

SOLVE FOR TOMORROW PRIVACY POLICY

Effective Date: **1 July 2026**

Samsung Electronics Singapore Pte. Ltd. ("Samsung") knows how important privacy is to you. This Privacy Policy outlines how we handle your personal information for the Samsung Solve for Tomorrow Competition ("Competition").

WHAT INFORMATION DO WE COLLECT?

- a) Personal and contact information, such as your name, age, date of birth, email address, mobile number, country, school or institution, year of study, team name and emergency contact details, where required;
- b) Parent or guardian information, where you are below 18 years old, such as your parent's or guardian's name, contact details and consent confirmation;
- c) Program registration and participation information, such as your application form, registration details, attendance records, team information, project title, project description, proposals, presentations, pitch materials, competition submissions, judging records, scores, feedback, awards and prize information;
- d) Photos, videos, voice recordings and likeness, including photographs, videos, interviews, event recordings, livestream footage, testimonials and other materials captured during or in connection with the Competition;
- e) Marketing and publicity materials, such as your name, school or institution, project details, achievements, quotes, images, videos and other materials created for the promotion of the Competition; and
- f) Technical information, where you use an online platform, website or digital tool for the Competition, such as login details, device information, IP address, usage records, cookies and other technical data.

HOW DO WE USE YOUR INFORMATION?

- a) **Competition operations.** To register you for the Competition, verify your eligibility, manage your participation, process your submissions, coordinate judging, mentoring, workshops, events, prize administration and post-program follow-up.
- b) **Eligibility and consent.** To verify age requirements and, where required, obtain and record parent or guardian consent for participants below 18 years old.
- c) **Judging and assessment.** To review, assess and judge your project submissions, proposals, presentations and other materials submitted as part of the Competition.
- d) **Communications.** To communicate with you, your parent or guardian, your school or institution, mentors, judges and other parties involved in the Competition.
- e) **Program announcements.** To announce, publish or communicate program results, including shortlisted participants, finalists, winners, awards and achievements.
- f) **Program documentation.** To photograph, film, record and document the Competition, including workshops, judging sessions, mentoring sessions, presentations, interviews, award ceremonies and related events.

- g) **Marketing and promotions.** To use your name, school or institution, project details, achievements, photos, videos, voice, likeness, quotes and testimonials for marketing, publicity and promotional purposes relating to the Competition, where permitted by law and any applicable consent.
- h) **Samsung channels and publicity.** To promote the Competition through Samsung's channels, including websites, social media pages, digital platforms, newsletters, press releases, advertisements, event materials, internal and external presentations and other communication channels.
- i) **Participant follow-up.** To contact current and previous participants about the Competition, future editions of the program, alumni activities, feedback, invitations, updates, promotional opportunities and other related activities.
- j) **Record keeping.** To maintain records of the Competition, including participant records, consent records, submissions, judging records, attendance records, awards and promotional materials.
- k) **Legal and compliance.** To comply with applicable laws, regulations, internal policies, audit requirements, reporting obligations and lawful requests from authorities.
- l) **Safety and security.** To protect the safety, security, rights and interests of participants, Samsung and other persons involved in the Competition.

WHO DO WE SHARE YOUR INFORMATION WITH?

We disclose your information internally within our business, as well as to the following entities, for the purposes described above.

- **Affiliates:** Other Samsung Electronics Group companies, where this is relevant.
- **Third Parties Agencies:** We share participant details with selected third-party agencies who are engaged to facilitate various function essential for the execution of the Competition, such as competition administration, marketing and fulfilment. These service providers are also committed to protect your information;
- **Other Parties When Required by Law:** For example, it may be necessary by law, legal process, or court order from governmental authorities to disclose your information. They may also seek your information from us for the purposes of law enforcement, national security, anti-terrorism, or other issues that are related to public security.

HOW DO WE KEEP YOUR INFORMATION SECURE?

We take data protection seriously. We have put in place physical and technical safeguards to keep the information we collect secure. We also take appropriate measures, in compliance with applicable law, to ensure that the personal information collected by third parties remains secure. However, please note that although we take reasonable steps to protect your information, no website, Internet transmission, computer system, or wireless connection is completely secure.

WHERE DO WE SEND YOUR DATA?

Your participation to this Competition will involve the transfer, storage, and processing of your personal information within and outside the country in which you reside, consistent with this policy. In particular, your personal information will be transferred to the Republic of Korea.

In addition, your participation of the Competition may also involve the transfer, storage, and processing of your personal information to other countries where necessary; such countries include, without limitation, the United States of America, the United Kingdom, and Republic of Korea. Please note that the data protection laws and other laws of countries to which your information may be transferred might not be as comprehensive as those in your country. We will take appropriate measures, in compliance with applicable law, to ensure that your personal information remains protected.

WHAT ARE YOUR RIGHTS?

Your personal information belongs to you. In accordance with applicable law, you may have the right to ask us to provide details about what we have collected, ask for corrections, or to exercise any other right you may have. We will not delete data that we are required by law to retain.

To make a request concerning your rights or to make an inquiry, contact us. See the **CONTACT US** section.

HOW LONG DO WE KEEP YOUR INFORMATION?

We will not keep your personal information for longer than is necessary for the purpose for which it was collected, unless otherwise required by applicable law. This means that information will be anonymized, destroyed or erased from our systems when it is no longer required.

CONTACT US

You can contact us to update your preferences, exercise your rights, make a complaint, submit a request, or ask us questions.

You can contact us at:

The Data Protection Officer,
Samsung Electronics Singapore Pte. Ltd.
30 Pasir Panjang Road #17-31/32 Mapletree Business City
Singapore 117440
Email: privacy.sg@samsung.com