

Terms and Conditions: Bus Competition

By submitting an Entry to the prize draw described below (a “**Prize Draw**”) you (the “**Participant**”) agree to be bound by these terms and conditions (the “**Terms and Conditions**”).

Note: All content submitted by you (e.g. images) will be licensed to Samsung to use in marketing and for other purposes, even if you are not a winner. Please see the Content section in Paragraph 21 below.

1. **Promoter:** Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey KT16 0RS.
2. The Prize Draw is open to UK residents aged 18 and above only.
3. Employees or agents of the Promoter or anyone professionally connected to the Prize Draw is not eligible to enter.
4. No purchase is necessary to enter.
5. The Prize Draw will open at 00:01 on 27th March 2026 and close at 23:59 on 3rd April 2026 (“**Prize Draw Period**”).
6. There is 1 Prize available to be won, consisting of a Samsung Galaxy S26 Ultra (the “**Prize**”).
7. The Prize carries no cash value, is non-transferable and may not be substituted by the winners. The Promoter may substitute a prize of equal or greater value for any Prize.
8. To enter, Participants must:
 - a. Go to <https://www.samsung.com/uk/captured-by-you/> then scroll down to the competition section and click “enter now”.
 - b. Upload at least one image or video which shows Samsung Out Of Home advertisement in London.
 - c. Upload contact name and email address to be used to notify if the entry wins
9. Maximum of 1 Entry per Participant.
10. The winners of the Prize will be determined by selecting 1 Participant at random who successfully made an Entry.
11. The winners will be notified by 3rd April 2026 via email, sent to the email address supplied at time of Entry.
12. Winners will have 14 days from the date of notification to respond with their personal details to enable the Prize to be delivered. In the event a winner is unreachable, ineligible, or fails to claim the Prize in the time required, the winner shall forfeit their Prize and it will be awarded to a substitute winner, selected in accordance with these Terms and Conditions.
13. The winners will be announced on or around 3rd April 2026. Details of the winners will be published on the following website: <https://www.samsung.com/uk/captured-by-you/>
14. By entering the Prize Draw, Participants consent to their personal information being used by the Promoter for the purposes of operating this Promotion and using the Content (as set out below in Paragraph 21). Participants acknowledge the Promoter reserves the right to publish the names and/or Instagram name and/or general location of all winners. Participants reserve the right to withdraw their consent at any time by visiting <http://www.samsung.com/uk/info/privacy.html> or by writing to the Promoter. If Participants wish to request that Content featuring their image or likeness is no longer used, they may contact privacy@bazaarvoice.com.
15. UNLESS IT IS IN CONNECTION WITH PERSONAL INJURY OR DEATH CAUSED BY THE PROMOTER’S NEGLIGENCE, OR FOR FRAUD, THE PROMOTER EXCLUDES LIABILITY TO THE FULLEST EXTENT PERMITTED BY LAW FOR ANY LOSS OR DAMAGE ARISING FROM OR IN CONNECTION WITH THE PRIZE DRAW, THE USE OF ANY ENTRY, OR WITH THE ACCEPTANCE OR POSSESSION OF ANY PRIZE.
16. All Prizes are subject to current tax laws, and may be considered to be a taxable benefit to those who have participated and won a Prize.
17. Entry into the Prize Draw signifies acceptance of these Terms and Conditions.
18. The Promoter reserves the right to amend the Terms and Conditions at any time.
19. These terms and conditions will be governed by English law.
20. **Content:**
 - a. Any text, videos, images or any other content (the “**Content**”) which are submitted by the Participant as part of the Entry must adhere strictly to the following content guidelines (the “**Content Guidelines**”):

1. The Content must not display the image or likeness of any other person.
 2. The Content must not show any personal information (e.g. location or contact information) about any person, including the Participant.
 3. The Content must not display any cruelty to any animal or person.
 4. The Content must be the Participant's own work and must not infringe any third party's intellectual property or other property rights.
 5. The Content must not infringe the rights of, or be defamatory or libellous about, any person.
 6. The Content must be suitable for a person of any age to view and must fully comply with the law and all regulations.
 7. The Content must not contain or display any words or images which are considered, at the Promoter's sole discretion, to be offensive, sexually explicit, rude, disparaging or otherwise inappropriate.
 8. The content must strictly showcase Samsung advertisement in London with clearly visible "Galaxy S26 Ultra" Product tag.
 9. The advertisement captured needs to be a printed creative displayed in the streets of London.
- b. Entries containing any Content that does not comply with the Content Guidelines will not be entered into the Prize Draw and the associated submission will be deemed invalid.
 - c. The Promoter may publish Content included in any Entry on any of its websites or any social networking platform at any time and for any reason.
 - d. All Participants hereby provide a non-exclusive, royalty-free, irrevocable, perpetual, transferable licence to the Promoter to use the Content submitted for any purpose, including without limitation for advertising the Promoter's products and providing the Content to retailers of Samsung products for their use. The Participant hereby waives all moral rights they have in the Content submitted to the fullest extent permitted by law.
 - e. EACH PARTICIPANT WARRANTS THAT THEY ARE THE PERSON WHO CREATED THE CONTENT SUBMITTED TO THIS PRIZE DRAW AND THAT ALL CONTENT ADHERES TO THE CONTENT GUIDELINES. THE PARTICIPANT SHALL INDEMNIFY THE PROMOTER AND HOLD IT HARMLESS FROM AND AGAINST ANY LOSSES, DAMAGES, LIABILITIES, OBLIGATIONS, CLAIMS, ACTIONS AND DEMANDS, INCLUDING WITHOUT LIMITATION REASONABLE LEGAL FEES, ARISING DIRECTLY OR INDIRECTLY FROM ANY BREACH OF WARRANTY SET OUT IN THIS CLAUSE.

Short Form

To get a chance to win, upload at least one image or video which shows printed Samsung advertisement in the streets of London. The Prize Draw will open at 00:01 on 27th March 2026 and close at 23:59 on 3rd April 2026. There is 1 Prize available to be won, consisting of a Samsung Galaxy S26 Ultra. Entry into the Prize Draw signifies acceptance of these Terms and Conditions. The Promoter reserves the right to amend the Terms and Conditions at any time.