

## Terms and Conditions

### Campaign

- This Samsung #**Galaxy5GChallenge** Campaign ("**Campaign**") is primarily intended to create awareness for the new Samsung Galaxy Note10+ 5G mobile phone (the "**Device**") that will be launched on the 24<sup>th</sup> October 2019 in the United Arab Emirates.
- This Campaign shall be available in the United Arab Emirates and will begin on the 23<sup>rd</sup> October 2019 and end on the 23<sup>rd</sup> November 2019 (the "**Campaign Period**").

### Competition and Participation

- The Campaign comprises a competition ("**Competition**") where customers are invited to participate in a challenge of repeating the following statement in their own voice: "FEATURE FIRST FASTER FUTURE FASTEST HYPER FAST 5G" (the "**Statement(s)**") with as many times as possible in 5 seconds.
- Participants are invited to participate in the Competition at any place they find appropriate and at any time during the Campaign Period.
- The participant with the highest number of Statements spoken in the 5 seconds will be entitled to receive the Device free of charge.
- In order to win the Device participants are required to take a footage of their participation (the "**Content**") and share it on their personal Instagram page using the campaign hashtag #Galaxy5GChallenge and tag the Samsung Gulf Instagram page @SamsungGulf and three (3) of their friends.

### Shortlist and Winner

- Participants sharing their Content on Instagram will be shortlisted and contacted via Social Media, Email, SMS or Telephone to obtain their personal details and get their response on certain enquiries.
- Within 24 hours of contacting them, shortlisted participants should revert back to Samsung with their approval to Samsung to share their Content in public however Samsung finds appropriate.
- The Contents of all participants will be collected by Samsung, together with the participant's personal details, and Samsung shall have the full discretion to select 2 winning participants ("**Winners**") among the shortlisted participants to win the Device.
- The selection process of the Winners will be conducted by Samsung influencers based on the best Contents as per their sole discretion.

### **Participants Content**

- Participants fully consent to the Content which includes, any image shooting, filming and recording of their participation in the Competition and grant Samsung the permission to use their Content whenever recorded on audio or video tape on its website or any online media channel Samsung finds appropriate. Participants also consent to the usage of their Content for the purposes of promoting Samsung commercial content and that the intellectual property rights related thereto shall be the sole property of Samsung.

### **Eligibility to Participation**

- Samsung and Samsung associates' employees are not eligible to participate in the Campaign.
- This Campaign is only available for Customers aged Eighteen (18) years and above.
- Samsung is entitled to anytime not to grant the Prize to any of the Winners if they do not have Samsung Members application.

### **General Terms**

- If the participant Instagram account is private, they can still participate by sharing their Content on their Instagram page with #Galaxy5GChallenge in addition to sending direct message to the Samsung @SamsungGulf Instagram page.
- The Device is not exchangeable for cash or other Samsung products.
- If the Winner does not come to collect his/her Device within 1 week, Samsung has the right to select another Winner to be granted the Device instead.
- Upon selecting the Winner, he/she shall receive the Device at his/her own responsibility and understands that Samsung shall not be liable to him/her for any loss and/or damages of any kind related thereto.
- Samsung shall be entitled at its sole and absolute discretion to terminate or modify the Campaign or to modify, vary, delete or add to any of these Terms and Conditions at any time prior to or during the Campaign Period.
- Any dispute of whatever nature, which is directly or indirectly related to these Terms and Conditions or to the participation in the Campaign, shall be governed by the laws of the United Arab Emirates, and shall be resolved by the competent courts in the Emirate of Dubai, United Arab Emirates.