settings like water level, washing and rinsing time



Washes at 60°C to sanitise clothes and eliminate 99.9%²² of bacteria

Saves energy by up to 20% with AI Energy Mode⁴.

Powerful Wash, More Savings with our latest 4 ticks Top Load Washers



Water Efficiency: VVVV Water Consumption:5.50L/kg Reg. No: WM-2025/045248/TUV



Water Efficiency: VVV Water Consumption:5.50L/kg Reg. No: WM-2024/044330/TUV



+Valid for all 4-Ticks Samsung Washing Machine models. Subject to eligibility, under the Climate-Friendly Households Programme by NEA and PUB. For a full list of participating retailers, visit www.go.gov.sg/cfhp



Care for your clothes everyday from the comfort of home



Effective clothing care and deodorisation with Dual AirWash



Sanitise with Dual JetSteam

Intelligent control



Gentle drying with Heatpump Technology



Al Dry Humidity-sensing technology detects clothes' dryness and intelligently adjusts drying time



Al Energy Mode Reduce energy consumption by up to 15%³ by selecting Al Energy Mode Complete hygienic cleaning solution





HEPA Filtration System

Enjoy peace of mind with the upgraded fine dust filter in the vacuum cleaner's HEPA Filtration system. Fine dust²⁷ particles are effectively captured, keeping your home environment clean.



All-in-One Clean Station[™] Charge and dispose dust automatically and hygienically, at the same time.

Al Cleaning³³ Experience intelligent cleaning - identifies different floor types and automatically adjusts suction power and brush speed.

Slim LED Brush+



Active Dual Brush







Bespoke Jet Bot Combo

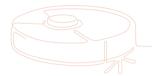
Intelligent all-in-one cleaning with steam sanitisation



LIDAR Se

Jet Bot WxDxH: 359x364x100mm Clean Station™ WxDxH: 444x510x547mm

🐕 SmartThings





All-in-One Clean Station™ Steam+

It automatically washes and sanitises mops at high temperature³¹ before drying them. It also empties the dust bag³², refills the water tank and recharges the battery.



Powerful Mop Pads Enjoy enhanced mopping for deep cleaning stains with dual rotating mop pads that spin at 170rpm.

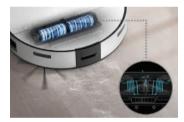


Al Floor Detect³³ Identifies different floor types and lifts mop pads on carpets to avoid cross contamination by the wet mops.



Steam Sanitisation of **Mop Pads**

High-temperature steam³⁴ is sprayed onto mop pads in the Clean Station™ to keep them hygienic and odourless.



Remove human hairs and pet fur easily

A hair grinder in the brush cuts up hair finely, preventing tangles when sweeping up hairs.

Terms and conditions: *Promotion is only valid for customers who purchase selected Samsung products during the promotion period from 10 July - 10 September 2025 on Samsung Online Store (including Samsung Official Store on Lazada Singapore, Samsung Brand Store SG on Shopee Singapore, and Samsung Singapore on TikTok Shop), selected authorised consumer electronics and IT stores, and is subject to stock availability. To qualify for the bundle package(s), all purchased products must be from the same day to the same delivery address. Multiple invoices are allowed if the purchases are made in the same location, on the same day. Free gift(s) may only be redeemed on Samsung Digital Appliances Online Redemption Portial, during the Redemption toron form 11 August to 30 November 2025 and upon submission of valid Redemption Documents. Check in-store for more details. Redemption there and conditions apply. No extension of Redemption Portial, during the Redemption toro in accordance with these terms. Gift(s) are while stocks last and are not exchangeable for cash or in-kind. Payment must be made in full or hire purchase approved before redemption is allowed. Samsung reserves the right to reglace any gift with any item of similar or other value. Promotion is applicable to trade, corporate, or bulk purchase. Employees' Purchase Programme (EPP) and staff purchases are not eligible for free gift(s) or bundle package(s). Display units are excluded from receiving free gift(s) and bundle package(s). Each customer can redeem gifts for a maximum of 4 product purchase. Products purchased under promotion are not eligible for free gift(s) or bundle package(s). MPONT54DBM/SP, WD00T754DBM/SP, W

Information and specifications are accurate at the time of print and subject to change without prior notice. Images are for illustrative purposes only

Information and specifications are accurate at the time of print and subject to change without print notice. Images are for illustrative purposes only. Minimum purchase of 2 Digital Appliances to be eligible for the Bespoke AI Appliances Packages. "Eligible Bespoke AI Appliances as follows: Refrigerator – RM70F63R3WSS, RF60A91R1AP/SS, RF62DB9KA4APSS, RF30E9KA5APSS, RZ37E45AP/SS, RZ30E7A6CB1SS, RZ37E45AP/SS, RZ37E45AP/SS, RZ37E45AP/SS, RZ37E45AP/SS, RZ37E45AP/SS, RZ30E7A6CB1SS, RZ37E45AP/SS, RZ37E45AP/SS, RZ37E45AP/SS, RZ37E45AP/SS, RZ30E7A6CB1SS, RZ37E45AP/SS, RZ37E45A For more details, visit https://www.samsung.com/sg/offer/bespokemylife/terms-and-conditions/

Redemption Details

Promotion Period: 10 July - 10 September 2025 Redemption Period: 11 August - 30 November 2025 **Online Redemption Portal:** www.samsung.com/sg/da-redemption

SAMSUNG Members

Register your product warranty with this app



Redemption Documents: To upload to Online Redemption Portal

- Proof of purchase including original
- invoices/sales order confirmation/receipt
- Image of product serial number



Samsung Customer Care Hotline 1800-SAMSUNG (1800-7267864) +65 6631 4021 (from Overseas)

Monday to Friday (Including Public Holidays) 9am - 6pm

For more information, please visit www.samsung.com/sg/offer/bespokemylife



Like & Share about us on

www.facebook.com/samsungsingapore



Stay cool the way you like it with WindFree™









Stay comfortably cool with WindFree[™] mode 23,000 micro air holes on the air conditioner panel allows for comfortable cooling without cold air drafts



Control your air conditioner anytime, anywhere with SmartThings 🌸



Personalised instant comfort with Welcome Cooling Come home to a perfectly cooled room by remotely turning your air conditioner on, to a pre-determined temperature

Remote control Γ with smart Voice Control

Remotely control your home temperature with voice commands



Save more with **Al Energy Mode**

AI analyses your usage patterns and room conditions to adjust the temperature to an optimal level. reducing energy use by up to 28%6

More comfort with cleaner air



99% Anti-Allergy

Climate Vouchers

(R32





Remove fine dust with 4-in-1 Filter

Removes 99%³⁷ of fine dust, bacteria, viruses and allergens, keeping your air fresh for greater comfort



Simply cleans itself with Auto Clean Automatic drying of the Heat Exchanger, removing 95%³⁸ of microorganisms and preventing buildup of bacteria and odour

		idoor Ui	Price		
System	9	9	9	18	\$ 5,425
	9	9	9	24	\$ 5,525
4	9	9	12	18	\$ 5,470
	9	9	12	24	\$ 5,570













	Indo	Price		
System	9	9	9	\$ 4,285
2	9	9	12	\$ 4,330
2	9	9	18	\$ 4,455
	9	12	18	\$ 4,500

Fan Coil U	nit in
9k Btu x3 ·	+18k

System 4 Fan Coil Unit includes: 9k Btu x2 + 12k Btu x2







	Indo	Price		
System	9	9	9	\$ 4,285
2	9	9	12	\$ 4,330
2	9	9	18	\$ 4,455
	9	12	18	\$4500

System 3
Fan Coil Unit includes:
9k Btu x2 + 12k Btu

System 3 Fan Coil Unit includes: 12k Btu x2 + 18k Btu



\$4,545 A







Indoor Unit ('K Btu) System 9 9 \$2,920 9 \$ 2,965 12







AJ045DCJ2KF/SF

Check in-store for more combinations

Use your \$400⁺ climate e-vouchers on our 5-Ticks air conditioners!



SAMSUNG

SAMSUNG

Bespoke Al WindFree[™] Air Conditioner

Experience comfort cooling with WindFree™

*While stocks last, T&Cs apply.