

Terms and Conditions

1. This Samsung Lifetime Burn-In Warranty (the "**Warranty**") is provided by Samsung and designed for its customers in Bahrain, Kuwait, Qatar, Oman and the United Arab Emirates ("**Customer(s)**").
2. The Warranty shall be provided to Customers upon purchasing certain products limited to QLED TVs ("**Product(s)**"). The Warranty is only limited to events of Screen Burn-In which represents a permanent defect in the areas of TV display caused by cumulative effects of showing the same image or scene for long periods of time. The Warranty does not include any kind of TV defects other than Screen Burn-In.
3. In order to be eligible for the Warranty, Customers are required to activate the Warranty by registering their personal details ("**Registration**") by filling a form manually which shall be provided at the cash counter of the Samsung authorized retailers ("**Stores**") at the time of purchasing the Product.
4. Once Registration is complete Customers will receive a confirmation by email of their eligibility to the Warranty.
5. The Products are only available at the Stores.
6. The Warranty cannot be exchanged for cash and Samsung reserves the right to either repair or replace the Product damaged by Screen Burn-In with new ones at its own discretion.
7. The Warranty shall be limited to Products for residential household use only and shall not be granted for use in any kind of business and non-residence and furthermore cannot be used in conjunction with any other warranty.
8. Samsung shall not be liable to the Customer for any loss and/or damages of any kind suffered in connection with any purchase, redemption and/or use of this Warranty.
9. Samsung shall be entitled at its sole and absolute discretion to terminate or modify the benefits associated with the Warranty, primarily to decrease the Warranty or modify, vary, delete or add to any of these Terms and Conditions at any time prior.
10. Any dispute of whatever nature directly or indirectly related to these Terms and Conditions or to the Customers, shall be governed by the laws of the United Arab Emirates, and shall be resolved by the competent courts in the Emirate of Dubai, UAE.