

Terms and Conditions: Samsung x Abisola Omole Styling Session Terms and Conditions

By entering the Samsung x Abisola Omole Styling Sessions competition described below (a “**Prize Draw**”) you (the “**Participant**”) agree to be bound by these terms and conditions (the “**Terms and Conditions**”).

1. **Promoter:** Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey KT16 0RS.
2. The Prize Draw is open to UK and Northern Ireland residents aged 18 and above only (“**Participants**”).
3. Employees or agents of the Promoter or anyone professionally connected to the Prize Draw is not eligible to enter.
4. No purchase is necessary to enter.
5. The Prize Draw will open at 9:00am (BST) on Thursday 17 August 2023 and close at 08:59pm (BST) on Friday 18 August 2023 (“**Prize Draw Period**”).
6. There are three (3) Prizes available to be won in total, consisting of three (3) 30-minute interior styling sessions with Abisola Omole at Samsung King’s Cross London (the “**Prizes**”).
7. The Prize carries no cash value, is non-transferable and may not be substituted by the winners. The Promoter may substitute a prize of equal or greater value for any Prize.
8. To enter, Participants must share an interior styling dilemma in the question box available in the corresponding Abisola Omole Stylish Session Prize Draw Instagram story post on the @SamsungUK Instagram account between 09:00am (BST) on Thursday 17 August 2023 and 08:59 (BST) Friday 18th August 2023 (an “**Entry**”). Participants must be available for 30 minutes on Monday 21st August between 11:00am and 19:00pm (BST), and either be able to travel to London King’s Cross or be available for a 30-minute slot for an online call.
9. Maximum of one (1) Entry per Participant.
10. The winner(s) of the Prize will be the three (3) Participants who are selected at random by the Promoter.
11. The winner will be notified by 23:59 BST on Friday 18 August 2023 via Direct Message on Instagram from @SamsungUK to the Instagram account used at the time of Entry.
12. Winners will have three (3) days from the date of notification to claim their Prize by responding to the Promoter’s Direct Message to confirm their address (a “**Claim**”).
13. In the event a winner is unreachable, ineligible, or fails to claim the Prize in the time required, the winner shall forfeit their Prize.
14. The winners will be announced on 24th August, 2023. The first and last names of the winners will be included on a corresponding Instagram post from @abim Marvel’s account which will include images of the winners taken at the interior styling session.
15. By entering the Prize Draw, Participants consent to their personal information being used by the Promoter for the purposes of operating this Promotion and acknowledge the Promoter reserves the right to publish the names and towns of residence of all winners. Participants reserve the right to withdraw their consent at any time by visiting <http://www.samsung.com/uk/info/privacy.html> or by writing to the Promoter.
16. The Promoter excludes liability, to the fullest extent permitted by law for any loss or damage arising from or in connection with the Promotion or with the acceptance or possession of any Prize.
17. All Prizes are subject to current tax laws, and may be considered to be a taxable benefit to those who have participated and won a Prize.
18. Entry into the Promotion signifies acceptance of these Terms and Conditions.
19. The Promoter reserves the right to amend the Terms and Conditions at any time.
20. These terms and conditions will be governed by English law.