

Terms and Conditions

Promotion

1. These Terms and Conditions are relevant to the Samsung Galaxy Cash Back promotion (the "**Promotion**") provided by Samsung and designed for its customers in Kuwait and the United Arab Emirates, whether residents or visitors, purchasing Samsung Galaxy S20, Galaxy Flip and Galaxy Fold devices (the "**Device(s)**"). The Promotion comprises the opportunity of being entitled to receive a monetary cash back ("**Cash Back**") to be transferred to their bank accounts.

Cash Back

2. The amount of Cash Back will be amounting to AED 300 for customers purchasing the Device from online stores in the United Arab Emirates; and KWT 25 for customers purchasing the Device from online stores in Kuwait subject to the terms below or its equivalent in foreign currency for customers whom are holders of bank accounts outside the United Arab Emirates or Kuwait ("**Foreign Accounts**").

Online Stores

3. The Promotion is limited to Devices that are purchased from Samsung E-Store on the following link (<https://shop.samsung.com/ae/>) and any Samsung authorized retail stores and their e-stores in the United Arab Emirates and Kuwait ("**Store(s)**"). However, Samsung Galaxy S20 Device is not available in all Operator stores, *including their online stores*, in both the United Arab Emirates and Kuwait.
4. The Promotion is valid from 21st of May 2020 till 3rd of June 2020 in the United Arab Emirates and from 21st of May till 31st of May in Kuwait ("**Promotion Period**") and Customers shall not be able to avail the Promotion after the end of the Promotion Period.

Activation and Registration

5. Upon purchase of the Device from the Store, Customers are required to activate the Device.
6. After completing the Device activation customers are required to visit the Promo Plus Registration, link provided _____ by _____ Samsung-
www.samsung.com/ae/cashback/register before the 14th June 2020 (the "**Link**") in order to register for their participating in the Promotion by submitting the following on the Link: their name; mobile number; email address; Device invoice copy; screen shot of the IMEI from the Device; in addition to their Bank Account details which include the account name, bank name and IBAN number ("**Customer Personal Details**").
7. Upon registration customer eligibility of the Cash Back will be determined by a partner of Samsung (Aramex) who will conduct a verification process ("**Verification**") which will verify the source and date of purchase; and whether the IMEI number provided by the customer matches the IMEI screen shot of the Device demonstrating the customer's use and activation of the Device and to confirm the Store he/she purchased from and whether such purchase was made during the Promotion Period. Customers acknowledge that the Customer Personal Details will be shared temporarily with Aramex for the purpose of Verification.

Money Transfer

8. Samsung will transfer the Cash Back to the Customer's bank account after determining the Customer's eligibility to the Cash Back through Verification process. The transfer shall only be provided to Customers after 14 days from Verification completion on the condition bank account is active and the bank details are sufficient. However, if the customer provides a bank account outside the United Arab Emirates or Kuwait, the customer shall solely incur any expenses related to transferring the Cash Back amount to such Foreign Accounts at his/her own expense.

Customers' Consent

9. By participating this Promotion, Customers fully consent to, and grant Samsung the permission to share their Customer Personal Details collected from Customers with a Samsung partner (such as Aramex or any third party) strictly for the purposes of concluding the Verification process to determine Customer's eligibility of the Cash Back.

General Terms

10. The Promotion shall not be available after the last day of the Promotion Period.
11. Samsung shall not be liable to the Customers for any loss and /or damages of any kind suffered in connection with the purchase of the Device, and/or the Customers' inability to request for the Cash Back or loss of invoice, or failure to register for their participation in the Promotion, or their refusal to provide the Customer Personal Details clearly and accurately, especially the IBAN number or if the IBAN was wrong.
12. Samsung shall be entitled at its sole and absolute discretion to terminate, to modify, vary, delete or add to any of these Terms and Conditions at any time prior or during the Promotion Period.
13. Any dispute of whatever nature directly or indirectly related to these Terms and Conditions or to the Customers, shall be governed by the laws of the country where the Device is purchased, and shall be resolved by the competent courts of that country.