- 1. This Samsung FRAME promotion (the "**Promotion**") comprises an opportunity to get a free of charge 6 months Art Store subscription voucher ("**Voucher**") in addition to a complimentary bezel ("**Bezel**") on each purchase of Samsung FRAME TV of 55" and 65" ("**Frame TV**").
- 2. The Promotion is valid from 20th of August 2018 until the 31st of December 2018 ("Promotion Period") and is available at the following authorized Samsung brand stores in Dubai and Abu Dhabi: 1. Jumbo Mall of Emirates; 2. Samsung Brand Shop Dubai Mall; 3. Harman Al Wahda-Abu Dhabi; 4. Samsung Brand Shop Mall of the Emirates; 5. Samsung Brand Shop Deira City Center Mall, in addition to other stores that will be advised by Samsung from time to time during the Promotion Period ("Samsung Stores").
- 3. In order to utilize the Voucher and Bezel purchasers may be able to claim the Art Store subscription only if purchased within the Promotion Period and once they submit a receipt proving the purchase of Frame TV.
- 4. At the time of redeeming the Voucher, you must sign up for and agree to the T&C's governing a Samsung Account and provide Samsung with a valid payment method in order to use the coupon.

Samsung will not charge your payment method during the 30 days free trial in addition to a 6 months free subscription period. Upon the expiration of the promotional period, the subscription fee for the art store will be charged to your payment method unless you cancel your subscription before the expiration of the offer.

Please be advised that you will not be notified that the validity of your voucher has expired or will expire.

To avoid incurring charges, you must cancel the subscription from the purchase history sub menu on your Samsung FRAME TV which may be accessed through the payment info sub menu of the account info / login menu.

- 5. The Voucher may only include one single 6 months Art Store subscription and may not be used in conjunction with any other promotion. The Bezel may only be proportionate to the Frame TV purchased and is only available in white; maple; and walnut colors and may be provided to the purchaser subject to availability.
- 6. The Voucher and the Bezel shall at all times be subject to availability.
- 7. Samsung shall be entitled at its sole discretion, to terminate or add or modify the Promotion or to modify these Terms and Conditions at any time prior to, or during the Promotion Period.
- 8. Samsung and its partners shall not be liable to the customer for any loss and/or damages of any kind suffered in connection with the purchase, redemption and/or use of this Voucher or Bezel, or the inability to avail this Promotion.
- 9. 9. By participating in this Promotion, the purchaser accepts that any dispute of whatever nature which is directly or indirectly related to these Terms and Conditions or to his or her participation in the Promotion, shall be subject to, governed and construed by the laws and regulations of UAE and such disputes shall be resolved by the competent courts in UAE.