Terms and Conditions

Promotion

- This Samsung Galaxy Note9 RTA promotion (the "Promotion") comprises a competition ("Competition") where customers ("Participants") are invited to compete by participating in drawing a sketch of their choice ("Sketch") related to the city of Dubai, on a Samsung Galaxy Note 9 phone ("Phone") using the S Pen installed therein, in order to be given the chance to have the Sketch placed on the Dubai "nol" transportation smart card.
- The Sketch along with the Participant's personal details will be shared with the Road and Transport Authority (RTA), in order for RTA to choose the winning Sketch.
- The Competition will start on <u>25th October 2018 and end on 31st October 2018</u> (the "Promotion Period").
- The Promotion is available at the Samsung stand ("Stand") located at:
 - (i) Burjuman Metro Station;
 - (ii) Financial Center Metro Station;
 - (iii) RTA Headquarters; and
 - (iv) Samsung Brand Shops in Mall of Emirates, Ibn Batuta, and Deira City Center

Eligibility to participate in the competition:

- This Promotion is limited to participants aged 12 years and above. However, children at any age under 12 may only be able to participate with the presence of a legal guardian.
- Samsung Gulf Electronics FZE employees and their immediate family members as well as Samsung's affiliates, subsidiaries and partners are not eligible to participate in this Promotion.
- The Promotion is limited to United Arab Emirates residents only.

Limitation of Liability

- Participants shall be fully aware and agree that their personal details including their full name; mobile number (including IMEI); and email address; will be provided to RTA.
- Participants shall be solely responsible to third parties if their Sketch contains any personal or object images belonging to such third parties.
- Samsung shall not be offering any payment of any kind to the Participants related to their participation in this Promotion.

Competition

- Participants may approach the Stand, where they will be given the Phone to create their own Sketch using the Phone S Pen.
- · Participants who already have the Phone may use the S Pen installed therein to create their own Sketch.
- After creating the Sketch Participants are required to save it as pdf on the Phone including their details in order submit to Samsung by email on withgalaxy@smasung.com or through direct message on Samsung social media page.
- Participant with the most creative Sketch design as selected by RTA will be announced the winner ("Winner").
- The Winner will be honored to have his/her winning Sketch placed on the nol card as a limited edition.

Promotion Content

- All contents of any nature associated with this Promotion, provided by Samsung or used in connection therewith, shall be the sole property of Samsung or its licensor's as protected by copyright, trademark and the prevailing local laws; and may not be copied, imitated or used, in whole or in part, without Samsung prior written approval.
- Participants fully consent to any image shooting, filming and recording ("Participants Content") of their participation in the Promotion or Competition and grant Samsung the permission to use their image and voice whenever recorded on audio or video tape. Participants also consent to the usage of their Participants Content for the purposes of promoting Samsung commercial marketing content and that the intellectual property rights related to such usage shall be the sole property of Samsung.

General Terms

- Samsung will be entitled at its sole and absolute discretion to terminate or modify the Promotion or to modify, vary, delete or add to any of these Terms and Conditions at any time prior or during the Promotion Period.
- Any dispute of whatever nature which is directly or indirectly related to these Terms and Conditions or to your participation in the Promotion, shall be governed by the laws of the United Arab Emirates, and shall be resolved by the competent courts in Dubai.