

Competition Terms and Conditions

By entering this Competition (the “Competition”) you (the “participant”) agree to be bound by these terms and conditions. Any information or instructions published by the Promoter about the Competition on the www.samsung.com/uk/son-competition form part of these terms and conditions.

The Promoter

1. The promoter of this Competition is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillwood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**”).

Eligibility

2. This Competition is open to UK residents aged 18 or over only.
3. Employees or agents of the Promoter or any of its group companies or their families or households or anyone professionally connected to this Competition are not eligible to enter.
4. No purchase is necessary to enter.

Prize

5. There is a total of one (1) prize available consisting of £3000 credit for Samsung SmartThings home appliance products at RRP (i.e. not at sale or discounted prices)
6. In order to receive the Prize, the winner will be contacted by a representative of Samsung UK to arrange product selection. Delivery will be included within the normal samsung.com terms and conditions
7. The Prize carries no cash value, are non-transferable and may not be substituted by the winner. The Promoter may substitute a prize of equal or greater value for any prize.

Competition Period

8. The Competition is open from when the photo is posted on social media on *13 November 2023* to *10 December 2023* until 23.59 (GMT) (the “**Competition Period**”).

Entry

9. There are multiple ways to enter the Competition, participants can; go to (a) www.samsung.com/uk/son-competition and fill in all the required information, (b) enter the competition on TikTok by watching the videos and making a guess (see clause 10), or (c) enter the competition via Instagram and YouTube by watching the videos and making a guess (see clause 10). Each of (a), (b) and (c) will be considered a method of entry (the “**Entry**”).
10. The criteria for determining the winning Entry is: guessing the correct number of smart things logo on the Instagram post **and/or** correctly guessing which TikTok story frame (either 1,2 or 3) features the JetBot Vacuum (the “**Winning Criteria**”)
11. Entries that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Entries.
12. The Promoter reserves the right at its absolute discretion to disqualify Entries which it considers do not comply with these terms and conditions or any participant who it reasonably believes has interfered with the fair running of this Competition.
13. Participants may enter the Competition multiple times across entry platforms (Instagram, Tiktok, YouTube, samsung.com).
14. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to the identity, age, and other relevant details of a participant.
15. Entries must be made by the participant, and must not be made through agents or third parties.
16. Fully completed entries must be sent to be received no later than the end of the Competition Period. Entries received after the Competition Period will not be eligible for entry.

Winner Selection

17. The winner shall be decided as the first Entry with the correct answer for their specific entry method, selected at random from all Entries received by the Promoter across all valid Entry methods (i.e. TikTok, YouTube, Website and Instagram) in accordance with these terms and conditions.

18. The winner of the Prize will be notified using the message function on the platform entered or where available the email address provided at the time of entry. The winners will have 7 days from the date the notification was sent to claim their prize by sending a reply to the email address from which the notification email from the Promoter was received.
19. In the event that a winner or substitute winner is unreachable, ineligible, or fails to claim the prize in the time required, the winner or substitute winner shall forfeit their prize and it will be awarded to a substitute winner, which shall be the next Entry selected at random.
20. The winners will be announced on or around 17th December 2023.
21. Details of the winners will be published on the following website: www.samsung.com/uk/son-competition

Privacy and Data Protection

22. The Promoter reserves the right to publish the names and towns of residence of all winners. Each winner may be required to participate in the Promoter's marketing and promotional activities and by entering the Competition consents to such participation.
23. The Promoter may use any personal information submitted by the participant to advise participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at <http://www.samsung.com/uk/info/privacy.html>. The participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
24. Other than as set out in these terms and conditions or for the purposes of operating the Promotion, the details and information provided by the participant when entering the Promotion or claiming a prize will not be used for any promotional purpose, nor shall they be passed to any third party.

General

25. The Promoter shall not be liable for any interruption to this Competition whether due to force majeure or other factors beyond the Promoter's control.
26. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the terms and conditions of this Competition.
27. The Promoter will not be responsible or liable for: (a) any failure to receive Entries due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or entries; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Competition.
28. By entering the Competition, the participant agrees to release the Promoter from any liability whatsoever for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Competition or with the acceptance, possession, attendance at or use of any prize (except death or personal injury caused by the Promoter's negligence, for fraud, or otherwise as prohibited by law).
29. This Competition is governed by English law.