This Samsung Galaxy S20 and S20+ |S20 Ultra Trade-In Offer (the “Offer”) is valid from 12th February 2020 until the 31st July 2020 (“Offer Period”) in the United Arab Emirates.

This Offer comprises a trade in (“Trade-In”) by which customers are welcome to upgrade their current smartphone (“Smartphone”) with Samsung Galaxy S20 series (“New Device”) for a certain value payable by the Customer. The Offer is subject to availability and is limited to a specific number of Trade-In transactions on a first-come-first-served basis.

Customer shall be able to purchase the New Device on www.Samsung.com/ae, and then visit www.Samsungtradein.ae and complete the online evaluation form. After evaluation, a partner associated with Samsung will contact customers to collect their Smartphone, and complete the final physical evaluation as a necessary requirement for Trade-In.

Once the Customer completes the Trade-In process, they will receive the evaluation amount through a bank transfer through the Samsung associated partner.

**For Trade-In, the below conditions apply:**

- The Offer is available only at Samsung authorized online Trade-In partner stores, appointed by Samsung. For more information click here.

- For Smartphones to be eligible for Trade-In (“Eligible Device(s)”) must be included in the following list that also includes the price estimates, for more information click here.

- Eligible Devices shall be limited to smartphones that are in a good quality usable condition. The Online Trade-In partner appointed by Samsung will have the sole discretion in deciding the Eligible Devices.

**Trade-In General Conditions:**

a) The Customer should visit the Website to initiate the Trade-In process.

b) The Customer shall be at least 18 years old; or have the permission of his/her parent or his/her legal guardian.

c) The personal data available on the Smartphone must be cleared by the Customer prior to handing it over to the online Trade-In Samsung associated partner appointed by Samsung upon collection of the Smartphone.

d) Customer shall remove any SIM card or memory cards including personal data from the Smartphone upon collection of the Smartphone.

e) Samsung and its online Trade-In partner shall not accept liability for loss of any content, data or any other information contained in the Smartphone.

f) Customer is aware of the loss of all content including contact numbers stored on the Smartphone.

g) The Samsung associated partner shall not be liable for any costs or damages that may incur because of the loss thereof.
h) The Customer evaluates its Eligible Device via the Website in order to provide the initial estimation. The final estimation, it will be decided by the online Trade-In Samsung associated partner appointed by Samsung upon collection of the Smartphone, then classified as per the following:

i) Customers shall share their identification details and IMEI number of their Smartphone to the Samsung associated partner. Samsung shall not be liable for any loss or theft of this Data.

j) In order to validate the Trade-In and payment, customers will have to share the IMEI number available on the New Device to the online Trade-In Samsung associated partner Website.

- Samsung shall be entitled at its sole discretion and subject to any applicable law, to terminate or modify the Offer or to modify these Terms and Conditions at any time prior the Offer Period or during the Offer Period.

- Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the purchase, redemption and/or use of this Offer or the inability to use this Offer.

- By participating in this Offer, the Customer accepts that any dispute of whatever nature which is directly or indirectly related to these Terms and Conditions or to their or her participation in the Offer, will be subject to, governed and construed by the laws and regulations of the United Arab Emirates and such disputes shall be resolved by the competent courts in the United Arab Emirates.
This Samsung Galaxy Z Flip Trade-In Offer (the “Offer”) is valid from 12th February 2020 until the 31st July 2020 (“Offer Period”) in the United Arab Emirates.

This Offer comprises a trade in (“Trade-In”) by which customers are welcome to upgrade their current smartphone (“Smartphone”) with Samsung Galaxy Z Flip series (“New Device”) for a certain value payable by the Customer. The Offer is subject to availability and is limited to a specific number of Trade-In transactions on a first-come-first-served basis.

Customer shall be able to purchase the New Device on www.Samsung.com/ae, and then visit www.Samsungtradein.ae and complete the online evaluation form. After evaluation, a partner associated with Samsung will contact customers to collect their Smartphone, and complete the final physical evaluation as a necessary requirement for Trade-In.

Once the Customer completes the Trade-In process, they will receive the evaluation amount through a bank transfer through the Samsung associated partner.

**For Trade-In, the below conditions apply:**

- The Offer is available only at Samsung authorized online Trade-In partner stores, appointed by Samsung. For more information click here.

- For Smartphones to be eligible for Trade-In (“Eligible Device(s)”) must be included in the following list that also includes the price estimates, for more information click here.

- Eligible Devices shall be limited to smartphones that are in a good quality usable condition. The Online Trade-In partner appointed by Samsung will have the sole discretion in deciding the Eligible Devices.

**Trade-In General Conditions:**

k) The Customer should visit the Website to initiate the Trade-In process.

l) The Customer shall be at least 18 years old; or have the permission of his/her parent or his/her legal guardian.

m) The personal data available on the Smartphone must be cleared by the Customer prior to handing it over to the online Trade-In Samsung associated partner appointed by Samsung upon collection of the Smartphone.

n) Customer shall remove any SIM card or memory cards including personal data from the Smartphone upon collection of the Smartphone.

o) Samsung and its online Trade-In partner shall not accept liability for loss of any content, data or any other information contained in the Smartphone.

p) Customer is aware of the loss of all content including contact numbers stored on the Smartphone.

q) The Samsung associated partner shall not be liable for any costs or damages that may incur because of the loss thereof.
r) The Customer evaluates its Eligible Device via the Website in order to provide the initial estimation. The final estimation, it will be decided by the online Trade-In Samsung associated partner appointed by Samsung upon collection of the Smartphone, then classified as per the following:

s) Customers shall share their identification details and IMEI number of their Smartphone to the Samsung associated partner. Samsung shall not be liable for any loss or theft of this Data.

t) In order to validate the Trade-In and payment, customers will have to share the IMEI number available on the New Device to the online Trade-In Samsung associated partner Website.

- Samsung shall be entitled at its sole discretion and subject to any applicable law, to terminate or modify the Offer or to modify these Terms and Conditions at any time prior the Offer Period or during the Offer Period.

- Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with the purchase, redemption and/or use of this Offer or the inability to use this Offer.

- By participating in this Offer, the Customer accepts that any dispute of whatever nature which is directly or indirectly related to these Terms and Conditions or to their or her participation in the Offer, will be subject to, governed and construed by the laws and regulations of the United Arab Emirates and such disputes shall be resolved by the competent courts in the United Arab Emirates.