

SAMSUNG BOOST+ POLICY PROMOTION

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <https://www.samsung.com/uk/boost> form part of the Terms and Conditions.

The Promoter

1. Samsung Electronics (UK) Limited, Samsung House, 2000 Hillwood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**” or “**Samsung**”).

Promotion Period

2. The Promotion will commence at 00:01 (BST) on 17 June 2021 and will close at 23:59 (BST) on 31 October 2021 (the “**Promotion Period**”).

Eligibility

3. To be eligible to participate in the Promotion you must be a United Kingdom resident aged 18 or over with a Boost+ Policy that has been active for a minimum period of thirty (30) days for a Samsung Galaxy S21, Fold 3, Flip 3 or Tab S7 device (“**Participant**” or “**You**”).
4. Any purchases made through Samsung’s staff sales website are excluded from this Promotion.
5. This Promotion is only available to end users (e.g. not to any reseller or business) and is not available in conjunction with any other offer.
6. Participants may submit a maximum of one (1) claim per Samsung Galaxy S21, Fold 3, Flip 3 or Tab S7 device and its corresponding Boost+ Policy during the Promotion Period.
7. Participants must purchase the Boost+ Policy through <https://uk.samsungboostplus.allianz-assistance.com>

Offer

8. **2 Year Boost+ Policy:** The first one thousand (1,000) Participants who purchase a 2-year Boost+ Policy for their Samsung Galaxy 21, Fold 3, Flip 3 or Tab S7 devices through <https://uk.samsungboostplus.allianz-assistance.com> within the Promotion Period will be entitled to receive one (1) £100 Samsung.com voucher (such voucher to be subject to a minimum purchase of £150 for one (1) Samsung.com purchase and valid only for 12 months from date of issue) (the “**£100 Voucher**”). Where the Participant’s Boost+ Policy remains active for a minimum of thirty (30) days, a £100 Voucher will be sent by email from a third party to the Participant.
9. **1 Year Boost+ Policy:** The first three thousand (3,000) Participants who purchase a 1-year Boost+ Policy for their Samsung Galaxy 21, Fold 3, Flip 3 or Tab S7 devices through <https://uk.samsungboostplus.allianz-assistance.com> within the Promotion Period will be entitled to receive one (1) £50 Samsung.com voucher (such voucher to be subject to a minimum purchase of £100 for one (1) Samsung.com purchase and valid only for 12 months from date of issue) (the “**£50 Voucher**”). Where the Participant’s Boost+ Policy remains active for a minimum of thirty (30) days, a £50 Voucher will be sent by email from a third party to the Participant.
10. The above vouchers can only be used for a single purchase transaction; any remaining amount is not exchangeable for cash or another voucher and will be automatically forfeited.
11. The above vouchers are non-transferable and there is no cash alternative. In the event of unforeseen circumstances, the Promoter may substitute a reward of equal or greater value for the voucher.
12. For the avoidance of doubt, the Participant is only entitled to Claim one (1) voucher per Boost+ Policy during the Promotion Period where the Samsung Boost+ Policy has not been changed and/or cancelled for a Samsung Galaxy S21, Fold 3, Flip 3 or Tab S7 device.

How to claim

13. To claim, Participants must do the following (a "Claim"):
 - a. During the Promotion Period, Participants must:
 - i. purchase the Boost+ Policy through <https://uk.samsungboostplus.allianz-assistance.com> during the Promotional Period for a Samsung Galaxy S21, Fold 3, Flip 3 or Tab S7 device and such policy must not be changed and/or cancelled for a period of thirty (30) days;
 - ii. check the promotion details and agree to the terms and conditions of the Promotion; and
 - iii. provide the Promoter with your updated details, including email, for delivery of the voucher by a third party;
 - b. Subject to the necessary criteria being met, the Participant will then automatically receive from a Promoter nominated third party either a £50 Voucher or £100 Voucher which can then be redeemed on Samsung.com subject to the corresponding minimum spend for a single transaction.
14. A voucher expires (12) months after it has been delivered to the Participant's email (the "Voucher Expiry Date"). Any voucher used/redeemed after the voucher Expiry Date will not be accepted.
15. Claims that are incomplete will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
16. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
17. It is the responsibility of the Participant to ensure that the Promoter has the correct email address of the Participant to provide the voucher.

General

18. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
19. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
20. The Promoter will not be responsible or liable for: (a) any failure to receive Claims due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions of Claims or voucher(s); (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; (e) any printing or typographical errors in any materials associated with the Promotion; or (f) any use of the voucher by persons under the age of 18.
21. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as being included.
22. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the voucher. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
23. Participants may contact the Promoter regarding any queries <https://www.samsung.com/uk/support/contact/>
24. The Promotion is governed by English law.

Privacy and Data Protection

In order to comply with its obligations under the promotion Terms and Conditions, Samsung will process Participants' personal information solely for the purposes of operating the Promotion.

Samsung shall process Participants personal data in accordance with its Privacy Policy available at www.samsung.com/uk/info/privacy.html