

**Terms and Conditions**  
**Smart Pack Offer**

- These Terms and Conditions comprise a Smart Pack free subscription offer (the “Offer”) where customers are able to get free subscription of certain benefits (“Benefits”) free of charge upon the purchase of certain Samsung TV product models (“Products”).
- This Offer is valid from the 13<sup>th</sup> December 2018 to 30<sup>th</sup> October 2019 (“Offer Period”).
- This Offer is only available for purchasing Products in authorized Samsung stores (“Stores”) in the United Arab Emirates, Kuwait, Qatar, Oman & Bahrain (“Territory”).
- The Products subject to this Offer shall be limited to the following:

QLEDTV	Q6F	55" , 65" , 75"
	Q7F	55" , 65" , 75"
	Q8C	65"
	Q9F	65" , 75" , 88"
PUHD	NU8000	55" , 65" , 75" , 82"
	NU8500	55" , 65"
UHD	NU7100	55" , 65" , 75"
	NU7300	55" , 65"
	NU7105	58"

- The Benefits include a free subscription of Partner Services applications (“Application(s)”) limited to the following:
  - (i) Shahid Plus
  - (ii) StarzPlay
  - (iii) Weyyak
- The Benefits are only available for 3 month (Welcome Pack), 6 month (Premium Pack) or 12 month (Elite Pack) subscriptions, which will subject to the Products purchases as follows:
  - (i) Elite Pack to be granted to customers purchasing the following Products: Any QLED TV from the list above, PUHD 75” or PUHD 82”.
  - (ii) Premium Pack to be granted to customers purchasing the following Products: PUHD 55”, PUHD 65”, UHD 65”, UHD 75”
  - (iii) Welcome Pack to be granted to customers purchasing the following Products: UHD 55”, UHD 58”
- Samsung reserves the rights to change and/or update the list of Benefits at any time with no prior notice to customer purchasing the Products.
- The Benefits shall at all times be subject to availability and may not be provided to all customers who purchase the Products.
- In order to avail the Offer and therefore redeem the Benefits, customers are required to obtain an activation code (“Activation Code”) from the Application and follow the instruction therein. The instructions can be followed on Samsung.com Offer page as per the following link: <https://www.samsung.com/ae/TV Smartpack/>

- The Activation Code will be valid for redemption for only (1) month from activation, otherwise the Activation Code will be void and Applications will no longer be found on the Product purchased.
- Customers are advised to visit the following websites to learn more about the Benefits:  
<https://arabia.starzplay.com/>  
<https://shahid.mbc.net/ar/>  
<http://weyyak.z5.com/>
- The Offer and its related Benefits are subject to change and update at anytime.
- The Offer is not transferable to another Product nor is refundable or exchangeable for another content or service provided by Samsung.
- This Offer cannot be combined with any other ongoing or future offer/promotion, and is not transferable.
- Samsung will not be liable to the customer for any loss and/or damages of any kind whatsoever, suffered in connection with the redemption of the Benefits or usage of this Offer.
- Samsung will be entitled at its sole and absolute discretion to terminate or modify the Offer or to modify, vary, delete or add to any of these Terms and Conditions at any time prior or during the Offer Period.
- By participating in this Offer, the customer accepts that any dispute of whatever nature which is directly or indirectly related to these Terms and Conditions or to the participation in this Offer, will be subject to, governed and construed by the laws and regulations of the country of purchase and such disputes shall be resolved by the competent courts in that country.