

SAMSUNG

Terms and Conditions

1. The Samsung and Dolby Promotion ("**Promotion**") is designed for Samsung customers who can win a complimentary free of charge Gift ("**Gifts**") upon purchasing certain QLED 8K TVs ("**TVs**").
2. This Promotion is valid from the 14th Feb 2020 until the 14rd of March 2020 (the "**Promotion Period**") and is available to customers purchasing the TVs from authorized retail stores in the United Arab Emirates ("**Stores**").
3. The TVs subject to this Promotion shall be limited to the following
98" Q900 QLED 8K; 82" Q900 QLED 8K; 75" Q900 QLED 8K; 65" Q900 QLED 8K;
4. The Gifts shall comprise :-
 - (i) a complimentary Dolby Atmos sound bar (Q70R) with a purchase of QLED 8K TVs
 - (ii) a complimentary free of charge trip to Los Angeles, United states of America for one (1) traveler including flight tickets and hotel stay which will be provided by a partner of Samsung that will handle and be solely responsible for all the details related to that Gift. Details of the Gift are available on the following link [\[https://www.samsung.com/ae/offer\]](https://www.samsung.com/ae/offer). ("**Trip Gift**")
5. In order to avail the Trip Gift TV purchasers are required to provide their personal details and enter a raffle Draw ("**Raffle Draw**") which will take place in the Samsung offices in the Butterfly Building, Dubai Media City on the 18th March 2020, where one winner of the customer name ("**Winner**") will be selected randomly with the presence of representative from the Dubai Economic Department.
6. The Winner will be contacted to get his details to avail the Trip Gift within two weeks of the Raffle Draw. Winner is only eligible to obtain the Trip Gift if he/she provides a copy of the TV purchase invoice.
7. Winner has to avail the Trip Gift by travelling to the destination before 31st June 2020.
8. The Gifts are non-refundable and non-transferable and may not be exchanged for cash.
9. Samsung shall be entitled at its sole discretion and subject to any applicable law, to terminate or modify these Terms and Conditions at any time.

10. Samsung shall not be liable to the TV Purchaser for any loss and/or damages of any kind suffered in connection with the use of the Gifts or the inability to avail it.
11. TV Purchasers accept that any dispute of whatever nature which is directly or indirectly related to these Terms and Conditions shall be subject to, governed and construed by the laws and regulations of the United Arab Emirates and such disputes shall be resolved by the competent courts in Dubai.

Gratification:

1. Selected winners shall be entitled for Los Angeles trip sponsored by Dolby Middle East FZ LLC. (hereinafter referred to as Dolby Middle East) and Samsung Gulf upon (hereinafter referred as Organizer) fulfilling certain conditions stated as follows:

Travelling expenses will be borne by Dolby Middle East which includes travel in economy class, stay on twin-sharing basis in economic hotel for 2 nights & 3 days, with VIP tour of Dolby theatre on mutually decided date & time before 31st June 2020.

Winners should have a valid entry permit / visa for USA and Dolby Middle East has no role in any manner whatsoever.

Visa Charges, Food & Beverages, Laundry, Insurance or any Local sight seeing, Local transportation or any other expense not specifically mentioned shall not be borne by Dolby Middle East.

The person should have the valid Passport and US Visa eligibility to participate in the contest.

Winners will have to sign the Travel waiver form provided by Dolby Middle East. The winners shall have to follow the instructions/directions issued by Dolby Middle East and shall not be having any say in this regard.

2. Winners will have to submit valid Identity & Address Proof (Emirates ID / Resident Visa, Passport copy etc.) for prize fulfillment

3. Decision of the Organizer will be final and binding with regard to the Contest winner selection and prize and no correspondence will be entertained in this regard.
4. By submitting entry contestants grant to the Organizer a perpetual, non-exclusive, worldwide, royalty-free license to use, copy, print, display, reproduce, modify, publish, post, transmit and distribute the entry. All the pictures /ideas /thoughts submitted during shall become the sole property of the Organizer and the Organizer shall be at liberty to use the entry in advertisement or publicity without any further communication or consideration to the winner.
5. Organizer or Dolby Middle East shall not be liable for any request for change of schedule of the planned tour for selected winners.
6. The prize images/product model used in the Program advertisements and promotional materials are only illustrative in nature and the actual timings, schedule may differ and subject to change.
7. Prize is not transferable and no cash payment in lieu of the any gratification will be made.
8. The promotion is subject to force majeure conditions.
9. Dolby Middle East reserves the right to change/modify/or withdraw the offer without any prior notice of the same at its sole discretion. Organizer/Dolby Middle East reserves the right to modify the terms and conditions without any prior notice.
10. Dolby Middle East is under no obligation to entertain or correspond for any clarification/query related to this activity.
11. Organizer reserves the right to use the winners' names and contest entries may for promotion and post-coverage of The Contest on their social media platforms and other promotional platforms.
12. Organizer shall not be responsible for any loss or damage, if it has to discontinue or cancel this offer in compliance with any law, ruling, order, regulation, requirement or instruction of any Central/State Government, or for any other unavoidable reason beyond their control. Participants shall be informed of such discontinuance/cancellation as soon as possible.
13. The Organizer reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest Competition or to be acting in violation of these Contest terms or in an unsportsmanlike or disruptive manner.