

Terms and Conditions: Samsung Galaxy Watch Ultra2 Competition 2026 Terms and Conditions

By entering the Prize Draw described below (a “**Prize Draw**”) you (the “**Participant**”) agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Prize Draw on Samsung UK's Instagram page (<https://www.instagram.com/samsunguk/?hl=en>) and TikTok Page (<https://www.tiktok.com/@samsunguk?lang=en-GB>) form part of these Terms and Conditions.

1. **Promoter:** Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey KT16 0RS.
2. The Prize Draw is open to UK residents aged 18 and above only with a public Instagram account.
3. Employees or agents of the Promoter or anyone professionally connected to the Prize Draw is not eligible to enter.
4. No purchase is necessary to enter.
5. The Prize Draw will open at 10:00 GMT on 6th Aug 2026 and close at 23:59 GMT on 20th August 2026 (“**Prize Draw Period**”).
6. There is one (1) Prize available to be won in total, consisting of one (1) Samsung Galaxy Watch Ultra2 (the “**Prize**”).
7. The Prize carries no cash value, is non-transferable and may not be substituted by the winners. The Promoter may substitute a prize of equal or greater value for any Prize.
8. To enter, Participants must comment on the Promoter’s prize draw post on Instagram or TikTok with an image of their trail run or trail run time plus the hashtag #GalaxyWatchUltra2, which shall be published on or around 10:00 GMT on 6th August 2026 (“**Entry**”).
Entries must be made on the applicable Instagram or TikTok post published by the Promoter only. Entries submitted on other Instagram or TikTok posts or other platforms will not be valid.
9. Maximum of 1 Entry per Participant per platform, meaning Participants can enter once on Instagram and once on TikTok.
10. Any text, videos, images or any other content (the “**Content**”) which are submitted by the Participant as part of the Entry must adhere strictly to the following content guidelines (the “**Content Guidelines**”) for the Prize Draw:
 - a. The Content must not display the image or likeness of any person or any information about any person unless the Participant has obtained that person’s permission.
 - b. The Content must not display any cruelty to any animal or person.
 - c. The Content must not infringe any third party intellectual property.
 - d. The Content must not infringe the rights of, or be defamatory or libellous about, any person.
 - e. The Content must be suitable for a person of any age to view and must fully comply with the law and all regulations.
 - f. The Content must not contain or display any words or images which are considered, at the Promoter’s sole discretion, to be offensive, sexually explicit, rude, disparaging or otherwise inappropriate.
11. The winner of the Prize will be the Participant chosen at random from all valid Entries received during the Prize Draw Period.
12. The winner will be notified by 23:59 GMT on 18th September 2026 via a direct message from the Promoter’s Instagram or TikTok accounts to the Participant’s account used for entry.
13. The winner will have fourteen (14) days from the date of notification to respond to the direct message confirming acceptance of the Prize and providing all requested details, including but not limited to name, age (to confirm eligibility), and a valid UK postal address for delivery. If the Promoter suspects a winner is under 18, the winner must confirm they have obtained parental or guardian consent. Failure to provide confirmation may result in disqualification and a substitute winner being selected.
14. In the event a winner is unreachable, ineligible, or fails to claim the Prize in the time required, the winner shall forfeit their Prize and it will be awarded to a substitute winner, selected in accordance with these Terms and Conditions.
15. The winner will be announced on or around Friday 18th September 2026. Details of the winner will be made available to participants who send a direct message to the Promoter’s Instagram or TikTok page.
16. By entering the Prize Draw, Participants consent to their personal information being used by the Promoter for the purposes of operating this Promotion and acknowledge the Promoter reserves the right to publish the names and towns of residence of all winners. Participants reserve the right to withdraw their consent at any time by visiting <http://www.samsung.com/uk/info/privacy.html> or by writing to the Promoter.

17. The Promoter excludes liability, to the fullest extent permitted by law for any loss or damage arising from or in connection with the Prize Draw or with the acceptance or possession of any Prize.
18. All Prizes are subject to current tax laws, and may be considered to be a taxable benefit to those who have participated and won a Prize.
19. Entry into the Prize Draw signifies acceptance of these Terms and Conditions.
20. The Promoter reserves the right to amend the Terms and Conditions at any time.
21. These terms and conditions will be governed by English law.