

Gift redemption guide

Samsung Digital Appliances Promotion

Promotion Period: 17 July 2026 – 17 August 2026

Redemption Period: 17 August 2026 – 31 December 2026

Thank you for purchasing Samsung products.

Follow the Online Gift Redemption instructions in accordance with the Terms and Conditions below to redeem your free gift(s).

For further assistance on general enquiries, you can call us at 1800 SAMSUNG (1800 7267864).

MODEL		FREE GIFT(S)
Refrigerator	RB34T6054B1/SS	\$200 Mooments e-voucher
	RS70F65K3FSS	\$200 Mooments e-voucher
	RS70H65K3TSS	\$200 Mooments e-voucher
Laundry	WD11DB8B85GHSP	\$300 Mooments e-voucher
Built-in Cooking	Min. purchase of at least \$4,000 of built-in cooking appliances* in a single invoice. Note: This is not stackable with any current running promotion	Galaxy S26 (12+256GB)

*Built-in Cooking models applicable are NZ64B5067YY/SP, NZ63B5056AK/SP, NZ63B4026AK/SP, NK36CB665WWHSP, NK36C5703TS/SP, NK36M1030IS/UR, NK24M1030IS/UR, NK36C5070US/UR, NK36M5070BS/UR, NV7B6675CAA/SP, NV7B4430ZAB/SP and NV7B41201AS/SP.

GUIDE TO SAMSUNG DIGITAL APPLIANCES ONLINE GIFT REDEMPTION

Step 1: Scan QR code or visit www.samsung.com/sg/da-redemption

- Log in to your Samsung account to begin redemption.

Step 2: Fill in your purchase information

- Date of purchase, Product Serial Number and Place of purchase.

Step 3: Select the number of items eligible for gift(s) redemption

- For redemption of physical gifts, fill in your delivery address.

Step 4: Upload a photo of your invoice and product serial number from physical unit (15 digits)

- See below for serial number location, do not use cutout serial number from box.
- Please ensure photos are clear and legible showing retailer's logo.



Step 5: Submit your gift redemption request: A confirmation email will be sent upon verification.

For further assistance, you can call us at 1800 SAMSUNG (1800 7267864)

GUIDE TO SAMSUNG BUILT-IN COOKING ONLINE GIFT REDEMPTION

Step 1: Scan QR code or visit www.samsung.com/sg/da-redemption

- Log in to your Samsung account to begin redemption.

Step 2: Fill in your purchase information

- Date of purchase, Product Serial Number and Place of purchase.

Step 3: Select the number of items eligible for gift(s) redemption

- For redemption of physical gifts, fill in your delivery address.

Step 4: Upload a photo of your invoice and product serial number from physical unit (15 digits)

- See below for serial number location, do not use cutout serial number from box.
- Please ensure photos are clear and legible showing retailer's logo.



This QR code is unique to NDP BIC promotion only.



Step 5: Submit your gift redemption request: A confirmation email will be sent upon verification.

For further assistance, you can call us at 1800 SAMSUNG (1800 7267864)

Terms and Conditions

- This promotion is valid only for customers who purchase selected Samsung products during the promotion period from the Samsung Online Store (including Samsung Official Store on Lazada Singapore, Samsung Brand Store SG on Shopee Singapore, and Samsung Singapore on TikTok Shop), as well as from selected authorised consumer electronics and IT stores (Audio House, Best Denki, Chop Lee Lian, Courts, Etronin, Ever Joint Electrical Trading, Federal, Gain City, Goh Ah Bee, Harvey Norman, Khome, Kong Tai, Lion City, Lucky Store, Mega Discount, Mustafa, New Sound, Parisilk, Shaksters Marketing, Tolay Electrical, Woodlands Domestic).
- Each customer is entitled to redeem gifts for a maximum of 4 product purchases.
- Gift(s) may only be redeemed on Samsung Digital Appliances Online Redemption Portal during the Redemption Period and upon submission of valid Redemption Documents as specified in the Redemption Details. All purchased products must be from the same store and made on the same day, and delivered to the same address (multiple invoices are allowed).
- No extension of Redemption Period will be allowed.
- Samsung reserves the right to reject redemption for customers whose details do not match the proof of purchase documents or where incomplete Redemption Documents are submitted, if Samsung suspects any Redemption Documents to be false or tampered with in any way, or otherwise if Samsung believes in its sole discretion that the redemption is not in accordance with these Terms and Conditions.
- Payment must be made in full or hire purchase approved before redemption is allowed.
- Gift(s) are while stocks last and are not exchangeable for cash or kind. Samsung reserves the right to replace any gift(s) with another item.
Promotion is applicable to end-customers only; not trade, corporate or bulk purchases.
Display units are excluded from receiving free gift(s) and bundle package(s).
- Enhanced Partnership Programme (EPP) and staff purchases are not eligible for free gift(s) or bundle package(s).
- Products purchased under promotion are not eligible for exchange and/or refund, save in accordance with warranty terms.
- Samsung reserves the right to amend these Terms and Conditions at any time without prior notice and without assigning any reason.