

**TERMS AND CONDITIONS
SUMMER CASHBACK 2024
SAMSUNG ELECTRONICS (UK) LIMITED**

Participants agree to be bound by these Promotion Terms and Conditions. Any information or instructions published by the Promoter about the Promotion at <https://samsungoffers.claims/summercashback2024> form part of these Promotion Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillwood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**”).

Purchase Period

2. The Promotion will commence at 00:01 (BST) on the 26th July 2024 and shall close at 23:59 (BST) on the 13th August 2024 (the “**Purchase Period**”).

Eligibility

To be eligible to participate in the Promotion you must be a lawful resident of the United Kingdom (including Channel Islands or Isle of Man) only (“**Territory**”) aged 18+ (“**Individual Participant**”) or a company registered in the Territory (“**Company Participant**”) with a valid bank account in GBP in your individual name or company name. For the avoidance of doubt, within these Promotion Terms and Conditions (“**Promotion Terms**”) the term ‘Participant’ shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise.

3. This Promotion is only available to end users (e.g. not to any reseller or business) and is not available in conjunction with any other offer. Retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded as Participants.
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter. Sales staff at the Participating Retailers are eligible to participate so long as they have not received a staff discount on the Promotion Product. Rewards shall be paid by way of bank transfer and Participants must have a valid bank account in their individual or company name in order to receive the Reward.
5. Participants will not be eligible to claim the Reward if the Promotion Product has been used to claim cashback under any other promotion run by the Promoter.
6. All applicable Promotion Products must be purchased SIM free from a Participating Retailer in order to qualify for a Reward in the Promotion. Purchases through mobile network provider contract do not qualify.

Offer

7. Participants who purchase a new (i.e. not second hand or refurbished) Samsung eligible device listed in Table 1 (the “**Promotion Product**”) in-store or online from a retailer listed [HERE] (the “**Participating Retailer**”) within the Purchase Period will be eligible to claim a cashback reward (exclusively paid by way of bank transfer) by redemption (the “**Reward**”) equal to £150.

Table 1 – Promotion Products and Corresponding Rewards

Promotion Product Name / Model Code (All variants)	Cashback Reward
Galaxy Z Fold6 (SM-F956B)	£150
Galaxy Z Flip6 (SM-F741B)	
Galaxy S24 Ultra (SM-S928B)	
Galaxy S24+ (SM-S926B)	
Galaxy S24 (SM-S921B)	

8. Participants who Register their purchase in accordance with these Promotion Terms, will in the Claim form Registration process also be eligible to scratch off Olympic stock medal images in a game (“**Game**”) with a 1-in-3 chance to instantly double their cashback Reward to £300, and those winners will also be given the option to choose to post a social media share (“**Social Share**”) to post on Instagram to receive a free SmartTag2 in black (EI-T5600BBEGEU) OR Olympics branded Flipsuit case for Z Flip6 claims (“**Bonus Reward**”). All Rewards, including £300 and Bonus Rewards, will be subject to final validation before payment or delivery. All valid Claims will have the same chances of winning the double cashback Reward in the Game (with 1-in-3 odds), and all such winners who post the Social Share and upload a screenshot of their post within seven (7) days of receiving the content to post, will receive a Bonus Reward.
9. Participants may claim a maximum of one (1) Reward per Promotion Product purchased and a maximum of four (4) Rewards per household, with a maximum of ten (10) Rewards per Company Participant. For these purposes, a “Reward” to count toward the maximum allowance will include the combination of a double cashback and Bonus Reward. Company Participants are subject to a maximum of one (1) scratch off Game play per Promotion Product purchased, which means (with 1-in-3 odds) they have the opportunity to win three sets of 2X Rewards.

Claims

10. After purchasing a Promotion Product from a Participating Retailer during the Promotion Period, Participants must visit <https://samsungoffers.claims/summercashback2024> complete the claim form with their name, contact information including telephone, email and delivery address (no forwarding addresses), bank account details in GBP matching the name of the individual or company (as applicable) and any other requested information, and submit it together with a scanned copy of their proof of purchase (a “**Claim**”).
11. Claims may only be submitted between zero (0) and thirty (30) days after the date of purchase (“**Claim Period**”), meaning the final claim date for purchases made on 13th August 2024 is no later than 23:59 (BST) on 12th September 2024. Claims received outside the Claim Period will not be eligible. For the avoidance of doubt, the date of purchase counts as day one (1).
12. Participants will also be given the chance to play the Game where they will discover instantly if they have won a double (£300) cashback Reward. Upon being notified by email once their Claim is submitted with all details complete (“**Submission Notice**”) the Participants who have won the Game and opted into the Social Share will be given the chance to post the Social Share to receive the Bonus Reward. Social Share posts must be uploaded to the Claim form within seven (7) days of the Submission Notice to qualify for the Bonus Reward, with the Claim being validated within five (5) days of the upload.

13. Rewards will be paid by bank transfer in GBP to the account nominated in the Claim form within forty-five (45) days of Claim Validation, and Bonus Rewards delivered to the address also submitted in the Claim form, within thirty (30) days of Claim Validation.
14. If a Validation Notice has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at summercashback2024@samsungoffers.claims or by phone on 0330 236 6640 within seven (7) days of a Claim being submitted.
15. If the Claim is deemed to have not been submitted correctly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information to validate their Claim within seven (7) days. If no response is received, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive any Reward, (including Double or Bonus Reward).
16. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
17. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant. In the event your information is linked to fraudulent claims or abuse of terms and conditions on previous promotions you will be unable to participate in this Promotion and your Claim will be rejected.
18. If a Participant returns or cancels the delivery of a Promotion Product before submitting a Claim, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalid and the Participant must cancel the Claim immediately by calling the contact number above. The Promoter reserves the right to check with the Participating Retailer whether a Promotion Product has been returned or the order cancelled and by submitting a Claim the Participant provides consent to the Promoter to do so.
19. A Claim must be made by the Participant, and must not be made through agents, third parties or in bulk.

Privacy and Data Protection

20. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: www.samsung.com/uk/info/privacy.html. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
21. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any other purpose, nor shall they be passed to any third party.

General

22. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
23. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
24. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.

SAM443/444

25. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as included in the relevant Reward.
26. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance or receipt of the Reward. The above limitation of liability shall not apply to death or personal injury caused as a result of Promoter's negligence.
27. The Promotion is governed by English law.

Schedule 1 – Participating Retailers

United Kingdom:

EE, BT, EE Business, BT Business, BT Enterprise

Argos

Asda/ Asda Mobile

Amazon.co.uk (sold by Amazon UK or Amazon EU Sarl UK branch only), Amazon Business (sold by Amazon UK or Amazon EU Sarl UK Branch only)

affordablemobiles.co.uk / buymobiles.net

Costco

Currys plc / Carphone Warehouse / Currys Business / idmobile.co.uk / e2save / mobiles.co.uk / Currys Ireland LTD

Harrods

John Lewis

N Brown, (Simply Be, Jacamo, Home Essentials, JD Williams, Ambrose Wilson, Maristoa, Fashion World & Premier Man)

QVC

Selfridges

Very/ Littlewoods/ Very Ireland

WHSmith International (InMotion)

Currys Business

Daisy Communications, Daisy Connect, Daisy Corporate Services

Insight Direct Ltd.

Onecom

Cat 5 Communications Ltd

Clear Vision Communications Ltd

Connection Technologies Limited

Horizone Ltd

Pure Communication Group Limited

XMA Limited

Samsung Experience Store, Partner Retail Services (PRS)

Samsung Kings Cross

Samsung.com, Samsung Shop Online, Samsung Mobile Shop