## **Terms and Conditions**

- 1. This Samsung <u>QLED 8K pre-order</u> (the "**Pre-Order**") is an opportunity provided to customers who wish to pre-order the <u>Samsung TV QLED 8K Model Q900</u> (82" or 75") ("**Product**").
- 2. The Pre-Order is valid from the <u>17<sup>th</sup> of March 2019 until the 13<sup>th</sup> of April 2019</u> ("**Validity Period**").
- 3. In order to complete the Pre-order successfully customers are required to pay the full amount of the Product as per the below rates:
  - A. <u>For 75" Q900</u> <mark>AED 24,999</mark>
  - B. <u>For 82" Q900</u> AED 31,999
- 4. Customers may not be able to order more than two (2) Products.
- 5. This Pre-order is available only at Samsung Brand shops and the following authorized Retail Stores: (EMAX, Lulu, Jumbo, Harman House, Carrefour, Sharaf DG, Eros and Jacky's) across the United Arab Emirates ("**Stores**") and shall at all times be subject to availability.
- 6. Product delivery will be available by the <u>30<sup>th</sup> April 2019</u>, and is only confined within the United Arab Emirates, and will only be provided for customers presenting a payment receipt as proof of purchase.
- 7. Samsung and its partners will not be liable for any costs or damages that may incur as a result of the loss of the Pre-order receipt of payment.
- 8. Samsung will be entitled at its sole discretion and subject to any applicable law, to terminate or modify the Pre-Order or to modify these Terms and Conditions at any time prior to, or during the Validity Period.
- 9. Samsung will not be liable to the customer for any loss and/or damages of any kind suffered in connection with the purchase, of the Product.
- 10. Customers accepts that any dispute of whatever nature which is directly or indirectly related to these Terms and Conditions or to his or her participation in the Pre-Order, will be subject to, governed and construed by the laws and regulations of the UAE and such disputes shall be resolved by the competent courts in the UAE.