

Claim a Soundbar Promotion: Terms and Conditions

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <https://www.samsung.com/uk/offer/tvs/> form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**”).

Promotion Period

2. The Promotion will commence at 00:01 (BST) on the 5th June 2024 and close at 23:59 (BST) on the 2nd July 2024 (the “**Promotion Period**”).

Eligibility

3. To be eligible to participate in the Promotion you must be a resident (aged 18+) of the United Kingdom (including Isle of Man and Channel Islands) (“**Participant**”).
4. Employees or agents of the Promoter or anyone professionally connected to this Promotion and any group company of the Promoter is not eligible to enter.
5. This Promotion is only available to consumers (e.g. not to any business or reseller).
6. Maximum of one (1) Claim per Promotion Product purchased, and a maximum of one (1) Claim per Participant during the Promotion Period (maximum 4 claims per household).
7. Participants will not be eligible to claim the Reward if the Promotion Product has been used to claim cashback under any other promotion run by the Promoter or the Participant selects to receive cashback during the checkout process of the Promotion Product. For the avoidance of doubt, if the Participant makes a Claim for the Reward set out in this Promotion, they are not eligible to make a Claim under any cashback promotion run by the Promoter for the Promotion Products.

Offer

8. Participants who purchase a selected new (i.e. not second hand or refurbished) 2024 TV as set out in table 1 below (each a “**Promotion Product**” and together the “**Promotion Products**”) from Samsung.com (the “**Participating Retailer**”) as set out in table 1 below during the Promotion Period will be eligible to claim a corresponding Soundbar as shown in table 1 below (the “**Reward(s)**”) subject to full compliance with these Promotion Terms and Conditions (“**Promotion**”).
9. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers’ websites (e.g. Amazon Marketplace) are specifically excluded from this Promotion.
10. Rewards are non-transferable and there is no cash alternative. In the event of unforeseen circumstances the Promoter may substitute a Reward of equal or greater value for the below Reward.

Table 1 – Promotion Products and Corresponding Reward

Category	Promotion Product Name	Promotion Product SKU	Corresponding Reward
Neo QLED 8K TV	98" QN990C Neo QLED 8K	QE98QN990CTXXU	HW-Q600C/XU
Neo QLED 8K TV	85" QN900D Neo QLED 8K	QE85QN900DTXXU	HW-Q600C/XU
Neo QLED 8K TV	75" QN900D Neo QLED 8K	QE75QN900DTXXU	HW-B650D/XU
Neo QLED 8K TV	65" QN900D Neo QLED 8K	QE65QN900DTXXU	HW-C430/XU
Neo QLED 8K TV	85" QN800D Neo QLED 8K	QE85QN800DTXXU	HW-Q600C/XU
Neo QLED 8K TV	75" QN800D Neo QLED 8K	QE75QN800DTXXU	HW-B650D/XU
Neo QLED 8K TV	65" QN800D Neo QLED 8K	QE65QN800DTXXU	HW-C430/XU
Neo QLED 4K TV	85" QN95D Neo QLED 4K	QE85QN95DATXXU	HW-Q600C/XU
Neo QLED 4K TV	75" QN95D Neo QLED 4K	QE75QN95DATXXU	HW-B650D/XU
Neo QLED 4K TV	65" QN95D Neo QLED 4K	QE65QN95DATXXU	HW-C430/XU
Neo QLED 4K TV	55" QN95D Neo QLED 4K	QE55QN95DATXXU	HW-C430/XU

Neo QLED 4K TV	85" QN93D Neo QLED 4K	QE85QN93DATXXU	HW-Q600C/XU
Neo QLED 4K TV	75" QN93D Neo QLED 4K	QE75QN93DATXXU	HW-B650D/XU
Neo QLED 4K TV	65" QN93D Neo QLED 4K	QE65QN93DATXXU	HW-C430/XU
Neo QLED 4K TV	55" QN93D Neo QLED 4K	QE55QN93DATXXU	HW-C430/XU
Neo QLED 4K TV	50" QN93D Neo QLED 4K	QE50QN93DATXXU	HW-C400/XU
Neo QLED 4K TV	43" QN93D Neo QLED 4K	QE43QN93DATXXU	HW-C400/XU
Neo QLED 4K TV	98" QN90D Neo QLED 4K	QE98QN90DATXXU	HW-Q600C/XU
Neo QLED 4K TV	85" QN90D Neo QLED 4K	QE85QN90DATXXU	HW-Q600C/XU
Neo QLED 4K TV	75" QN90D Neo QLED 4K	QE75QN90DATXXU	HW-B650D/XU
Neo QLED 4K TV	65" QN90D Neo QLED 4K	QE65QN90DATXXU	HW-C430/XU
Neo QLED 4K TV	55" QN90D Neo QLED 4K	QE55QN90DATXXU	HW-C430/XU
Neo QLED 4K TV	50" QN90D Neo QLED 4K	QE50QN90DATXXU	HW-C400/XU
Neo QLED 4K TV	43" QN90D Neo QLED 4K	QE43QN90DATXXU	HW-C400/XU
Neo QLED 4K TV	75" QN88D Neo QLED 4K	QE75QN88DBTXXU	HW-B650D/XU
Neo QLED 4K TV	65" QN88D Neo QLED 4K	QE65QN88DBTXXU	HW-C430/XU
Neo QLED 4K TV	55" QN88D Neo QLED 4K	QE55QN88DBTXXU	HW-C430/XU
Neo QLED 4K TV	85" QN85D Neo QLED 4K	QE85QN85DBTXXU	HW-B650D/XU
Neo QLED 4K TV	75" QN85D Neo QLED 4K	QE75QN85DBTXXU	HW-B650D/XU
Neo QLED 4K TV	65" QN85D Neo QLED 4K	QE65QN85DBTXXU	HW-C430/XU
Neo QLED 4K TV	55" QN85D Neo QLED 4K	QE55QN85DBTXXU	HW-C430/XU
OLED 4K TV	77" S95D OLED 4K	QE77S95DATXXU	HW-B650D/XU
OLED 4K TV	65" S95D OLED 4K	QE65S95DATXXU	HW-C430/XU
OLED 4K TV	55" S95D OLED 4K	QE55S95DATXXU	HW-C430/XU
OLED 4K TV	83" S93D OLED 4K	QE83S93DAEXXU	HW-B650D/XU
OLED 4K TV	77" S93D OLED 4K	QE77S93DAEXXU	HW-B650D/XU
OLED 4K TV	65" S93D OLED 4K	QE65S93DATXXU	HW-C430/XU
OLED 4K TV	55" S93D OLED 4K	QE55S93DAEXXU	HW-C430/XU
OLED 4K TV	48" S93D OLED 4K	QE48S93DAEXXU	HW-C400/XU
OLED 4K TV	83" S90D OLED 4K	QE83S90DAEXXU	HW-B650D/XU
OLED 4K TV	77" S90D OLED 4K	QE77S90DAEXXU	HW-B650D/XU
OLED 4K TV	65" S90D OLED 4K	QE65S90DATXXU	HW-C430/XU
OLED 4K TV	55" S90D OLED 4K	QE55S90DAEXXU	HW-C430/XU
OLED 4K TV	48" S90D OLED 4K	QE48S90DAEXXU	HW-C400/XU
OLED 4K TV	77" S85D OLED 4K	QE77S85DAEXXU	HW-B650D/XU
OLED 4K TV	65" S85D OLED 4K	QE65S85DAEXXU	HW-C430/XU
OLED 4K TV	55" S85D OLED 4K	QE55S85DAEXXU	HW-C430/XU
The Frame TV	85" LS03D The Frame	QE85LS03DAUXXU	HW-B650D/XU
The Frame TV	75" LS03D The Frame	QE75LS03DAUXXU	HW-B530/XU
The Frame TV	65" LS03D The Frame	QE65LS03DAUXXU	HW-C430/XU
The Frame TV	55" LS03D The Frame	QE55LS03DAUXXU	HW-C430/XU
The Frame TV	50" LS03D The Frame	QE50LS03DAUXXU	HW-C400/XU
The Frame TV	43" LS03D The Frame	QE43LS03DAUXXU	HW-C400/XU
The Serif TV	65" LS01D The Serif in Cloud White	QE65LS01DAUXXU	HW-C430/XU
The Serif TV	55" LS01D The Serif in Cloud White	QE55LS01DAUXXU	HW-C430/XU
The Serif TV	50" LS01D The Serif in Cloud White	QE50LS01DAUXXU	HW-C400/XU

The Serif TV	43" LS01D The Serif in Cloud White	QE43LS01DAUXXU	HW-C400/XU
The Serif TV	55" LS01D The Serif in Ivy Green	QE55LS01DBUXXU	HW-C430/XU
The Serif TV	50" LS01D The Serif in Ivy Green	QE50LS01DBUXXU	HW-C400/XU
The Serif TV	43" LS01D The Serif in Ivy Green	QE43LS01DBUXXU	HW-C400/XU

Claim

11. To claim, Participants must purchase a Promotion Product from Samsung.com during the Promotion Period and during the checkout process on Samsung.com, select that they wish to receive the Reward when the option is presented to them (a "Claim"). If selected, the Reward will be automatically added to the Participants basket at checkout.
12. Subject to making a valid Claim in accordance with the Terms and Conditions, the Reward will be delivered within thirty (30) days of the Claim being validated to the same postal address as the delivery of the Promotion Product. Please note, the Reward may not be delivered at the same time as the delivery of the Promotion Product.
13. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
14. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
15. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant.
16. A Claim must be made by the Participant, and must not be made through agents or third parties.
17. If a Participant returns a Promotion Product, the Participant must also return the Reward with the Promotion Product. The Participant's refund for the Promotion Product may be reduced by the value of the Reward if it is not returned with the Promotion Product. This does not affect a Participant's statutory rights.

Privacy and Data Protection

18. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: www.samsung.com/uk/info/privacy.html. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
19. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any other purpose, nor shall they be passed to any third party.

General

20. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
21. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
22. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claim or Rewards; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
23. Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as being included.
24. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The

above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.

25. The Promotion is governed by English law.