

Transform tableside service, from first look to final tap

Traditional paper menus can make it harder to keep pace with changing dayparts, availability and guest needs, creating unnecessary friction before an order is even placed.

Magic Menu turns paper menus into dynamic digital experiences.

Powered by Galaxy tablets and Samsung VXT content management system, restaurants can update content in real time, tailor menus by service shift, highlight priority items and respond to changing availability.

When it's time to pay, Samsung Digital Check brings secure payment and guest feedback directly to the table.

Together, Magic Menu and Samsung Digital Check help restaurants create a more connected experience from the moment guests explore the menu through final payment.

Magic Menu

- Samsung VXT
- Rugged Galaxy devices
- Samsung Knox Security
- Always connected
- Samsung partnership ecosystem

Samsung Digital Check

- NFC tap-to-pay
- Rugged Galaxy devices
- Samsung Knox Security
- Customizable TouchTab Guest software
- Samsung partnership ecosystem

Set the table for a more seamless dining experience

Magic Menu

Turn static menus into intelligent digital experiences that adapt, optimize and reveal what captures guest attention and drives orders.

Show the right menu at the right time

Automatically prioritize menu items based on breakfast, lunch and dinner service with dynamic day parting.

Make every menu easier to explore

Create a more intuitive, accessible guest experience with familiar navigation, language translation, adjustable font sizes, backlit displays and animations that highlight key items.

Let data drive the layout

Apply hyperlocal insights to dynamically prioritize menu items based on guest preferences and kitchen needs.

Measure and monetize interactions

Use sophisticated logging and POS data to enable A/B testing, track performance and support CPM-based sponsored content.





Samsung Digital Check

Samsung Digital Check brings the entire checkout experience directly to the table with a single 6-inch Samsung all-in-one device.

Present the check, calculate tips, securely collect payment and capture guest feedback without adding permanent technology or clutter to the table. The solution accepts chip, swipe and NFC payments.

- ✓ **Enhance the guest experience**
- ✓ **Speed up tableside checkout**
- ✓ **Accept payments their way**

For complete product information and accessories, visit
https://www.samsung.com/us/business/solutions/industries/retail/

These solutions are delivered in partnership with MTech
Get in touch at info@mtechmobility.com

Product support: 1-866-SAM4BIZ | Follow us: youtube.com/samsungbizusa @SamsungBizUSA

©2026 Samsung Electronics America, Inc. Samsung Galaxy, Knox, Knox Platform for Enterprise, Note Assist, Transcript Assist and DeX are trademarks of Samsung Electronics Co., Ltd. Other company names, product names and marks mentioned herein are the property of their respective owners and may be trademarks or registered trademarks. Appearance of devices may vary. Screen images simulated. Printed in U.S.A. MAGICMENU-ONEPAGER-SEPT26MG