

## **Terms and Conditions: EAFC competition Prize Draw**

By entering the Prize Draw described below (a “**Prize Draw**”) you (the “**Participant**”) agree to be bound by these terms and conditions (the “**Terms and Conditions**”).

1. **Promoter:** Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey KT16 0PS.
2. The Prize Draw is open to UK residents aged 16+ with a valid and public Instagram account.
3. Employees or agents of the Promoter or anyone professionally connected to the Prize Draw are not eligible to enter.
4. No purchase is necessary to enter.
5. The Prize Draw will open at 7:00pm (BST) on 21<sup>st</sup> November 2025 and close at 10:00pm (BST) on 23<sup>rd</sup> November 2025 (“the **Prize Draw Period**”).
6. There is one (1) Prize to be won in total, consisting of one (1) 83” S95F OLED (a “**Prize**”).
7. The Prizes carry no cash value, are non-transferable and may not be substituted by the winners.
8. To enter, Participants must:
  - a. Follow @SamsungUK on Instagram; and
  - b. Leave a ‘comment’ on the Prize Draw Instagram Carousel posted on the Samsung UK (@samsunguk) Instagram account on 21<sup>st</sup> November 2025 stating the name of the creator you predict will win the OLED Cup (@saraguzo, @stokes, @aj3 and @tekkz) during the Prize Draw Period.  
(an “**Entry**”)
9. Each Participant may submit a maximum of one (1) Entry per valid Instagram account.
10. The winner of the Prize will be one (1) Participants selected at random from all Entries received by the Promoter during the Prize Draw period in accordance with these Terms and Conditions.
11. The winner will be notified by 23:59 (BST) on 28<sup>th</sup> November via a private message on Instagram sent to the Instagram account used for the winning Entry.
12. The winner will have seven (7) days from the date of notification to claim their Prize by responding to the notification with a UK email address for delivery. Prizes will be delivered within thirty (30) days to the email address provided.
13. In the event the winner is unreachable, ineligible, or fails to claim the Prize in the time required, the winner shall forfeit their Prize and it will be awarded to a substitute winner, selected in accordance with these Terms and Conditions.
14. The winners will be announced on or around 8<sup>th</sup> December. Details of the winners will be published on the Samsung UK (@samsunguk) Instagram account on 8<sup>th</sup> December
15. By entering the Prize Draw, Participants consent to their personal information being used by the Promoter for the purposes of operating this Promotion and acknowledge the Promoter reserves the right to publish the names and towns of residence of all winners. Participants reserve the right to withdraw their consent at any time by visiting <http://www.samsung.com/uk/info/privacy.html> or by writing to the Promoter.
16. Samsung excludes liability, to the fullest extent permitted by law for any loss or damage arising from or in connection with the Prize Draw or with the acceptance or possession of any Prize.
17. All Prizes are subject to current tax laws, and may be considered to be a taxable benefit to those who have Participated and won.
18. Entry into the Prize Draw signifies acceptance of these Terms and Conditions.
19. The Promoter reserves the right to amend the Terms and Conditions at any time.
20. These terms and conditions will be governed by English law.

### **SHORT FORM T&CS**

Samsung Electronics (UK) Ltd. UK residents aged 16+ only. Enter by following @SamsungUK on Instagram and leave a ‘comment’ on the Prize Draw Instagram Story posted on the Samsung UK Instagram account on 21<sup>st</sup> November 2025 stating the name of the creator you predict will win the OLED Cup (@saraguzo, @stokes, @aj3 and @tekkz) between 21<sup>st</sup> November 2025 and 10:00pm 23<sup>rd</sup> November 2025. Winner selected at random from all valid entries. Max. 1 Entry per Participant per valid Instagram account. See [\[link\]](#) for full T&Cs.

