

Community Impact Banking

Unlock the power of mobile banking to drive financial inclusion and literacy

Approximately 5.9 million American households are unbanked.¹

Lack of access to traditional banking services is a barrier to opportunity for those living in communities with insufficient banking infrastructure. Financial institutions are actively working to extend their reach into these areas through environmental, social and governance (ESG) initiatives while aligning their community development efforts with the requirements of the Community Reinvestment Act (CRA).

Samsung's Community Impact Banking solution enables banks to provide cutting-edge Samsung Galaxy mobile technology and financial equity to communities. Working with Samsung, banks can provide customers with bank-branded mobile devices that are expertly managed, secured and supported. Financial institutions can deliver banking services and financial literacy education to a new generation of customers.

Imagine if you could:



Accelerate financial inclusion

Improve access to banking services and financial education for certain communities in a tangible, measurable way by providing centrally managed mobile devices to customers outside the reach of a traditional bank branch.



Engage new customers

Reach into previously inaccessible communities with a mobile banking solution that engages a new generation of customers with a positive, personalized financial services experience.



Showcase innovation

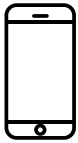
Bring social impact and technology together in a whole new way, demonstrating leadership in building solutions that help people live better financial lives and driving the future of banking forward.

Samsung's Community Impact Banking solution enables banks to:



Strengthen customer relationships

Enable customers to open and access accounts, deposit checks and remotely connect with in-branch advisors while providing financial literacy education that helps guide their personal finance journey.



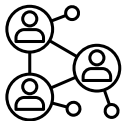
Promote financial engagement

Promote higher user engagement with modern devices that come out of the box preloaded with custom-branded apps – all configured and managed with Samsung Knox Configure.



Prioritize the user experience

Provide a seamless user experience with a completely customizable, end-to-end mobile banking solution that provides remote device management, call center support and hardware-backed, defense-grade security from Samsung Knox.



Meet social responsibility and financial inclusion commitments

Strengthen ESG and CRA reporting with impactful, first-party metrics, including new accounts opened, active users, transaction volume and user engagement.

Why Samsung?

We bring the collective power of our financial services expertise, comprising our dedicated team of collaborators, trusted partners and investments in mobile innovation, to forge a partnership with you. Samsung has a long history of working with financial institutions to develop strategic, innovative solutions to assist you at every stage of your journey.

Interested in learning more about Samsung's Community Impact Banking solution? Contact your account manager or request to speak to a financial services expert here: samsung.com/us/business/solutions/industries/finance/

Product Support 1-866-SAM4BIZ

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1. Federal Deposit Insurance Corporation (FDIC), 2021 FDIC National Survey of Unbanked and Underbanked Households (October 2022)