

Terms and Conditions: Samsung Galaxy AI Tab S11 Canvas Challenge

By entering this competition described below (the “Competition”), you (the “Participant”) agree to be bound by these terms and conditions (the “Terms and Conditions”). Any information or instructions published by the Promoter about the Competition form part of these Terms and Conditions.

The Promoter

1. The Promoter of this Competition is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, KT16 0RS.

Eligibility

2. The Competition is open to residents of the United Kingdom (including Northern Ireland) and the Republic of Ireland aged 16 and over with a valid and public Instagram account.
3. Participants under 18 must have the consent of a parent or legal guardian to enter and claim a prize.
4. Employees or agents of the Promoter or any of its group companies, their families or households, or anyone professionally connected to this Competition are not eligible to enter.
5. No purchase is necessary to enter.

Competition Period

6. The Competition will open at 00:00 (BST) on 10 September 2025 and close at 23:59 (BST) on 28 September 2025 (the “**Competition Period**”).

Prize

7. There are eleven (11) prizes to be won in total, consisting of:
 - a. A bundle of one (1) Galaxy Tab S11 Ultra and the opportunity to have the artwork used in their Entry featured on the Promoter’s digital out-of-home (“DOOH”) advertisement shown with their Instagram handle (the “**First Place Prize**”).
 - b. Ten (10) Galaxy Tab S11 Ultra (the “**Runner Up Prizes**”);
8. **The First Place Prize must be shot on a Samsung device.**
9. The Prizes carry no cash value, are non-transferable and may not be substituted by the winners. The Promoter may substitute a prize of equal or greater value for any Prize.
10. The Promoter reserves all rights to disqualify Participants if their conduct or content is defamatory, offensive or contrary to the spirit or intention of the Competition.

Entry

11. To enter the Competition, Participants must:
 - a. Post either a film (up to a maximum length of 90 seconds) OR a static image showcasing a piece of artwork they have created using the help of AI, via an Instagram grid post or Reel on their own public Instagram account (**Posts on Instagram Stories are not eligible**).
 - b. Use the hashtags **#GalaxyAICanvasChallenge** **AND** **#GalaxyAI** **AND** **#GalaxyTabS11** in the caption of the post. Hashtags must remain visible throughout the Competition Period and at the time of judging.
(an “**Entry**”).
12. The criteria for determining the winning Entry is the best use of AI with emphasis placed on the creativity, uniqueness, originality, talent, and use of AI features (the “**Winning Criteria**”).
13. Participants must have a public Instagram account at the time of entry and for the duration of the Competition. **Entries from private accounts will not be visible to the Promoter and therefore will not be valid.**
14. AI-assisted artwork used to Enter must be the Participant’s original composition, not a copy of another artist’s work or generated entirely from prompts created by another individual. **Participants must hold full rights to the concept, composition, and creative direction of the work.**
15. Each Participant may Enter the Competition up to ten (10) times per valid public Instagram account. All additional entries will be disregarded.
16. Entries may be created on any device. However, **Entries created on non-Samsung devices (e.g. Apple, Google, Huawei, Oppo, LG, etc.) will not be eligible to win the First Place but will remain eligible for the Runner-Up Prizes.**
17. Any text, videos, images or any other content (the “**Content**”) which are submitted by the Participant as part of the Entry must adhere strictly to the following content guidelines (the “**Content Guidelines**”) for the Competition:

- a) The Content must not display the image or likeness of any person or any information about any person unless the Participant has obtained that person's permission.
 - b) The Content must be original and must not infringe any copyright, trademark, moral right, or other third party intellectual property. Any use of third-party material (including AI-generated material) must have appropriate rights cleared by the Participant.
 - c) The Content must not infringe the rights of, or be defamatory or libellous about, any person.
 - d) The Content must not display any cruelty to any animal or person.
 - e) The Content must not contain any defamatory, libellous, obscene, offensive, or illegal material.
 - f) The Content must be suitable for viewers of all ages and comply with all applicable laws and regulations.
 - g) The Content must not contain or display any words or images which are considered, at the Promoter's sole discretion, to be offensive, sexually explicit, rude, disparaging or otherwise inappropriate.
18. FOR SAFETY REASONS it is important that Participants do not include or reveal any personal information (e.g. name, contact details) in any content.
 19. Entries containing any Content that does not comply with the Content Guidelines will not be entered into the Competition and the associated submission will be deemed invalid
 20. Entries that are incomplete, missing required hashtags, not visible due to a private profile, or otherwise invalid will be disqualified. No responsibility is accepted for lost, delayed, or damaged data during transmission.
 21. The Promoter reserves the right to disqualify any Entry that does not comply with these Terms and Conditions or where it believes the Participant has interfered with the fair running of the Competition.
 22. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to the identity, age, and other relevant details of a Participant.
 23. Entries must be made by the Participant, and must not be made through agents or third parties.
 24. Fully completed Entries must be sent to be received no later than the end of the Competition Period. Entries received after the Competition Period will not be eligible for Entry.

Winner Selection

25. Following the end of the Competition Period, Entries will be reviewed and judged by a panel of judges comprised of employees or agents of the Promoter and at least one independent judge. The panel of judges shall review the Entries to determine the one (1) Entry which, in the panel of judges' view, best meets the Winning Criteria which shall be awarded the First Place Prize. The panel of judges shall then review the remaining Entries to determine the ten (10) Entries which, in the panel of judges' view, next best meets the Winning Criteria which shall be awarded the Runner Up Prizes.
26. Winners will be notified by 23:59 (BST) on 10 October 2025 via private message (DM) on Instagram. Participants are responsible for checking their message requests and inbox for notifications.
27. Winners will have three (3) days from the date of notification to respond with their contact details to claim their prize.
28. In the event that a winner or substitute winner is unreachable, ineligible, or fails to Claim the Prize in the time required, the winner or substitute winner shall forfeit their Prize and it will be awarded to the next Participant selected in accordance with these Terms and Conditions.
29. The winners will be announced on or around 15 October 2025, Winners' names, entries, and Instagram handles will be published to confirm a valid award took place.
30. All decisions made by the judges shall be final. No correspondence will be entered into regarding the results.

Use of Entries / Content by the Promoter

31. The Promoter may publish Content produced by the winners on any of its websites or any social networking website any and all Content received by it in connection with this Competition at any time and for any reason.

32. By entering, Participants grant the Promoter a non-exclusive, irrevocable, worldwide, perpetual, transferable licence to use, display, publish, transmit, store, reformat, and sub-license their Entry and any associated intellectual property rights for promotional purposes.
33. The Promoter reserves the right, at its sole discretion, to remove any Content or associated posts (including but not limited to shared carousel posts featuring winners) from its channels or feeds at any time, for any reason, without prior notice.
34. No additional compensation (financial or otherwise) will be provided to winners or Participants for the use of their Content beyond the Prize awarded.
35. Participants waive all moral rights in their Content to the extent permitted by law.
36. Each Participant warrants that they are the person who created the Content submitted to this Competition and that all Content adheres to the Content Guidelines. The Participant shall indemnify the Promoter and hold it harmless from and against any losses, damages, liabilities, obligations, claims, actions and demands, including without limitation reasonable legal fees, arising directly or indirectly from any breach of warranty set out in this clause.

Privacy and Data Protection

37. Other than as set out in these Terms and Conditions or for the purposes of operating the Promotion, the details and information provided by the Participant when entering the Competition or claiming the Prize will not be used for any promotional purpose, nor shall they be passed to any third party. The Promoter reserves the right to publish the names and towns of residence of all winners.
38. The Participant hereby consents to such personal information being used for this purpose and confirms they agree with the Promoter's privacy policy available at www.samsung.com/uk/info/privacy. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the privacy policy.

General

39. The Promoter shall not be liable for any interruption to this Competition whether due to force majeure or other factors beyond the Promoter's control.
40. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of this Competition.
41. The Promoter will not be responsible or liable for: (a) any failure to receive Entries due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or entries; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Prize Draw.
42. By entering the Competition, the Participant agrees to release the Promoter from any liability whatsoever for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Prize Draw or with the acceptance, possession or use of any Prize (except death or personal injury caused by the Promoter's negligence, for fraud, or otherwise as prohibited by law).
43. All Prizes are subject to current tax law in the local jurisdiction, and may be considered to be a taxable fringe benefit to those who have participated and won under these Terms and Conditions. Winners are responsible for declaring, if applicable, the local currency equivalent cost of the Prize as earnings to the local tax authorities in the country that the Participant is resident.
44. This Competition is governed by English law.