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A simpler solution to protect small businesses

All you need to know about Android Enterprise Essentials

Introducing Android Enterprise Essentials. It's a leaner, secure management service from Google, designed to make protecting and managing your mobile devices and data easier.

We're part of the Android Enterprise Recommended Programme, having exceeded the strict requirements set by Google. So, if you're a business that doesn't need all the features of a complex management solution, Android Enterprise Essentials is a great way to stay secure while keeping things simple.

Target

- Designed for businesses with simpler security and management needs or smaller internal IT teams
- Often small-medium businesses

Set up

- Ready for instant deployment
- Streamlined, remote set up of devices
- Applied automatically as device is activated
- No need to configure any settings for employees
- Control everything through a user-friendly online portal

Security

- Keep data safe and encrypted
- Security safeguards activated by default and can't be turned off by employees
- Enforce screen lock
- Apply policies automatically over the air
- Prevent sideloading of (potentially harmful) apps
- Always-on malware protection

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Powered by Knox and Android

Android Enterprise Essentials offers agile businesses a simple, affordable way to embrace enterprise mobility, and benefit from the Samsung Knox and Android Enterprise partnership.

Samsung Galaxy devices are fortified to withstand the most demanding security challenges of today's workplace. Now you have a choice in selecting the right management solution for your device needs:

Android Enterprise Essentials

Simple and lightweight device management solution

Businesses with simpler security and management needs

Often small or medium-sized businesses with fewer to no IT resources
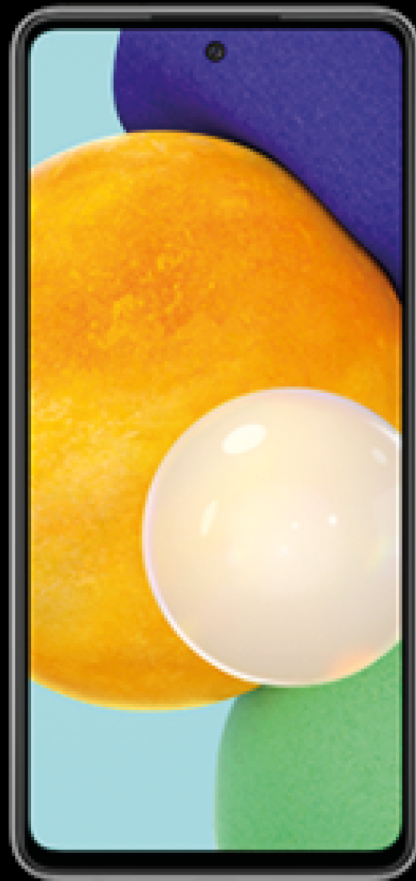
Samsung Knox Suite

Full device management solution delivering robust manageability and comprehensive control

Businesses with higher security requirements who need a more sophisticated and configurable solution

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Is Android Enterprise Essentials for me?

47% of companies have seen an increase in cyberattacks since the work from home shift[1], and nearly one in four cybersecurity breaches are caused by human error.[2]

Your business needs a device management service.

Mobile devices have revolutionised the way we work. Being able to access work data and apps, no matter where you are, has been a welcome boost for productivity and flexibility. But since mobile devices are not as easily managed or secure as more traditional work devices, they can expose your organisation to new threats.

Protection against threats is vital, no matter the size of your business. So, if you have a simpler infrastructure or a smaller IT team, Android Enterprise Essentials has the key security features you need to stay secure, with minimal effort. It's also an ideal first step if you're considering a fuller solution in future.

It's a lighter, secure management option, and can be combined with the benefits and service elements of Samsung's Enterprise Edition—including three years of enhanced support for your devices.

Android Enterprise Essentials has been designed to offer the key elements that businesses with simpler needs require to manage their devices—without the extra complexity of investing in the full Knox Suite package, which is suited to organisations with more sophisticated requirements. However, as you grow and your needs become more complex, our experts are on hand to help you upgrade to the full suite of features.

1: ESG Market Insights and Hands-On Validation, 2021
2: Verizon DBIR report, 2020

DEF Transport chose Android Enterprise Essentials

Being a small business, DEF Transport has limited IT resources but required a simple and secure management solution.

They needed to wipe and lock devices if lost or stolen, reset passwords, as well as replace faulty devices quickly.

Combining the Samsung Enterprise Edition advance replacement service, together with Android Enterprise Essentials was the perfect solution for them.

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Compare Android Enterprise Essentials and Knox Suite

The diagram below shows which elements come with the two different options, when purchased with an Enterprise Edition device.

Android Enterprise Essentials

Samsung Knox Suite

Feature	Android Enterprise Essentials	Samsung Knox Suite
3 years enhanced support	✔	✔
4 or 5 year security and maintenance releases	✔	✔
Extended product lifecycle	✔	✔
Instant device set up	✔	✔
Remote lock	✔	✔
Remote wipe	✔	✔
PIN code enforcement and reset	✔	✔
Remote deployment inventory management	✔	✔
Malware protection	✔	✔
Easy management portal	✔	✔
Support for all devices including iOS, Win10 and Chromebook	✘	✔
Device location and tracking	✘	✔
Event based device behaviour	✘	✔
Remote support feature changes	✘	✔
Create bespoke kiosk environments	✘	✔

Speak to a Samsung Manager to find out how you can protect your devices, right out of the box.

● Device support elements
● Requires IT set up